

# Exhibit Directory

## EXHIBIT HOURS

Monday, Oct. 4 .....	5:00-8:00
Tuesday, Oct. 5 .....	10:00-8:00
Wednesday, Oct. 6 .....	9:30-4:00
Thursday, Oct. 7 .....	10:00-8:00

*Admission to the Exhibit will be by Registration Badge or Exhibit Pass. Passes may be purchased for \$1.00 each at the Registration Desk.*

**Amega** Booth 47  
42 Spring St., Newark, NJ 07014

**Ansara Industries** Booth 37  
11812 Poutrincourt Ave., Bordeaux, Montreal 356, Que., Canada

**Atlantic Audio Visual Corp.** Booths 8, 9, 10, 48  
630 Ninth Ave., New York, NY 10036

*Exhibiting:* (A) a/v equipment for education & industry: Atlantic Xenon carousel conversion, Atlantic halogen projector, Atlantic 120 carousel projector for 2¼ x 2¼ slides, Atlantic Graflex Instaload projector conversion, Atlantic RCA-Viewlex 16mm conversion, Atlantic Bell & Howell 16mm conversion, Atlantic remote a/v control console for auditoriums, Atlantic auditorium lecturn, Atlantic 16mm & 35mm film loops, Atlantic interface box. (B) Theatre & Auditorium Equipment: Atlantic Xenon fully automated (including automatic rewind and framing) 16mm projector with 5400 ft. reel, Zeiss Ikon Favorit 16B 16mm projector, Zeiss Ikon Erneman VIII B 35mm projector for automatic operation, Zeiss Ikon Erneman IX 35mm double band projector, Automation rack for 16mm & 35mm automated theatres. (C) Creative Multi-Media Presentation Systems: Three dimensional screen, Metalcraft relief display, Cateye reflection screen, Projection with laser beam, projection system for TV and film studios with split image on cateye screen & TV camera with monitors.

*Personnel:* Albert Jekste, Ted Lapins, Eugene Martin, Mirdza Turkis, Miroslav Pflug, Emil Radok.

**Bell & Howell Co.** Booths 32, 33, 34  
7100 McCormick Rd., Chicago, IL 60645

**Bellevue-Pathé Systems** Booth 17  
175 Montpellier Blvd., Montreal, Que., Canada

**Braun Electric Canada Ltd.** Booths 1, 2, 3  
3269 American Dr., Mississauga, Ont., Canada

*Exhibiting:* Arriflex Cameras 16ST, 16M, 16BL, 35IIC, 35HS, 35BL; Arriflex Silver Recovery Plant; Arriflex 120S Blimp; Lenses Schneider, Zeiss, Kilfitt, Cooke, Angenieux, in arri mount, Arriflex motors, filters, tripods and full range of accessories; Nagra Tape Recorders, Models 4S (Stereo), 4.2; SN complete with full range of accessories; Ianiro Film and Television Lighting Equipment, introduction to North America of this fine Italian line; Hasselblad cameras and accessories.

*Personnel:* Bert Simmons, Horst Bergmann, Paul Klingenstein, Loren Ryder, Ed Henckel, Bob Buescher, G. Ianiro, R. DePillo, Bruce Harris, Volker Bahnmann, Bill Mair, Manfred Klemme, Ted Johnson, Jim LeBlanc, Steve Cook.

**CBC Engineering** Booth 79  
7925 Cote St. Luc Rd., Montreal, Que., Canada

**Canon USA** Booth 24  
64-10 Queens Blvd., Woodside, NY 11377

**Central Dynamics Ltd.** Booth 16  
147 Hymus Blvd., Pointe Claire 730, Que., Canada

**Cinema Products** Booth 12  
2044 Cotner Ave., Los Angeles, CA 90025

*Exhibiting:* BNC/SPR reflexed camera, using our Academy Award winning pellicle technique. Complete line of our crystal controlled motors for 35mm cameras, and introducing Model CRA-4 Crystal Motor for Arri-35 which fits the Arri 120S blimp. Also presenting first production model of the CP-16, our light-weight 16mm camera for DC operation, with magnesium housing, for shoulder-resting single-system magnetic sound recording, incorporating Bach Auricon centerplate. Also shown the J-4 Zoom Control.

*Personnel:* Ed DiGiulio, Peter Waldeck.

**Cinequip — Division of Robert Lawrence Productions Canada Ltd.** Booth 13  
41 Scollard St., Toronto, Ont., Canada

**Cinevision Ltd.** Booth 11  
2000 Northcliffe Ave., Montreal, Que., Canada

**Alex L. Clark Ltd.** Booths 53, 62, 63, 64, 65, 66, 69  
3751 Bloor St. W., Islington, Ont., Canada

**Clean Air Inc.** Booth 14  
124 Hebron Ave., Glastonbury, CT 06033  
*Exhibiting:* The ultra sonic film and tape cleaner, model FT 1000.  
*Personnel:* Arthur J. Miller, Harold E. Sullivan.

**Danscoll Ltd.** Booth 23  
9460 Blvd. l'Acadie, Montreal 355, Que., Canada

*Exhibiting:* Two video switchers from the Danscoll line of production switchers, both color compatible. One switcher is an 8 input, 4 bus switcher complete with mix/effects and audio follow on both program and preview busses. The other is a simple 10 x 2 switcher with mix/effects and incorporating the optional auto fade unit allowing effects to be remotely cued and featuring variable fade rates. The model TSP 101 and 110 helical scan processing amplifiers will also be on show. These processors completely regenerate to EIA standards the pulse section of the VTR output. A variety of video and pulse distribution amplifiers will also be on display.

*Personnel:* I. Rutter, O. Skrydstrup, T. Moffet, T. Macfarlane.

**DuKane Corp.** Booth 35  
2900 DuKane Dr., St. Charles, IL 60174

*Exhibiting:* The new cartridge loading 35mm automatic sound filmstrip projector and a full line of automatic cassette sound filmstrip units featuring both front and rear screen projection and battery operated models; a cassette recorder/pulser for production of duplicating masters and reference cassettes for the 50Hz sub-audible signal system; a 3-slave duplicator for producing high quality automatically impuled cassettes; a series of special projectors featuring an automatic viewer "response" system for student and trainee participation programs; Electronic programming equipment for multi-projector-multi-function presentations.

*Personnel:* John Lord, Jack Elliott.



# HUNT CINE COLOR CHEMISTRY

**gaining big footage in the pro league  
for the reversal processing of  
Ektachrome motion picture films.\***

If you're among the "pros" involved in processing TV news, sports, commercial or industrial films, you'll find that Hunt Cine Color Chemistry offers you advantages over the chemistry you're now using, including significant savings in material costs and operating costs.

The most important advantage of using Hunt Cine Color Chemistry is that both the color developer and the color developer replenisher come in liquid form. These liquid concentrates assure you of

- exceptional pH stability—which means stable color balance in your daily production
- elimination of noxious, irritating dust in the processing area
- savings in mixing time.

All Hunt Cine Color Chemistry replenisher steps offer complete "on top" compatibility with the chemistry you are now using. There is no need to dump your present processor or replenisher tanks when you start to use Hunt Cine Color Chemistry. In addition, you can continue with your present quality control methods.

Hunt Cine Color Chemistry is the economical, quality chemistry for use in all of the industry's leading machines for processing Ektachrome films.

The complete system, packaged in 100 liter sizes includes:  
HUNT CINE COLOR • Prehardener & Replenisher • Neutralizer & Replenisher • First Developer • First Developer Replenisher • Stop Bath & Replenisher • Color Developer • Color Developer Replenisher • Bleach & Replenisher • Fixer & Replenisher • Stabilizer & Replenisher.

Hunt Cine Color Chemistry is available to you direct from 22 Hunt sales and service offices throughout the country. For prompt "pro league" service contact your nearest Hunt office today.



\* EF Film, Types 7241 and 7242 • ER Film, Types 7257 and 7258 • MS Film, Type 7256 • R Print Film, Type 7388 • Reversal Print Film, Type 7386 • and any other Ektachrome films, regardless of size, using the ME-4 process.

**PHILIP A. HUNT CHEMICAL CORPORATION**  
PALISADES PARK, NEW JERSEY • PHILIP A. HUNT COMPANY (CANADA) LTD. TORONTO

**VANCOUVER**  
Trans-Canada  
Films Ltd.

**TORONTO**  
Pathé-Humphries  
of Canada Ltd.

**MONTREAL**  
Associated Screen  
Industries



## Now—one name for the Big Lab in the Big Land **BELLEVUE-PATHÉ**

Now, from east to west . . . it's Bellevue-Pathé. These proven labs offer truly integrated national services with highly skilled operations to provide everything from overnight dailies to release printing in all formats — including Eastman Colour (35, 16 and Super 8), Ektachrome (16mm, ECO-2 & ME-4) and Black and White (35 mm, 16 & 8). Plus the most advanced sound recording facilities.

For motion pictures or television . . . it's the big lab in the big land. Bellevue-Pathé, in Canada's major film centres!

**BELLEVUE** *Pathé*  
OF CANADA LTD.



**VANCOUVER**  
916 Davie St.  
Vancouver 1, B.C.  
Tel. (604) 682-4646

**TORONTO**  
9 Brockhouse Road  
Toronto 14, Ont.  
Tel. (416) 259-7811

**MONTREAL**  
2000 Northcliff Ave.  
Montreal 260, Que.  
Tel. (514) 484-1186

Welcome SMPTE Delegates to Montreal.

- Frezolini Electronics Inc.** Booth 52  
7 Valley St., Hawthorne, NJ 07506
- Garlik Film Ltd.** Booth 35  
88 Tycos Dr., Toronto 19, Ont., Canada
- General Electric — Lamp Division** Booth 22  
Nela Park, Cleveland, OH 44112  
*Exhibiting:* Quartzline\* tungsten-halogen lamps for motion picture and television production.  
*Personnel:* R. D. Churchill, C. N. Clark, R. V. Day, W. L. Furst, R. L. Paugh, S. A. Torkia.  
\*Registered trademark of General Electric Co.
- Hazeltine Corp.** Booths 43, 44  
Greenlawn, NY 11740  
*Exhibiting:* Solid-state color film analyzer and accessory items.  
*Personnel:* A. R. Abraham, A. Arbeeny.
- Hollywood Film Co.** Booth 45  
956 N. Seward St., Hollywood, CA 90038
- Kingsway Film Equipment Ltd.** Booths 39, 40, 41  
821 Kipling Ave., Toronto, Ont., Canada  
*Exhibiting:* Steenbeck flat bed editing tables in Super 8, 16, & 35mm formats. Bauer motion picture projectors including the P6 studio double system 16mm projector and stationary 16, 35 & 70mm Selecton Models. Bauer Super 8 Cameras and Projectors. Heden remote zoom lens controls. Thomas synchronizers rewinds & counters for super 8 & 16mm. Pathe 16 and super 8 cameras. S.E.I. Exposure photometer. Jacknau High-Speed film cleaning machine for 16 & 35mm film. Fax animation discs and peg bars, Thrift-FAX animation stand Skidmore engineering motorized rewinders for 16 & 35mm film.  
*Personnel:* Cam Macaulay, Cris Rhodes, Andy Dreghorn, Jim Bartley.
- MacKenzie Equipment Co., Ltd.** Booth 46  
519 Jarvis St., Toronto, Ont., Canada
- Magnasync/Moviola Corp.** Booths 67, 68  
5539 Riverton Ave., N. Hollywood, CA 91601  
*Exhibiting:* Editing Equipment: Featuring Moviola's Advance Design "Console Editor" with electronic digital counter displaying feet/frames, minutes/seconds, high speed traverse of picture and sound, electronic "advance/retard" of two sound tracks, industry's brightest/sharpest picture and many other advanced features. Moviola 16mm Library Reader, Model 50 Viewer and motor driven synchronizer; Recording Equipment: Solid state recorders, reproducers with complete interlock for forward reverse operation. Remote control from mixing Console. Miscellaneous accessories.  
*Personnel:* W. H. Mills, Ted J. Diamond, Garey Lundberg.
- Mole-Richardson Co.** Booths 54, 55  
937 North Sycamore Ave., Hollywood, CA 90038  
*Exhibiting:* New Compact-Lightweight "Quartz" Solarspot Line: 750-1000-W Baby Baby; 2000-W Baby Junior; 5000-W Baby Senior; 10,000 W Baby Tender; 225 amp Lightweight Baby Brute Arc; Folding Litewate Crank-up Stand; 650-1000-2000-W Nook-lites; 1000-2000-W Molette Bare Bulb Fixture; Molequartz Focusable Spots; 650-W Teenie Mole; 1000-W Mickey Mole; 2000-W Mighty Mole; 2000-W Super Softlite; 1-2-4-6-9-12 Light Molefays; 6 and 9 light Molepar; 14-in. and 18-in. Focusing Scoops; Single and Double Molequartz Broads; Type 7011 Molevac Kit; Special Effects and Accessories.  
*Personnel:* Howard R. Bell.
- Optical Radiation Corp.** Booth 58  
2626 South Peck Road, Monrovia, CA 91016  
*Exhibiting:* Xenon lamp systems for the audio visual and theatre industries. Optical Radiation Corporation develops and manufactures quality products in the area of high technology illumination systems. Specifically, these products produce, control and project radiant energy in the form of visual, infrared and ultraviolet light. For purposes of demonstration at SMPTE, our Model 1000, 2500 and 6000 xenon lamphouses for 16 & 35mm projectors.  
*Personnel:* Dan Miller, Ken Squier.
- Pako Corp.** Booth 36  
6300 Olson Memorial Hwy., Minneapolis, MN 55440  
*Exhibiting:* The new Pako Model 16-21EK Cine' Processor for ME-4 Ektachrome process. The unit is compact, daylight loading in operation and will process and dry Super 8 or 16mm film at 21 feet per minute. The new processor features the Pako exclusive Cradle Drive Transport, a self regulating system which maintains uniform film tension for safe transport through the chemistry and dryer. The Model 16-21EK also has built-in replenisher meters, heat exchangers, developer turbulation, adjustable racks for forced processing and a rotary buffer for final squeegee.  
*Personnel:* Roger Johnson, Ralph Edholm, Roger Brunet.
- Peterson Enterprises, Inc.** Booth 15  
1840 Pickwick Ave., Glenview, IL 60025  
*Exhibiting:* The new Peterson Automatic Light Valve and Tape Reader System for use on color additive film printers and light sources. These high precision light valves are designed to accept a minimum of 10 and a maximum of 20 cues or light changes per second depending upon the span of the change required. Repeatability is excellent. In a light test of the light valve, no undue wear was detected after an excess of 2.5 million operations. In the design of the valve there are 4 metal-to-metal moving parts and 3 of these parts are gears. Standard 50 automatic steps of .025 log E and 24 manual steps of .025 log E are employed. The photo-electric reader will read all existing 8-hole printer program tapes, both forward and reverse. It also eliminates the need for the red, green, and blue trim knobs.  
*Personnel:* Walter Peterson, Bruce Peterson, William Morris, Joe Wary, Chuck Zichterman.
- Photographic Analysis Limited** Booths 35, 36  
8 Brian Cliff Drive, Don Mills, Ontario, Canada  
*Exhibiting:* Hycam, Locam, Magcam, Hytax high-speed cameras, Stalex high-speed cameras, Imacon image converter cameras, Wilcam single system super 8mm sound camera & television film chain projector, L-W Photo, Inc. Motion Analysis Projectors, Stanco Splicers, Leo-Pod Camera Body Brace, Cramer continuous processing machines, Quick-Set tripods, Colortran lighting, X-L Meter, exposure meter for rotating prism cameras, time-lapse camera drives, Lafayette Instrument Co.  
*Personnel:* Donal L. Clayton, J. Douglas Clayton, H. G. Cramer, R. H. Lawrence.
- Richter Cine Equipment** Booth 4  
Essex, NY 12939  
*Exhibiting:* Model "B" optical bench; Model "A" optical bench; R-2A reflex autocollimator with 277mm objective and 110 V power supply; 60mm objective; 130mm objective; new Piggy Pack collimator; M-21 focal plane micrometer; "C" mount lens standard; Arri mount lens standard; new BL mount lens standard.  
*Personnel:* Kenneth Richter, Dale Boardman, Mrs. Richter.
- SOS Photo-Cine-Optics, Inc.** Booths 26, 27  
40 Kero Road, Carlstadt, NJ 07072
- Technicolor, Inc.** Booth 89  
299 Kalmus Dr., Costa Mesa, CA 92627