



CINE (Council on International Nontheatrical Events) will hold its Annual Awards Ceremonies Nov. 12-13 in Washington, DC. During the ceremonies Golden Eagle Certificates and prizes won by CINE films in international film festivals will be presented. The winning films will be shown as well as a selection of outstanding international films. Further information is available from CINE, 1201 Sixteenth St., N.W., Washington, DC 20036.

The 17th Annual Days of Visuals will be held Nov. 9-10 at Automation House, 49 E. 68 St., New York. The event will be sponsored by National Visual Communications Assn., 420 Lexington Ave., New York, NY 10017. The theme will be Media Explo 70's and discussions will center around the rapid expansion of visual communications through the use of mixed media, including videotapes and cassettes, motion pictures and film strips and slides. The program will include both formal and informal presentations covering such subjects as the production and use of videotapes, preparation of mixed media presentations and the development of slide films.

The Department of Graphic Arts and Advertising Technology of New York City Community College, 300 Jay St., Brooklyn, NY 11201, has developed a proposed program providing two years of college training to equip students for the job category of Audio-Visual Technician. The program will provide for 49 class hours and 45 laboratory hours each week for four semesters for 67.5 credits. The entire program will cover such subjects as graphic arts, advanced typography, photo processes, audio-visual equipment and materials, audio-visual techniques, audio-visual photography, audio-visual department management and audio-visual videotape production.

The American Film Institute Theatre was reopened September 18 on a full-time basis in the modern 800-seat film theater that forms part of L'Enfant Plaza, south of the Mall in the center of Washington, DC. This follows a successful first season at the National Gallery of Art (*Journal*, p. 135, Feb. 1970). Films will continue to be shown in programs grouped by theme. Two or more contrasting themes will run concurrently. At least one evening a week will be set aside for a rare classic, an experimental work or a special event. Filmmakers will be invited to introduce their work, to lecture and to hold informal discussions with members. The Institute hopes to initiate a course on cinema history in collaboration with local schools and colleges.

L'Enfant Theatre is equipped with 16mm, 35mm and 70mm projection equipment and stereophonic sound system. American Film Institute headquarters are

Rochester-Toronto "Little Convention"

The 7th Annual Rochester-Toronto "Little Convention" will be held Saturday, November 14, at the Towne House Motor Inn, Rochester. The theme of the program is "Visual Recording and Display, a Glimpse Into the Future."

Convention Chairman is T. J. Murray, Laboratory Head, Color Photo. Div., Eastman Kodak Co., Rochester. Program Chairman is W. L. Stockdale, Photographic Engineer, Eastman Kodak Co., Rochester.

Recognized experts in such fields as EVR, Laser Beam Recording, Large-Scale Visual Recording and Display, Differential Color Encoding and related topics will discuss the impact of these new technologies. Speakers include Lawrence Sliker, International Scanning Devices, who will describe "A Flat-Screen Television Viewing

Device"; Richard Dubbe, 3M Co., Mincom Div., whose topic is, "The Chromabeam System for Transferring TV to Motion Picture Film in Color"; and R. Walker, CBS Television Network who will speak on "Laser Beam Recording." Other prominent speakers from the visual recording field will discuss related subjects.

In addition to Murray and Stockdale, other Chairmen of the Convention are: Finance, R. C. Gearhart, Eastman Kodak Co.; Arrangements, R. H. DeMoulin, Eastman Kodak Co.; Registration, H. L. Blitzer, Eastman Kodak Co.; Publicity, C. M. Wall, Eastman Kodak Co.; Publications, H. R. McNair, Eastman Kodak Co.; Ladies Program, Mrs. A. L. Williams.

The Ladies Program will include a tour and luncheon at the Memorial Art Gallery followed by an afternoon visit to the Strassenburgh Planetarium.

at 1815 H St., N.W., Washington, DC 20006.

The Learning Directory, a new, computer-developed single-source reference for educational materials has been published by Westinghouse Learning Corp., 100 Park Ave., New York, NY 10017. The *Learning Directory* (7,000 pages - 7 volumes) is computer compiled and organized and contains information on more than 200,000 items from some 1,000 sources. The new directory has a simple subject reference system, eliminating time-consuming cross-references. More than 200,000 separate teaching materials are organized into 47 media descriptions including books, filmstrips, maps, audiotapes, 8mm and 16mm films, games, discovery learning kits, videotapes and multi-media packages. A "keyword index" permits extensive cross listings involving several topics and key words. The *Learning Directory* is priced at \$90.

On Film is a new magazine, the first issue of which appeared in September. The new magazine will contain in-depth studies of directors and critiques of both old and new motion pictures. It will also have articles on film technicians, including cameramen and will discuss new techniques. Senior Vice-President and Creative Director is Bill McCaffery, 605 3rd Ave., New York, NY 10016. Editors are Tom Russell and Jeff Pollack. The publisher is Jean-Pierre Jordon.

Standards and Practices for Instrumentation (3d ed.) is available from Instrument Society of America (ISA), 400 Stanwix St., Pittsburgh, PA 15222 (price, \$30). The revised and enlarged third edition contains full texts of 32 current ISA Standards and Recommended Practices covering the subject areas of Testing and Measurement, Coding and Terminology, Installation, Calibration, Symbols, Specification Forms,

Tables, Dimensions and Design. The book also contains information on 800 related instrumentation Standards, including 650 abstracts of Standards developed by 52 United States Standards organizations and 150 titles of Standards published by the International Organization for Standardization (ISO), the International Electrotechnical Commission (IEC) and the Pan American Standards Commission (COPANT).

A home study course in photo technology is described in *Focus on Your Future*, a 24-page booklet illustrated in color and black-and-white available from National Camera Technical Training Div., Dept. KS, Englewood, CO 80110. The booklet gives an outline of the home study lessons. Students (both resident students and those studying at home) are instructed in the servicing of both still and motion-picture cameras. Various careers available to photographic technicians are described.

Photo-Tech Book Sales Co., 7211 Santa Monica Blvd., Los Angeles, CA 90046, is a new firm specializing in sales of publications covering the art, craft, technology and history of photography. The firm now has a list of more than 1,000 publications and expects to expand its inventory to some 3,000 titles, including rare and out-of-print books. The firm will issue bimonthly catalogs and bulletins covering news media reprints of new books, albums, technical papers and other data. Head of the new firm is Troy Reins, who was formerly with F&B/Ceco and S.O.S. Photo-Cine-Optics.

Video Tran Inc. is a new organization, located at 3200 W. Westlake Rd., Glenview, IL, formed to convert videotape to 16mm motion-picture films. The firm will use 3M equipment which utilizes an electron beam scanning technique which produces a high