

# 106th Technical Conference and Equipment Exhibit

## Sept. 28—Oct. 3 Century Plaza Hotel Los Angeles

### Papers Program

Papers for the 106th Conference are listed by title, under their respective topics, on the following pages. Program Chairman **Roderick T. Ryan** and Arrangements Chairman **Howard Stucker** have announced that arrangements are finalized. Both Program Chairmen and Arrangements Chairmen have worked hard to make the Conference successful in every way.

The number of papers submitted for the Technical Sessions has exceeded the time allotted, especially since the Symposium on 8mm Production is scheduled for the last two days of Conference Week. There will be a number of International papers on the program.

Associate Program Chairman is Walter G. Eggers. Dr. Richard J. Goldberg is Program Chairman for the Symposium on 8mm Film Production. Topic Chairmen for the Conference are: Paul L. Deer and John Shafer, *Laboratory Practice*; Don V. Kloepfel, *Theater Presentation and Projection*; Dr. Francis H. Gerhardt, *Photo-Sensitive Material for Motion Picture and Television*; T. Russell McMurtray, *Applications and Technology*; Charles E. Anderson, *Television*; Donald H. Peterson, *Instrumentation and High-Speed Photography*; Robert B. Creamer and A. Jacobs, *Opening Films*.

### Equipment Exhibit

In anticipation of the heavy turnout at the 106th Conference, the Equipment Exhibit was sold out within 2 weeks of being put on sale. The demand was so great that the historical display had to be moved elsewhere from the exhibit area to make room for additional booths. Even with extra space, there was a long waiting list. According to Exhibit Chairman **Warren Strang**, Hollywood Film Co., Hollywood, it was necessary to establish a waiting list, in the event one of the exhibitors was forced to withdraw. "This Exhibit has had the greatest response of any SMPTE Exhibit so far," Strang said.

The Equipment Exhibit, detailed on later pages of this issue, will bring together equipment covering all aspects of the Conference Program. The latest developments in motion picture and television equipment will be stressed.

Many exhibitors will have more than one booth. There will be a total of 92 booths on display. Several of the exhibitors will present papers or give demonstrations of their equipment at a special morning session on Wednesday, October 1.

There will be a gala opening of the Exhibit on Monday afternoon, September 29, at 5 p.m. All registrants and holders of exhibit passes (obtainable at the Registration Desk) will be invited to the Exhibitors' Open House right after the opening on Monday. Refreshments will be served.

### Get-Together Luncheon

The 106th Conference will officially get underway on Monday, September 29, with the Get-Together Luncheon. The Luncheon will be preceded by a cash bar at noon.

Highlighting the Luncheon will be a speech by Dr. Deane R. White, SMPTE President, who will also introduce the luncheon's Guest Speaker, **Barton Kreuzer**, Vice President and General Manager, RCA Corp. Commercial Electronic Systems Div. The Luncheon will also feature the presentation of Society awards by President White.



**Warren Strang**  
106th Conference  
Equipment Exhibit Chairman

### 8mm Symposium

The experimental part of the new format for the 106th Conference will be a Symposium on Super 8mm film. For the first time in conference history two days will be devoted to studying the problems of a specific topic.

**Dr. Richard J. Goldberg**, Symposium Program Chairman announced that the Program will consist of 12 papers, most of a tutorial nature, given by experts in the field of super 8mm film. General topics to be covered are: optical and/or magnetic track; endless loop/or reel-to-reel; projectors; and production techniques.

The Symposium will open with the keynote address given by **Dr. Norwood Simmons**, Past President of the SMPTE, Assistant Vice President and General Manager, Motion Picture and Education Markets Division, Eastman Kodak Co., Rochester, NY. The Symposium will close with a general panel discussion in which all authors presenting papers will participate.

### Committee Meetings

SMPTE Engineering Committees will meet during the 106th Conference. Committee members will be notified by letter of the dates and times of their meetings. Editorial activities during the Conference will include meetings of the Publications Advisory Committee, the Board of Editors and the Papers Committee.

### SMPTE Banquet

The SMPTE Banquet will be held at the Century Plaza in the Los Angeles Ballroom on Wednesday evening, Oct. 1. Companies wishing to reserve tables should contact Jack Goetz, Consolidated Film Industries, 959 Seward St., Hollywood, CA. Tables, which are in limited supply, will be reserved on a first-come-first-served basis.

## Advance Registration

For avoiding delay and inconvenience when arriving at the Conference, advance registration is recommended. Advance registration forms have been mailed to all members. They should be returned with payment in the business reply envelopes provided. Badges and tickets will be waiting for registrants at the Registration Desk. Additional Advance Registration forms are available from SMPTE Headquarters.

### Registration Rates

Member: Weekly.....	\$20.00	Daily.....	\$ 8.00
Nonmember: Weekly.....	30.00	Daily.....	12.00
Military (in uniform):			
Weekly.....	5.00	Daily.....	3.00
Ladies.....			10.00
Sunday Trip and Buffet.....			10.00
Get-Together Luncheon.....			7.00
Banquet.....			22.50
Package registrations that include weekly registration, Sunday Trip and Buffet, Get-Together Luncheon and Banquet are available as follows:			
Members.....	\$59.50		
Nonmembers.....	69.50		
Ladies.....	49.50		
SMPTE Golf Tournament (Not Part of Package).....	29.00		

Nonmembers of the SMPTE who are members of the SPSE, SPIE and AES may register at the SMPTE member rate. Students are admitted free.

### Message Center

The Pacific Telephone and Telegraph Co. has again offered to supply a message center at the Registration Area of the Conference. The center will be open 9:00 a.m. to 5:00 p.m. during conference week. There will be two-way connections with the Century Plaza Hotel switchboard so that the incoming calls can be relayed to hotel room.

The number for the message center is (213) 277-1890.

### Coffee Club

The Coffee Club, customary gathering place and social center of the Conference, will again be sponsored by the Philip A. Hunt Chemical Corp., Palisades Park, NJ. The Coffee Club will be easily accessible to the Equipment Exhibit and the Technical Sessions.

### Marineland Show and Buffet Dinner

A trip by bus to Marineland has been planned for early evening on Sunday of conference week. After a special show, the guests will go to San Pedro for cocktails and a sumptuous buffet dinner at the Officers Club at Fort MacArthur.

### Golf Tournament

A golf tournament will be held on Friday, Sept. 26 at the Wilshire Country Club.

### Association of Cinema Laboratories

Century Plaza Hotel, Los Angeles  
Fall Meeting, September 26-27, 1969

Friday, September 26

4:00 p.m. Board of Directors Dinner Meeting

Saturday, September 27

Members' Meetings all day

8:30-1:00 a.m. Laboratory Members Meeting  
(Beverly Hills Room)

10:00-10:15 a.m. Coffee break

10:15-rest of day Laboratory Techniques and Equipment  
Forum

(12-noon luncheon, Santa Monica Room)

## Hotel Rates and Reservations

Members have been sent postage-paid hotel registration cards for accommodations at the Century Plaza Hotel. All who seek reservations at the Century Plaza should note in their correspondence that reservations are for the SMPTE Conference. Address: Century Plaza Hotel, Avenue of the Stars, Los Angeles (Century City), CA 90067.

### Hotel Rates

Accommodations	Standard	Medium	Deluxe
Single (one person)	\$24-26	\$28-30	\$32-34
Double (two persons) one queensize bed	\$30-32	\$34-36	\$38-40
Twin (two persons) two large twin beds	\$30-32	\$34-36	\$38-40

Room reservations should be made early since rooms at the Century Plaza are being held for SMPTE registrants only until Sept. 12.

For those who do not wish to stay at the Century Plaza, the SMPTE has made arrangements at several motels near the Century Plaza to hold rooms especially for SMPTE Conference registrants. All of the following motels are no more than one mile from the Century Plaza.

Los Angeles West Travelodge 10740 Santa Monica Blvd. Rates: \$13-16 (double)	Del Capri Hotel 10587 Wilshire Blvd. Rates: \$14-15 (single); \$17 (twin); \$17-21 (2-room suite)
Royal Westwood Motel 2352 Westwood Blvd. Rates: \$10 (single); \$12 (double)	Cavalier Motel 10724 Wilshire Blvd. Rates: \$15-23 (single); \$17-26 (twin);

### Ladies Program

A full schedule of events is planned for ladies attending the Conference, according to Mrs. Helen Holm, chairman of the Ladies Committee. Included are a breakfast with an astrologer, an afternoon visit to the Farmer's Market, a trip to San Diego for the California Bi-Centennial Celebration, a tour of the Los Angeles Music Center, a visit to Disneyland and Knott's Berry Farm and a visit to the Huntington Library.

## Program Outline

<b>Sunday</b>	10:30-3:30	Registration
	3:30	Trip to Marineland and Buffet
<b>Monday</b>	8:00	Registration
	9:30	Instrumentation and High-Speed Photography
	9:30	Laboratory Practices I
	12:00	Get-Together Luncheon Guest Speaker: Barton Kreuzer Awards Presentation
	3:00	Laboratory Practices II
	3:00	Applications and Technology I
	5:00	Exhibit Open House
<b>Tuesday</b>	9:30	Laboratory Practices III
	9:30	Television I
	2:00	Television II: Video-Tape Editing
	2:00	Theater Presentation and Projection
	8:00	Special Test Film Symposium
<b>Wednesday</b>	9:30	Equipment Papers and Demonstrations
	2:00	Television III
	2:00	Applications and Technology II
	7:45	Cocktail Party, Banquet and Dance
<b>Thursday</b>	9:30	Super 8 Symposium
	2:00	Super 8 Symposium
<b>Friday</b>	9:30	Super 8 Symposium
	2:00	Super 8 Symposium