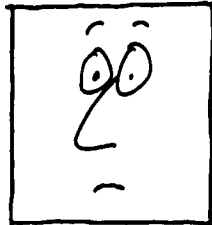
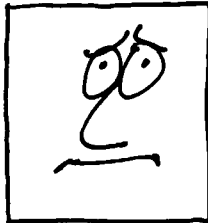




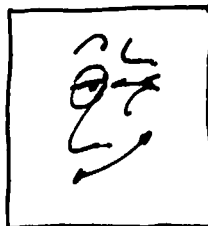
How would it be if your income paid only $\frac{1}{3}$ of your expenses?



It would be like running a college.



Because tuition pays only about $\frac{1}{3}$ of what it costs a college to educate a student.



The other $\frac{2}{3}$? It must come from other sources ... including you. Give to the college of your choice.



advertising contributed for the public good

Obituaries



Morris Goldberg

Morris Goldberg died suddenly February 10, 1968, at the age of 62. At the time of his death he was Executive Vice-President of Goldberg Brothers, Denver, Colo., manufacturers of motion-picture reels, cans and accessories. A member of the Society since 1954, his activities included membership in the 16mm and 8mm Motion-Picture Committee. He was born April 14, 1905, in Denver, where he became distinguished as a civic leader. At the time of his death, he was Treasurer of the Allied Jewish Community Council and Assistant Treasurer and a Director of General Rose Memorial Hospital, of which he was one of the founders.



James A. Anderson

James A. Anderson died February 16, 1968, at the age of 59, in Tempe, Ariz. He was born April 21, 1908, in Denver, Colo., and attended public schools in Denver. He held part-time jobs beginning at the age of 10 and by the time he was a junior in high school he had a full-time job as head usher in a large theater in Denver. He joined Alexander Film Co. in 1928 as laboratory assistant and two years later he was made Laboratory Manager. During World War II, in addition to his duties as Laboratory Manager he was made Superintendent of Alexite, a subsidiary of Alexander Film Co., formed to manufacture insulation and fertilizer because of the decline in film business during the war. In 1944 he was promoted to

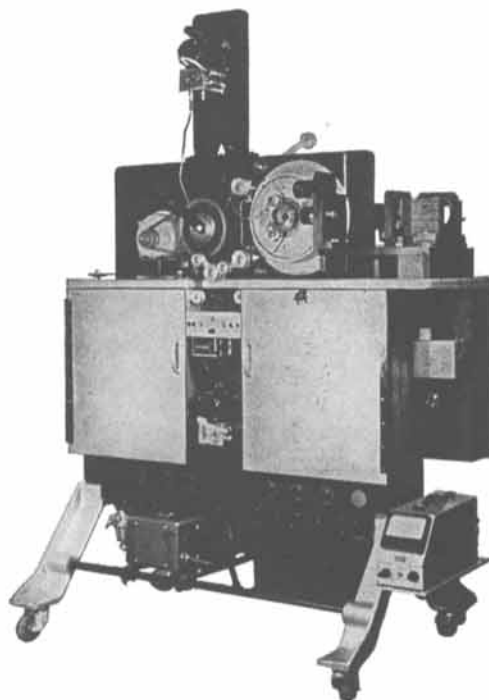
THE HFC *basic* 8 or SUPER 8 PRODUCTION SYSTEM

(more to come)

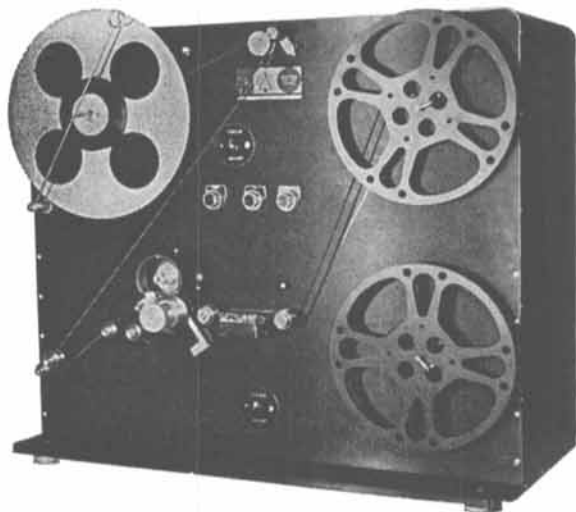
PRINTER

Start with the printer that produces the sharpest prints you've ever seen! From 16mm one-light internegatives the clean, crisp, detail on type 7380 film is almost unbelievable, yet this superior quality is achieved at speeds 10 times faster than step printing methods. Your internegative flows smoothly and safely at a continuous speed of 400 feet per minute.

Available for Super 8 or for regular 8. The HF/C model is readily interchangeable between the two formats. We invite your inquiry for additional details on the printer that is as modern as today—as efficient as tomorrow!

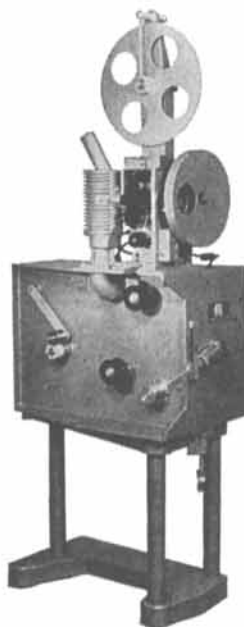


SLITTER



The last step in the system is just as important as the first. To assure good projection the 16mm film must be slit to film manufacturers' ultra-close tolerances. The HFC slitters are designed for just such precision and are in daily use in the professional laboratories wherever multi-rank printing is routine.

Produce outstanding quality prints with the HF/C-7380 team, inspect and insure your total quality on HSP projectors, slit to raw-stock manufacturers' tolerances on the HFC slitter, then package your product on HFC reels and cans with your imprint or color. The HFC "basic" (more to come) system is ready for you—today!



PROJECTOR

Next, insure the quality of your delivered prints by inspecting every one on the modern HSP laboratory inspection projector.

High-speed inspection on HSP projectors is done by most large laboratories. The HSP Super 8 is another model of this hard-working, trouble-free laboratory tool which has become the standard of the industry.

Guarantees Satisfied Customers

ADDRESS CORRESPONDENCE TO:

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956 SEWARD STREET • HOLLYWOOD, CALIFORNIA 90038 • AREA CODE (213) 462-3284

BRANCH OFFICES:

524 W. 43RD ST., NEW YORK CITY, NEW YORK 10036 • AREA CODE (212) 563-1546

211 E. GRAND AVE., CHICAGO, ILLINOIS 60611 • AREA CODE (312) 644-1940

SMPTE test films for television



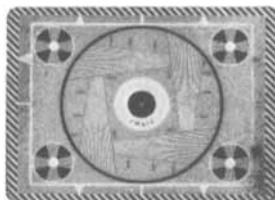
NETWORK, LOCAL, CCTV..

a test film library for
engineering and telecine

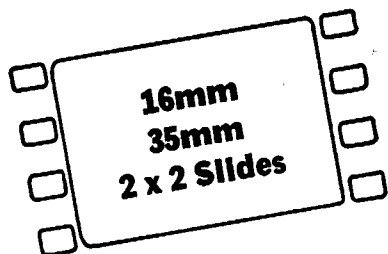
VIDEO TEST FILMS

TEST FUNCTIONS:

- alignment • resolution
- focus • linearity
- low and medium frequency response
- storage and transfer characteristics
- automatic brightness control
- qualitative picture analysis



FOR COLOR TELEVISION



comparative and qualitative test of system's
ability to reproduce color

PROJECTOR PERFORMANCE

Test and Adjust:

- picture steadiness • jump and weave
- shutter timing (travel ghost)
- framing • focusing
- aperture alignment



SOUND REPRODUCTION *optical / magnetic*

Test, Adjust and Calibrate Projector

- scanning beam slit position
- multi-frequency response
- azimuth and focus of sound optical train
- signal level and balancing, output flutter
- scanning beam illumination



FOR THE SCREENING ROOM

Jiffy Test Film: a time saving quick evaluation of 16mm sound projector system performance

for further information

and for a complete listing of test films, write to Department TF

Society of Motion Picture and Television Engineers

9 EAST 41st ST., NEW YORK, N.Y. 10017

Assistant Production Manager of Alexander Film Co. In 1951 he became Production Manager and in 1957 he was elected Vice-President in Charge of Production. In 1962 he resigned to join Byron Motion Picture Laboratory in Washington, D.C., as Technical Director. He resigned from that post and moved to Tempe in 1965 for reasons of health.

He had been a member of the Society since 1936. His activities included service on the Membership Committee and he attended most of the Society's semiannual conferences.



The VR-1200B high band color videotape recorder is described and illustrated in Bulletin No. V138 available from Ampex Corp., 401 Broadway, Redwood City, Calif. 94063. The recorder is an advanced version of the VR-1200 and is designed for broadcast and for sophisticated closed-circuit use.

The VR-2000B high band color videotape recorder is described in an 8-page illustrated color brochure (Ampex Bulletin V131) available from Ampex Corp., 401 Broadway, Redwood City, Calif. 94063. The recorder is designed for color recording and sophisticated teleproduction.

Ampex 142 Series video tape is described in an illustrated 4-page bulletin (#T160) available from Ampex Corp., 401 Broadway, Redwood City, Calif. 94063. The 2-in. helical scan video tape is designed specifically for use with the Ampex VR-1500/660 Series of broadcast and closed-circuit videotape recorders.

Gordon Enterprises new Television Systems Rental Catalog is available from Gordon Enterprises, TV Div., 5362 N. Cahuenga Blvd., North Hollywood, Calif. 91601. The catalog lists hundreds of television cameras, lenses, accessories and systems.

Three bulletins, *Production of 8mm Sound Films, Film Techniques for Fairchild Moviepak Cartridge and Print Costs — 8mm Magnetic Sound Film* are available from Fairchild Industrial Products, 221 Fairchild Ave., Plainview, N.Y. 11803. The bulletins give practical "how-to" information on 8mm film as well as presenting briefly historical background information.

Bendway, a lightweight metal tubing for air-, fume- and dust-handling installations is described in Bulletin 676A available from the Flexaust Co., a Div. of Callahan Mining Corp., 277 Park Ave., New York, N.Y. 10017. The tubing can be bent by hand and is made in aluminum, galvanized and stainless steel.