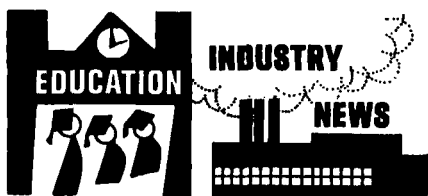


roofs and unfriendly officials. There are many minor hazards and discomforts that can be recalled, including drinking water in which camels, dogs, burros, sheep and humans have waded. We discovered that lime juice and commercial powdered orange juice go a long way toward disguising the horrible taste. However, neither many minor nor the major drawbacks have detracted from the satisfaction of doing the work one wants to do in whatever far corner of the world that that work may take one.

As all world travelers know, one of the joys of traveling is returning home. And to this traveler, one of the rewards of homecoming is attending Society Conferences and greeting old friends.



Hope Reports

Tom Hope, author of "Market Review: Nontheatrical Film and Audio-Visual," which has been printed annually in the *Journal* since 1959, has announced that he will publish the report personally.



Hope is leaving the Eastman Kodak Co. to devote full time to audio-visual communication market reports and consulting work. He anticipates releasing four market reviews by midsummer: a general-type report such as used by security analysts; one on education, religious and related markets; another on business, industrial and government markets; and a comprehensive survey of the entire field including product studies and other data designed for management use. Additional reports are in the planning stages for later release.

These reports will be issued by the new firm, *Hope Reports*, at 58 Carverdale Dr., Rochester, NY 14618.

During World War II, Hope was a cinematographer and later a photographic officer with the rank of captain. In one tour of duty he headed the Army motion-picture school in Long Island City and wrote the first Army manual on movie

making. For over eight years he was in charge of the film unit at General Mills, Inc., in Minneapolis, where he produced 64 films and other visual programs. He was charter member and rose to first vice president of the Industrial Audio-Visual Association. In 1952, on a leave of absence from General Mills, he served as a film consultant to the French government as part of the Marshall Plan's Mutual Security Agency.

At Kodak Hope was an advisor on non-theatrical films for eleven years. He authored numerous magazine articles, co-edited the benchmark business film book for the Association of National Advertisers, "Dollars and Sense of Business Films," and wrote many manuals and data books. In 1965 he was appointed to the position of market analyst in the newly formed Motion Picture and Education Markets Division. He has conducted numerous product and market surveys specializing in the business and educational fields.

He began his statistical work in 1956 by cooperating in research which led to the reports published in the *Journal*. Since 1962 he has compiled and written the annual market reports personnel as a member of the SMPTE.

Presently Hope is on the board of directors of CINE film festival coordinating group in Washington, DC, and has served as its information vice president for seven years.

Two years ago he was made a fellow of the SMPTE. He serves on the board of the Council of Mass Media of the United Presbyterian Church, is a member of the University Film Association and the National Audio-Visual Association where he serves on its statistical committee and equipment manufacturers council.

Hope served three years on the board of governors of the National Institute of Visual Selling at Indiana University. He has lectured there and spoken at numerous national conventions and conferences. In past years he was Minnesota state chairman for the Film Council of America, was a member of the Films Committee of the Association of National Advertisers and worked on the A-V committee of the National Industrial Advertisers Association.



The SMPTE participated in the recent Rochester Engineering Society Week at the Rochester Midtown Plaza. The exhibit was very well attended and caused a good deal of comment from viewers. The booth was staffed by officers of the Rochester Section of SMPTE and members of the

Rochester Institute of Technology Student Chapter. Photographs depicting photo engineer training were on display and a three-minute sound film, "What Is a Photographic Engineer" was continuously projected. The well-designed film was a group effort of the Student Chapter with Michael DeSantis, Chapter President, and Professors Reid Ray and John Carson giving a guiding hand. A specially designed Plexiglass case covered the 16mm Graflex-Singer projector which was provided through the courtesy of Howard Deck, coordinator of the display.

A special summer course on Image Enhancement, Coding and Recognition will be offered by the Massachusetts Institute of Technology from June 29 through July 10. The course presents the basic digital computer, optical and electrooptical image processing techniques, with applications to selected problems in image enhancement, pattern recognition, and efficient coding of pictures for transmission or storage. The Program is intended for engineers and scientists who are working with advanced image processing systems. Background in linear system theory (convolution and Fourier transform) is necessary for this Program, and some contact with computer programming is desirable.

The Fourth Annual Audio/Recording Seminar at Brigham Young University, Provo, Utah, will be held July 13-17. Topics to be featured are Studio Acoustic Reverberation Devices, Legal Aspects, Guidelines for Recording Facility Planning, Budgeting and Development, Administrative and Fiscal Guidelines, Professional Recording Studio Equipment Maintenance, Disc Mastering, Synchronous Sound Recording Techniques (Film and TV), Professional Recording Studio Equipment and Professional Recording Studio Techniques. For further information write: Special Courses and Conferences, 242 Herald R. Clark Bldg., Brigham Young University, Provo, UT 84601.

Photooptical Instrumentation — Present and Future Developments is the subject of a seminar to be held June 25-28 in Tokyo. The seminar is sponsored by the Society of Photooptical Instrumentation Engineers (SPIE-USA and SPIE-Japan). A state-of-the-art review will be presented by a group of Japanese and American engineers and scientists. The seminar will be the central feature of a specially arranged two-week travel package timed to coincide with Expo '70. Further information can be obtained by writing to SPIE Expo '70, Attn: Jack Kiel, P.O. Box 288, Redondo Beach, CA 90277.

The Society of Photo-Optical Instrumentation Engineers has announced the 15th Annual Technical Symposium on the theme of "Photo-Optical Instrumentation for the 70's." The Symposium will be held September 14-17 at the Anaheim Convention Center, Anaheim, CA. Papers are now being accepted for review in the areas of: Underwater Research, Space Optics, Holographic Techniques, Range Instrumenta-