

# Exhibit Directory

## EXHIBIT HOURS

Monday, May 1 .....	5:00-8:00
Tuesday, May 2 .....	11:00-8:00
Wednesday, May 3 .....	9:30-4:00
Thursday, May 4 .....	11:00-6:00

Admission to the Exhibit will be by Registration Badge or Exhibit Pass. Passes may be purchased for \$1.00 each at the Registration Desk.

**Allied Impex Corp., Div. of AIC Photo, Inc. Booth 59**  
168 Glen Cove Rd., Carle Pl., NY 11514

*Exhibiting:* New Bauer P6 Studio 16/16 double-band projector for screening and dubbing sound films from separate tapes; New Bauer P6 Synchron 16mm single-band projector with optical-magnetic playback, magnetic recording, synchronous motor (24fps) and manual film threading; Bauer P6 Automatic M152, optical and magnetic playback and magnetic sound recording; Bauer P6 Automatic 300 projector with enormous high-light output; Bauer T30 super-8 sound projector, reel-to-reel threading with magnetic-sound playback and recording; New Bauer T15 economical super-8 sound projector with reel-to-reel threading and magnetic-sound playback and recording; New Bauer TC20 and TC25 super-8 cartridge projectors; Bauer C Royal

super-8 movie cameras with unique lap dissolve; Hahnel super-8 and 16mm splicers; Soligor 16mm ITV lenses.

*Personnel:* Guenther Mauss, Sy Gitlin

**Angenieux Corp. of America Booth 5**  
440 Merrick Rd., Oceanside, L.I., NY 11572

*Exhibiting:* For the first time, a display of all major motion-picture cameras will be assembled at a single booth so that the complete Angenieux motion-picture lens line can be shown in their respective mounts. Included are two new short viewfinders: the CVIII, a 3½-in viewfinder, and the V30, a 1-in viewfinder which can be fitted to the most popular Angenieux finder type "A" lenses. The 6 X 6.5A, 9.5mm-57mm, f/1.6-2.2 zoom lens with viewfinder will be introduced for use with non-reflex cameras

*Personnel:* John Wallace, Bern Levy, Paul Foote, Walter David, Claus Zedler

**Anton/Bauer Inc. Booth 69**  
356 Ely Ave., Norwalk, CT 06856

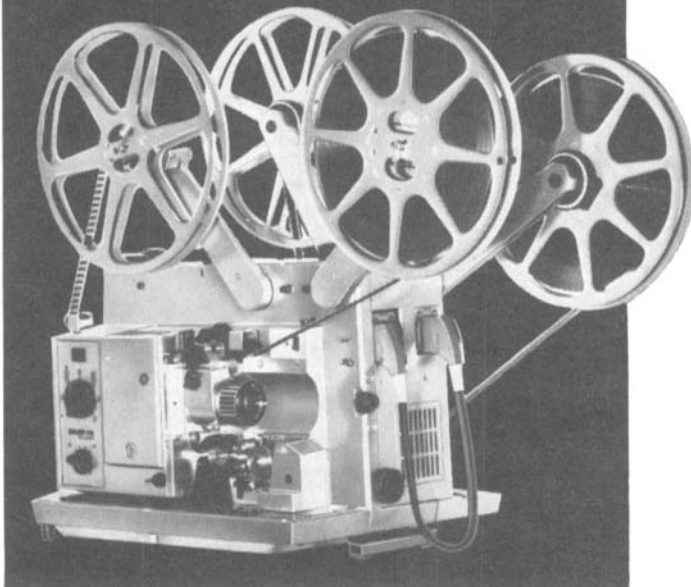
**Arriflex Co. of America Booth 82, 83**  
25-20 Bklyn-Queens Expy. W., Woodside, NY 11377

*Exhibiting:* Complete line of Arriflex 16mm and 35mm motion-picture cameras; Arrivox-Tandberg ¼-in synch sound recorder with accessories; Sonorex 16/16 Interlock projector with accessories; Arri Miniprint, portable precision step printer for optical-reduction printing from 35 to 16 and for 35 and 16 contact printing; various accessories for Arriflex cameras, such as lenses, motor drives, power supplies, etc.

*Personnel:* Volker W. Bahnemann, Bruce E. Harris, Peter M. Ildau, Victor James, Paul Klingenstein

Bauer introduces  
the P6 Studio:

## AN ADVANCED DOUBLE-SYSTEM 16MM SOUND PROJECTOR.



You know what a double-system projector can do for you. The P6 Studio, with its advanced-design 16mm projector and hi-fi magnetic recording deck interlocked on one portable chassis, can do it better!

Use it to assure perfect lip sync; as a preview and editing projector for TV and theatre screenings; as a multi-lingual projector and 25-watt portable sound studio!

The P6 Studio also offers you: Optical-magnetic playback and magnetic record on the film deck; magnetic record-playback on edge track or center track on the audio deck. Sound-on-sound. Sound transfer. Synchronous motor. And much more!

**Bauer P6 Synchron.** Sync motor for critical TV work. For synchronizing with tape recorders. Manual threading. Optical playback, magnetic record-playback.

**Bauer P6 Automatic 300.** Super-quiet and super-bright. Uses the G.E. Marc-300\* lamp (almost 4 times brighter than conventional tungsten lamps). Optional change-over device permits continuous showing of any length film.

**Bauer P6 Automatic.** A superb A-V projector. Self-threading, with optical playback, magnetic record-playback. Sound-on-sound facilities.

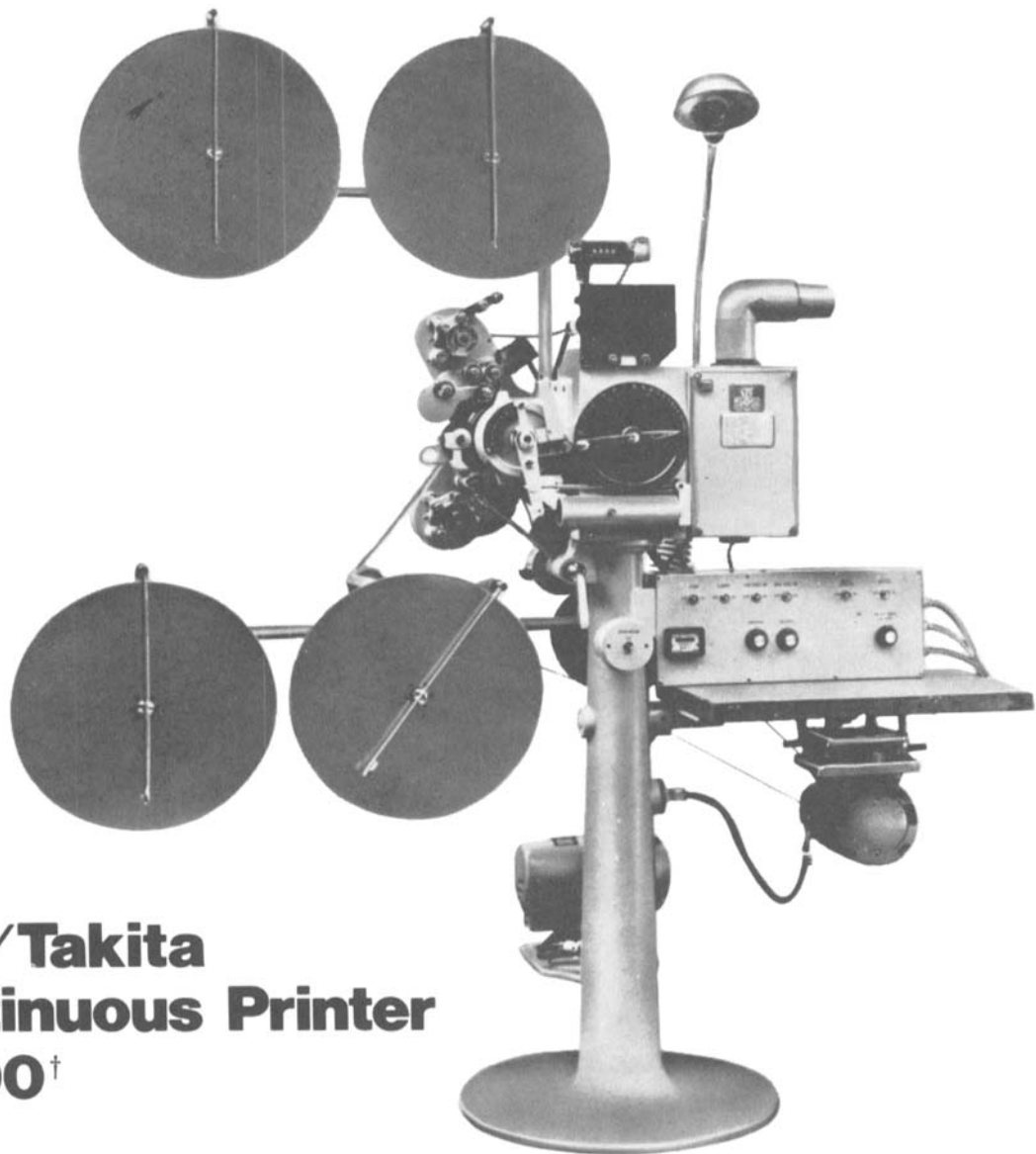
\*TM-General Electric



ALLIED IMPEX CORP., DIVISION OF AIC PHOTO, INC.  
168 GLEN COVE ROAD, CARLE PLACE, N. Y. 11514.  
\*Bauer, a Reg. TM of Robert Bosch Photokino GmbH

For more information, write Dept. JR-3

SEE US AT BOOTH #59, SMPTE-N.Y. HILTON



## SOS/Takita Continuous Printer

**\$ 6500<sup>†</sup>**

***If we made them here, the identical printer would cost \$12,500\****

The U. S. production price gives you an idea of the extensive quality and features built into these precision printers. It also tells you why more and more professionals in the U. S. are buying them: SOS/Takita Printers deliver more for the money. They give you rock steady prints in black and white or color. Every important feature is standard, including precision printing sprockets, roller gates, ball bearing rollers, torque take-up motors, 2000

foot feed and take-up flanges, and semi-automatic light change (fully automatic color and density changes optional). Super 8mm, 16mm (handles regular 8mm, too) and 35mm sizes will reproduce academy, silent, sound only, or full width images. All are available in a variety of formats and all are backed by SOS for service and performance.

SOS/Takita Motion Picture Printers can help you do a professional job at a very moderate price. For complete literature on the entire line, including continuous and optical reduction printers, address Dept. SM 3-2.

<sup>†</sup>For export, request F.O.B. Japan price list. Prices subject to U.S. Federal regulations and foreign exchange in effect at time of shipment.

\*Based on estimates provided by SOS engineers

**SOS**  
SOS PHOTO-CINE-OPTICS, INC  
A DIVISION OF F&B/CECO INDUSTRIES, INC.

EAST: 40 Kero Road, Carlstadt, New Jersey 07072 • (201) 939-5250  
315 West 43rd Street, New York, N.Y. 10036 • (212) 586-1420  
WEST: 7051 Santa Monica Blvd., Hollywood, Calif. 90038 • (213) 466-9361

See us at Booths 77 & 78, SMPTE Conference.

March 1972 Journal of the SMPTE Volume 81

**Atlantic Audio Visual Corp.**  
630 Ninth Ave., New York, NY 10036

**Booth 68**

**A.V.E. Corp./Showchron America**  
250 W. 54th St., New York, NY 10019

**Booth 15, 16**

**Bell & Howell Co.**  
7100 McCormick Rd., Chicago, IL 60645

**Booth 79, 80, 81**

*Exhibiting:* Super-8 continuous optical-reduction printer with frame-count cueing system. Super-8 magnetic-sound transfer console. Bell & Howell/Seiki high-speed step-optical printer with wet-printing attachment. FILMOpetite™ color reversal processor. Printer and processor accessories including tape punch, tape checker/duplicator, rotary buffer squeegee. Soundtrack applicator.

*Personnel:* Al Cims, John Ehrenberg, Milt McDaniel, Wally Bischof

**Robert Bosch Photokino GmbH**  
D-7000 Stuttgart 60, Beim Inselkraftwerk 10, Germany

**Booth 92, 93**

*Exhibiting:* Bauer U4 new professional 35mm motion-picture equipment, the world's first projection system with FSO, the unique foil-preservation for utmost film protection. The U4 motion-picture projector can either be combined with the Bauer Continuous Film Loop Carriage for endless showings of up to 14,000 ft of 35mm film without any stop or rewinding or with the Bauer Twin-Deck Film Carriage for a continuous program of more than 2½ h using one projector only. Both these carriages can be utilized with Bauer projects as well as with other modern 35mm projectors. Bauer Programming Device for making up and breaking down programs. Bauer Punch Card Reader for the automation of cinema operation. Bauer Selection single-system Professional 16mm studio projector.

*Personnel:* Alex Bresel, Herbert Leisring, Karl Schniepp

**The Camera Mart, Inc.**  
465 West 55th St., New York, NY 10019

**Booth 73, 74, 75, 76**

**Canon, U.S.A., Inc.**  
10 Nevada Dr., Lake Success, NY 11040

**Booth 51**

*Exhibiting:* The Canon Sound Scoopic 200; world's fastest-handling single-system news sound camera; the Canon Scoopic '16'; world's fastest-handling television news silent camera; the C10 x 12, 12–120mm Macro Zoom Fluorite Lens with complete elimination of chromatic aberrations, superior light-transmission qualities and focusing to within 0.04 in of front of lens (1mm).

*Personnel:* Hirofumi Watanabe, Art Kramer, H. Kagami, Art Mildener, M. Goto, M. Maezaki

**Century Strand, Inc.**  
20 Bushers La., E. Patterson, NJ 07407

**Booth 53, 54**

*Exhibiting:* Motion-picture and television studio and location lighting equipment, including portable lighting kits and portable electrical-distribution equipment.

*Personnel:* Larry Nelson, David Allen

**Cinema Products**  
2044 Cotner Ave., Los Angeles, CA 90025

**Booth 72**

*Exhibiting:* CP-16 single/double system 16mm lightweight sound camera featuring D.C. crystal-controlled operation from plug-in rechargeable battery. Crystal-controlled motors for BNC/NC, S35/R Mark II, Arri 35, and Auricon Cine Voice cameras. Model J-4 "joystick" Zoom control. And introducing Crystalok-Box for Arri 16BL and Eclair NPR cameras.

*Personnel:* Ed DiGiulio, Peter Waldeck

**Cine 60 Inc.**  
630 9th Ave., New York, NY 10036

**Booth 46**

*Exhibiting:* Cine 60 power belts, Cine 60 blimps, Cine 60 zoom motor drives, sunshades, snaplocks, and other assorted photographic equipment manufactured by Cine 60.

*Personnel:* Paul Wildum, Robert Kabo, Michael Hesse, Carl Schietinger, Paul Basset



## get 16/16 interlock projection at its best!

**LOOK FOR:**  **DUAL MAGNETIC TRACKS:** Switch-selected 200mil edge or 100mil center tracks on 16mm full-coat magnetic film for maximum utility and versatility.  **FILM-END/FILM-BREAK SWITCH:** For greatest safety of valuable 16mm prints.  **600 OHM INPUT/OUTPUT:** To match the impedance of audio lines and studio equipment.  **TIGHT LOOP THREADING:** For fast, easy film threading and precise, consistent location of magnetic film sync point.  **DOUBLE FLYWHEELS & MOTOR DRIVEN RUN-UP:** For improved flutter and wow performance; and for fast stabilization of double system sound.

We've listed just a sampling of the important new features of the Sonorex 16/16 Interlock Sound Projector. They are representative of dozens of improvements and new facilities that make 16/16 sound projection better than ever.

Use it for: Single and/or double system sound projection; optical playback; magnetic record and playback; mix, transfer and re-record — Sonorex is the one that does it all — and does it all better. Sold and serviced by the company that pioneered portable 16/16 interlock sound projectors in the USA. At authorized dealers.

Write for  
detailed literature

**ARRIFLEX**  
COMPANY OF AMERICA

P. O. Box 1050, Woodside, N. Y. 11377

# SONOREX 16/16

new answers  
to the old problem  
of gelling lights and windows

# rosco cinegel

Whether you are gelling a light or a window, Rosco has the color medium that exactly matches your need. The traditional gels used by the movie industry were borrowed from the theatre and never quite fit. For instance, the gels used on Brutes were too wide or too brittle until Rosco developed Roscolar Brute Y1 and Brute YF. Both come in 30" rolls to eliminate waste and are heat stable to stand up in front of arcs.

To solve the problem of correcting daylight for indoor shots, Rosco offers a range of three neutral densities and an 85 filter. In addition Rosco combines 85 with all three neutrals in single filters to save you time and money.

For extra wide windows or when you want speed and ease of application, the right Cinegel is Roscovin which adheres directly to glass without framing or taping and comes in 54" rolls.

Or, if optical clarity is critical, Roscolene is your answer in 41" or 48" rolls, depending on color.

Until very recently, the conversion of 3200K lights to daylight

could be handled only by using dichroics. Now heat resistant Roscolar Tough Blue 50 can be clipped to barn doors or framed to raise color temperature to 5000K with minimal light loss and good skin tones.

For a slight boost in Kelvin, Rosco offers a choice of Booster Blue or half-Booster Blue, according to the extent of the correction wanted. In addition, five different shades of blue, ranging from TD 25 to 1/2 26 Blue in optically clear Roscolene permit the cinematographer to balance his lighting exactly as he wishes.

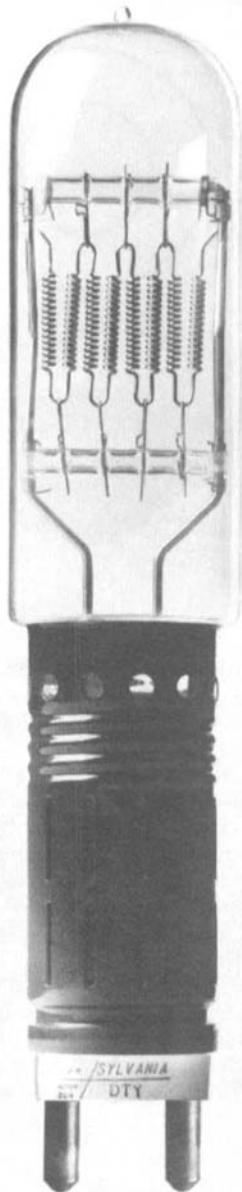
Diffusion can be handled in several ways, and Rosco offers three different media ranging from the soft base Rolux to the heat resistant Roscolar Tough Frost.

This is Cinegel today. Over the years, as cinematographers talked about a problem, Rosco listened and came up with the answer. This is a continuing process: bring us your problem and we'll work on it. Keep in touch with us, we'll keep you posted on our latest products, and we'll help each other do a better job.

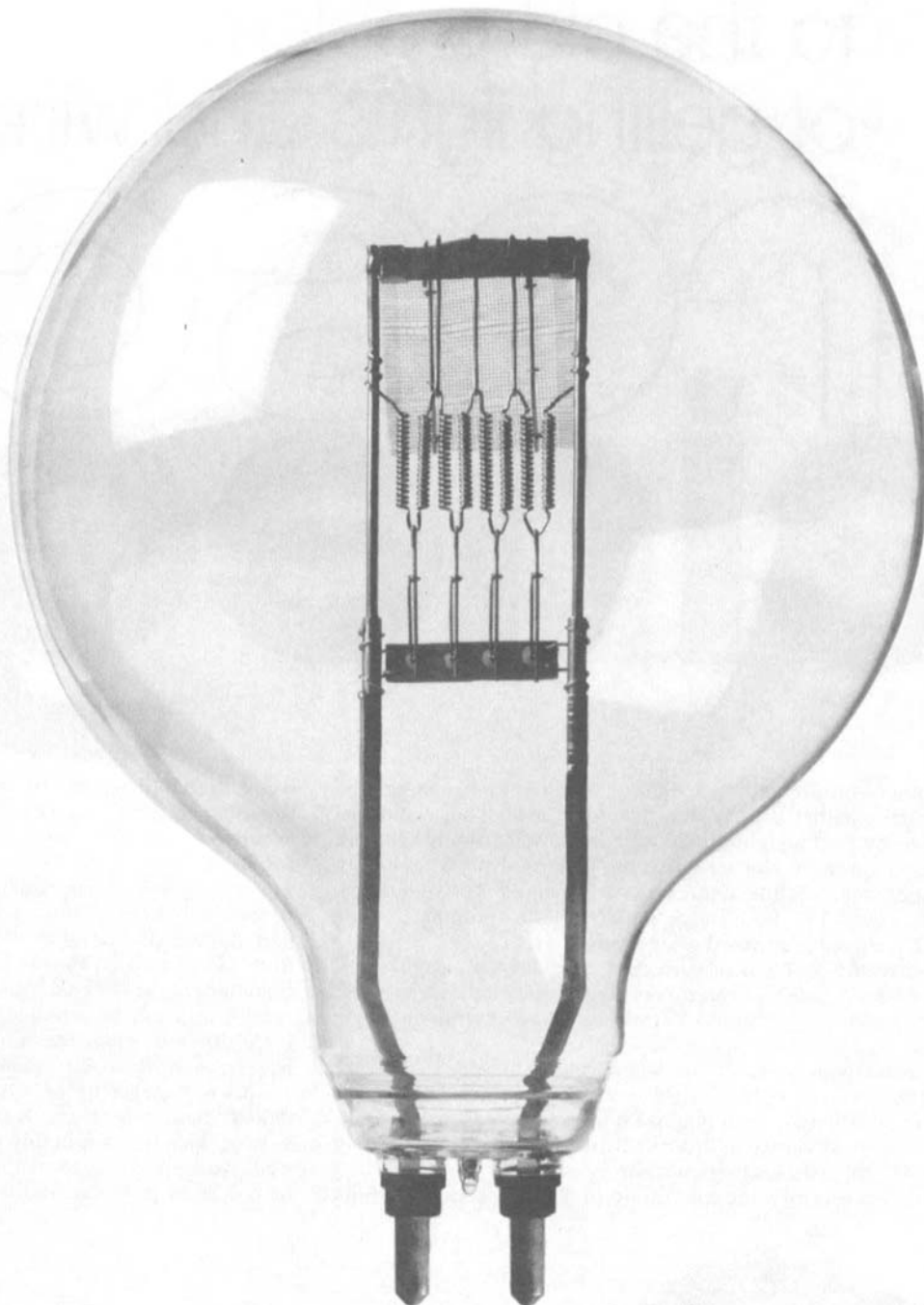


**FREE:** The Cinegel Swatchbook. Samples of every color and information on how and when to use each one. Yours, FREE, for the asking.

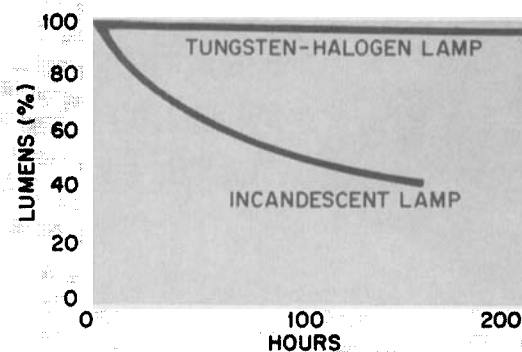
  
Port Chester, N.Y. 10573



**10 KW TUNGSTEN-HALOGEN LAMP.**



**10 KW INCANDESCENT LAMP.**



**WE'VE CONQUERED THE DROOP.**

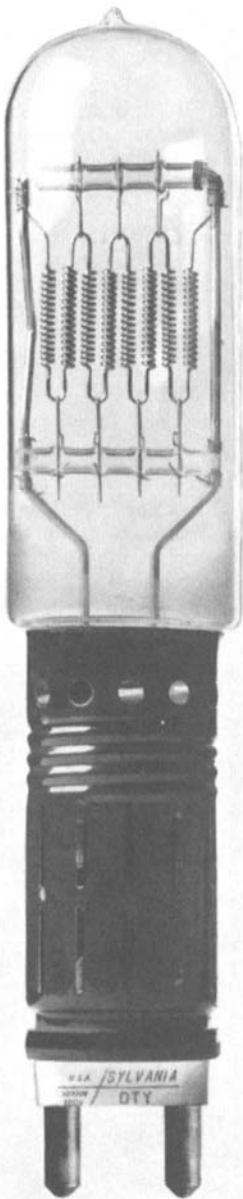
If you've ever watched those big, fat incandescents deteriorate, you know what a big, fat pain-in-the-neck that is. Their lumen output sinks and their color temperature drops, as the graph shows.

Now Sylvania tungsten-halogen lamps have come to the rescue.

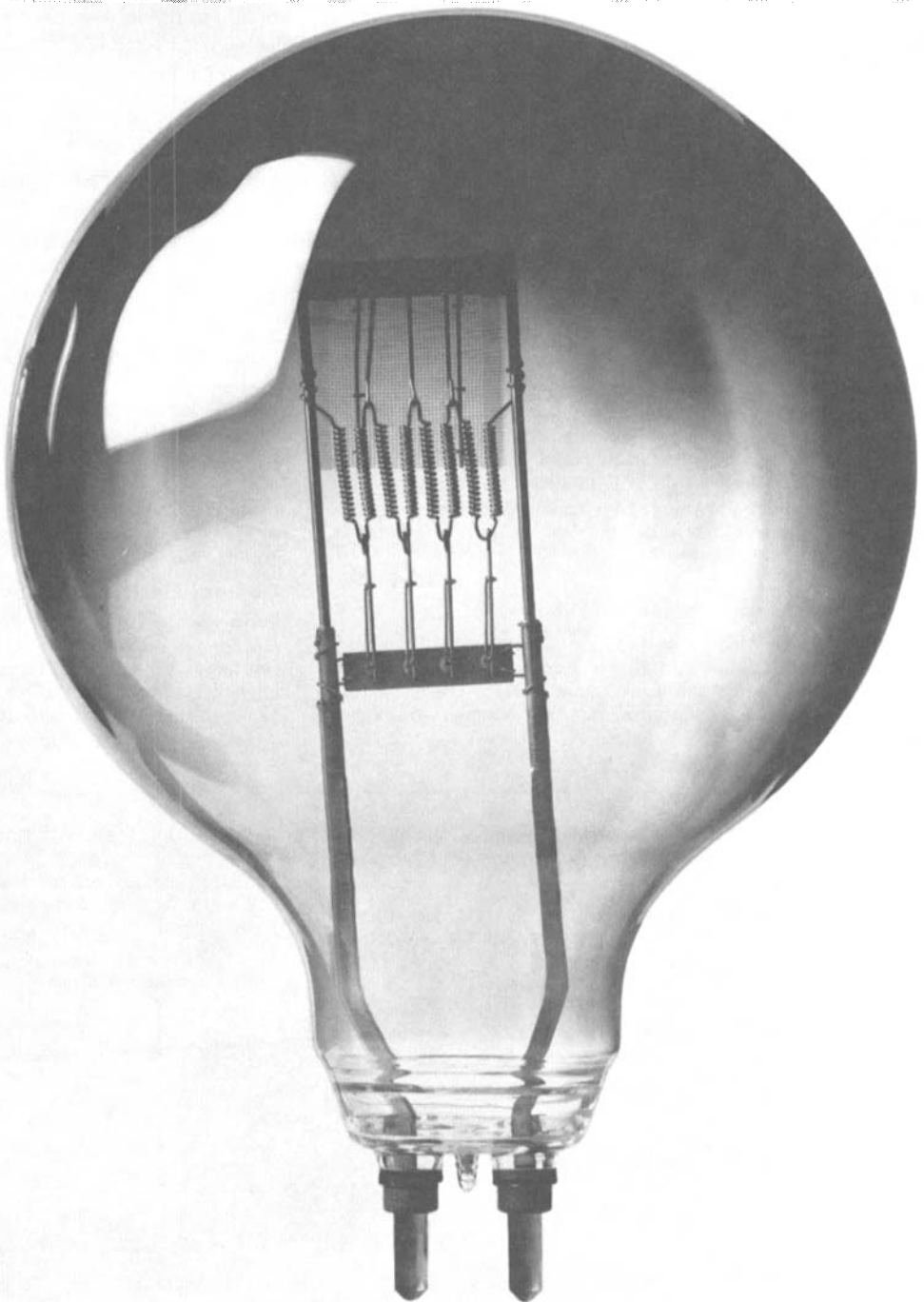
They don't blacken with age, so light output and color temperature don't go into a slump.

That means you don't have to keep

# 70 HOURS LATER.



10 KW TUNGSTEN-HALOGEN LAMP.



10 KW INCANDESCENT LAMP.

fiddling with the studio lights or camera settings. You get constant color rendition on color film and save money on print correction.

Tungsten-halogen lamps outlast the incandescents 2-to-1. (Or even 3-to-1, since you may have to throw away the blackened lamps before they conk out.)

Then there's size. Why should anyone want big, heavy glass balloons when he can have nice, slim little

lamps that are easy to handle and store?

We've developed two complete lines of Sylvania tungsten-halogen lamps.

The first is a line of direct replacements. These lamps fit into the big, old sockets vacated by the big, fat incandescents.

The second is a line of even smaller tungsten-halogen lamps that you can use to replace our replacements once

you've gotten rid of the old sockets and fixtures. They fit into entirely new, smaller, more efficient fixtures.

Ask us about both our lines. Right away.

Before another 70 hours go by.

*We'll be glad to send you an illustrated brochure on each line. For your copies, write: Sylvania Lighting Center, Danvers, Mass. 01923*

**GTE SYLVANIA**

**Communication Arts, Inc.**  
Box 478, Bernardsville, NJ 07924

**Booth 10**

**Drive In Theatre Mfg. Co.**  
709 No. 6th St., Kansas City, Kansas

**Booth 56**

**Eastman Kodak Co.**  
343 State St., Rochester, NY 14650

**Booth 84, 85**

*Exhibiting:* Consulting service on Kodak motion-picture films and processing systems. Information on Kodak Videofilm Express.

*Personnel:* A. D. Bruno, D. F. Godfrey, M. H. Groth, R. W. Hardisty, D. Hubbel, J. J. Pollock, R. T. Ryan, R. J. Wulf

**Eclair Corp. of America**  
73 S. Central Ave., Valley Stream, NY 11580  
7262 Melrose Ave., Los Angeles, CA 90046

**Booth 86, 87**

*Exhibiting:* Exciting new ACL 16mm camera; NPR 16mm camera; G.V. 16 high-speed camera; C.M. 3 16/35mm and Techniscope camera in blimp on monorail dolly; and blimp housing for the new exciting 20-120mm Angenieux zoom lens in CA-1 mount; also other popular lenses in CA-1 mount. Prototype of the Debrie additive printer lamphouse.

*Personnel:* Eric D. Falkenberg, Leo Lukowsky, Sam Getzoff, M. Blauwblomme, Jeff Lukowsky

**Ediquip Corp.**  
905 N. Cole Ave., Los Angeles, CA 90038

**Booth 64**

*Exhibiting:* Ediquip 16mm and 35mm synchronized, rewind, editing tables, editing bins and all the accessory equipment that is used by a film editor; 16mm and 35mm Rivas Quicksplicer. Ediquip Corp. equipment is represented by 50 dealers throughout the United States.

*Personnel:* Joseph Paskal, Jim Frank

**Eprad Inc.**  
123 West Woodruff Ave., Toledo, OH 43620

**Booth 52**

**Filmkraft Services**  
6850 Lexington Ave., Suite 217, Hollywood, CA 90038

**Booth 30**

*Exhibiting:* Filmkraft editorial products designed for use by 16mm filmmakers. All models of the Filmkraft editor, Filmkraft reel spacers, and the Filmkraft reel horse.

*Personnel:* Walter Soul, Pat Soul, Chris Weber, Gary Weber

**Frezzolini Electronics Inc.**  
7 Valley St., Hawthorne, NJ 07506

**Booth 42**

*Exhibiting:* First production model of Frezzi-Cordless LW-1 13-lb camera; introduction of new belt inverter, Model 2000-DX power pack; cordless cameras; phase-lock dc motor-drive system; Model 1000-DX power pack; Model 800-NC power pack; Model 100-D power pack; Model 3000-DX inverter on camera; Lightweight amplifiers (camera).

*Personnel:* James Frezzolini, James Crawford, Jack Frezzolini, Lina Frezzolini, Joan Crawford, Sylvia Frezzolini, Charles Sutyak, Richard Rothstein, John Lettieri, Michael Melfa, Joan Paliotta, Florence LoScalzo

**General Camera Corp.**  
471 11th Ave., New York, NY 10018

**Booth 9**

**General Electric Lamp Business Div.**  
Nela Park, Cleveland, OH 44112

**Booth 67**

*Exhibiting:* A complete line of Quartzline-brand tungsten-halogen lamps for motion-picture and television production, including new Quartzline PS-52 "scoop lamps" and important improvements in high-wattage tungsten-halogen spotlight lamps.

*Personnel:* C. S. Bramley, C. N. Clark, R. F. Kaiser, H. M. Schmies

Some recorders are made too cheaply to meet all professional standards. Others are too loaded with gadgetry to be sensibly priced.

The new Arrivox-Tandberg 1/4" Tape Recorder comes with every essential, professional capability—nothing

more, nothing less. And because its carefully selected features are right, it is priced right. The Arrivox-Tandberg is the one recorder that gives you the economy your budget requires and the quality that your professional standards demand.

P. O. Box 1050, Woodside, N.Y. 11377  
1011 Chestnut Street, Burbank, Calif. 91502

**ARRIFLEX**  
COMPANY OF AMERICA

**get the facts**  
before you buy  
any recorder  
at any price!

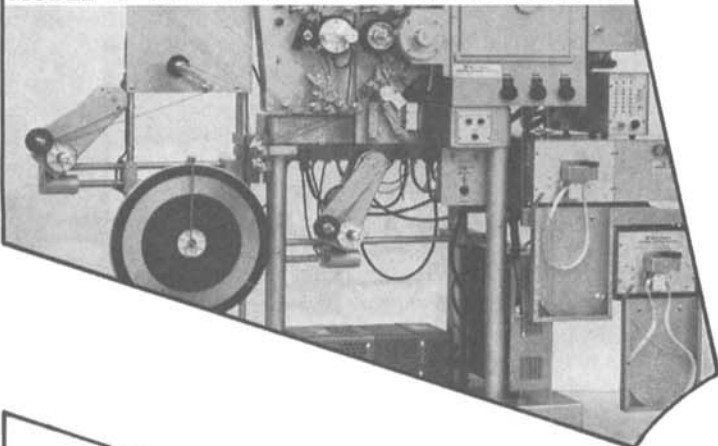
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the non-compromising  
budget priced

**ARRIVOX-TANDBERG**

MODEL "C" PRINTER with NEW FRAME COUNT CUER



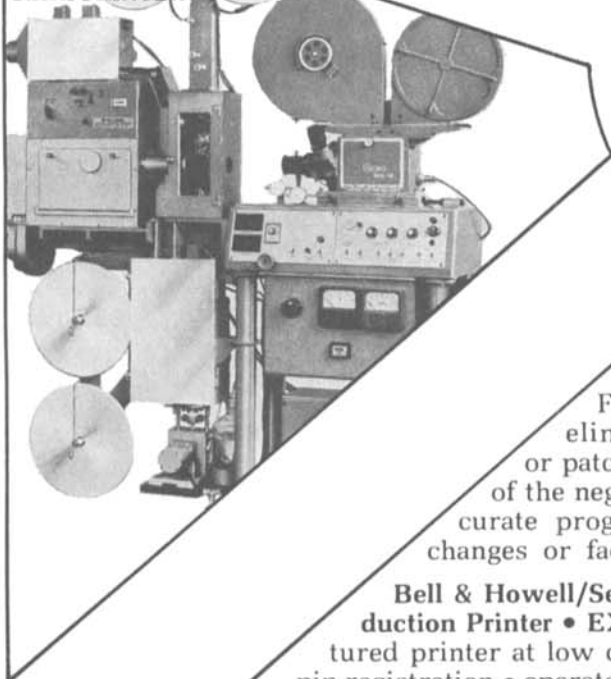
# the one source for s8 to 70mm

for motion picture  
film printing and  
processing  
equipment

FILMO  
petite™  
PROCESSOR



BELL & HOWELL  
SEIKI PRINTER



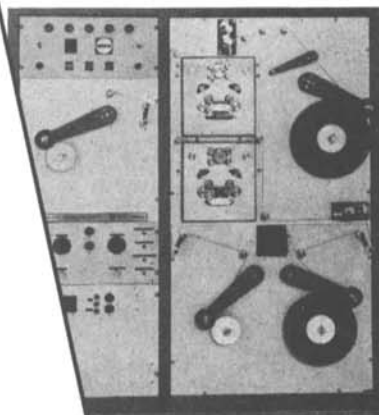
**Model "C" Printer** • New Frame Count Cuer eliminates notching or patching and handling of the negative • permits accurate programming for light changes or fades.

**Bell & Howell/Seiki Step Optical Reduction Printer** • **EXCLUSIVE:** fully featured printer at low cost • film movement pin registration • operates to 2400 frames/min. • projector wet gate system eliminates film scratches • Automatic Additive Color Light Source System.

**s8 Magnetic Sound Transfer Console** • New "On-the-Drum" recording system assures reliable, high speed (200 ft./min.), dropout free sound transfers • constant monitoring and real speed playback permit immediate inspection of s8 transfer or sound master.

**FILMOpetite™ Processor** • For low volume processing—the FILMOpetite™ • For greater processing volume—Custom Designed Processors operate to 200 ft./min. for every chemistry.

s8 MAGNETIC SOUND  
TRANSFER CONSOLE



Look to Bell & Howell for  
Complete Accessories and Total Service . . . Engineering Consultation,  
Expert Installation, Follow-on Maintenance

PROFESSIONAL EQUIPMENT DIVISION



# BELL & HOWELL

7100 McCormick Road • Chicago, Illinois 60645 • 312/262-1600

Visit us at New York SMPTE—Booths 79, 80, 81

**General Enterprises, Inc.**  
10518 Detrick Ave., Kensington, MD 20795

*Exhibiting:* Steenbeck editing tables: the all new 8-plate two-picture 16mm Model ST 928, which offers quick, simple threading, revolving optical compensator, two 8 X 10-in brilliant pictures side by side, extremely quiet operation, excellent sound reproduction, three synchronizing points, sync adjustment during film motion, high-speed switching, accurate brake on one frame and modular construction of sound and drive system. Plus new A and B electronic cut-marking system and automatic start marking system.

*Personnel:* William A. Engstler

**Booth 71**

**Hervic Corp.**  
14225 Ventura Blvd., Sherman Oaks, CA 91403

*Exhibiting:* 16mm and super-8 Cinema Beaulieu cameras, Heur-tier projectors, Hervic lighting equipment, Hervic tripods and related accessories.

*Personnel:* William E. Dent, Milton Gould, Jack Bartlett, William Herskovic, Otto Herskovic

**Booth 43, 44, 45**

**Hollywood Film Co.**  
956 Seward St., Hollywood, CA 90038

**Booth 57, 58**

*Exhibiting:* Printing equipment; high-speed recorders; loop cabinets; portable processors.

*Personnel:* Harry Teitelbaum, Ralph D. Whitmore, Jr., Dr. Hans Wohlrab, Henry Stemke

**Gotham Audio Corp.**  
2 West 46th St., New York, NY 10036

**Booth 39**

*Exhibiting:* New Stellavox AMI portable stereo/mono five-channel mixer, condenser mike powering provided for both 12-V phantom and A-B powered mikes. Each balanced input contains switchable 20-dB pads, dialogue EQ, presence EQ, High- & Low-frequency EQ, pan pots, and mike/line switch. Stellavox SP-7 stereo/mono portable sync recorders featuring 3D channel for either audio- or sync-signal recording. Weighs only 8 lb loaded; Neumann FET 70 condenser microphones; MA, extremely light collapsible 9½-12 ft fishpole with elastic mike suspension.

*Personnel:* Robert E. Buescher, Mike Abram, Jeffy Graham, Stephen Temmer, Larry Mericka, Paul Goldstein, Jim Delamater, Bill Axon, Burch Logan, Willard Thomas

**Image Devices Inc.**  
P.O. Box 38-517, 811 N.W. 111th St., Miami, FL 33138

**Booth 60**

**KEM Electronic Mechanic Corp.**  
225 Park Ave. So., New York, NY 10003

**Booth 40, 41**

*Exhibiting:* The KEM Universal 8-plate editing table, a fully modular system for 16mm and 35mm, multi-picture and multi-track transport, and a complete line of modules for the editing system, including KEM's new wide-screen picture modules in super 16, CinemaScope, and Techniscope. Also KEM Universal 2-plate high-speed winding table.

*Personnel:* Mr. Robert Rowen, Mr. Ulrich Fritzler, Michael Mangu

**Hazeltine Corp.**  
Greenlawn, NY 11740

**Booth 65, 66**

*Exhibiting:* Solid-state color film analyzer and accessory items.

*Personnel:* A. R. Abraham, A. Arbeeny

**Laumic Co., Inc.**  
35 W. 45th St., New York, NY 10036

**Booth 38**

*Exhibiting:* IC-30 intergrated-circuit amplifier, film-editing and projection equipment. Including Moviolas, tables, chairs, bins,

**the ZOOMAR Universal Tracking Combination**

With DUAL-RANGE ELECTRO-MECHANICAL SWITCHING DEVICE

Low Range: 3.5 in. to 35 in., f/5.6  
High Range: 10.5 in. to 105 in., f/17

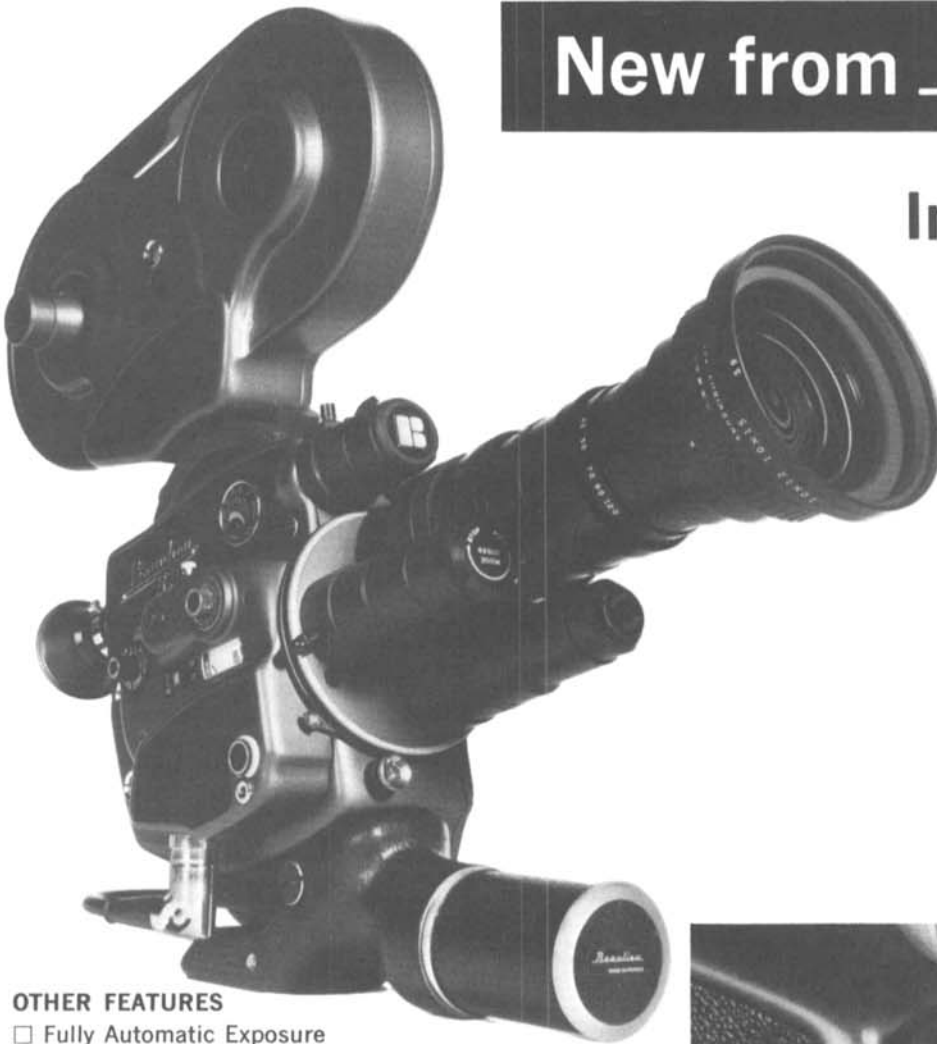


For information contact:  
**ZOOMAR, INC.**  
55 Sea Cliff Ave., Glen Cove, L.I., N.Y. 11542 516/676 - 1904, 1901, 1990  
IN CALIFORNIA:  
6725 Sunset Blvd., Hollywood, California 90028 213/465 - 2789

# New from *Beaulieu* !

## Introducing the R16B(PZ)\*

# \*with BUILT-IN POWER ZOOM



### OTHER FEATURES

- Fully Automatic Exposure Control System
- Lens Interchangeability
- Mirrored Shutter
- Extremely Bright Reflex Viewfinder
- Camera Body: Weight 4¼ lbs.
- Plus, a full range of professional accessories, including a "sync" generator and 200 ft. daylight-load 16mm magazine.

For further information on the R16B(PZ), please fill out and mail . . .



Name \_\_\_\_\_

Company \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

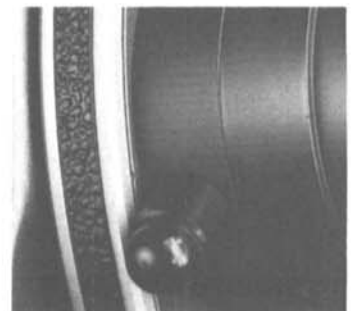
**CINEMA**  *Beaulieu*  
A DIVISION OF HERVIC CORPORATION  
Executive Office: 14225 Ventura Boulevard  
Sherman Oaks, California 91403.

Dept. SM



Beaulieu's new Integral Power Zoom (which is coupled to the fine Angenieux 12—120mm "auto" zoom lens), provides an infinitely variable zoom range from three (3) through fifteen (15) seconds. Zoom speeds can be changed while running. The built-in power zoom can be manually overridden when desired. Zoom speed is continuously smooth and even, with instant (and absolute) Start-Stop. Power zoom controls are ideally located for the cameraman's convenience in operation.

**PLUS . . .** a fully automatic Pre-Focus control. Fingertip pressure on the Pre-Focus control button instantly and automatically zooms the lens out to its maximum telephoto position, and—at the same time—automatically opens the diaphragm to its maximum aperture. The camera operator is *instantly* provided with the shallowest possible depth of field required for ultra critical focusing.



Visit our Booths # 43, # 44 and # 45 at the SMPTE Show—April 30th through May 5th, 1972

rewinds, splicers, amplifiers, synchronizers, metal film racks, viewers, display board with various film-editing supplies and accessories.

*Personnel:* Ted Crook, Stuart Mann, Arnold Scott, Nick Holovinsky, Joe Wernick, Steve Pitre, Sheldon Lapsley, Robert Campos, Ro Gross

**Lowel-Light Photo Engineering** Booth 47  
421 W. 54th St., New York, NY 10019

*Exhibiting:* Our complete line of portable location-lighting equipment: Lowell softlight; Lowell quartz system; Lowell link system; Lowell variflector; Lowel-light. Possibly, a new unit that is being completed at present.

*Personnel:* Ross Lowell, Marvin Seligman, Jeffrey Zaitz, Tony Karp, Florence Pushkin, Marco Leynor, Carl Yearwood, Victor Gomez, Paul Kaufman

**Magnasync/Moviola Corp.** Booth 1, 2, 3  
5539 Riverton Ave., N. Hollywood, CA 91601

**3M Co., Photographic Products Div.** Booth 55  
3M Center, Bldg. 220-3E, St. Paul, MN 55101

*Exhibiting:* Fine-grain release-positive B&W film Type 15 (35mm & 16mm); duplicating-negative film (35mm & 16mm); panchromatic duplicating-negative film (16-35); fine-grain duplicating-positive film; B&W reversal films (super 8 and 16mm); sound-recording film and light-struck leader.

*Personnel:* Kurt Wulliman, Ned Whiting, John Lupo, Ken Waterman

**Mitchell Camera Corp.** Booth 49, 50  
666 West Harvard St., Glendale, CA 91209

*Exhibiting:* New models of 35mm hand-held and studio cameras, sports version of 16mm high-speed camera with dual speed con-

trol and miscellaneous accessories.

*Personnel:* James W. Johnson, John Greenslade

**Mole-Richardson Co.** Booth 88, 89  
937 North Sycamore Ave., Hollywood, CA 90038

**Motion Pictures Enterprises, Inc.** Booth 6  
Tarrytown, NY 10591

**Nagra Magnetic Recorders, Inc.** Booth 4  
19 West 44th St., Rm 715, New York, NY 10036

*Exhibiting:* The new Nagra line of recorders includes many features never presented before including a new approach to dialogue equalization, improved signal-to-noise, square-wave azimuth check, improved servo motor, instant "stop" for editing; plus on the Stereo new universal microphone preamplifiers, a receptacle for external noise-reduction systems, a fast phase-checking and -correcting device, switch control for the new Nagra master music characteristic, clutch coupling of left- and right-channel dials when desired, indication of phase and width of future disc cutting and modulometer indication of reproduce vs direct signal. On Exhibit will be the Nagra 4.2 Standard Sync Recorder, 20Hz to 20kHz; the new Nagra "S" Stereo Recorder, 20Hz to 18kHz; the new Nagra Sr. Recorder, 20Hz to 35kHz; the new Nagra DJ Recorder, 20Hz to 20kHz; the Nagra SN Mini Recorder, weight 1 lb. 1 oz.

*Personnel:* Loren L. Ryder, Dom Notto, Ronald R. Cogswell, Leonard Heyman, Tom Daniel, Howard Sachs, Robert Leonard

**Oxberry Corp.** Booth 28, 29  
516 Timpson Pl., Bronx, NY 10455

**Paillard Inc.** Booth 91  
1900 Lower Rd., Linden, NJ 07036

*Exhibiting:* Bolex 16 Pro cameras, single- and double-system, up to 100 frames; and the following H-16 cameras: EBM, SBM,

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Rex 5 and M5—super-8, 230, 160 and 280. Projectors S-321, Optical, Magnetic and Silent with 28-frame standardization unit, 18-19 Duo projector and the Multimatic.

*Personnel:* Ernst Wildi, Fred Onderka, Joseph Vasata, Frank Schleifer

**Perfectone America** Booth 61, 62  
5213 Vineland Ave., N. Hollywood, CA 91601

*Exhibiting:* Crystal-controlled motors for the Eclair 16mm NPR, Mitchell 35mm BNC and also BNCR, Multi-duty/Multi-track 16-35mm 35mm or 70mm magnetic film recorder, Portable 16mm crystal-controlled film recorder, ¼-in crystal tape recorder for synchronous film use and associated resolving systems, including a unique interlock easily adaptable to any existing projection or interlock system.

*Personnel:* James Webb, Pierre Adidge, Madeleine Beuchat

**Plastic Reel Corp. of America** Booth 90  
640 So. Commercial Ave., Carlstadt, NJ 07072

*Exhibiting:* "Pliomagic" film reels, shipping cases, film cans, audiotape reels, videotape reels, film-processing rollers, bearings, bushings and film cores.

*Personnel:* Milt Blutter, Ron Hartstein, Allen Braverman, Pat Bacch, Jerry Sherman, Dan Sherman, Hank Henry, Rita Rasnick

**Precision Laboratories** Booth 70  
Div. of Precision Cine Equipment Co., 999 E. 46th St., Brooklyn, NY 11203

*Exhibiting:* A complete line of film editing systems for 16mm and super-8; precision sound readers; precision "Unitized" film synchronizers. A new Professional 16mm Model PD-16 Sr. Viewer, manufactured in the United States will be demonstrated. Film slitters, loop elevators and super-8 attachments for Oxberry printers will be shown.

*Personnel:* Irwin R. Sheldon

**Research Products, Inc.** Booth 94  
6860 Lexington Ave., Hollywood, CA 90038

*Exhibiting:* Research Products Model 2101 aerial-image optical printer with Photo-Tron drive. This new drive system consists of three stepping motors, one for each head, with all solid-state electronic controls. Printer speeds are 5, 7.5, 10, 15, and 20 ft/min in stopmotion and continuous drive, and 40 ft/min continuous run only. Automatic dissolve mechanism is log or linear with 9 lengths from 8 to 196 frames. A dependable automatic zoom gives up to four times enlargement or reduction. Included is the electronic skip-frame programmer. Tilting camera base available. All printer functions are programmed with switches rather than cumbersome gear shifts. Replacement of mechanical parts with electronic components assures quiet, vibrationless operation and freedom from maintenance problems at lower initial cost.

*Personnel:* Harold A. Scheib, Clifford H. Ellis

**Rosco Laboratories, Inc.** Booth 8  
36 Bush Ave., Port Chester, NY 10573

**Sony Corp. of America** Booth 48  
47-47 Van Dam St., Long Island City, NY 11101

*Exhibiting:* Videotape recorders (monochrome and color) and closed-circuit television equipment.

*Personnel:* John McDonnell, James Lennon, Dan Makowski

**SOS Photo-Cine-Optics** Booth 77, 78  
40 Kero Rd., Carlstadt, NJ 07072

**Teledyne Camera Systems** Booth 17, 18, 19  
131 N. Fifth Ave., Arcadia, CA 91006

# The world's most sophisticated re-recording console



This 36 channel dubbing console, purpose built for Elstree Studios, incorporates facilities which make it the most flexible unit of its kind in the film industry. 8 of the channels can be used as sub groups, and full facilities for 4 echo channels including equalisation and delay mix are included.

Besides comprehensive equalisation on every channel, a variety of switchable filters is provided, together with 8 limiter compressors. The usual remote control facilities are fitted and microphone amplifiers enable the console to be used for 8-track music recording.

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