

109th Technical Conference and Equipment Exhibit

Century Plaza Hotel, Los Angeles, April 25–30

Program

Program Chairman **Frank P. Clark** has advised that the program for the 109th Conference is taking shape. Sessions are planned for the following topics for Monday through Wednesday:

Laboratory Practices, Optics

Motion-Picture Systems, Projection, Sound, Small-Format Films, Animation, Motion Pictures and TV in Science

Equipment Papers and Demonstrations, Television Systems and Studio Operations, Color in Film and on Tape

The Society of Photo-optical Instrumentation Engineers, with the cooperation of the SMPTE, has scheduled concurrent sessions on Monday and Tuesday which are an application-oriented seminar workshop divided into two sections: (1) recording of cockpit displays, specialized CRT photography, command decision displays, etc., and (2) computer-display recording such as interactive displays, full-color recording and related specialized microfilm techniques, including computer animation recording. Chairman for this program is **Robert Woltz**, Robert Woltz Associates. Information on this program may be obtained from SPIE, Box 288, Redondo Beach, CA 90277, telephone (213) 378-1216.

Symposium — April 29 and 30

The Co-Chairmen for the two-day Symposium on "Motion-Picture and Videotape Production Techniques," **John H. Donlon**, Technical Supervisor, TV Div., Technicolor Inc., 6311 Romaine St., Hollywood, CA 90038; and **Eliot Bliss**, Director of Sound, Quality Control and Research and Development, CBS Television Network, 4024 Radford Ave., North Hollywood, CA 91604; have a full program:

Thursday Morning: Panel Discussion on the Changing Scene in Production and Release — The Synchrovision System — Mobile Production Techniques

Thursday Afternoon: Production Management (1) Film and (2) Videotape — New Developments in Lighting Equipment — Computerized Control of Lighting

Friday Morning: Color Production Problems (1) Film and (2) Videotape — Electronic Production Techniques — The CMX System, a Random-Access Disc-Pack Video Editor

Friday Afternoon: Sound Recording Techniques — New Techniques for Producing Visual Effects — Transfer Techniques — Formats and Standards in Broadcast TV

The Association of Cinema Laboratories will meet on Friday and Saturday, April 23 and 24.

Two special film presentations are planned. One of these is titled *The History of the Wide-Screen Motion Picture* and will be presented by Don V. Kloepfel, DeLuxe General Inc., Hollywood; the other is a preview of *The Andromeda Strain* made from the novel with the same title.

Exhibit

Warren Strang, Hollywood Film Co., 956 N. Seward St., Hollywood, CA 90038, Exhibit Chairman for the 109th

SMPTE Technical Conference, said the exhibit at the Century Plaza will have 92 booths of equipment. The last time the Society met at the Century Plaza, Strang said, we had to add an extra 7 booths to the original setup because demand for space was so great. As it was, we still had to turn away many companies because the show was a sellout within weeks of going on sale. Naturally, Strang said, we expect this one coming up to be bigger and better than the last one and the hotel has promised that the exhibit will be air-conditioned.

Exhibit space went on sale January 22 to SMPTE Sustaining Members and to previous exhibitors, with the space becoming available to the general public two weeks after that. For information about exhibiting at the SMPTE Exhibit, please write to the SMPTE Conference Manager, 9 East 41st St., New York, NY 10017.

Topic Chairmen

Assisting Program Chairman Clark is his Associate Program Chairman, **Douglas H. Fries**, Todd-A0, 1021 N. Seward St., Hollywood, CA 90038, (213) 463-1136; Deputy Program Chairman for Motion Pictures is **William J. Wade**, Universal City Studios, Camera Dept., 100 Universal City Plaza, Universal City, CA 91608, (213) 985-4321; Deputy Program Chairman for Television is **S. Bryan Hickox III**, Ampex Corp., 500 Rodier Dr., Glendale, CA 91201, (213) 245-9373. The following Topic Chairmen have also been chosen:

Sound Recording and Reproduction

James P. Corcoran

3358 Scadlock La., Sherman Oaks, CA 91403
(213) 788-7699

Television Systems

Maj. Norman I. Ginsburg

TV Technical Operations Branch, U.S. Army (AFRTS)
c/o 11007 Kling St., #7, N. Hollywood, CA 91602
(213) 762-9783

Laboratory Practices

Alan M. Gundelfinger

Technicolor Inc.
6311 Romaine St., Hollywood, CA 90038
(213) 462-6111

Motion-Picture Systems

Marvin B. Jacobs

3954 Glenfeliz Blvd., Los Angeles, CA 90039
(213) 665-6037

Theater Presentation and Projection

Don V. Kloepfel

DeLuxe General Inc.
1546 N. Argyle Ave., Hollywood, CA 90028
(213) 462-6171

Small-Format Films (8, super-8, 16, super-16, cartridges, cassettes)

Arthur M. Suchesk

Instructional Media and Systems
Southern California Regional Occupational Center
2800 Cranshaw Blvd. S., Torrance, CA 90501
(213) 775-1776

International Papers

Dr. Hans Chr. Wohlrab

5661 Oso Ave., Woodland Hills, CA 91364
(213) 462-3284