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959 Seward St., Hollywood, CA 90038

Equipment Exhibit

The Exhibit Chairman for the 106th Conference is **Warren Strang**, Hollywood Film Co., 956 N. Seward St., Hollywood, CA 90038.

The Exhibit will be held concurrently with both parts of the 106th Technical Conference. The opening ceremony will take place on September 29 at 5:00 p.m. with the official ribbon-cutting ceremony, followed by an Open House for conference registrants and holders of exhibit passes.

Equipment papers and demonstrations can be given on Wednesday, October 1.

Call for Papers

Program Chairman for the first part of the 106th Conference, **Dr. Roderick T. Ryan**, Eastman Kodak Co., Los Angeles, and Chairman for the Special Super 8 Symposium, **Dr. Richard J. Goldberg**, Houston Fearless Corp., Los Angeles, remind prospective authors that Author Forms and synopses must be submitted to SMPTE Headquarters, Att: 106th Conference Program, before July 21. Complete manuscripts should reach Headquarters by August 15. The addresses for the Topic Chairmen for the 106th Conference were listed in the June *Journal*.

105th TECHNICAL CONFERENCE — MIAMI BEACH, FLORIDA



SMPTE Get-Together Luncheon Guest Speaker Milton N. Weir, Jr., addressing SMPTE members and guests.

Sunny Miami Beach and the luxurious Fontainebleau Hotel provided the setting for the 105th Technical Conference of the SMPTE April 20th through 25th. A full schedule of technical papers highlighted the week in which members and guests were able to combine work and pleasure by taking advantage of the wonderful facilities available.

More than 600 persons attended the 105th Conference. As a result the papers sessions, which boasted more than 80 papers, had a large attendance throughout the Conference week.

SMPTE Conference Vice-President E. B. (Mike) McGreal, Producers Service Corp., Glendale, CA, was very enthusiastic about the arrangements for the Conference and praised all the local people who made it the success that it was. Facilities at the hotel were so good that thought is being given to filling in a future open date with the Fontainebleau, perhaps as early as 1974.

Conference registration started on Sunday, April 20th at noon. The first technical paper was scheduled for Mon-



Conference Vice-President E. B. (Mike) McGreal and SMPTE President Deane R. White.



Past SMPTE President G. Carleton Hunt (left) Luncheon Guest Speaker Milton N. Weir, Jr. (center); SMPTE President Deane R. White; and Conference Publicity Chairman Norman Bean.

day morning at 9:30. However, action really began on Sunday evening when some 350 SMPTE members and guests gathered on the *Biscayne Belle*, a sightseeing boat, for a 3½ hour cruise around Miami Beach waters, with a luau and Hawaiian entertainment. The cruise was a sellout and at least another hundred persons had to be turned away from lack of room on the boat.

Get-Together Luncheon

The traditional SMPTE Get-Together Luncheon was held Monday, April 21st at 12:30 in the East Ballroom of the

Fontainebleau. Some 400 members and guests attended to hear remarks by SMPTE President Deane R. White, and the guest speaker, Chairman of the Florida Development Commission, Milton N. Weir, Jr., as well as to attend an official business meeting following the luncheon.

President White spoke briefly to members and introduced the officers and VIPs sitting at the head table. Then Dr. White introduced the guest speaker, Mr. Weir, who welcomed all present on behalf of Florida's growing film industry.

Papers Program

Program Chairman Vic Armstrong put together an excellent program of papers spanning eleven sessions between Monday morning and Thursday afternoon plus Friday visits to Miami-Dade Junior College and a trip to the Institute of Marine Sciences and the Seaquarium. Approximately 65 people attended the tour on Friday afternoon.

Papers were presented in the following topics: *Television* (three sessions); *Laboratory Practices* (two sessions); *Instrumentation and High-Speed Photography* (one session); *Oceanography* (one session); *Cinematography and Photoscience* (one session); *Theater Presentation and Projection* (one session); *Education and Medicine* (one session); and *Aerospace* (one session). There were more than 80 papers on the program and attendance was high at practically all times during the program.

The papers program is within the responsibilities of SMPTE Editorial Vice-President Rodger J. Ross, Canadian Broadcasting Corp., Toronto; and Papers Committee Chairman Allan L. Williams, Eastman Kodak Co., Los Angeles.

Vic Armstrong was assisted in obtaining papers for the program by his Topic Chairmen, each working within one specific area. The topics and their respective Topic Chairmen were: *Aerospace*, Clarence Ellis, Indiatlantic, FL, and Walter Kraus, Satellite Beach, FL; *Cinematography*, Jack Behrend, Behrend's Inc., Chicago; *Education*, William L. Millard, University of Southern California School of Medicine, Los Angeles; *Films in Medicine*, Roxanne O'Malley Ray, Reid H. Ray Film Industries, Minneapolis; *International Papers*, Dr. Hans Chr. Wohlrab, Hollywood Film Co., Hollywood; *Instrumentation and High-Speed Photography*, Charles W. Wyckoff, E.G.&G., Bedford, MA; *Laboratory Practices*, Fred J. Scobey, DeLuxe General, Inc., New York City; *Oceanography*, Lawrence W. Stanton, Plantation, FL, and Richard Kise, Eau Gallie, FL; *Photo-Science*, Lloyd E. Watson, Aerospace Corp., Los Angeles; *Sound*, Ellis W. D'Arcy, Ogden Dunes, IN; *Television*, Richard W. Rodgers, CBS Television Network, New York City; and *Theater Presentation and Projection*, Don V. Kloepfel, DeLuxe General, Inc., Hollywood.



SMPTE Papers Committee Chairman Allan L. Williams and SMPTE Executive Vice-President Wilton R. Holm.



SMPTE Governor John Kowalak and William G. Hyzer, SMPTE Vice-President for Photo-Instrumentation Affairs.



Conference Program Chairman Vic Armstrong and Conference Arrangements Chairman William Sheahan.

Assisting Vic Armstrong as Associate Program Chairman was Garland C. Misener, Capital Film Laboratories, Washington, DC.

Two very popular panel discussions were held at the Miami Conference. The first was held in the Television II session; it was very well attended. This panel

dealt with the color locking systems of CBS, NBC, BBC and ABC. Each was discussed by a representative from the various stations: Frank Davidoff, Robert J. Butler, David N. Gregory, and Hans Schmid, respectively. Panel moderator was Richard W. Rodgers, CBS, who served as Topic Chairman for Television for the Conference. This panel ran an hour and a half. The second panel discussion took place in the Oceanography session, Wednesday morning. Instead of lasting the half-hour planned, this panel was continued into the afternoon, for two-and-a-half hours. The panelists for this panel, on color transmission in water, were Paul Kruse, Naval Ship Research and Development Lab; L. E. Mertens, RCA Missile Test Project; E. R. Clark, Film Testing Div. of Eastman Kodak Co.; and Jordan Klein, Mako Products. Moderator was Larry Stanton, the Topic Chairman for Oceanography.

All papers listed in the Program were presented with two exceptions. Paper



Sections Vice-President Bill Hedden and SMPTE Governor Jack Hall.

number 11, "A Remote-Controlled Low Light Level TV System"; and Paper number 22, "The Sound Track Performance of a New Reversal Color Print Film," were cancelled.

Local Arrangements

One of the prime features of the 105th Conference was the smooth running of all the arrangements. Responsible for these arrangements were General Arrangements Chairman William M. Sheahan, Cocoa Beach, FL, and his Co-Chairman, James K. Anthony, Capital Film Laboratories, North Miami. Working under the supervision of SMPTE Conference Vice-President Mike McGreal, Chairmen Sheahan and Anthony and members of the Arrangements Committee did a superb job ensuring the success of the 105th Conference.

The details of the Conference were handled by the individual chairmen who worked with Sheahan and Anthony on specific areas.

Hotel Arrangements Chairman, who handled all the details with the Fontainebleau staff, was Trev Wilson, Reela Film Laboratories, Miami. Ted Sack, Reela Film Laboratories, Miami,



Hospitality Chairman Eduardo More, Conference Local Arrangements Co-chairman James K. Anthony, and Conference Membership Chairman Clay Kelty.



Public Address and Recording Chairman Grant Gravitt, Registration Chairman Spears Mallis and Auditor Richard Woodrome.



Ladies' Committee Co-chairman Marcella Sheahan and her husband, Arrangements Chairman William Sheahan.

was Banquet Chairman and it was Ted's responsibility to arrange the many details, from the menu to the entertainment, and also to make sure everyone was seated at the right table. Eduardo More, Sound Lab Inc., Coral Gables, was

Hospitality Chairman. Mr. More maintained the Hospitality Booth in the registration area of the Conference and arranged for theater tickets and other activities throughout the Conference week.

Marcella L. Sheahan and Mrs. James K. Anthony were Ladies' Program Co-Chairwomen and together arranged for a splendid week of activities for the ladies. In charge of the Monday Get-Together Luncheon was Robert Hiltwine, Capital Film Laboratories, North Miami. Clay Kelty, Eau Gallie, FL, was Membership Chairman. The acquisition and maintenance of all the projection was under the jurisdiction of the Projection Chairman James D. Caron, Capital Film Laboratories, North Miami. Grant Gravitt, Tel-Air Interests, North Miami, was in charge of the public address system and recording of the introductions and discussions during the technical sessions. Jim Custer, of Capital Film Laboratories, North Miami, was in charge of the Saturday morning SMPTE Golf Tournament.

Spears Mallis, WTVS, Miami, was Registration Chairman. Mallis set up staff and equipment for the registration

desk, and supervised SMPTE registration throughout the entire Conference week. Norman Bean, also of WTVS, Miami, was the Publicity Chairman. He was in charge of press relations and maintaining the press room throughout the Conference week. Jack Spire, Spire Audio-Visual, Miami, was Transportation Chairman; it was his responsibility to make sure transportation was provided for the ladies on their various trips throughout the week as well as busses to the Friday technical sessions, at Miami-Dade Junior College and the Seaquarium.

One of the most difficult and responsible jobs at the Conference belongs to the Auditor. The Auditor for the 105th Conference was Richard Woodrome, Wometco Enterprises, Miami. Woodrome was practically locked in a room from the beginning of the Conference making sure the Conference finances were in order. He was assisted by Joe Romano, also of Wometco.

Ladies' Program

Co-Chairwomen of the Ladies' Program were Mrs. Marcella Sheahan and Mrs. James K. Anthony, who provided a wide range of trips and activities through-



SMPTE Vice-President for Motion Picture Affairs Richard J. Goldberg, SMPTE Engineering Vice-President William T. Wintringham and former SMPTE President Norwood Simmons.



SMPTE Luncheon Chairman Robert Hiltwine, Banquet Chairman Ted Sack and Vic Armstrong.



Executive Vice-President Wilton R. Holm, President Deane R. White and Secretary H. Theodore Harding.

out the week, including a trip to Vizcaya on Monday; a trip to the races at Gulfstream on Tuesday; a boat trip on the inland waterways on Wednesday; a trip to the Seaquarium and to the Planetarium on Thursday; and a shopping tour on Friday. An unusually large number of ladies attended the Conference (122) and Mrs. Sheahan and Mrs. Anthony did an excellent job in coordinating all the events. They were assisted by the Ladies' Committee which included: Betty Bolton, Bert Caron, Mary Lou Gravitt, Barbara Kelty, Sally Seward, Betty Stanton, Myrtle Smith, Betty Ellis, Carla Eberhardt, Linda Fleischer, Nancy Hiltwine, Carmelia More, Lucille Servies, Rachel Lee Terry, Jackie Sack and Adrienne Wilson.

The following companies provided gifts for the ladies: Alo Cosmetic Co. (Ft. Lauderdale); Estess Insurance Co.; Gray Line Tours; Hollywood Federal Savings & Loan; First National Bank of North Miami Beach; National Airlines; Flamingo Groves; Coral Gables First National Bank; Southern Bell Telephone Co.; Tupperware; Coppertone; Aloe Products; Florida Power and Light Co.; and Eastman Kodak Co.

Cocktail Party and Banquet

One of the true highlights of the 105th Conference was the Cocktail Party, Banquet and Dance on Wednesday evening, April 23rd. Responsible for all the arrangements of the Banquet was Ted Sack of Reela Film Laboratories in Miami. Rarely has there been heard so



SMPTE Executive Secretary Denis A. Courtney and SMPTE Editorial Vice-President Rodger J. Ross.

much praise for Banquet entertainment as we heard for the entertainment at this Banquet, especially for the group called The Impact of Brass, a ten-piece brass band ensemble similar to the Tijuana Brass. Everyone there thought they were fabulous.

SMPTE Golf Tournament

The SMPTE Golf Tournament was held Saturday, April 19th at the Country Club of Miami. The Golf Tournament, which has become somewhat of an SMPTE Conference tradition, drew 13 participants and an excellent day in the sun was had by all.

There were 4 winners of the Tournament, each of whom received a handsome trophy. The winners were: Howard Anderson, Jr., Hollywood; George Beuchert, Jr., Washington, DC; Bruce Peterson, Chicago; and John Servies, of Tequesta, FL.

Committee Meetings

Interest and attendance at the Committee meetings held during Conference Week were high. Eight Engineering committees which met during the Conference were: Sound, Television, Photoinstrumentation, Laboratory Practices, Film Dimensions, Color, Film Projection and Practice, and 16 and 8mm.

Editorial Committees met between Monday and Wednesday: the Papers Committee met Monday morning; the Board of Editors met on Tuesday morning; and the Publications Advisory Committee met on Wednesday morning. The Editorial Luncheon was held on Wednesday at noon.

In a departure from past Conferences, all committee meetings were scheduled either at 8 o'clock in the morning or at 8 o'clock in the evening so as not to interfere with the papers sessions.

Preceding Conference week, on Sunday, April 20th, the SMPTE Board of Governors met for their quarterly meeting.

Short Film Subjects

Each Technical Session at an SMPTE Conference is preceded by a short film subject. Short films for this Conference were arranged by Frank Bucci, Movie-lab, New York City. The films were:

- When the Leaves Fall*, courtesy of Norman Gluck, Universal Picture Corp.;
- Niagara Frontier*, courtesy of Norman Gluck, Universal Picture Corp.;
- Sulkies and Silk*, courtesy of Al Lo Presti, Paramount Picture Corp.;
- Que Master*, courtesy of Al Lo Presti, Paramount Picture Corp.;
- Here Comes Rusty*, courtesy of Al Lo Presti, Paramount Picture Corp.;
- Deep Sea Hunt*, courtesy of Al Lo Presti, Paramount Picture Corp.;
- Ski Boom*, courtesy of Al Lo Presti, Paramount Picture Corp.;
- Ladders Up*, courtesy of Al Lo Presti, Paramount Picture Corp.;
- The Winning Strain*, courtesy of Al Lo Presti, Paramount Picture Corp.;
- Racing to the Top*, courtesy of Al Lo Presti, Paramount Picture Corp.

Acknowledgments

The Society expresses its thanks to the following companies for providing complimentary admission to SMPTE Conference registrants to selected theaters in the Miami area: Florida State Theaters, Inc., Wometco Enterprises, Inc., and Brad Theaters.

The Society also expresses its thanks to the Philip A. Hunt Chemical Corp. for providing the Coffee Club for SMPTE Conference attendees throughout Conference week.

New Subscription Rates for the Journal

On a preceding page of this issue of the *Journal*, the Report of the Society's Business Meeting held April 21, 1969, at Miami Beach, records the new membership dues that will be in effect as of January 1, 1970. Consistent with that decision by the voting members of the Society, the annual subscription rate for the *Journal*, beginning January 1, 1970, will be \$21.00, plus \$1.00 for postage on subscriptions going outside the continental United States.

Single copies of the *Journal* are \$2.00 for one-part issues; \$2.50 for special two-part issues. A 10% discount is allowed to individual members and accredited agencies on orders for subscription and single copies. Residents in countries that participate in UNESCO may use UNESCO coupons for payment in the event other means for remitting are not available.