

Exhibit Directory

EXHIBIT HOURS

Monday, April 27 5:00-8:00

Tuesday, April 28 11:00-8:00

Wednesday, April 29 9:30-4:00

Thursday, April 30 11:00-6:00

Admission to the Exhibit will be by Registration Badge or Exhibit Pass. Passes may be purchased for \$1.00 each at the Registration Desk.

Amega Corp. Booth 50
8750 Shirley Ave., Northridge, CA 91324

Exhibiting: A complete new line of recording and reproducing equipment including the latest state-of-the-art solid state Three Channel Master Studio Pic-Up Recorder with all F.E.T. switching of the record and play head functions. The transport will include forward and reverse interlock operation, a cueing knob to disengage the sprocket assembly from the drive motor and heavy duty take-up and rewind torque motors with the new Amega automatic breaking system to insure proper film handling of large 3000-ft 35mm film reels. The electronics will provide complete noise-free insertion or deletion of any program material and a specially designed 16/35mm head assembly with film speed equalization switching. The system will be housed in a deluxe rack cabinet and could be operated from either the local or a remote position.

Personnel: Morton S. Lazarus, Irving Brodsky.

American Photomec Corp. Booth 46
245 West 55 St., New York, NY 10019

Angenieux Corporation of America Booth 51
440 Merrick Road, Oceanside, NY 11572

Exhibiting: Fixed focal length and zoom lenses for cinematography and TV; A new 18X zoom lens for broadcast applications with a combined focal length capability of 18 to 1800mm; The 10 × 12 AVB DA Automatic Iris with 7½-in. viewfinder for non reflex cameras will be shown for the first time; Also premiering will be the 6 × 20, a high quality zoom lens for 35mm cinematography.

Personnel: John Wallace, Paul Foote, Bern Levy, Walter David and Donna Perlman.

Arriflex Corporation of America Booths 23,24
25-20 Brooklyn-Queens Expressway West, Woodside, NY 11377

Exhibiting: The Arriflex 16BL, equipped with built-in exposure control, will be featured. This is a high-precision, behind-the-lens system, available now for the first time in a professional motion-picture camera. The sample to be displayed is representative of the cameras now available in limited quantities on a regular production basis. The 16BL display will also

include: New 10-10mm, *f*-2.8 Zeiss Vario-Sonnar; New motor drive for 16BL zoom lenses; New production sample of precision Crystal Control Motor (for cordless sync); single system sound module and matching Arriflex recording amplifier; New solid-state variable speed control for Universal Motor; Universal Lens Housing for fixed focal length lenses, etc. Arriflex 16S/b, 16M/B and Arriflex 35-IIC cameras, complete with major accessories will be displayed and demonstrated. This section will emphasize particularly the New Bayonet Lock Lens Mount, now available for all Arriflex cameras and Zoom lenses. Additional items of special interest in this section, will include, new, improved nickel-cadmium batteries and matching power cables; new 10-100mm *f*-2.8 Zeiss Vario-Sonnar for 16S/165M cameras; New Master Control Intervalometer for time lapse photography; 16mm Universal metal blimp and other major accessories.

Personnel: Paul Klingenstein, Eric Kaestner, Victor James, L. C. Cobb, Glenn Elliott, Lou Polonec

Behrend's, Inc. Booths 30, 31, 32, 33
161 East Grand Ave, Chicago, IL 60611

Exhibiting: Cameras & Accessories, Lights, Recorders, Mikes, Editing Equipment and Projectors.

Personnel: Jack Behrend, John Carroll, Dave Klinne, Vic Thompson, Bert Surdyk, Jack Scanlan and Cathy Coleman

Bell & Howell Company Booths 1, 2, 3
7100 N. McCormick Road, Chicago, IL 60645

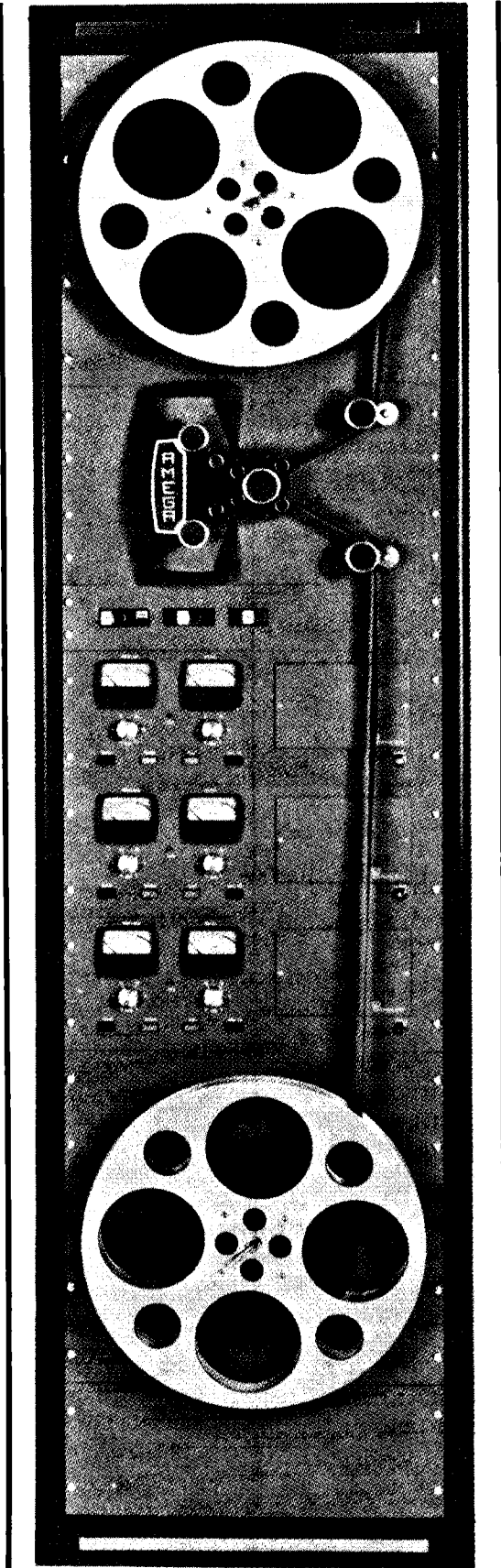
Exhibiting: Complete line of film printing and processing equipment: Reversal Original (TV) Film Processor, 16mm/s8, ME-4/Gevachrome, daylight operation, auto-burette replenishers, "fail-safe" monitor systems; Additive color, Continuous Optical Reduction Printer, 16mm to dual-rank super 8 (1-3 format); Additive Color, Continuous Contact Printer, dual rank super 8, with Light Valve Monitor, Lumen output probe, expanding Mandrel Reel Cores, new optical aperture; Magnetic Sound Transfer Console, transferring magnetic sound from 16mm fully coated master to dual rank super 8 in single pass; Super 8 Optical Sound Tracker, new modular design concept, continuous contact printing; Bell & Howell/Depue Step Optical Reduction Printer, 16mm to dual rank super 8; Bell & Howell/Research Products, 35/16 Combination Optical Step Printer, additive color, automatic skip-frame, multiple frame programmer and dual clutch system; 35mm Additive Color Panel Printer, forward/reverse, single pass picture and sound printing, Cinemascope capability; Also Film Slitters, Densitometers, ph Meters and other lab accessories. Tours to Bell & Howell plant will also be conducted.

Personnel: L. L. Shanks, M. R. McDaniel, C. L. Zichterman, J. E. Debish

Alex L. Clark Ltd. Booth 43
3751 Bloor St. W., Toronto, Ont., Canada

Eastman Kodak Co. Booths 35,36
343 State Street, Rochester, NY 14650

Exhibiting: Eastman 1635 Video Color Analyzer, a compact, console-type solid-state production tool for mo-



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**The forgettable equipment
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that way.**

Amega is designed to perform efficiently, quietly, and dependably to allow today's creative film makers the freedom to concentrate on their films, without worrying about possible malfunctions or breakdowns.

In an era when time is money, and down-time is panic, stay up with Amega, the performer that's so dependable you'll almost forget that it's there.

See you at Booth 50 at the SMPTE Show.



**For immediate information contact
Irv Brodsky at (213) 987-3456**

**AMEGA CORPORATION, 8750 SHIRLEY AVENUE
NORTHRIDGE, CALIFORNIA 91324**

3 Channel 35MM Pic-Up Master Recorder

tion-picture laboratories. It enables the operator to quickly determine the necessary color and density corrections for all EASTMAN and KODAK professional films. It reduces the time, material, and labor required for the production of quality color release prints.

Personnel: C. G. Arnold, P. T. Kurtz, J. J. Pollock, F. R. Reinking, R. K. Schafer, J. R. Sullivan, H. L. Vincent.

Eclair Corp. of America Booths **48,49**
7262 Melrose Ave., Los Angeles, CA 90046

General Enterprises, Inc. Booth **52**
10518 Detrick Ave., Kensington, Md. 20795

Hazeltine Corp. Booths **21,22**
59-25 Little Neck Parkway, Little Neck, NY 11363

Hollywood Film Co. Booths **18,19**
956 N. Seward St., Hollywood, CA 90038

Magnasync/Moviola Corp. Booths **27, 28, 29**
5539 Riverton Ave., N. Hollywood, CA 91601

Exhibiting: Our complete line of professional recording and editing equipment. The following will be on exhibit: Solid-state recorders and reproducers interlocked with the distributor and control panel; A ¼-in

tape to sprocketed film transfer system; A portable, single case recorder/reproducer for 16mm magnetic film; A solid-state custom mixing console; A solid-state displacement recorder; Editing Machines, rewinds, synchronizers, sound readers and crab dolly.

Personnel: Ted J. Diamond, Walter Mills, Garey Lundberg.

Mole-Richardson Co. Booths **40,41**
937 N. Sycamore Ave., Hollywood, CA 90038

Nagra Magnetic Recorders, Inc. Booth **25**
1147 N. Vine St., Hollywood, CA 90038

Exhibiting: Nagra ¼-in synchronous sound recorders and accessories and a new crystal controlled precision drive system for Mitchell and other cameras.

Personnel: Loren L. Ryder, Ronald R. Cogswell, Leon D. Selznick, Robert E. Buescher.

Paillard, Inc. Booth **20**
1900 Lower Rd., Linden, NJ 07036

Peterson Enterprises, Inc. Booths **37,38**
1840 Pickwick Ave., Glenview, IL 60025

Perfect Your CCTV System with COSMICAR® lenses



A new member to the superb COSMICAR lens family!!

The most efficient **10:1 zoom** lens, unmatched for its optimum performance, both optically and mechanically, with impeccable definition and resolution throughout its entire zoom range.

Also available are scores of other lenses, ranging from 8.5mm to 1,000mm telephoto, zoom and those motordriven among them, for immediate delivery, after being tailored to your specifications.



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