

109th Technical Conference and Equipment Exhibit

April 25 — 30 Century Plaza Hotel

Papers Program

The papers for the 109th Program are listed by title, author and abstract by session, on the following pages. Program Chairman **Frank P. Clark**, Association of Motion Picture and Television Producers, Inc., Hollywood; and Arrangements Chairman **Anthony D. Bruno**, Eastman Kodak Co., Hollywood, are pleased with the final arrangements for the Program.

Assisting Program Chairman Clark are Associate Program Chairman **Douglas H. Fries**, Deputy Program Chairman for Motion Pictures **William J. Wade**, and Deputy Program Chairman for Television **S. Bryan Hickox III**. The Topic Chairmen for the Program are **James P. Corcoran**, Sound Recording and Reproduction; **Maj. Norman I. Ginsburg**, Television Systems; **Alan M. Gundelfinger**, Laboratory Practices; **Marvin B. Jacobs**, Motion-Picture Systems; **Don V. Kloepfel**, Theater Presentation and Projection; **Arthur M. Sucheski**, Small-Format Films; and **Dr. Hans Chr. Wohlrab**, International Papers.

Normally, authors are allotted 15 to 20 minutes for each presentation. For this Conference a number of papers are given from 30 to 45 minutes each, to include a more complete discussion period following each presentation.

Symposium

The two-day Symposium, to be held Thursday and Friday of Conference week (April 29 and 30) will be on "Motion-Picture and Videotape Production Techniques." The Co-Chairmen are **John H. Donlon**, Technicolor Inc., Hollywood; and **Eliot Bliss**, CBS Television Network, N. Hollywood. One of the features of the Symposium is a panel discussion on the changing scene in production and release.

SPIE

The Society of Photo-optical Instrumentation Engineers is hosting for the SMPTE a two-day seminar to be held concurrently with the regular SMPTE sessions, on Monday and Tuesday, April 26 and 27. The two sessions on the first day concern recording of cockpit displays, specialized CRT photography, command decision displays; the second day's sessions include papers on computer-display recording such as interactive displays, full-color recording and related specialized microfilm techniques, including computer-animation recording.

Association of Cinema Laboratories

The ACL will meet at the Century Plaza Hotel on Friday and Saturday, April 23 and 24. On Friday there will be a Board of Directors meeting at 4 p.m., including dinner, which will begin at 6:30 p.m. On Saturday there will be members' meetings all day, beginning with the Laboratory Members' meeting from 8:30 to 9:30 a.m. The remainder of the day will be devoted to the Laboratory Techniques and Equipment Forum, with a break at noon for luncheon. SMPTE members are invited to attend the Equipment and Techniques Forum.



Anthony D. Bruno
109th Conference
Arrangements Chairman

Advance Registration

Please register early for the SMPTE Conference to save time when arriving. Advance registration material has been sent to all members. Badges and tickets will be waiting for advance registrants at the Registration Desk.

Registration Rates

Member: Weekly.....	\$35.00	Ladies.....	\$10.00
Daily.....	10.00	Get-Together Luncheon	8.00
Nonmember: Weekly...	50.00	Banquet.....	21.00
Daily.....	15.00	Golf Tournament.....	29.00

Package registrations that include weekly registrations, Get-Together Luncheon and Banquet are available as follows:

Members — \$64.00 Nonmembers — \$79.00 Ladies — \$39.00

Equipment Exhibit

The Exhibit at the Century Plaza Hotel will have 92 booths of equipment. The latest developments in professional motion-picture and television equipment will be on display. Featured will be such equipment as cameras and camera accessories, equipment for television, laboratories, projection and sound.

The Exhibit officially opens on Monday, April 26, at 5:00 p.m. with the ribbon-cutting ceremony by Exhibit Chairman **Warren Strang** and Conference Vice-President **Harry Teitelbaum**. Immediately after the opening ceremonies, an Exhibitors' Open House will be held, with refreshments served.

Admittance to the Exhibit is by registration badge or Exhibit pass, which is available for \$1.00 at the Registration Desk.

The winner of the SMPTE Exhibit Award will be announced on Thursday, April 29, just before the Exhibit closes. A special committee will judge all exhibits and select the winner on the basis of originality and effectiveness of display.

On Wednesday morning, April 28, exhibitors are given the opportunity to present papers or demonstrations at a special exhibitors session.

A partial list of exhibitors follows the listing of papers. The complete directory will be published in the Final Program to be distributed at the Conference.

Committee Meetings

Members of the various SMPTE Engineering Committees will receive notice in the mail of the dates and times of the Committee meetings to be held at the 109th Conference. Editorial activities during the Conference will include the meetings of the Publications Advisory Committee and Board of Editors, and the Editorial Luncheon.

Synopses Booklet

As has been done at the past two conferences, synopses booklets will be available at the 109th Program. This booklet of two-page synopses of all papers on the technical program will be given to weekly registrants and sold to daily registrants for \$5.00. Preprints of papers will not be prepared. The Final Program available free at the Conference will list titles of papers and authors, plus exhibit information.

Hotel and Motel Reservations

The postage-paid reservation card that has been sent to all members should be used to reserve accommodations at the Century Plaza Hotel. If the card is not used, be sure to mention the 109th SMPTE Conference when making your reservations. We advise making your room reservations early. Rooms at the Century Plaza are being held for SMPTE registrants only until April 9.

Rates:

Accommodations	Standard	Medium	Deluxe
Single (one person)	\$28-30	\$32-34	\$36-38
Double (two persons), one queensize bed	\$36-38	\$40-42	\$44-46
Twin (two persons), two large twin beds	\$36-38	\$40-42	\$44-46
Two bedroom suite —	\$112-128		

If rate requested is not available nearest available rate will be assigned. Rates include \$2.00 discount given to SMPTE Conference registrants.

For those who do not wish to stay at the Century Plaza, the SMPTE has made arrangements at several motels near the Century Plaza to hold rooms especially for SMPTE Conference registrants. All of the following motels are no more than one mile from the Century Plaza. If you wish to stay at one of these motels, we recommend writing to them immediately. Be sure to specify that your stay will be in connection with the SMPTE Conference.

Los Angeles West Travelodge 10740 Santa Monica Blvd. Rates: \$14 (Single) \$17 (Double)	Del Capri Hotel 10587 Wilshire Blvd. Rates: \$14-16 (Single) \$19 (Twin) \$18-26 (2-room suite)
Royal Westwood Motel 2352 Westwood Blvd. Rates: \$12 (Single) \$16, 18, 20 (Double)	Cavalier Motel 10724 Wilshire Blvd. Rates: \$15-23 (Single) \$17-27 (Twin)
Beverly Hillcrest 1224 S. Beverwil Drive Rates: \$24 (Single) \$29 (Double)	Beverly Crest 125 S. Spaulding Rates: \$17-21 (Single) \$21-25 (Double) (\$4 for extra bed)

Message Center

A message center will be provided at the Conference Registration Area so that those attending the Conference will be able to receive messages. The telephone number to leave with persons who may want to contact you at the Conference is: (213) 277-1890.

Golf Tournament

A golf tournament for members who will be in Los Angeles prior to the 109th Conference will be held Friday, April 23, at the Wilshire Country Club. Transportation will be provided from the Century Plaza, leaving the hotel at 10:00 a.m. Tee-off time is 12:00 noon, preceded by a booster or two and brunch. The cost of \$29 includes everything.

Ladies Program

A full schedule of events has been planned for ladies attending the Conference, according to the co-chairmen of the Ladies Committee, Mrs. Iona Bruno and Mrs. Edna Mason. Included in the week's activities are a Monday tour of boutiques and shops in Beverly Hills; a Tuesday tour of the Queen Mary; lunch at the Balboa Club; browsing at Newport "Fashion Square"; a Wednesday tour of a motion-picture studio; a Thursday fun day at Disneyland or a day at the races — Hollywood Park Racetrack; and a Friday bus tour of homes of motion-picture stars.

Get-Together Luncheon

The 109th Conference will officially start with the Get-Together Luncheon on Monday, April 26, in the Los Angeles Ballroom. Preceding the Luncheon there will be a cash bar, at 11:30. The name of the guest speaker will be announced. Chairman for the Luncheon is **Jack P. Hall**, Producers Service Co., Glendale, Calif.

Cocktail Party, Banquet and Dance

The SMPTE Banquet will be held Wednesday evening, April 28, at the Century Plaza Hotel. Entertainment is planned. The Chairman for the Banquet is **Dr. Richard J. Goldberg**, Dymat International Corp., 14241 Ventura Blvd., Sherman Oaks, CA 91403. Companies wishing to reserve tables should write to SMPTE, c/o Banquet Chairman, with the payment of \$21.00 per ticket.

Coffee Club

The Coffee Club at the 109th Conference will be sponsored by the Philip A. Hunt Chemical Corp. Coffee Club hours will be from 9:00 to 11:00 a.m., Monday to Thursday.

Program Outline

Sunday	12:00-6:00	Registration
	8:00	Preview of <i>The Andromeda Strain</i>
Monday	8:00	Registration
	9:30	Laboratory Practices I SPIE Session I
	12:00	Get-Together Luncheon
	2:30	Small-Format Films SPIE Session II
	5:00	Exhibit Open House
Tuesday	9:30	Laboratory Practices II SPIE Session III
	2:00	Motion-Picture Systems SPIE Session IV Television Systems I
Wednesday	9:30	Equipment Papers and Demonstrations
	2:00	Television Systems II Theater Presentation and Projection Sound Recording and Reproduction
	7:45	Cocktail Party, Banquet and Dance
		Motion-Picture and Videotape Recording Production Techniques Symposium
Thursday	9:30	Session I
	2:00	Session II
Friday	9:30	Session III
	2:00	Session IV