

Exhibit Directory

EXHIBIT HOURS

Monday, April 26	5:00-8:00
Tuesday, April 27	11:00-8:00
Wednesday, April 28	9:30-4:00
Thursday, April 29	11:00-6:00

Admission to the Exhibit will be by Registration Badge or Exhibit Pass. Passes may be purchased for \$1.00 each at the Registration Desk.

Amega Corporation Booth 27
8750 Shirley Ave., Northridge, CA 91324

Exhibiting: The all new Studio Master Pic-Up Recorder/Reproducer System with up to four tracks of 16mm and four tracks of 35mm capability. The only thing you change is the pre-aligned plug-in head assembly and the film. Specially designed 16/35mm sprockets and gate assemblies permit easy threading of both film sizes; the "Edit-Sync," a single system sound editor for magnetic edge stripe film. This machine will position an edge stripe sound track back 28 frames to its corresponding picture frame. In-line editing eliminates lip flap, bleeps or dead spaces. The sound is then repositioned to projection sync and is ready for viewing. This entire process can be accomplished at double sound speed,

eliminating costly delays in getting the film on the air. Normal 24 f/s speed makes this double as a standard release print recorder/reproducer. Solid state integrated circuits combined with light weight packaging permits it to go where you go as a piece of luggage.

Personnel: Irving Brodsky, Richard Blinn, Bennett Lampert

Angenieux Corp. of America Booth 92
440 Merrick Rd., Oceanside, NY 11572

Anton/Bauer Inc. Booth 5
356 Ely Ave., Norwalk, CT 06856

Arriflex Co. of America Booths 6 & 7
25-20 Brooklyn-Queens Expy. W., Woodside, NY 11377

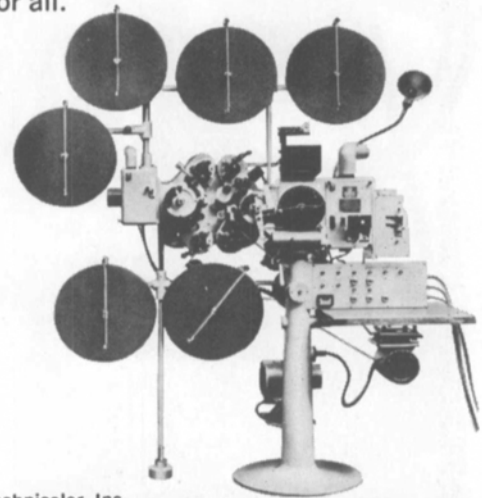
Exhibiting: New Arriflex 35BL — The long awaited, quiet, 21 lb., compact 35mm camera. Among many features: Balanced for hand-held filming. Four-pin pulldown/two-pin registration; Famous ARRI mirror-shutter reflex viewing; Rear-mounted, coaxial double compartment magazine. To be shown for the first time in the USA: New Arrivox-Tandberg Recorder — Portable, 1/4" tape-recorder, for Pilotone synchronous sound. Developed jointly by Arriflex and Tandberg factories, specifically for motion-picture use. Among many features: reel capacity up to 7", built-in dynamic microphone preamplifiers and power supplies for condenser microphones, Pilotone resolver, and much more. On exhibit for the first time in USA: New Sonorex Double/16 Sound Projector — Second generation successor to the Siemens 16/16. Features single system and double system sound projection, solid state electronics, and extensive facilities for playback,

SOS/TAKITA CONTINUOUS PRINTERS

The SOS/TAKITA Motion Picture Printers offer the Cinema Laboratories a complete line of professional printing equipment in a variety of models and formats. Printers for Cinemascope, Techniscope*, 35mm, 16mm or double Regular 8mm or Super 8mm, equipped with standard or color light source, now bring professional quality at moderate prices, within reach for all.

The SOS/TAKITA Continuous Contact Printers are designed to meet the needs of the Motion Picture Industry for a high quality printer to produce professional, rock steady prints, though moderately priced. Ideal for use in labs, TV stations, producers, educational institutions, advertising agencies, industry and government departments who print their own films. A wide variety of models prints B&W, Color. 1000w. light source for both semi-automatic light control and fully automatic scene to scene density and color correction through a pocket band carrier are available in most models. Precision printing sprocket for accurate registration and roller gate for high performance contact greatly improves resolution. 2000' film capacity, speeds of 90 or 120 fpm for both 16mm and 35mm. Footage counter, light change interrupter and indicator supplied. Some models include built in selenium D.C. supply. Single, Double & Multiple head units on a variety of pedestals, for your specific needs. All printers available with electrical specifications to meet local requirements.

Call or write for free illustrated brochure and prices describing the full line of SOS/TAKITA Optical Printers, Continuous Printers and full complement of printer accessories.



*Technicolor, Inc.

SOS
SOS PHOTO-CINE-OPTICS, INC.
A DIVISION OF F&B/CECO INDUSTRIES, INC.

DEPT. SMB 3-1

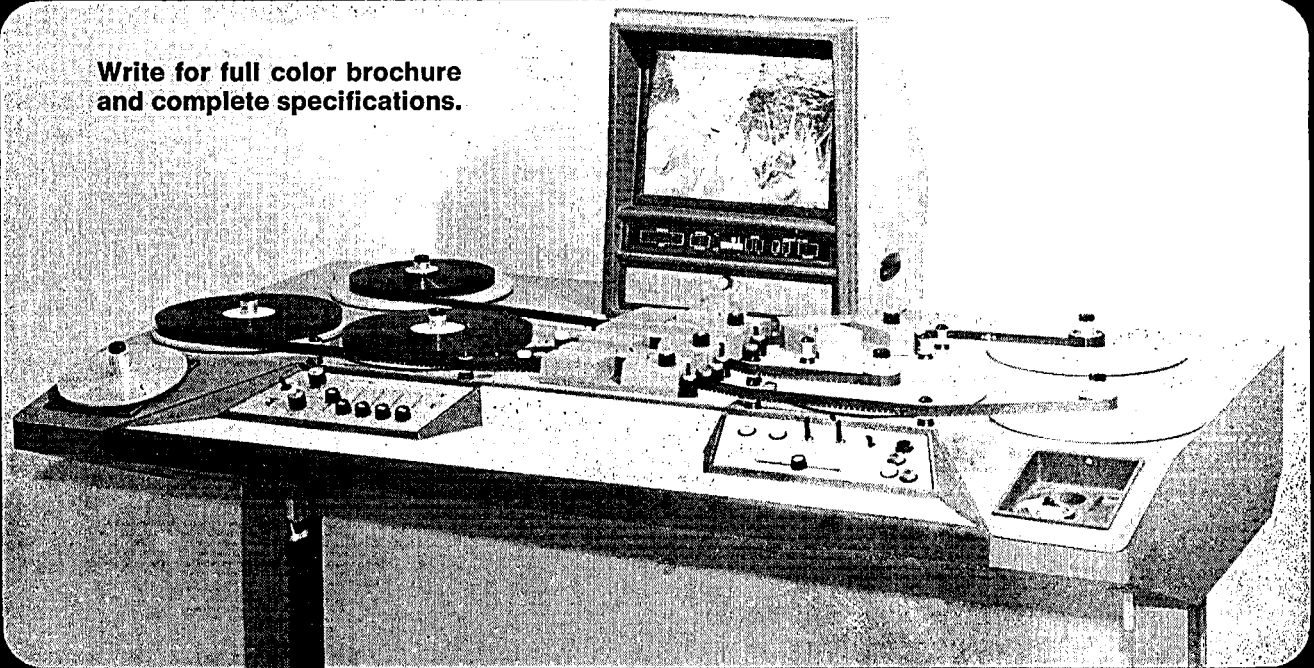
EAST: 40 Kero Road, Carlstadt, New Jersey 07072 • (201) 939-5250
315 West 43rd Street, New York, N.Y. 10036 • (212) 586-1420

WEST: 7051 Santa Monica Blvd., Hollywood, Calif. 90038 • (213) 466-9361
SOUTH: 51 East 10th Avenue, Hialeah, Florida 33010 • (305) 888-4604

We Announce with Pride...

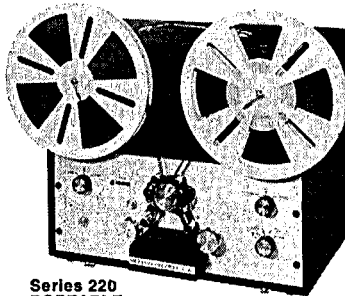
**THE FIRST ALL NEW MOVIOLA IN FIFTY YEARS
MOVIOLA CONSOLE EDITOR**

Write for full color brochure
and complete specifications.

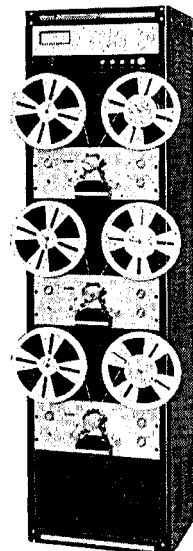


**SYNCHRONOUS MAGNETIC
SOUND RECORDING
FILM SYSTEMS**

World's finest Solid State Equipment for 16, 17.5 and 35mm film, furnished as either portable or for rack mounting, for 110 or 220 volt operation.



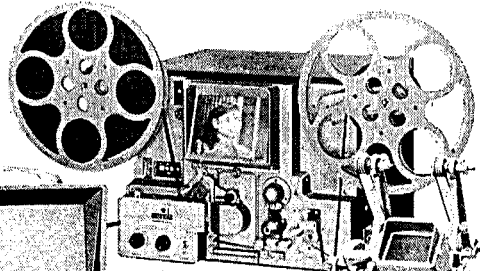
Series 220
PORTABLE
RECORDER



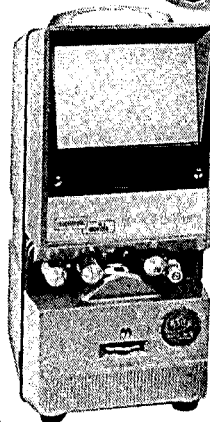
Series 2200
REPRODUCER

**MOTION PICTURE
EDITING & TV
EQUIPMENT**

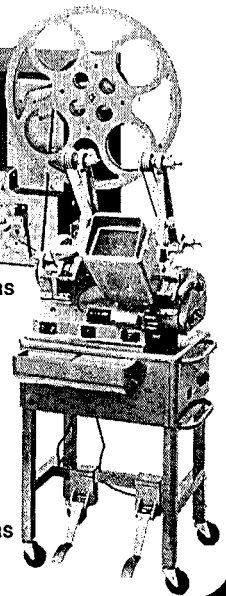
World famous excellence that has achieved international acclaim and acceptance in the Motion Picture and Television Industry for more than 50 years.



MOVIOLA
LIBRARY READERS



"MOVIOLA 50"
First 16 MM
Viewer produced
by Moviola.



MOVIOLA
FILM EDITORS



magnasync

moviola

magnasync/moviola corporation

5539 RIVERTON AVENUE / NORTH HOLLYWOOD / CALIFORNIA 91601 / (213) 877-2791

record, re-record, mix and transfer. On display for the first time in the USA: Arriflex exhibit will also include full-line display of Arriflex 16BL, Arriflex 16S/B and 16M/B cameras, Arriflex 35-2C cameras and major accessories.

Personnel: Paul Klingenstein, Bruce E. Harris, Volker W. Bahnmann, Abbot Sydney, Lee Collins, Michael Herman, Gerhard Hentschel

Bach Auricon, Inc. Booth 23
6950 Romaine St., Los Angeles, CA 90038

Bardwell & McAlister, Inc. Booth 77
7051 Santa Monica Blvd., Hollywood, CA 90038

Bell & Howell Co. Booths 54 & 55
7100 N. McCormick Rd., Chicago, IL 60645

Berkey ColorTran Inc. Booth 13
1015 Chestnut St., Burbank, CA 91502

Canon — U.S.A., Inc. Booth 30
64-10 Queens Blvd., Woodside, Queens, NY 11377

Carter Equipment Co. Booths 15 & 16
232 South Glasgow, Inglewood, CA 90301

Christy's Editorial Film Supply Booth 35
2920 West Magnolia Blvd., Burbank, CA

DuKane Corp. Booth 48
2900 DuKane Dr., St. Charles, IL 60174

Exhibiting: A full line of automatic cassette sound filmstrip

projectors including both rear screen, front screen and battery operated models; a Cassette Recorder/Pulser for production of duplicating masters and reference cassettes for the 50Hz sub-audible signal system; a 3 slave Duplicator for producing high quality automatically impuled cassettes; a series of special projectors featuring an automatic viewer "response" system for student and trainee participation programs; Electronic programming equipment for multi-projector — multi-function presentations.

Personnel: John Stewart, John Lord

Eastman Kodak Co. Booths 33 & 34
343 State St., Rochester, NY 14650

Eclair Corp. of America Booths 58 & 59
7262 Melrose Ave., Los Angeles, CA 90046

Exhibiting: NPR 16mm camera; CM-3 16/35 camera; GV-16 camera; ACL 16mm camera.

Personnel: Bernard Barron, Eric Falkenberg, Samuel Getzoff, Robert Allen

Electro Sound, Inc. Booths 44 & 45
725 Kifer Rd., Sunnyvale, CA 94086

F & B/Ceco Booth 76
7051 Santa Monica Blvd., Hollywood, CA 90038

Alan Gordon Enterprises Inc. Booths 20, 21, 22 & 28
1430 N. Cahuenga Blvd., Hollywood, CA 90028

Exhibiting: The most complete and latest line of motion-picture production equipment available in the industry, featuring the latest advancements in wireless crystal controlled motors for both 16mm and 35mm cameras and the new Angenieux 20-120

CAUTION: Continued use of Omega Equipment will prove habit-forming.



HEY! MOVE OVER TO

Omega's all new custom engineered, 16/35mm combination, super solid state, multi-track sync recording system.

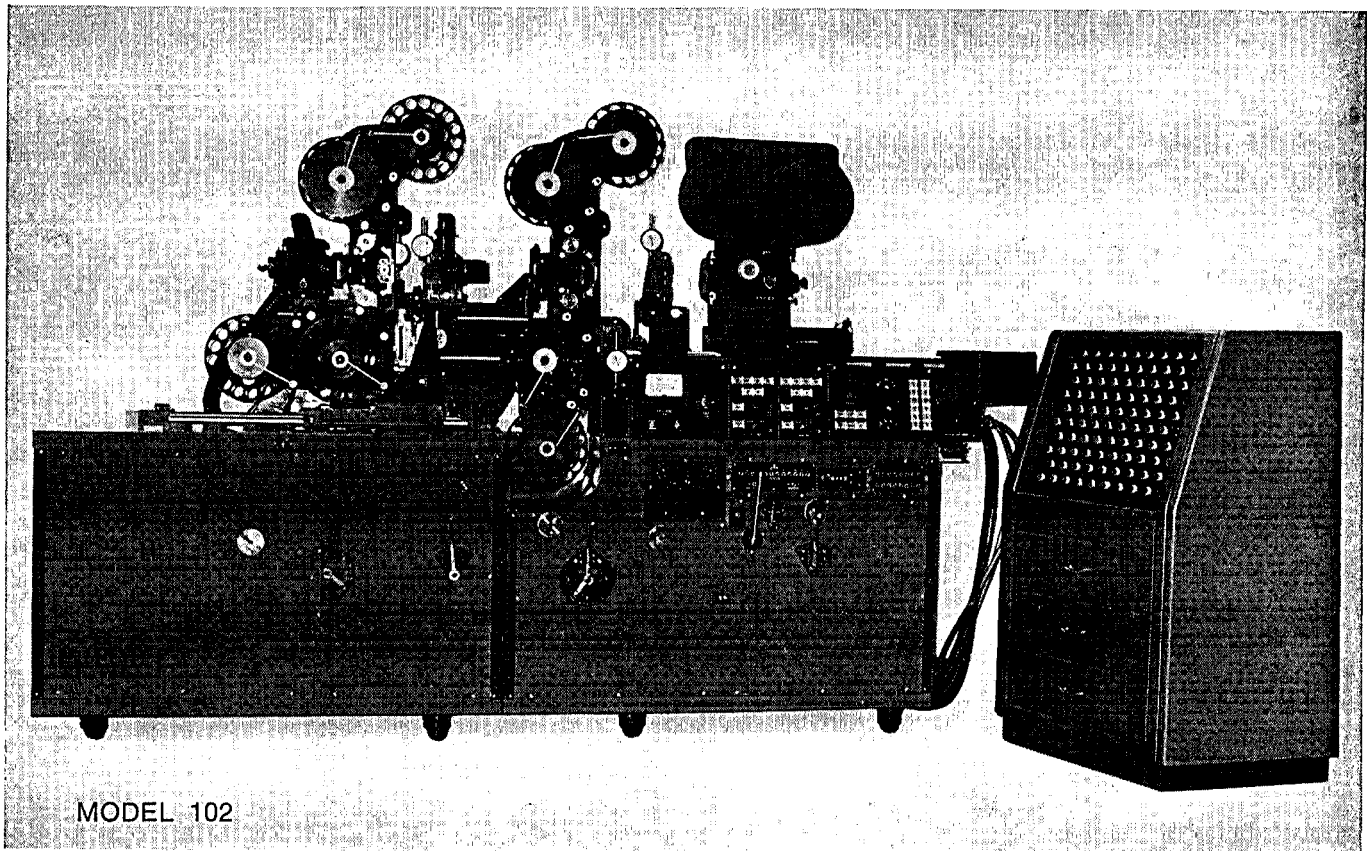
2 YEARS IN THE MAKING

With the touch of a lighted push button, you automatically select the proper equalization and speed for 16mm or 35mm film.

**SEE IT AT BOOTH #27
SMPTE SHOW**



8750 Shirley Avenue, Northridge, California 91324
Telephone: (213) 873-1290



MODEL 102

THE GREAT ENHANCER


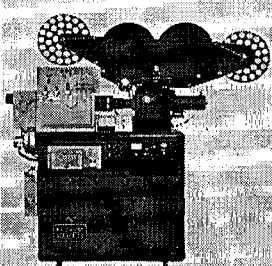
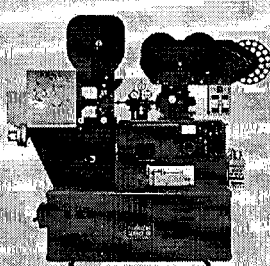
All of the blood, sweat, tears and cool cash that have gone into a film are ultimately at the mercy of the printer. Here is where a good production can be loused up or livened up. And that's why more professionals in the business rely on Acme Optical Printers than any other make.

With an Acme Printer the operator is in full control at all times. He knows it will obey his every command — precisely, dependably. It is a fine tool that gives total freedom to his creativity, enabling him to enhance the color and tonal

values, maintain sharpness and create smooth special effects so essential to a polished production.

When you lease equipment and service it, as we have for many years, you make sure it's built to be as trouble-free as possible. Acme Printers are. And now they're available for either sale or lease. Our full line includes an optical printer and accessory for every requirement; step contact, step reduction, laboratory duplication and special effects. Brochure available on request.

See us in Booth 42 at the 108th SMPTE Technical Conference

 <p>ACME OPTICAL PRINTERS</p> <p>PRODUCERS SERVICE CORPORATION</p>	 <p>MODEL 37C</p>	 <p>MODEL 104C</p>	<p>Producers Service Corporation (Subsidiary, Boothe Computer Corp.) 1200 Grand Central Ave. Glendale, Calif. 91201</p> <p>Please send brochure on Acme Printers.</p> <p>Name _____</p> <p>Firm _____</p> <p>Address _____</p> <p>City _____ State _____</p> <p>Zip _____</p>
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zoom lens w/Mitchell servo controlled motor. Also, Angenieux lenses, Arriflex cameras, Cine 60 power belts, blimps, zoom motors and gear box for Arri 35 motors, ColorTran lights, Academy Award-winning Dynalens, Eclair cameras, Electro-Voice microphones, Fiberbilt cases, Filter Kit for 12-120 lens, Frezzolini power supply, Gordon/Bell camera helmets, Maier-Hancock splicers, Nagra recorders, O'Connor fluid heads, Sennheiser standard and wireless microphones, Transist-O-Sound amplifiers and inverters.

Personnel: Grant Loucks, Don Sahlein, Robert Kuhagen, Ted Lane, Fred Yates, Bill Sutphin, Jim Martin, Frank Blaha, Bob Kotula, Sandy Bergman, Dean Bojorquez, Rudy Letsch.

General Enterprises, Inc. Booth 11
10518 Detrick Ave., Kensington, MD 20795

Gryphon Corporation Booth 50
101 E. Santa Anita Ave., Burbank, CA 91502

Exhibiting: A "Hot Wire" Butt Weld Splicer for splicing polyester based films in exact register—a new increased performance model Servo Powered Rewind, other Gryphon products for professional laboratory operations.

Personnel: Harlan Baumbach, Mel Jones

Hervic Corp./Cinema Beaulieu Booth 26
14225 Ventura Blvd., Sherman Oaks, CA 91403

Hollywood Film Co. Booths 80, 81, 82, 83 & 84
956 N. Seward St., Hollywood, CA 90038

Instrumentation Marketing Corp. Booth 57
820 South Mariposa St., Burbank, CA 91506

Exhibiting: Photo-Sonics 16mm-1PD Camera, Intermittent, Pin

Registered Magazine Loading for Sports and Documentation Photography; A related line of Automatic Exposure Controls for this camera as well as other 16mm and closed circuit TV cameras. Film Viewers and Readers. Timing Light Generators. A new light emitting diode matrix for film annotation suitable for use in motion picture cameras.

Personnel: R. D. Freeborg, L. F. Meyer

KEM Electronic Mech. Corp. Booths 17 & 18
225 Park Ave. S., New York, NY 10003

L-W Photo, Inc. Booth 78
15451 Cabrito Rd., Van Nuys, CA 91406

Exhibiting: The Athena 4000-TSM television film chain projector with stop-motion and instant stop/start capability in a uniplex film chain. Additionally, we will show a Model 224-Athena analytical sound projector and Model 224-A Photo-Optical Data Analyzer silent projector. All three of these projectors have the ability to operate at slow speeds without flicker, single-frame and stop for still picture viewing without loss of light.

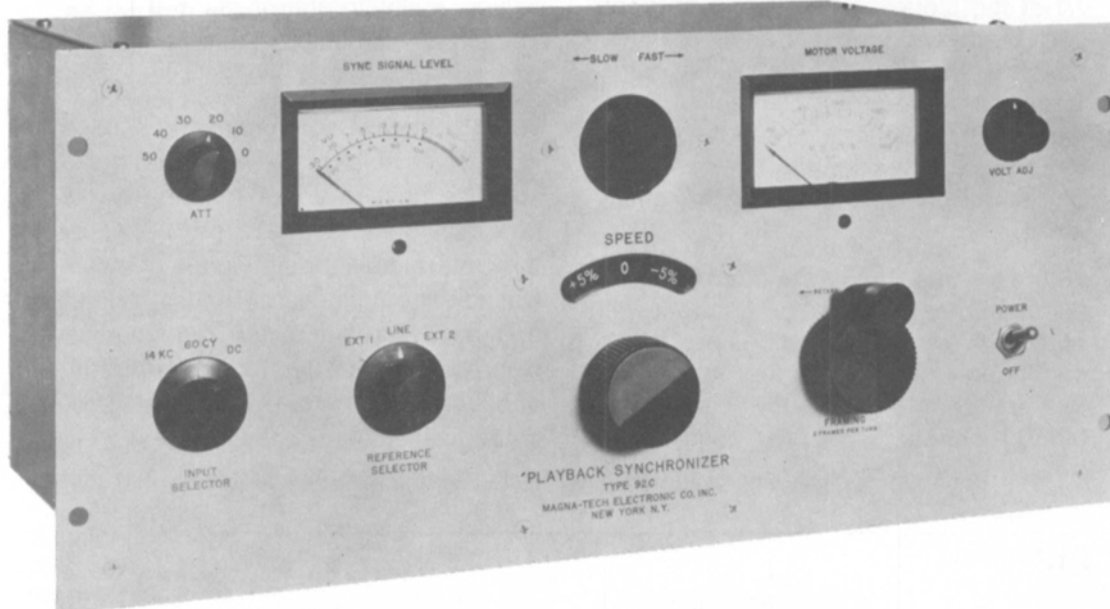
Personnel: Bob Lawrence, Al Tattitch

Macheth Corp. Booth 47
Box 950, Newburgh, NY 12550

Magnasync/Moviola Corp. Booths 88, 89, 90 & 91
5539 Riverton Ave., N. Hollywood, CA 91601

3M Co. Booth 79
3M Center, Bldg. 220-6E, St. Paul, MN 55101

M. T. E. TYPE 92C PLAYBACK SYNCHRONIZER



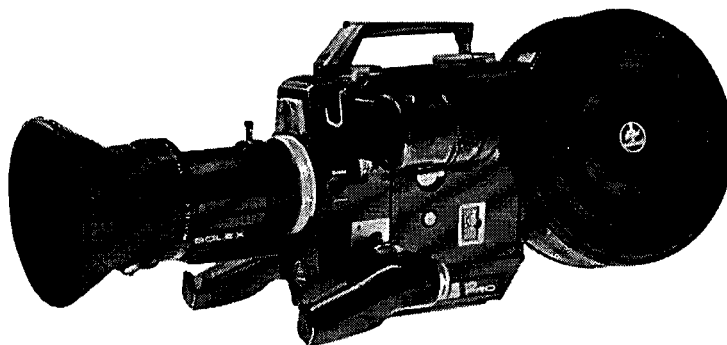
For all 60 cycles and 14KC Carrier Sync Systems

Operates with single and multi-track studio tape recorders. Speed correction range $\pm 20\%$. Memory Circuit maintains speed, if signal drops out. 50 cycle Sync Generator available for transfer of 50 cycle tapes at 60 cycles power line frequency.

MAGNA-TECH ELECTRONIC CO., INC.
630 Ninth Avenue / New York, N.Y. 10036

- Quad Eight - Magna Tech, 11810 Vose St., North Hollywood, Ca. 91605
- Cinesound International, Ltd., Imperial Studios, Maxwell Road, Borehamwood, England
- Magna-Techtronics (Aust) Pty., Ltd., 49 Whiting St., Artarmon, N.S.W., Australia 2064

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How much do you want to know about BOLEX 16 PRO?

I'd like to know more about:

THE MAGAZINE

- Coaxial for 400' reels or cores.
- Compact light and inexpensive
- Sprocketless design for quick loading
- Footage counters for each chamber
- Rear-mounted for optimum mobility

FILM THREADING

- Fully automatically in 3 seconds
- Fully automatic film take-up in 400' magazine
- Signal light tells when camera is ready to shoot
- Light signals when empty
- Built-in cutter for removing partially exposed film

MOTOR DRIVE

- Crystal controlled for sync sound filming
- One electronically controlled motor for all filming needs
- Variable speeds 16 to 50 fps; 16-100 fps models available
- Forward and reverse
- Single frame filming
- Instant start and stop—no blank frames between scenes

SOUND

- Double system at 24 or 25 fps
- Super quiet—no blimp needed
- Wireless synch sound shooting with accuracy ± 1 frame per 1,000 feet
- Automatic slating lamp
- Single system sound model available

FILMING AUTOMATION

- Fully automatic exposure control
- Variable speed power zooming
- Variable speed power focusing
- All controls built into handgrips
- Manual over-rides on all controls
- Remote control possible for all functions

EXPOSURE CONTROL

- Automatic, through-the-lens
- Manual over-ride
- Film speeds of 12 to 1600 ASA
- Meter coupled to camera speed control
- f-number visible in viewfinder
- Audible signal when insufficient light

LENSES

- Wide range of zoom lenses
- Extreme wide angle lens
- Rugged bayonet mount
- Lens controls coupled to servo motor
- Silent operation of powered lens controls
- Shock-absorbing rubber lens shade

VIEWFINDER

- Practically flickerless mirror shutter reflex viewing
- Camera stops without mirror blackout
- Possibility of right or left-eye viewing
- 20X magnification
- Instant change from ground glass to clear glass
- TV and 16mm frame markings
- Can be rotated 45, 90, and 180 degrees
- Indicates f-stops
- Remote viewing possibility

FILM TRANSPORT

- Very low pressure required at pressure plate
- High-precision single tip claw transports and registers film
- Superb picture steadiness better than 0.1%

POWER PACK

- 12V rechargeable battery
- Plug-in electronic modules
- Plug-in crystal synch controls
- Outlets for connecting tape recorder, time lapse units and other accessories
- Choice of powerbelt or powerpack
- Signal light on camera shows condition of battery
- All of the above

BOLEX 16 PRO

If, in addition to information, you'd like a demonstration of the Bolex 16 PRO, write Pailard Incorporated, 1900 Lower Road, Linden, New Jersey 07036. We'll notify you when we'll be in your neighborhood.

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AFFILIATION _____

STREET _____

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For countries outside the U.S.A., write Bolex International S.A., 1450 Ste. Croix, Switzerland

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Mitchell Camera Corp.
666 West Harvard St., Glendale, CA 91209

Booth 51

O'Connor Engineering Laboratories
3490 East Foothill Blvd., Pasadena, CA 91107

Booth 49

Mole-Richardson Co. **Booths 8, 9 & 10**
937 North Sycamore Ave., Hollywood, CA 90038

Exhibiting: New 2000-W Baby Junior Molequartz Solarspot; New 5000-W Baby Senior Molequartz Solarspot; New 10,000-W Baby Tener Molequartz Solarspot; New 1000-W Molequartz Nooklite; New 2000-W Molequartz Nooklite; New 2000-W Molequartz Molette Bare Bulb Fixture; New Junior Size Location Folding Stand; New Three versions of Molepac Litewate Stands; New Molequartz Molekit for compact location lighting; New Molegator Grips; In addition there will be on display the regular family of Molequartz Focusing Spots, Broads, Scoops, Cyc-Strips, and accessories.

Personnel: Howard R. Bell, Larry Mole Parker

Nagra Magnetic Recorders, Inc. **Booth 12**
1161 N. Vine St., Hollywood, CA 90038

Exhibiting: The newest innovation in synchronous sound recorders, the Kudelski Nagra SN mini recorder, weighing only 1 lb. and 1 oz. Power for the recorder is self-contained, sync control track is obtained via a quartz crystal generator and 27 minutes of recording time is available on one reel at 3¾ ips. Also on display will be the new Nagra SR, the scientific recorder which features the ability to record frequencies from 30Hz to 35KHz at 15 ips, is available as a non-sync or a sync recorder and has all the features of the standard Nagra IVL which will also be on exhibit.

Personnel: Loren L. Ryder, Ronald R. Cogswell, Robert E. Buescher, Leon D. Selznick, Leo Chaloukian, Robert Leonard

Optical Radiation Corp. **Booth 31**
2626 South Peck Rd., Monrovia, CA 91016

Paillard Inc. **Booth 32**
1900 Lower Rd., Linden, NJ 07036

Photo-Sonics, Inc. **Booth 56**
820 South Mariposa St., Burbank, CA 91506

Exhibiting: High-speed instrumentation cameras and a high-speed camera for TV commercials and theatrical productions, both rotary prism and pin registered intermittent versions. A complete line of 16mm airborne gun cameras and strike cameras will be on display. These cameras feature reliable intermittent pin registered film transports with proven high resolution.

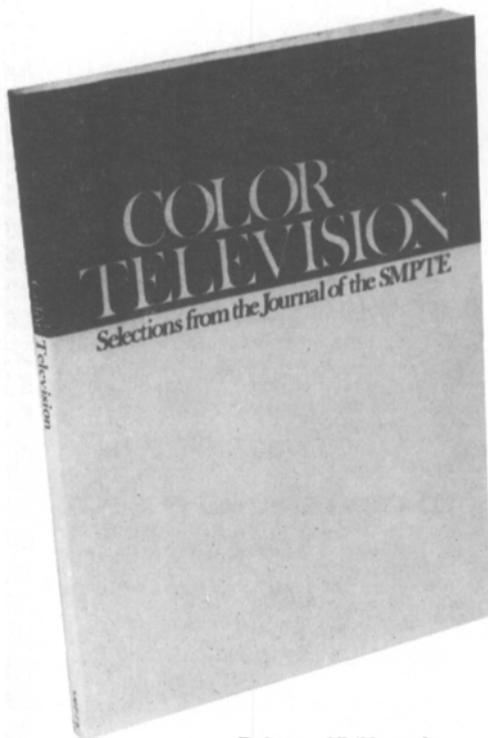
Personnel: John Kiel, Darrell Lassiter, Russ Bunting

Jack Pill & Assoc. **Booth 14**
1135 N. Highland, Hollywood, CA 90038

Producer's Service Corp. **Booths 24 & 25**
1200 Grand Central Ave., Glendale, CA 91201

Research Products, Inc. **Booth 52**
6860 Lexington Ave., Hollywood, CA 90038

Exhibiting: For the first time the entirely new Research Products Model 2101 Aerial-Image Optical Printer, which employs a revolutionary all-electronic design. The camera and each of the two projector heads are directly driven by individual 72-pole stepping motors. All printer functions are programmed by setting



Price: \$7.50 each.

Discounts to SMPTE members and to booksellers:

1 to 4 copies	20%
5 to 49 copies	25%
50 or more	33½%

Color Television Selections from the Journal

Here, in one convenient volume, is a collection of *Journal* papers covering fundamental aspects of color-television technology. Emphasis has been given to papers covering important principles and concepts which change relatively slowly, if at all, compared to the rapid evolution of technical equipment. The book is of use as both a tutorial and a reference volume.

Prepared by a special committee comprised of the following members of the Society: Robert W. Byloff, D. Lisle Conway, Richard S. O'Brien, Richard E. Putman, Irving S. Rosner, Rodger J. Ross, James L. Wilson.

Supplementing the reprinted papers is a complete index of all other papers on color television which have been published in the *Journal* to date. The coverage is rounded out by the inclusion of pertinent SMPTE-sponsored United States Standards and SMPTE Recommended Practices, together with an index of all current Standards and Recommended Practices.

231 pages, including 10 pages in color. Over 200 illustrations. Size: 8½ x 11¼. Paperbound.

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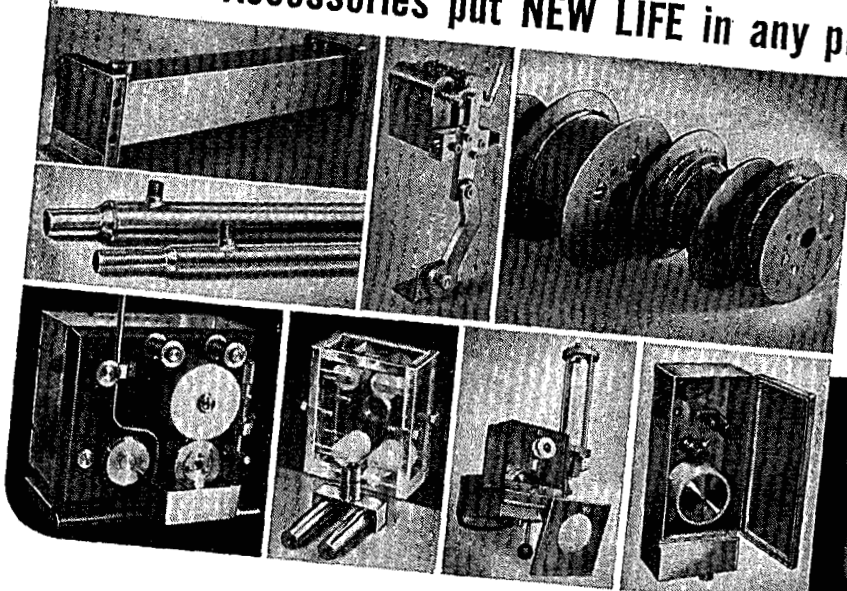
SMPTE, 9 East 41 St., New York, N.Y. 10017

your lab processor
will operate
SMOOTHER!

with specially designed
TREISE
FILM ROLLERS

There's no drag . . . no film abrasion . . . no wear and tear . . . when you use Treise Rollers. Their unique ball-bearing design insures minimum film pull and provides exceptionally smooth processor performance. All rollers are molded entirely of durable plastic. Moreover, the lands in the rollers are angled so that the film "rides" with only the outside edges touching. The film image never comes in contact with the roller and thus never receives the slightest scratch or abrasion! Available in 8/16mm, 16/35mm, and 70mm. Sizes from 2½" O.D. to 7¾" O.D. Shaft diam: ⅜", ½", or ⅝". Choice of stainless steel or nylon ball bearings, or plastic bushings.

Treise Accessories put NEW LIFE in any processor!



**"SOFT TOUCH"
ROLLERS**

feature special "tires" composed of tiny silicon or rubber knobs that firmly grip the film and smoothly move it along. Ideal for use with unperforated or multi-perforated film, or for any film on tendency drive processors.

SEE US AT BOOTH 53
109th Conference — Los Angeles

TREISE ENGINEERING, INC.

1941 FIRST STREET • SAN FERNANDO, CALIF. 91340

appropriate switches which activate the electronic circuitry within the compact drive module, all controlled by solid-state printed circuit cards. Electronic controls have also been applied to a new dissolve mechanism, which provides both linear and logarithmic dissolves, and to the automatic skip-frame programmer. Included with the printer is a new, dependable automatic zoom. A full year of testing under actual production conditions has preceded the official introduction of this printer so that Research Products can promise simplicity of operation and freedom from maintenance problems.

Personnel: Harold A. Scheib, Clifford H. Ellis

Satellite Film Service **Booth 60**
2143 Lombard St., San Francisco, CA 94123

Skirpan Lighting Control **Booth 43**
41-43 24th St., L.I.C., NY 11101

SOS-Photo-Cine-Optics, Inc. **Booth 75**
7051 Santa Monica Blvd., Hollywood, CA 90038

Todd-AO **Booth 74**
1021 N. Seward St., Hollywood, CA 90038

Exhibiting: The new Todd-AO 35mm anamorphic lenses. Focal

lengths of 38, 50, 75, 100, 200 Macrotelephoto and 50-500 Zoom. Will be shown on a 35 Arri or Mitchell camera. Also Todd-AO's Magnetic Product division will display their full line of magnetic film and tape, including their new Low noise/low print tape.

Personnel: Dr. Richard Vetter, Douglas Fries, Frank Reveles, Carl Williams and Larry Hatch

Treise Engineering, Inc. **Booth 53**
1941 First St., San Fernando, CA 91340

Exhibiting: We intend to show Treise Engineering's complete line of Film Processor accessories. This is to include: Sound Track Applicators, Film Waxers, Backing Removal units, Film Rollers, Film Sprockets, etc.; also various types of removal film racks that are adaptable to other types of Film Processors for updating and modification of these units to the Treise "SBR" Film Transport System.

Personnel: J. Carl Treise, Thomas C. Treise, Alan K. Fraser, Richard Kramer, Ted Triffon

Vega Electronics **Booth 73**
2115 De La Cruz Blvd., Santa Clara, CA 95050

Wide Range Electronics Corp. **Booth 4**
2119 Schuertz Rd., St. Louis, MO 63141

FAST!



STILL The World's Most Popular Film Processor!

- Develops reversal film at 1200 ft. per hour
- Negative-positive film at 1200 ft. per hour

NEWEST MODEL R-15 REVERSAL FILM PROCESSOR

- **Exclusive Overdrive**—eliminates film breakage, automatically compensates for elongation, tank footage stays constant.
- **Easy-to-operate**, fully automatic controls make this an ideal machine for unskilled personnel.
- **Variable Speed Drive**—development times from 1½ to 12 minutes.
- **Complete Daylight Operation** on all emulsions—no darkroom needed.
- **Feed-in elevator and 1200 foot magazine** permits uninterrupted processing cycles.
- **Stainless steel tanks, air squeegee, recirculation fittings, air agitation tube, lower roller guards.**
- **Forced filtered warm air drybox.**

When You Buy Quality - Filmline Costs Less!

ADDITIONAL FILMLINE FEATURES:

- Double capacity spray wash
- Dry Box and developer thermometers
- Uniform tank sizes
- Cantilever construction
- Self-contained plumbing
- Ball-bearing gear box
- Oilless air compressor
- Size 77" x 60" x 30" Weight approx. 650 lbs.

World's Largest Manufacturer of Quality Engineered Film Processors Since 1945. Over 100 Other Processor Models Available including Color, Microfilm, Negative/Positive and Spray.

Model R-15
ONLY \$5450*
F. O. B.
Milford Conn.

*Including Temperature Control System, Bottom Drains and Valves, Developer Recirculation and Air Compressor. Lease & Time Payments available



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**CAPTURE THOSE GOLDEN WORDS
ON SILVER WITH NEW
EASTMAN EKTACHROME R PRINT FILM.**

If you've worked to get sharp images on the screen, you want a sharp sound track to go along with it. So you want to start using new *EASTMAN Ektachrome R Print Film 7389*, with a silver optical sound track. You know what a real silver sound track means—crisp, clean audio tracks that complement your images. Now you've got it.

Silver sound tracks have been hard to get because they were tough to process. Not any more. 7389 has been developed to increase lab efficiency in film handling and processing. All you need to supply is a conventional sound master and the lab will take care of the rest.

But this silver sound track isn't the only thing new in 7389. We've also improved the sharpness and exposure latitude. Not to mention the fact that its sensitivity to variations in lab handling

has also been decreased. So you get prints with the images you want and the sound you want with no hassle.

When we introduced this film last year at an SMPTE conference it caused a real sensation. We know you'll feel just as enthusiastic once you use it.

For more data on new *EASTMAN Ektachrome R Print Film 7389*, make tracks to one of the offices listed below. Then make sound tracks you'll be proud of.

EASTMAN KODAK COMPANY

Atlanta: 404/351-6510

Chicago: 312/654-0200

Dallas: 214/351-3221

Hollywood: 213/464-6131

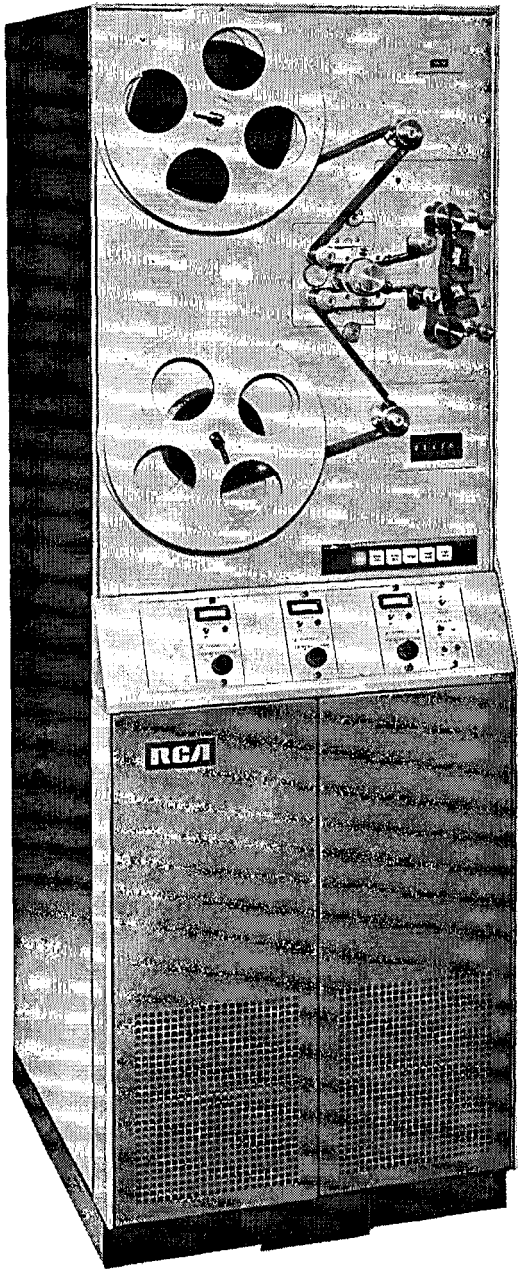
New York: 212/262-7100

San Francisco:

415/776-6055

Kodak

Planned non-obsso



New FR-10 will still be "new" when other makes are obsolete.

Only this system gives you every one of the latest operational features. And packs 'em all into a low-profile, space-saving cabinet that fits flat against the wall — in fewer square feet of floor space than any previous system. And, FR-10 alone is ready now for tomorrow's automated accessories.

FR-10 combines everything you've ever wanted in a magnetic film recording system.

Like dual design, for example. Lets you switch from 16 to 35mm — and back again — in seconds, thanks to RCA's unique plug-in sprocket and head assemblies. Speed and equalization changeover are automatic, with only one interlock system needed.

Like silent, selective head switching — so you can update any section of any track without re-recording the whole reel. And exclusive "Unilogic" motor control system lets you choose between using either manual or automatic control.

Like automatic loop setter. It lets you thread up much faster and more easily. FR-10 rewinds — through the sprocket — at 1000 feet per minute, while handling up to 3000-foot reels. And you get complete metering for each channel, too, with up to six tracks available.

On top of all that, FR-10 delivers reliability even beyond what you've come to take for granted from RCA. Along with matchless sound quality, of course. For information, write: RCA Film Recording, 2700 West Olive Avenue, Burbank, California 91505, or 1133 Avenue of Americas, New York, NY 10036. • RCA Ltd., 1001 Lenoir Street, Montreal 207, Quebec, Canada. • RCA Ltd., Lincoln Way, Windmill Road, Sunbury-on-Thames, Middlesex, England. • RCA Ltd., 11 Khartoum Road, North Ryde NSW, Australia 2113.

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RCA Film
Recording