

A paper by Wilton R. Holm, Executive Director of the Research Center of the Association of Motion Picture and Television Producers, "Motion Pictures in an Evolving Culture — A Perspective," was one of the two major papers presented September 15 at an international symposium in Prague, Czechoslovakia. The symposium, held under the auspices of the Minister of Culture of the Czech Socialist Republic, was arranged to commemorate the 25th anniversary of Prague's Research Institute of Sound and Picture. The second major paper, by V. A. Burgov of the U.S.S.R. was on "Technical Forms of the Cinematographical and TV Presentation of the World and the Laws of Their Development According to the Materialist Comprehension Theory." Other papers presented at the symposium included "Future of Optics" by V. Ronchi of Italy; "New Developments on Optics" by H. Tiziani of Switzerland; "Consideration of the Future Development of Sensitometry and Photosensitive Materials" by J. Boucek of Czechoslovakia; "The Future of Audio-Visual Media From the Point of View of Storage Technologies" by H. Volz of the German Democratic Republic and "Future Developments of Room Acoustics" by W. Rechartd of the German Democratic Republic.

The opening of the Pacific Film Archive has been postponed until January because of late arrival of equipment. Originally the opening of the archive was planned for November 8 in conjunction with the opening of the University Art Museum building which opened November 7. However, all film-related events have been postponed until the January opening of the archive. Further information is available from Sheldon Renan, Director, Pacific Film Archive, University Art Museum, Berkeley, CA 94720.

Temple University will hold its fourth annual Anthropological and Documentary Film Conference March 10-13 on the University campus. The program will include workshops in still photography and motion-picture techniques, sound recording, videotape and multimedia approaches to teaching. Sessions will be devoted to the screening of documentary and anthropological films. Further information is available from: Film Conference, c/o PIEF, Room 200 South Hall, Temple University, Philadelphia, PA 19122.

The Instrument Society of America (ISA) has announced the production of tutorial tape cassettes on basic topics in instrumentation, measurement and automatic control. The first group of 16 cassettes was introduced at the Annual ISA Conference and Exhibit which was held in October in Philadelphia. Eight tapes

available as individual cassette packages. Topics are: Introduction to General Instrumentation; Fundamentals of Flow Measurement; Measurement of Electrical Quantities; Theory of Automatic Control in Simple Language; Fundamentals of Fluidics; Resistance Thermometry; Process Electrochemical Instrumentation and Metrication — Its Impact on Instrumentation. Each cassette is priced at \$7.00 for ISA members and \$10.00 for nonmembers. Eight cassettes are available as a series. The eight tapes combined present an entire short course on the fundamentals, theory and applications of gas chromatography to process or laboratory instrumentation. Price of the series (including the eight tapes, text and binder) is \$55 to ISA members and \$75 to nonmembers.

Motorola Systems Inc., 4501 W. Augusta Blvd., Chicago, IL 60651, has announced formation of a new organization, the Motorola Teleprogram Center, which will operate as part of the Education and Training Products unit, which is also in charge of sales and marketing of the Motorola Teleplayer which permits playing EVR cartridges through any TV set. The new Teleprogram Center will form advisory groups to assist in the selection of programming for conversion to the EVR format. Among other functions it will obtain rights to program material and arrange for conversion to EVR. It will also maintain an inventory of cartridges to provide producers with the means to create special programs in the EVR format and to be assured of distribution.

CBS Laboratories, a division of Columbia Broadcasting System, has announced that it has terminated a licensing arrangement with Visual Electronics Corp. to market the new Vidifont character generation system (*Journal*, p. 1058, Nov. 1970). Production and Marketing of the Vidifont system will be handled by CBS Laboratories Professional Products Group directly on an international basis, it was announced by Peter C. Goldmark, President of CBS Laboratories.

Synchrovision, a multicamera technique using 16mm film, is being used on a major experimental basis in the filming of ABC Television Network's *The Silent Force* series. The Synchrovision cameras deliver multiple images to a console where the director may select his shots while filming is in progress. The selection is coded on both film and soundtrack for easier editing and to reduce costs during both production and post-production work. Synchrovision can also provide for simultaneous videotaping. Equipment and key personnel for the experiment have been provided by R. Bruce Hill, President of Hill Production Services.

The new Todd A-O 35mm anamorphic lens system was introduced at the Society's 108th Conference in New York (October 4-9) by F&B/Ceco Industries, Inc., 40 Kero Rd., Carlstadt, NJ 07072. The firm has been appointed rental agent for the entire range of the Todd A-O 35mm lenses. The lenses have been designed to maintain

a constant compression ratio at all focus distances without distortion and to provide greater depth of field.

The Third Conference on Photographic Science and Technology sponsored by Hindustan Photo Films Manufacturing Co. will be held Apr. 15-16 at the firm's headquarters at Indu Nagar, Ootacamund 5, India. The conferences are intended primarily to aid communication among people throughout India engaged in work related to photographic science and technology. The conferences are also aimed at stimulating research in photographic science by giving scientists the opportunity of becoming better acquainted with the actual processes of the manufacture of photographic materials and reviewing progress and new developments in the utilization of photographic materials within the country. Problems to be discussed will include import substitution and the development of processes for the indigenous manufacture of intermediates and raw materials required by the industry. Papers to be presented will cover various aspects of photographic science and technology, such as photographic theory, silver halide chemistry, industrial and medical radiography, photographic optics and other topics.

The American Film Institute, 429 L'Enfant Plaza, Washington, DC 20024, has announced that its first program, which opened September 18 with Francois Truffaut's new film, *L'Enfant Sauvage*, will consist of a retrospective of the work of John Ford (34 features), the political documentaries of Emile de Antonio and a selection of new releases. A different film will be shown each night of the year. Among special attractions will be two programs of the best recent animated films.

An earth-controlled space TV system that will beam live, full-color pictures from the Lunar Rover vehicle that Apollo astronauts will drive over the moon's surface is being developed for NASA by RCA Corp. It was recently announced. Designated the Ground Commanded Color Television Assembly (GCTA), several of the systems are being built for NASA by RCA Astro-Electronics Dept. for use in Apollo 16 and in subsequent lunar exploration missions. The camera to be used in the GCTA system employs the Silicon Intensifier Tube. It is capable of transmitting pictures under all extremes of lighting on the moon, ranging from the dimness of sunrise to the brilliance of high noon. It is immune to damage from sunlight even when pointed directly at the sun.

Tele-Cine Services is a new organization located at 303 W. 42 St., New York, NY 10036, which will make available on a rental basis Schneider Lens Accessories and a complete line of close-focusing Schneider 11.2:1 manual and servo lenses as well as other types of equipments. Announcement of the new organization was made by Donald R. Collins, President of Tele-Cine, Inc. of Massapequa, N.Y. Franklyn R. Beemish is head of the new service group.

Imagic Inc., 845 N. Highland Ave., Los Angeles, CA 90038, is a new optical, title and insert firm specializing in creative film effects for motion pictures and television. The firm has remodeled an 8,000 ft² facility formerly occupied by Cinefax and has installed optical production, editorial and printing equipment. The remodeled facility includes a projection-conference room, equipped for both 35mm and 16mm, and an insert stage of 1,500 ft². D. B. Creaser is President of the new firm. Vice-Presidents are Henry Stockert and Jack W. Kerrigan.

Chiron Telesystems is a new division of Systems Resources Corp., 223 Newtown Rd., Plainview, NY 11803 formed to combine marketing, engineering and manufacturing to provide digital video communications systems for TV broadcast, industrial and educational applications. Emphasis will be on developing and providing integrated information, storage, retrieval and display systems combining digital computer techniques with TV screen displays. Newlan F. Smith has been appointed Director of Planning and Frank J. D'Ascenzo has been appointed Marketing Manager.

Audio Graphic Services, 1516 Ferris Ave., Royal Oak, MI 48067, is a new audio recording, engineering and consulting firm specializing in engineering consultancy and design as well as live location recording services for recording artists, record companies and motion-picture producers. Head of the new firm is Ed Wolfrum, formerly Chief Recording and Technical Engineer for United States Systems in Detroit.

The Ministry of Commerce and Industry, State of Israel, Palace Bldg., P.O.B. 299, Gershon Agron St., Jerusalem, has announced that all foreign currency converted and spent in Israel on film production will receive a rebate of 30%. This amounts to 200% increase over the rate accorded on similar foreign currency expenses during 1969.

Telemation, Inc., 2275 South West Temple, Salt Lake City, UT 84115, has been appointed exclusive distributor for the Model VDR-1000 Television Stop-Action Disc Recorder by Data Memory, Inc., Mountain View, Calif. Features of the VDR-1000 include slow motion with variable speed and special cuing for editing and remote control.

Research Technology, Inc., 3525 West Peterson Ave., Chicago, IL 60645, is a new firm formed to develop and manufacture products and systems that will improve media utilization and distribution, the announcement stated. The first product is a film inspection machine, first of a series called Detectron "A." Ray L. Short, Jr., is President of the new firm.

William E. McKenna, Board Chairman of Technicolor, Inc., and Byron S. Roudabush have agreed to reverse the transaction of March 13, 1970, whereby Technicolor had acquired from Mr. Roudabush all of the

stock of Byron Motion Pictures, Inc., in exchange for 425,000 shares of Technicolor common stock. Mr. Roudabush has resigned as Senior Vice-President, Director and Member of the Executive Committee of Technicolor.

Alan Gordon Enterprises Inc., 5362 N. Cahuenga Blvd., North Hollywood, CA 91601, has been appointed by Cintel Corp. (formerly Houston-Fearless, Westwood Div.) as distributor for all parts, components and accessories for Houston processors, including the K-series, 11-series, 22-series, A-11 and EH-6a. The Houston parts will be distributed on a worldwide basis, the announcement stated.

Movielab, Inc., has moved its television and commercial spot laboratory to its home office headquarters 619 W. 54 St., New York, NY 10022. The TV facility will operate as a completely separate laboratory on the fifth floor, including its own plant, equipment, switchboard and receiving and shipping departments. Frank Berman will continue as Executive Vice-President in charge of Movielab TV.

Sherwood Diversified Services, Inc., 299 Park Ave., New York, NY 10017, has announced the acquisition of 12 affiliated companies engaged in film editing and distribution. The 12 companies are headed by four firms, F. L. Services, D. J. M. Production, Howal Film and Stuart Gellman.

Gotham Audio Corp., 2 W. 46 St., New York, NY 10036, has been appointed sole distributor in the United States for the Stellavox Sp 7 professional portable tape recorder produced by Elektromesstechnik Wilhelm Franz KG, Lahr, Germany. The unit measures about 10.625 by 8.375 by 3.125 in and weighs 8 lb including batteries. It is capable of handling 5-in reels with lid closed and 10.5-in reels optional. It has plug-in head assemblies for mono and stereo with Pilotone, Neo-Pilot and Synchrotone for stereo sync recording.

Wilcox-Lange Inc., 3925 N. Pulaski Rd., Chicago, IL 60641, has discontinued its corporate affiliation with Bell Television, Inc., of New York, according to a recent announcement. The firm manufactures and rents portable projection screens and other audio-visual equipments. Herb Lange is President and K. P. Kallman is Vice-President.

Henry M. Lester has been appointed Conservator of the Film Collection of the American Museum of Natural History, Central Park West at 79 St., New York, NY 10024. He will head the Museum's program of restoration of rare motion pictures of biological, anthropological and paleontological significance. The films, acquired in many parts of the world over a period of 60 years or more, are on nitrate-based 35mm film which, in recent decades, has been decaying. The restoration, including conversion to safety film and the subsequent indexing and cataloging is expected to take two years.

Prior to his formal appointment as Conservator, Mr. Lester worked closely with the Museum's scientific and educational staff in evaluating more than one million feet of the nitrate-based film. About 200,000 feet of film will be restored, including such priceless historical documents as *An Unknown Race*, made during the 1920s, showing Berbers living in prehistoric settings in the fortress-like cliffs of the Aures Mountains north of the Sahara Desert, and films made by Roy Chapman Andrews between 1919 and 1928 on the Central Asiatic Expedition. The film collection will contain some 2,000 titles after the conversion work is completed.

Mr. Lester's association with the Museum of Natural History began in 1947 when he and Dr. C. H. Curran, who was then Curator in the Department of Entomology, devised an exhibition showing the mechanism used by the drone fly to stabilize its flight, to hover and change direction. The exhibit attracted wide interest since the principle shown, the vibrating gyro stabilizer (or "rod group"), is also applied to the flight of helicopters.

Milton Forman has been elected a Director of AutoCue Corp., 7 Lefurgy Ave., Hastings-on-Hudson, NY 10706, it was announced by Adrian B. Ettlinger, President. Mr. Forman was formerly President of Berkey-ColorTran and Managing Director of Berkey International. He has recently completed a worldwide study of motion-picture and TV stages for the Motion Picture and Television Research Center of the Association of Motion Picture and Television Producers. In his new post he will act as exclusive international representative and consultant for AutoCue in the establishment of foreign marketing and licensing.

Sidney P. Solow, President of Consolidated Film Industries, 959 Seward St., Hollywood, CA 90038, has started his twenty-third year of teaching at the University of Southern California. A full professor in USC's Department of Cinema, he conducts a course in the Technology of Motion-Picture Processing. The course includes lectures on photographic theory, history and control techniques as well as practical aspects of laboratory procedures.

Paul R. Hanna, an academic consultant and pioneer of educational development programs for children has been elected to the Board of Directors of Videorecord Corp. of America, 180 E. State St., Westport, CT 06880. The newly created firm was formed to provide visual programming, electronic publishing and creative production services for the new medium of video recording which enables the individual to play prerecorded video programs over ordinary TV sets. Dr. Hanna is the Lee L. Jacks Professor Emeritus of Child Education at Stanford University and is Director Emeritus of the Stanford International Development Education Center.

Richard R. Peterson has been appointed Vice-President, Marketing, for TeleMation, Inc., 2275 South West Temple, Salt Lake City, UT 84115, it was announced by Lyle O. Keys, President. Mr. Peterson was formerly District Manager of TeleMation, California, Inc.

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William Frye has been appointed President of the Consumer Photographic Div. of Technicolor, Inc., and Robert Olmes has been appointed Vice-President and General Manager, it was announced by William E. McKenna, Chairman of the Board of Technicolor. Mr. Frye is the founder of Standard Photo Service, Inc., of Springfield, Mass. He was President of the firm prior to its acquisition by Technicolor earlier this year, at which time he became a member of the Board of Directors of Technicolor. Mr. Olmes was formerly Vice-President in charge of the six eastern photofinishing plants of Perfect Film & Chemical Corp.

Robert G. Crane, founder and former president of Color Service Co., has joined Du Art Film Laboratories, Inc., 245 W. 55 St., New York, NY 10019, as Vice-President of Administration. Mr. Crane started his laboratory career at Du Art in 1934. He was formerly an officer of Film Producers Assn.

Five new sales and engineering representatives have been appointed for the Motion Picture and Education Markets Div. of Eastman Kodak Co. Jeffrey L. Burrows has been assigned to the Southwestern Region with headquarters in Atlanta, Ga. Elmo Clark and Jerry R. Knaus have been assigned to the Midwestern Region with headquarters in Oak Brook, Ill. L. John Spring, Jr., has been assigned to the New York City Region and Addison T. Stevens has been assigned to the Southwestern Region with headquarters in Dallas, Tex.

William H. Madden has been appointed Marketing Director for the Magnetic Products Div., 3M Company, 3M Center, St. Paul, MN 55101. He succeeds D. E. Denham who is now General Manager. Mr. Madden joined 3M in 1948 and has been National Sales Manager for Scotch audible range and videotapes since 1966. In his new post he will be responsible for directing the sales and marketing efforts related to these magnetic tapes as well as the company's computer and instrumentation products.

H. B. Allport has been appointed Manager of Marketing Administration for Carbon Products Div., Union Carbide Corp., 270 Park Ave., New York, NY 10017. He will continue to serve as Manager, Technical Services. Mr. Allport has been with Union Carbide since 1942.

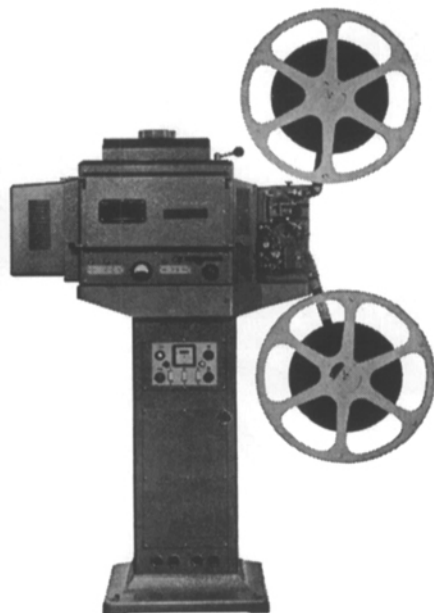
John M. Salani has been appointed Manager, TV Product Management for RCA Corp.'s Professional Electronic Systems Dept. in Burbank, Calif. Mr. Salani, who was formerly a sales engineer for RCA professional TV cameras, videotape recorders and other equipments, succeeds Ronald R. Yokes who has joined the new RCA Cable Systems Dept. in Camden, N.J.

Keith Y. Reynolds has been appointed Product Manager, Videotape Recorders for International Video Corp., 675 Almanor Ave., Sunnyvale, CA 94086. Mr. Reynolds joined IVC in 1969 and was formerly Senior Applications Engineer.

John B. Pigaty has been appointed Sales Manager of Herron Optical Co., a division of Bausch & Lomb, Rochester, NY 14602. Mr. Pigaty was previously Director of Sales for Aerospace Control Corp. in Los Angeles.

Robert Kotula has been appointed Director of the newly expanded Audio-Visual Div. of Alan Gordon Enterprises, 5401 N. Cahuenga Blvd., North Hollywood, CA 91601. The expanded A-V division now includes projection equipment, theater installation, audio equipment, closed-circuit TV and broadcast TV equipment. Services include the sale, rental, repair and modification of all types of audio-visual equipments.

William F. Little, Chairman of the Board of Electrical Testing Laboratories (ETL), 2 East End Ave., New York, NY 10021, was honored at a dinner held October 4 to celebrate his 90th birthday. Mr. Little has been actively associated with ETL for more than 60 years. During World War I he worked with the Thomas A. Edison Group where he was associated with Mr. Edison in the study of camouflage where brightness measurements of sky, water surface and underwater were required. During World War II he worked with the Army Engineer Corps at Fort Belvoir in the study of blackout tests and requirements. He has been granted more than a dozen patents for his inventions.



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Garland C. Misener has been elected President of the Association of Cinema Laboratories. Other newly elected officers are: Vice-President, Bruce Jamieson; Treasurer, F. F. Sack; and Secretary, G. Carleton Hunt.

Capital Film Laboratories, Inc., 470 E St., S.W., Washington, DC 20024, has announced installation of a new ME-4 processor for use on the new Ektachrome R Print Film 7389. The firm's first ME-4 processor has been converted to the ECO-3 process for Ektachrome Commercial Film 7252. It will also be used to process types 7241, 7242 and 7256 Ektachrome films and Ektachrome dailies printed from them.

Donald C. McFarlane has been appointed President of the newly formed Cinema Systems Div. of Technicolor Inc., Box 380547, Hollywood, CA 90038. Cinema Systems includes Technicolor's Motion Picture and Magna-Crafts divisions in Hollywood and the Television division in Universal City, Calif.

Michael Q. Crane has been appointed Vice-President in charge of Production at Moviellab-Hollywood, Inc., it was announced by John J. Kowalak, Executive Vice-President in charge of Engineering and Overall Plant Operations for Moviellab, Inc., 619 W. 54 St., New York, NY 10019. Mr. Crane has served with the West Coast Laboratory for 19 years in various supervisory capacities prior to its acquisition by Moviellab and his appointment to the post of Plant Manager.



NEW YORK, Sept. 9—A demonstration and explanation of the Sony Video Cassette System was given by Peter Keane of the Sony Corp. Due to the illness of Shigemi Nakano who was to be a co-speaker, the technical explanation of the system was not complete. However the demonstration was excellent. Interest was keen, and a long question-and-answer period ensued. Most of the 215 attendees stayed to the end. — Paul F. Wittlig, *Secretary-Treasurer*.

ROCHESTER, Sept. 10—A fascinating demonstration and review of early color motion-picture systems was presented by James Card, Vice-Director and Curator of Motion Picture Film, Eastman House, Rochester. Also, techniques being used by the Eastman House to preserve these color images for the future were described and demonstrated. Attendance was 225.

A pre-meeting dinner for the speaker was attended by 21 members. — R. A. Morris, *Secretary-Treasurer*.

HOLLYWOOD, Sept. 15—Dr. "Fritz" Knopp, Vice President, Optical Radiation Corp., described in detail the Optical Radiation's approach to xenon light sources. Their design approach using horizontal

mounting has enabled them to produce an extremely compact, lightweight and efficient unit having very high output. Their unit utilizes conventional 110 ac electrical input and has been adapted to both 16mm and 35mm systems.

Bob Huseman, Senior Field Engineer, Ampex Corp., pointed out the advantages and improvements of the AVR-1 Broadcast Videotape Recorder over previously available equipment. This newer unit, with its higher degree of sophistication, results in practically complete automation. Easy threading and a new tape drive system result in a better product.

Both speakers were asked many pertinent and penetrating questions. — Anthony D. Bruno, *Secretary-Treasurer*.

MONTREAL, Sept. 15—The first fall meeting of the section took place in the National Film Board Auditorium. The evening was devoted to the laboratory. Allen Hilliard, Technical Information Director, Geo. W. Colburn Laboratory Inc., Chicago, was guest speaker and presented two technical papers entitled: "Super 8 and the Laboratory" and "Design Consideration of Specialized Super 8 Equipment."

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