



Wesley R. Sandell
Exhibit Chairman

Equipment Exhibit

Exhibit Chairman **Wesley R. Sandell**, Kodak Processing Lab, 1 Choke Cherry Road, Rockville, Md. 20850, reports that space for the Exhibit's 75 booths will be available shortly. Information and order forms can be obtained from Sandell or from SMPTE Headquarters.

Inquiries received so far indicate that this 104th Conference Exhibit is going to be one of the best ever held in Washington, Sandell said.

The Exhibit will open Monday, at 5 p.m., November 11, with appropriate ceremonies, followed by an open house sponsored by the exhibitors. The Exhibit will close Thursday night, November 14.

SMPTE Awards Presentation

The annual SMPTE Awards Presentation is scheduled for the Conference Get-Together Luncheon, Monday Nov. 11. The Awards Presentation is always one of the highlights of fall SMPTE Conferences.

The Society presents a total of eight awards, although all are not necessarily given each year. The awards include the Progress Medal Award; Journal Award; Samuel L. Warner Memorial Award; David Sarnoff Gold Medal Award; Herbert T. Kalmus Gold Medal Award; E. I. du Pont Gold Medal Award; Eastman Kodak Gold Medal Award; and the Student Paper Award.

In addition, the Society will present the Fellow Awards to those members newly elevated to the rank of SMPTE Fellow.

For descriptions and past recipients of the awards, see Part II of the July, 1968, *Journal*, and pp. 1223-1241 of the December 1967 *Journal*.

The awards will be presented by SMPTE President G. Carleton Hunt.

New SMPTE Sustaining Members

Hazeltine Corporation, Special Products Dept., 59-25 Little Neck Parkway, Little Neck, N.Y. 11362 (212) 321-2300

Hazeltine Corp. has been manufacturing the Electronic Color Film Analyzer for over 8 years. Recently an additional model of the Color Film Analyzer has been announced. In this new, more economical version—designated model No. 2105—motion-picture film is transported by a hand-operated mechanism rather than a power drive as on the conventional Color Film Analyzer Model No. 2100. With either version of the Color Film Analyzer, users can view a color-corrected image of the positive print on closed-circuit color television before the stock is printed. Both models handle either 16mm or 35mm Film. The Color Film Analyzer is available overseas through Bell & Howell Ltd. (London); Neutrodyne Pty. Ltd., (Melbourne); and Sumitomo Shoji (Tokyo.) A new cuing system utilizing an infrared-sensing principle has been introduced in Model No. 2110. This system utilizes a notch that is shallower by a half or more compared with current notching techniques. Existing deep notches on previously processed film are also easily recognized by the Hazeltine Cue Detector. Hazeltine Corporation's principle business is the design and manufacture of a wide range of major electronic equipments for the United States and Allied Governments.

Address inquiries to: *the address above.*

Honeywell Inc., Photographic Products Division, 4800 East Dry Creek Rd., Denver, Colo. 80217 (303)771.4700

Honeywell Photographic Products Division was known as the Heiland Research Corporation when Honeywell acquired it in 1954. At that time, the firm was engaged in the manufacture of flash and electronic flash equipment. Now the division performs a triple role as manufacturer/importer/distributor and markets a wide range of high-quality photographic products. These include: Honeywell Pentax cameras, Takumar lenses and accessories, comprising one of the world's most complete systems of 35mm single lens reflex photography; Rollei cameras and projectors—including the familiar twin lens reflex Rolleiflex and Rolleicord cameras, the Rolleiflex SL 66 2½ x 2½ single lens reflex, and the world's smallest

full-frame 35mm camera, the Rollei 35; Honeywell Elmo 8mm movie cameras and projectors; Nikor darkroom equipment; Honeywell slide projectors and Honeywell Strobolar electronic flash units.

Address inquiries to: *the address above.*

International Video Corporation, 67 E. Evelyn Ave., Mountain View, Calif. 94040 (415)968-7650

The nation's newest manufacturer and marketer of color television cameras and recorders, International Video Corporation was founded in 1966. The following year it introduced its first products—all engineered and built in Mountain View, Calif. The IVC-100 color television camera is a three-vidicon unit that offers an integral viewfinder, sync generator and encoder and produces NTSC-type color. It is suited for both closed-circuit and broadcast applications and is also available in a film chain version that includes multiplexer and projectors. IVC's color videotape recorder the IVC-800, is extremely compact, weighs 67 pounds, has one hour recording time, and produces NTSC-type color.

Address inquiries to: *the address above.*

Posso S. A., 20 rue Gandon, Paris 13^e, France

Since its establishment in 1885 the POSSO Company has specialized in the manufacture of all articles for the conditioning of sensitized material, first for the photographic and cinematographic trades and then for the recording tape trades, covering all applications.

POSSO's three plants, in France and Germany, enable the company to attain extensive production, elaborate specialization and rapid development of newly manufactured items, always maintaining the highest standard of quality. The company is active in the production of items for the various fields of photographic materials (amateur, professional and aerial photography), motion pictures, and instrumentation as well as the magnetic products area.

In these fields, POSSO maintains a leading rank in European competition. A new plant will be working shortly to meet growing demands.

Address inquiries to: *the address above.*