

# The 111th SMPTE Technical Conference

New York Hilton Hotel, April 30—May 5

## The Conference Papers Program

Program Chairman **Calvin M. Hotchkiss** is very actively preparing the Papers Program for the 111th SMPTE Technical Conference. He and his Associate Chairmen, **Irwin Young** for Production Techniques and Release Applications and **Paul F. Wittlig** for Television, have had a number of meetings with the Program Committee, which is made up of all the Topic Chairmen, the complete list of which was published in the November issue of the *Journal*.

There is great enthusiasm for the theme of the 111th Conference "The New Filmmaker — Changing Trends in Motion-Picture and Television Production Methods." Editorial Vice-President **Richard E. Putman** and the whole Program Committee are confident that a very interesting selection of papers will be assembled. This is the list of Topics which have been chosen to warrant this expectation:

- Film Production Techniques
- Laboratory Practices
- TV Production Techniques
- TV Broadcasting Systems and Equipment
- CATV Systems and Equipment
- Cartridge and Cassette Systems — Videoplayers
- Sound Equipment and Practices
- Theater Projection & Screening Room Practices
- Education in Motion-Picture Technology
- Photo-Instrumentation & High-Speed Photography

Another interesting topic, pertaining to tape-to-film and film-to-tape transfer methods, may eventually be added to that list.

Delineating his plans for the Conference, Program Chairman Hotchkiss stated that "the Conference will be programmed to conform to the sequence of production operations, i.e., the initial sessions will be devoted to film, tape and Electronicam production, editing, and special effects; the second cycle of sessions will cover laboratory practices in preparing film or tape release prints; the third cycle of sessions will involve film and television screening and release practices, such as projection techniques in film, telecine, CATV operations, theater design, cartridge and cassette systems, and the psychophysical aspects of viewing projected or televised images."

"We (the Program Committee) are quite confident that the Conference should draw a lot of actively interested people from the film and TV production areas in both the industry and educational institutions."

"We have a tentative plan to set up a number of sessions of tutorial papers aimed at the younger filmmakers, to instruct them in the techniques of film and tape production shooting, editing, special effects and laboratory release techniques and operations. I'm hopeful that we can obtain experts from the field to make these tutorial presentations."

A first call for papers has already gone out and contacts with prospective authors are actively being made. The deadline for submission of Author Forms and



Architect's rendition of New York City's World Trade Center as it will look when completed in 1972. The twin towers, 110 stories high, will be the world's tallest structures.

synopses of papers is January 10. All inquiries and offers of papers should be sent to:

Calvin M. Hotchkiss  
Program Chairman, 111th Conference  
c/o Eastman Kodak Company  
Motion Picture and Education Markets Div.  
1133 Avenue of the Americas  
New York, NY 10036

A meeting of the Association of Cinema Laboratories will take place coincidentally with the Conference. It will be held, in accord with previous practice, during the Saturday preceding the Conference, that is, on Saturday April 29.

Local Arrangements Chairman **Don Collins** is busy organizing all the many Committees needed for the successful realization of a Conference. The complete list of Chairmen will appear in the January *Journal*.

## Equipment Exhibit

Exhibit Chairman **John J. Burlinson, Jr.**, is actively lining up exhibitors. Equipment in all areas of

motion pictures, as well as in the important domains of portable VTRs, home videoplayers, and TV-broadcasting and CATV, is being sought.

According to Burlinson, the Society will work closely with the National Association of Theatre Owners and the newly formed Theatre Equipment Association in dis-

seminating information about the Exhibit to their respective memberships.

Information has recently been mailed to prospective exhibitors and the initial response has been prompt and strong. There are 94 booths available. We will report periodically on the status of Exhibit plans.

## SMPTE Winter Television Conference

Sheraton-Dallas Hotel, February 4 and 5

The Winter TV Conference, although only a two-day affair, is becoming more and more important for the Society. There is a definite trend toward electronic recording of the image. Its subsequent reproduction may come by broadcasting over the air or through CATV or CCTV; it may be shown on a home videoplayer, or eventually, on a theater screen after transfer onto film. This trend is an important reality which, as such, is recognized by the Society.

Program Chairman **Leonard F. Coleman** reports that papers have already started coming in. Some of the titles are:

- "Super-8 Film — An Added Tool for Program Origination"
- "Aerial-Image Modification to Animation Stands"
- "Project 'Roll 'Em' — Teaching Filmmaking and TV Production to Minority High School Youngsters"
- "The Use of Film and Videotape, Married for Television Broadcast"
- "A Mobile Van for Television Commercials"
- "The Kodak Video-Film Express"
- "A Semiconductor Image Sensing Device for Television"

It is expected that a number of papers will deal with the production of commercials in color on film as well as on videotape.

Program Chairman Leonard F. Coleman has

advised that his Working Committee for the Winter Conference is composed of these Chairmen:

Arrangements	F. R. Reinking
Registration	D. O. Hulse
Finance	R. J. Urban
Membership	L. B. Abernathy
Hospitality	G. Chyka
Luncheon & Hotel	M. D. McCarty
Publicity & Films	G. Jones
Technical Facilities	A. Steven and J. Brunton

Although the deadline for submission of synopses of papers was November 8, papers, forms and synopses sent to Headquarters for inclusion in this program will still be welcomed and included, if they are found to be suitable for the Program as planned.

### Miscellaneous Information

For those wishing the convenience of pre-conference registration, advance registration materials will be mailed to members some time in December. The registration rates are:

Member \$25.00      Nonmember: \$35.00

SMPTE members will also be sent hotel reservation cards with which to reserve rooms at the Sheraton-Dallas Hotel.

The Sheraton-Dallas is only 20 minutes from Dallas Love Field. Parking facilities are said to be excellent. The hotel has recently been renovated and each room has color television. There are several restaurants in the hotel.

## SMPTE Elections Officers and Governors

Officers of the Society for 1972 (including those remaining in office for the 1971-1972 term and those elected to serve during the 1972-73 term) are:

- President:* Wilton R. Holm (1971-72)
- Executive Vice-President:* Byron S. Roudabush (1971-72)
- Past President:* Deane R. White (1971-72)
- Engineering Vice-President:* William T. Wintringham (1972-73)
- Editorial Vice-President:* Richard E. Putman (1971-72)
- Financial Vice-President:* Kenneth M. Mason (1972-73)
- Conference Vice-President:* Harry Teitelbaum (1971-72)

- Sections Vice-President:* William D. Hedden (1972-73)
- Vice-President for Educational Affairs:* Herbert E. Farmer (1972-73)
- Vice-President for Photo-Instrumentation Affairs:* A. Earl Quinn (1972-73)
- Vice-President for Motion-Picture Affairs:* Edward H. Reichard (1972-73)
- Vice-President for Photo-Science Affairs:* Roderick T. Ryan (1972-73)
- Vice-President for Television Affairs:* K. Blair Benson (1972-73)
- Secretary:* E. B. McGreal (1971-72)
- Treasurer:* Joseph T. Dougherty (1972-73)

Those elected by their respective regions to serve on the Board of Governors for the next two years are:

- New York Region:* Joseph A. Flaherty, Jr., John H. Maynard
- Eastern Region:* Garland C. Misener

- Southern Region:* Edward M. Warnecke
- Central Region:* Robert A. Colburn
- Western Region:* Anthony D. Bruno, Fred J. Scobey

Governors remaining in office through 1972 are:

- Eastern Region:* Sheldon Nemeyer, Richard S. O'Brien, Allan L. Williams
- Central Region:* William A. Koch, Frederick M. Remley, Jr.
- Western Region:* Charles E. Anderson, Ted Fogelman
- Canadian Region:* Roger J. Beaudry, Geoffrey R. Oliver
- Governors-at-Large:* Neal Kechn, Herbert R. Pilzer

The results of the elections of Officers and Managers of Sections will be published in a subsequent *Journal*.