

Film '69 — International Film Technology Conference and Exhibition

The Papers Program of Film 69, the International Film Technology Conference and Exhibition to be held June 23-27 in the Royal Lancaster Hotel, London, under the auspices of the British Kinematograph Sound and Television Society (BKSTS) will present some 40 to 50 papers grouped under five main headings: Motion-Picture Industry; Cinema; Film and Television; Industrial (research, medical and instrumentation); and Education (training and information). Under the five main headings the papers will discuss such widely diversified aspects of film as new cameras, new color films, lens design, sound reproduction, listening characteristics in theaters, tonal reproduction in a television film system, Vidronics for a color film recording system, film characteristics for television, data processing film printers, new methods of production for 8mm and 16mm film, ultra-high-speed cinematography, film loops in medical illustration, the BBC film training scheme, film training schools, and others. Also, an outstanding program of short films is planned with a specially selected short film to be shown at the beginning of each papers session.

Papers from other countries will contribute to the international aspect of the Conference. A number of papers are ex-

pected from the USSR, partly as a result of a recent visit to Moscow by Paul D. McGurk, who is Secretary of BKSTS. During the week Mr. McGurk spent in Moscow, he was able to meet with all the Committees concerned and he reported that he has "very high hopes of several papers being delivered at the Conference." In addition to the Russian technical delegation, consideration is being given to the possibility of a large party attending as technical tourists. While in Moscow, Mr. McGurk was shown over the new Television Centre in Moscow by the Chief Engineer. It is expected that one of the Russian papers will describe the design and function of this "colossus."

Interest in Film '69 waxed greatly as a result of the attention given it at the Society's recent Conference (104th) in Washington, D.C., where the BOAC had a special booth to provide information. The SMPTE is one of the two organizations that have announced support of Film '69, the other being the Royal Photographic Society. A delegation of SMPTE members (possibly 250 or more) is expected to attend from the United States.

A full program of outside visits and activities is planned in addition to the Ladies Program. Highlights of the planned outside activities include a group visit to the Rank Organization's Pinewood Film Studios. The Studios will also be open to delegates during the entire Conference. Arrangements are also underway for visits to Associated British Picture

Corp.'s Elstree film studios and to the BBC Television Centre and Television Research Centre. The British Film Institute's National Film Theatre will arrange a special program of films during the Conference and all delegates will be welcome to attend any performance. Demonstrations of cinema automatic control systems will be given at Rank and ABC Cinemas. Other visits that are being considered include the Central Unit for Scientific Photography (Farnborough), the GPO London Tower, Kodak factories and laboratories at Harrow, the Science Museum Film Department, Marconi Colour Television, the National Film Archive Preservation Centre, Strand's Electric Theatre, the Shell Centre and Thames Television's Teddington Television Studio.

Activities Chairmen

Paul D. McGurk is in charge of the overall organization activities of Film '69. Harry Manley, of Colour Film Services Ltd., is Financial Advisor. Activities Chairmen are:

Program — R. R. E. Pulman

Associate Program — R. G. F. Chase

Papers — D. J. Craven

Associate Papers — R. N. Baldock

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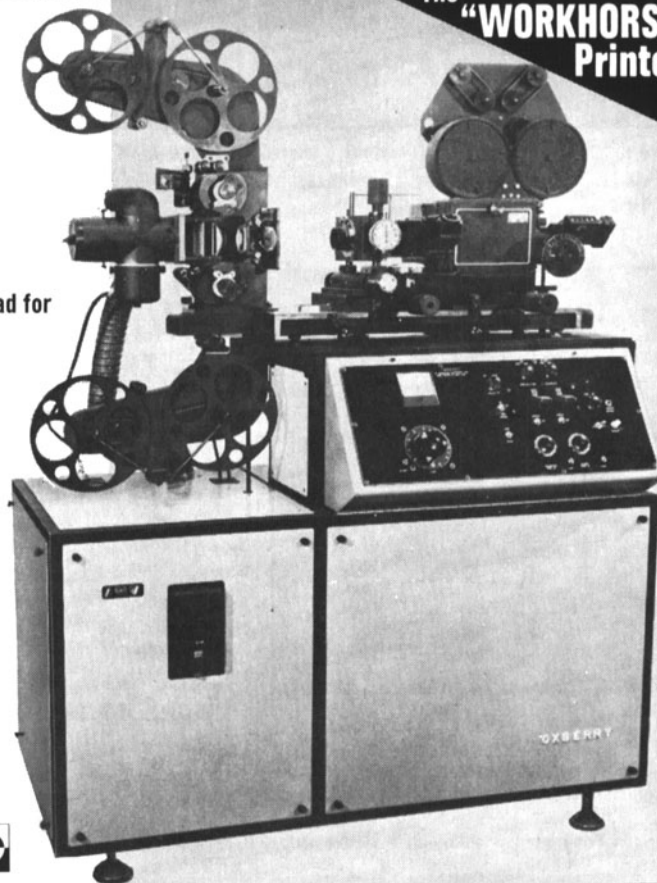
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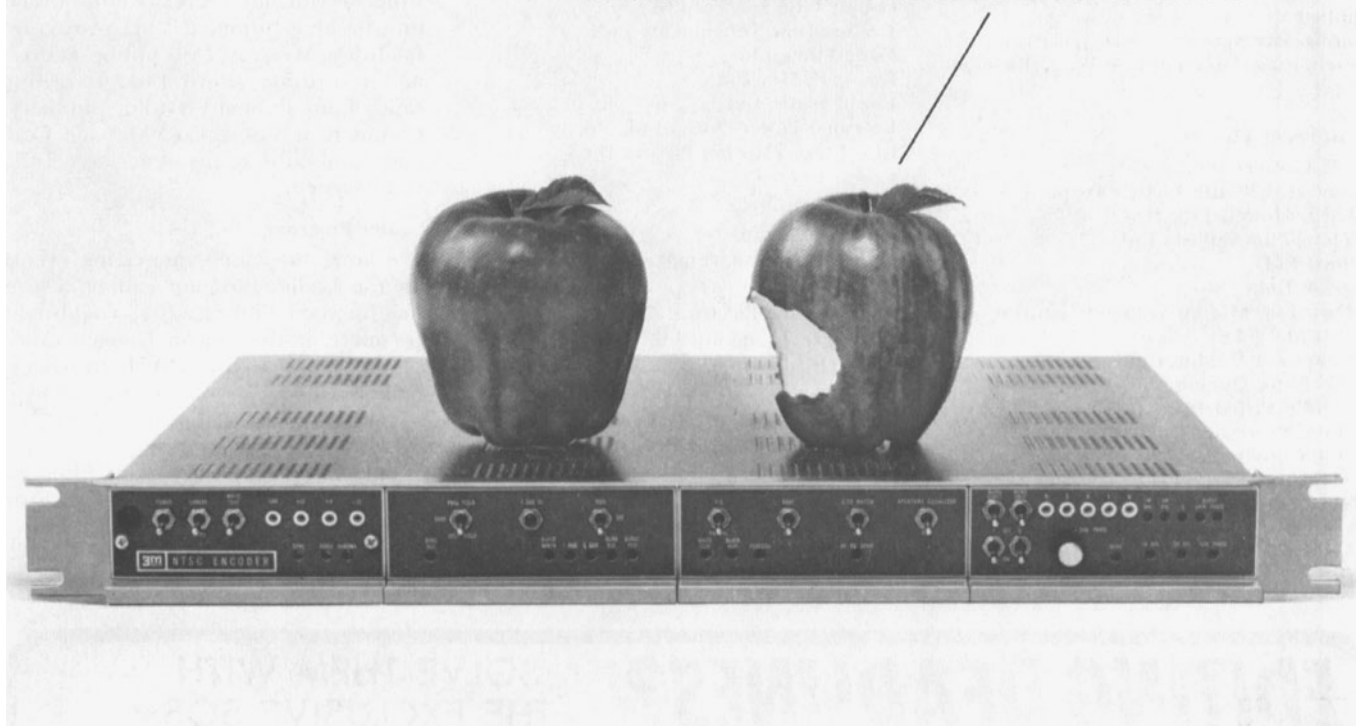
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Equipment Exhibit

The Equipment Exhibit will occupy the Westbourne Suite of the Royal Lancaster Hotel. Exhibitors that have been announced, so far, are:
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 Kodak Ltd.
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 Mellotronics Ltd.
 Mole-Richardson (England) Ltd.
 3M Company
 Photographic Electrical Co.
 Photomcc (London) Ltd.
 Rank Organisation Ltd. (Film Production Div. and Audio-Visual Div.)
 RCA (Great Britain) Ltd.
 Robert Rigby Ltd.
 Samuelson Film Services Ltd.
 Sound-Services Ltd.
 Studio Film Laboratories Ltd.
 Vinten Mitchell Ltd.

Recapitulated

Advance notices of Film '69 have appeared in recent issues of the *Journal* (Sept. 1968, p. 964; Nov. 1968, p. 1224; and Jan. 1969, p. 44). However, for the benefit of "latecomers," a few items are here recapitulated.

Official travel agency for Film '69 is Embassy Travel Ltd., 207 Great Portland St., London, W1.

Firms who are donating services to Film '69 include: Rank Audio Visual and Pathe Equipment Ltd., projection facilities; Westrex Co., public address and recording; Ilford Ltd., recording tape; Film Publicity Guild, publicity; Commercial Cable Co., Message Center; Communications Associates Ltd., recall system.

Ladies Program

Among the many interesting events on the Ladies Program will be a visit to Pinewood Film Studios, a midnight premiere at the Odeon Cinema, Marble Arch, and a visit to Woburn Abbey, home of the Duke and Duchess of Bedford, where the ladies will have tea with the duchess.

Further information about Film '69 is available from the Main Office at 110-112 Victoria House, Vernon Place, London WC 2 (Tel. London 01-242-

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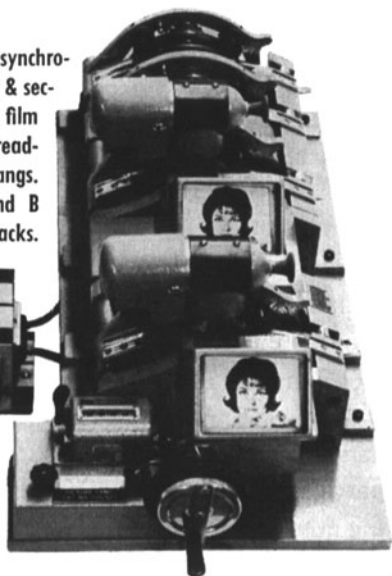
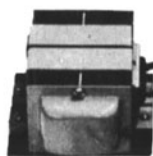
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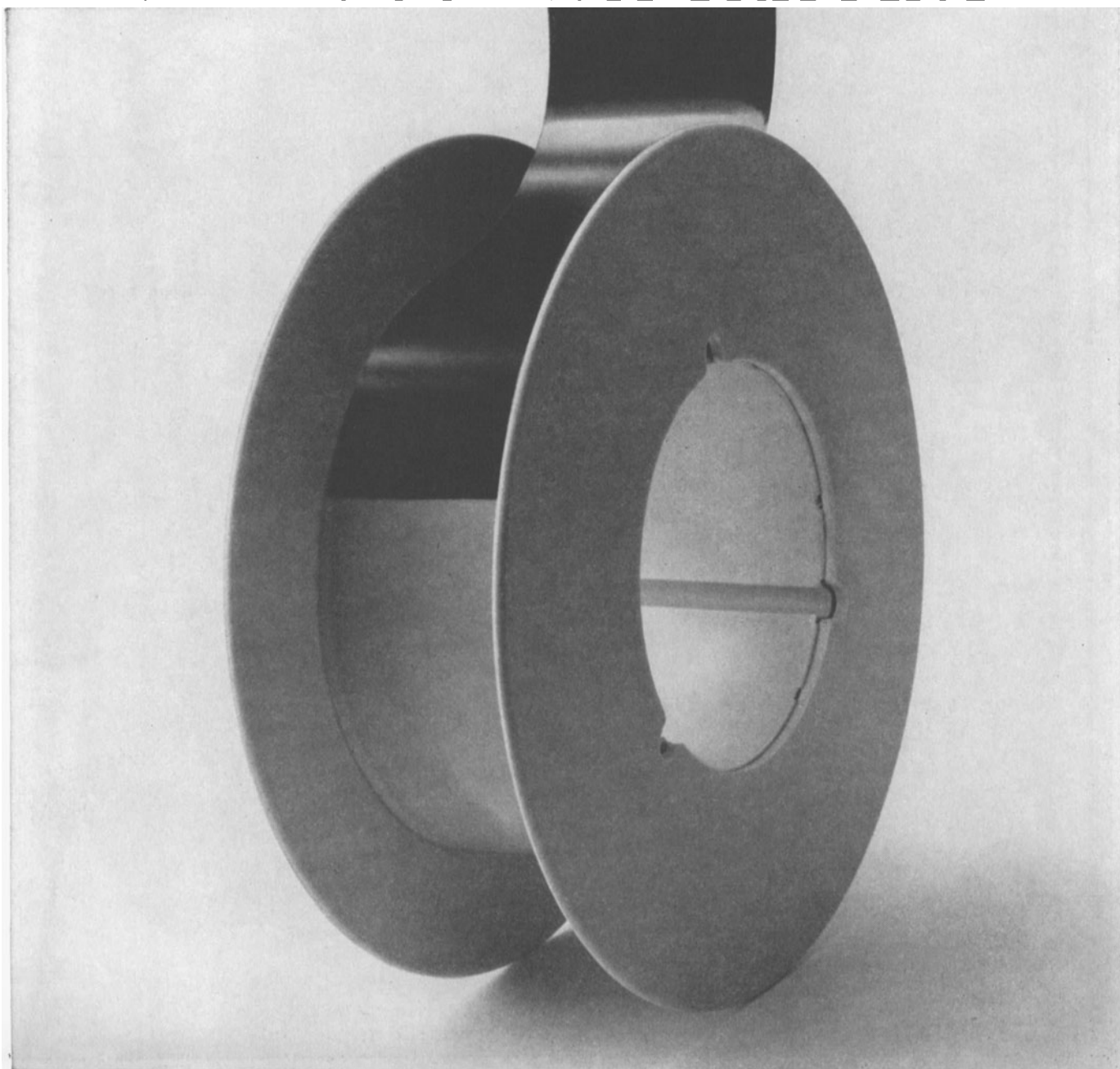
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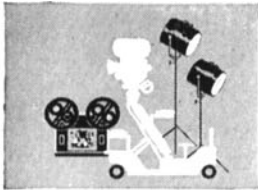




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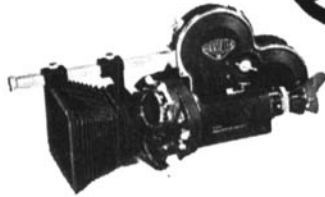
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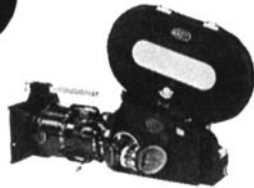
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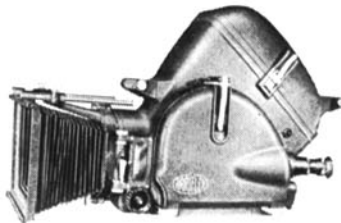
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Special Arrangements for SMPTE Members

Initial plans for SMPTE participation in Film '69 were laid down when a group of 65 BKSTS officers and members attended the 103d SMPTE Conference in Los Angeles. The invitation extended by BKSTS at that time was accepted by the Society's Board of Governors. President Hunt, in his address at the Get-Together Luncheon, urged as many members as possible to join in the Society's official delegation to Film '69.

To make it easier, and pleasanter, and more economical for members of the Society to attend Film '69, arrangements for economy group flights have been made with the BOAC airline. Other airlines may be used if space requires. There are three departure points—New York, Chicago and San Francisco. The flights leave June 19, but members of the group have a choice of returning on July 3 or July 10. Fare for a round trip from New York, based on a group of 50 or more, will be \$245 with fares from other departure points slightly higher.

Questionnaires have been sent to all members of the SMPTE in the United States to determine the number who wish to take advantage of the group fare. Since the low fares are possible only for groups of 50 or more, there is some urgency in returning the questionnaire to SMPTE headquarters before the March 3 deadline so that final arrangements can be made. Members returning the questionnaire are asked also to indicate what type of hotel accommodations are required (deluxe, first class or moderate). This information will be passed to the official BKSTS travel agency from whom applicants will receive further details on hotel reservations as well as registration forms for the Film '69.

Members who have not returned the questionnaire but who may be interested in taking advantage of this opportunity should contact SMPTE Headquarters immediately for the latest information on space availability in the group flights.