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Author Forms for the program are already available either from the corresponding Chairmen or from SMPTE Headquarters, Att: 111th Conference Program.

The possibility of a symposium on film-to-tape and tape-to-film transfer methods is being weighed by the Society's Affairs Vice-Presidents. Plans will be announced as they mature. As SMPTE President **Wilton R. Holm** has previously stated, "The marriage of film and tape is now a fact which we must always take into account." Therefore, this is a potentially timely topic.

**Equipment Exhibit**

Exhibit Chairman is **John J. Burlinson, Jr.**, National Screen Service Corp., 1600 Broadway, New York, NY 10019, (212) 246-5700. His plans are for a comprehensive Exhibit which will show not only the latest developments within the industry, but will also follow a line parallel to that of the papers program.

## SMPTE Winter Television Conference

### Sheraton-Dallas Hotel, February 4 and 5



**Lobby of the Sheraton-Dallas.**

Plans for the Dallas Winter Television Conference are shaping up and Program Chairman **Leonard F. Coleman** reports that a number of papers are being readied for this meeting.

As previously announced, the emphasis at the Winter TV Conference will be on

the production of color commercials on film and videotape. This is certainly a timely topic which should prove to be of great interest to all parties involved: sponsors, agencies, studios, engineers and technicians.

Prospective authors are reminded that

the deadline for submission of synopses of their papers (original and three copies) is November 8, and for submission of the original of the paper and three copies is December 6. Both synopses and manuscripts should be sent to SMPTE Headquarters, 9 East 41st St., New York, NY 10017, Att: Winter TV Conference.

Inquiries and offers of papers should go to the Program Chairman

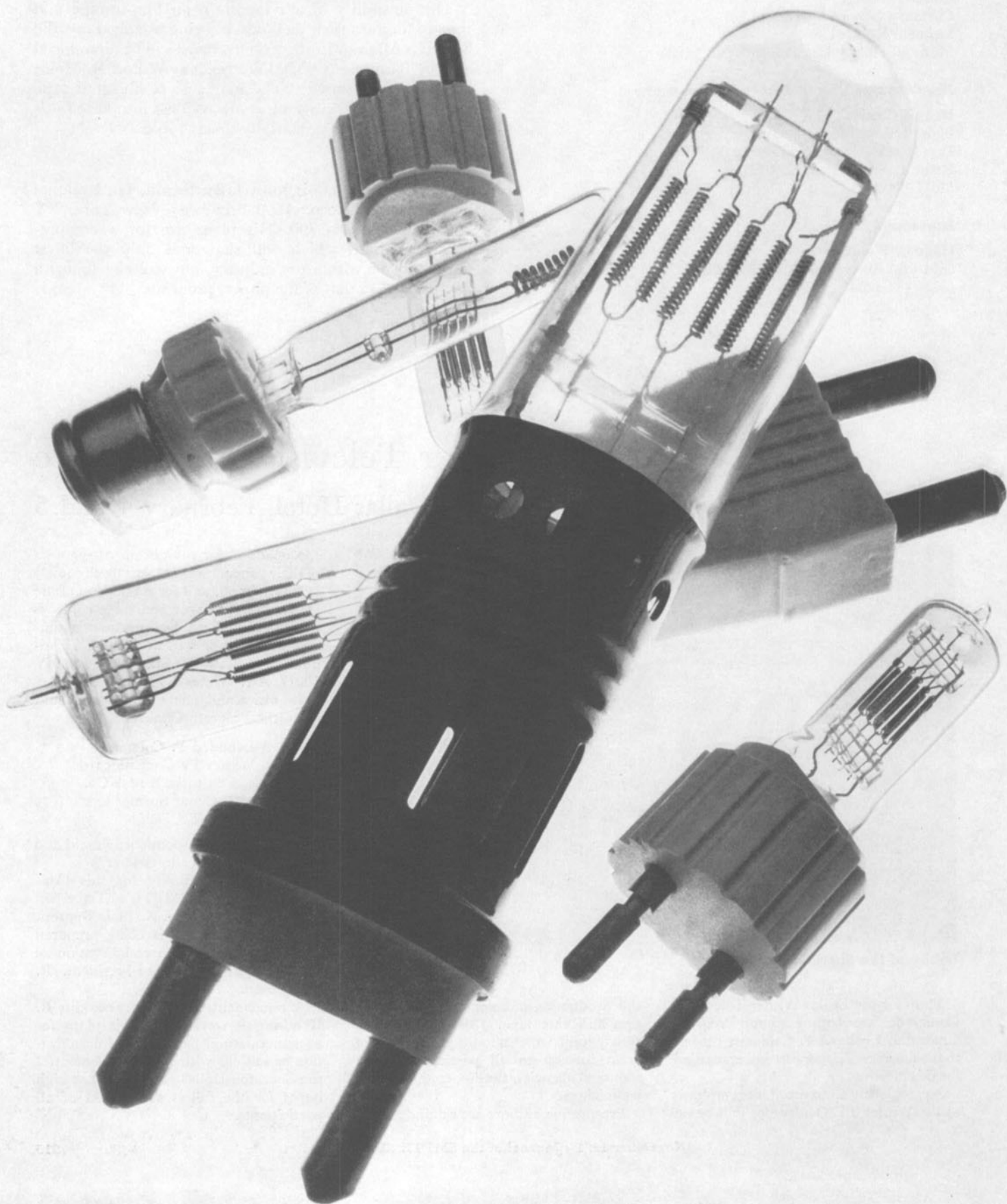
**Leonard F. Coleman**  
Winter TV Conference  
c/o Eastman Kodak Co.  
6300 Cedar Springs Rd.  
Dallas, TX 75235

Copies of this correspondence should also be addressed to Headquarters.

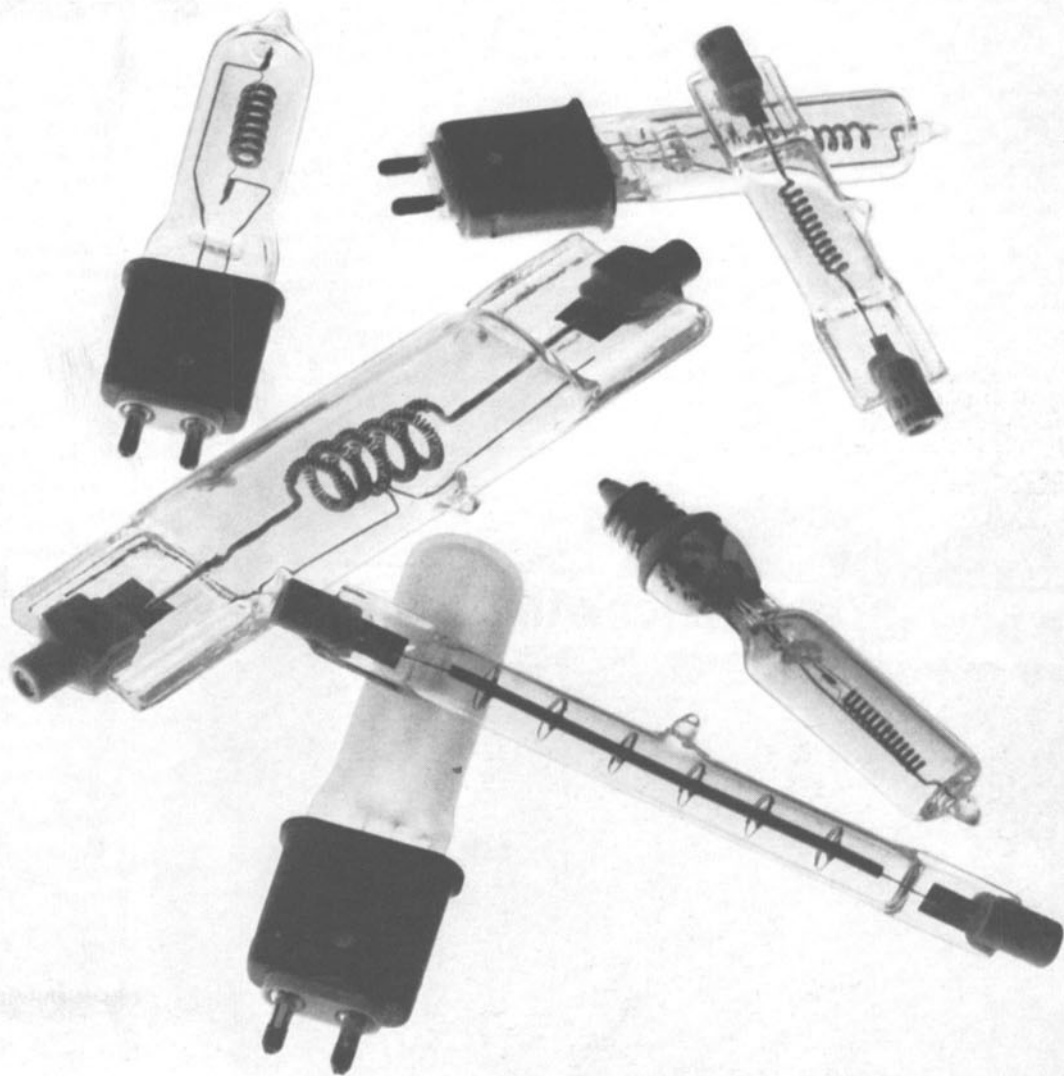
Overall responsibility for this Conference falls to SMPTE's Television Affairs Vice-President, **K. Blair Benson**. The papers program is being prepared and planned with the collaboration of SMPTE's Editorial Vice-President, **R. E. Putman**.

Arrangements chairman **Franklin R. Reinking** is working out his plans for accommodation, facilities and organization of sessions with the management of the Sheraton-Dallas Hotel and has high hopes for the fullest satisfaction of all participants.

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for those big, fat incandescents.**



# Some of our substitutes for our substitutes.



Those big, fat incandescents blessed the world with a lot of big, fat fixtures and sockets.

So after we came up with our skinny, little tungsten-halogen lamps, the first thing we had to do was set them up on big, fat bases so that they'd fit the old sockets.

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**GTE SYLVANIA**