

107th Technical Conference and Equipment Exhibit

April 26 – May 1, Drake Hotel, Chicago

Papers Program

Papers for the 107th Conference are listed by title, author and abstract under their respective topics, on the following pages. Program Chairman **Leonard F. Coleman**, Eastman Kodak Co., Dallas, and Arrangements Chairman **Denis H. G. Howe**, Technicolor, Inc., Chicago, have announced that arrangements are now finalized.

Topic Chairmen for the Conference are: **J. G. Rogers**, Laboratory Practices; **Charles M. Eining**, Television; **Dr. Milan Herzog**, Education; and **Dr. Hans Chr. Wohlrab**, International Papers.

Special Symposium

After the success of the well-attended Super 8 Symposium at the 106th Conference in Los Angeles, it was decided to have a Symposium on "Film Production for Television" at the 107th Conference. This also will be held the last two days of conference week. The Chairman is **Daan Zwick**, Eastman Kodak Co. Research Laboratories, Rochester.

Papers will concern production of films for network entertainment programs, on the production of film commercials, on newsfilm photography and on special problems of film production in the smaller, local TV studios. Emphasis is on changes which TV production requires, compared with more conventional motion-picture production.

A panel discussion will be held on the problem of color review rooms. A feature of the Symposium is to be a seminar aimed at educating producers of television commercials in the problems imposed by the TV system. This is produced by a cooperative effort of the television and film industries.

Synopses Booklet

The Society is instituting beginning with the 107th Conference the procedure followed by some other Societies, that of publishing a booklet of two-page synopses of program papers, instead of the Program of abstracts and preprints. There will be no preprints of the 107th papers. The booklet of synopses will be given to weekly registrants, and sold to daily registrants for a nominal fee.

Message Center

A message center will be provided at the Conference Registration area so that those attending the Conference will be able to receive messages. The telephone number to leave with persons who may want to contact you at the Conference is (312) 642-6547.

Coffee Club

The Coffee Club at the 107th Conference will be open Monday through Friday, and will be sponsored by the Philip A. Hunt Chemical Corp.

SMPTE Banquet

The SMPTE Cocktail Party, Banquet and Dance will be held on Wednesday evening, April 29. Featured at the Banquet will be a splendid dinner and fine entertainment including singer Margaret Whiting.

Companies wishing to reserve tables at the Banquet should get in touch with Banquet Chairman **Richard Potter**, Eastman Kodak Co., 1901 W. 22 St., Oak Brook, IL 60423.



Matt Herman
107th Conference
Equipment Exhibit
Chairman

Equipment Exhibit

A vast array of professional motion-picture and television equipment will be on display at the 107th Conference Equipment Exhibit. There will be 52 booths in all.

The Exhibit will be open to all conference registrants without additional charge. Otherwise, admission to the Exhibit will be \$1.00. Tickets will be available at the Registration Desk.

The Exhibit will open officially at 5 p.m., Monday, April 27 with the appropriate ceremonies conducted by SMPTE Conference Vice President **E. B. (Mike) McGreal** and Exhibit Chairman **Matt Herman**. Immediately after the doors of the Exhibit swing open, there will be an Exhibitors' Open House at which refreshment will be served.

Wednesday morning of conference week, Exhibitors will have the opportunity of presenting papers or giving demonstrations of their equipment at a special Exhibitors session. A partial directory of exhibitors starts on p. 258 of this issue. A full directory will be published in the Final Program that will be distributed at the Conference.

Committee Meetings

SMPTE Engineering Committees will meet during the 107th Conference. Committee members will be notified by letter of the dates and times of their meetings. Editorial activities during the Conference will include meetings of the Publications Advisory Committee and the Board of Editors.

Ladies Program

The Ladies Committee Co-Chairmen **Addie Howe** and **Phyllis Zichterman** have announced a tentative schedule of events for the ladies attending the Conference. On Monday there will be a make-up demonstration and a tour of the Merchandise Mart; Tuesday there will be a luncheon and tour of the Lake Geneva Playboy Club Resort; Wednesday is open for shopping, etc.; Thursday is a tour of the Frank Lloyd Wright home and studio and luncheon at the Plentywood Farm Restaurant; and Friday there will be a farewell card party in the Ladies Suite and a Dutch Treat Luncheon at Fred Harvey's Restaurant.

Advance Registration

Register early for the SMPTE Conference to save time when arriving. Use the Advance Registration card that was mailed to you. Mail the card with payment in the business reply envelope. Additional Advance Registration forms are available from SMPTE Headquarters. Badges and tickets will be waiting for registrants at the Registration Desk.

Registration Rates:

Member:	
Weekly	\$22.00
Daily	8.00
TV Film Symposium	12.00
Nonmember:	
Weekly	32.00
Daily	12.00
TV Film Symposium	18.00
Military (in uniform):	
Weekly	5.00
Daily	3.00
TV Film Symposium	4.00
Ladies	10.00
Get-Together Luncheon	7.00
Banquet	22.00
Package registrations that include weekly registration, Get-Together Luncheon, and Banquet are available as follows:	
Members	\$51.00
Nonmembers	61.00
Ladies	39.00
SMPTE Golf Tournament (Not part of package)	\$25.00

The weekly registration fee includes a free synopsis booklet. The booklet will be available at the cost of \$4.00 apiece for all those who do not register for the complete week. Nonmembers of the SMPTE who are members of the SPSE, SPIE, and AES may register at the SMPTE member rate. Students are admitted free.

Golf Tournament

A Golf Tournament for members who will be in Chicago prior to the 107th Conference will be held Friday, April 25, at the Thomgate Country Club. The cost of participation is \$25, which includes lunch, green fees, a cart and prizes. Reserve your place in the tournament by using the Advance Registration Card sent to all members. Transportation will be arranged by the Geo. W. Colburn Laboratory, Inc. Participants should be ready to leave the hotel at 10:30 a.m. Lunch will be at 12 noon, tee off at about 1:00 p.m., and return to the hotel before 6:00 p.m.

Association of Cinema Laboratories

Drake Hotel, Chicago
Spring Meeting, April 24-25, 1970

Friday, April 24

4:00 p.m. Board of Directors Dinner Meeting

Saturday, April 25

8:30-9:30 Members Meeting
9:30-noon Laboratory Techniques and Equipment Forum Luncheon
12:30
2:00-5:00 Laboratory Techniques and Equipment Forum

Hotel Rates and Reservations

Members have been sent postage-paid hotel registration cards for accommodations at the Drake Hotel. All who seek reservations at the Drake should note in their correspondence that reservations are for the SMPTE Conference. Address: **The Drake Hotel**, Reservation Manager, Lake Shore Drive & Upper Michigan Avenue, Chicago, Illinois 60611.

Hotel Rates

<i>Accommodations</i>	
Single Room	\$20.00-29.00
Lakeside	30.00-36.00
Double Rooms	26.00-35.00
Lakeside	36.00-42.00
Bed Sitting Rooms (one or two persons)	\$42.00
Suites	
Living Room and One Bedroom	\$50.00-75.00 & up

Note: If a room at the rate requested is unavailable on arrival, one at the nearest available rate will be assigned. Rates subject to 6% Illinois room tax. Reservations are held until 6:00 p.m., unless later arrival hour is specified. For your protection, reservations requests should be made 21 days prior to the opening date of meeting.

Get-Together Luncheon

Kicking off the 107th Conference will be the traditional SMPTE Get-Together Luncheon on Monday, April 27. SMPTE President **Deane R. White** will officiate. The Luncheon Guest Speaker will be **Mirron Alexandroff**, the president of Columbia College in Chicago.

Program Outline

Sunday 12:00-6:00 Registration

Monday 8:00 Registration

9:30 Laboratory Practices I

12:00 Get-Together Luncheon

Guest Speaker: **Mirron Alexandroff**

3:00 Concurrent Sessions

Laboratory Practices II

Television I

5:00 Exhibit Open House

Tuesday 9:30 Concurrent Sessions

Theater Presentation and Projection

Television II

2:00 Television III

Wednesday 9:30 Equipment Papers and Demonstrations

2:00 Education

7:45 Cocktail Party, Banquet and Dance

Thursday 9:30 TV Film Production Symposium I

2:00 TV Film Production Symposium II

Friday 9:30 TV Film Production Symposium III

2:00 TV Film Production Symposium IV