

# Report on the Dallas Winter Television Conference

By GARY W. JONES

About 200 SMPTE members and guests attended the Sixth Annual Winter Television Conference held February 4 and 5 in Dallas. Eighteen technical papers on topics including super-8 film, optimum telecine transfer characteristics, tape format for broadcast cassette videotape recorders, and others, were presented.

Leonard Coleman, Past Chairman of the Dallas/Fort Worth Section, who is Regional Sales Manager for the Motion Picture and Education Markets Div. of Eastman Kodak Co., served as Program Chairman for the Conference. At the close of the Conference, he observed, "We on the Conference Committee were very pleased both with the quality and the variety of the papers presented. All the presentations were interesting and informative."

Frank Reinking, Chairman of the Dallas/Fort Worth Section and Sales Engineering Representative for Eastman Kodak Co., was the Arrangements Chairman. Other members of the Dallas/Fort Worth Section who served as Conference Chairmen were: George W. Chyka, Chyka Productions; Robert Redd, Producer Services, Inc.; George Krutilek, TAGER; William Schock, Doubleday Broadcasting; Lloyd Abernathy, Jamieson Film Co.; Dan Hulse; A. Stevens; Malcolm McCarty, Mobil Oil Corp.; Raymond Urban and John Brunton, both of Eastman Kodak Co.; and Gary W. Jones, WFAA-TV.

The Get-Together Luncheon was held at the Sheraton-Dallas Hotel on Friday, Feb. 4. The guest speaker was Mike Shapiro, Vice-President and General Manager, WFAA-TV, Dallas. The Annual Television Luncheon, held Feb. 5, had as guest speaker R. R. Gooding, News Anchorman and Director of Community Services, Channel 8, Dallas.

## Papers

The Technical Program included the following papers:

"Super-8 Film — An Added Tool for Program Origination" by John A. Pistor, Eastman Kodak Motion Picture and Education Markets Div.

"A Portable Film System for Demonstrating Benefits of Using Film for Television" by John A. Pistor.

"Performance of Super 8 as a Production Format for Inputting to Video" by Arvin C. Conrad, Jr., Rice University Media Center.

"Technical Aspects of Television Program Production on



Frank Reinking, Arrangements Chairman (l), and Leonard Coleman, Program Chairman (r), discuss the arrangement of the Papers Program with SMPTE President Wilton R. Holm.



Session Chairmen Bill Schock (l) and George Krutilek listen attentively to speaker Daan Zwick (r) of Kodak.



At the podium: Bill Hedden and Session Chairmen George Chyka, Lloyd Abernathy, and Bob Redd.

Film or Videotape" by R. Theile, H. Fix and K.-E. Gonden, Institut für Rundfunktechnik, Munich, Germany (read by Joseph A. Flaherty, Jr., CBS Television Network). The planning and preparation of this videotape demonstration are described in the April 1972 *Journal*, pp. 273-276.

"Optimum Telecine Transfer Characteristics" by L. E. DeMarsh, Eastman Kodak Research Labs.

"Dropout Consideration in Videotape Recording and Proposed Recommended Practices" by Norman C. Ritter, Chairman SMPTE Video Tapes and Reels Subcommittee.

"Behind-the-Scenes of Electronic Film/Tape Post-Production" by Gary W. Jones, WFAA Productions Director of Film Services (presented at the WFAA Television Studios).

"Some Technical Aspects of the Film-Television Interface" by Daan M. Zwick, Eastman Kodak Research Labs.

"Color It Right" (a color film commercial symposium) by E. Carlton Winckler and Maurice Goldstein, CBS Television Network.

"The Use of Super-8 Film With Television in Project 'Roll 'Em!'" by Bob McCown, KERA-TV, Dallas, Tex.

"Personalization of Educational Television — A Challenge" by Donald F. Simons, the Association for Graduate Education and Research of North Texas.

"A Report On the Activities of the Texas State Film Commission" by Warren Skaaren, State Commissioner.

"Rochester TV Image Area Test Preliminary Information" by Roland J. Zavada, Eastman Kodak Co., Kodak Park Division (R. C. Lovick, Collaborator).

"Super-8 Film — A Universal Input to Video Cassette and Television Systems" by Eric A. Yavitz, Eastman Kodak Motion Picture and Education Markets Div.

"System Design Considerations for a Dual-Transport Cassette Videotape Recorder" by David K. Fibush, Ampex Corp.

"A Tape Format for Quadruplex Cassette/Cartridge VTRs" by E. Stanley Busby, Ampex Corp.

"Aerial-Image Modification to Animation Stands" by Don C. LeFebvre, Charles L. Gillespie, and John B. Goodell, Westinghouse Electric Corp.

"A Semiconductor Image-Sensing Device for Television" by Michael L. Paull, Advertel Productions, Ltd., Toronto, Canada.

*Note:* The photographic coverage, as well as the story and many other services for the Conference, have been contributed by Gary W. Jones, Director of Film Services, WFAA-TV, Dallas.

# The 112th SMPTE Technical Conference

## October 22-27, Century Plaza Hotel, Los Angeles

### Technical Papers Programs

Preparations for the Fall Technical Conference have gotten underway with the announcement by Program Chairman **Dr. Frank P. Brackett, Jr.**, of his Associate Program Chairman and Topic Chairmen. Please note that while the instructions on Author Forms indicate that all forms and queries will be sent first to Society Headquarters, special queries and advice may well be sent directly to Dr. Brackett:

Dr. Frank P. Brackett, Jr.  
*Technical Program Chairman*  
% Association of Motion  
Picture and Television  
Producers, Inc.  
8480 Beverly Blvd.  
Hollywood, CA 90048  
(213) 653-2200

Home: 11044 Kling St.  
No. Hollywood, CA 91602  
(213) 761-3652

**Frank P. Brackett, Jr.**  
Program Chairman



Following is a list of the new appointments:

*Motion-Picture Studio  
Practices, Lighting,  
Exposure, etc.*  
Winton C. Hoch  
Cinematographer  
1491 Stone Canyon Rd.  
West Los Angeles, CA 90024  
(213) 270-3465

Julian D. Hopkinson  
Agfa-Gevaert, Inc.  
1025 Grand Central Ave.  
Glendale, CA 91201  
(213) 245-8886

*Sound Recording and  
Reproduction:*  
Petro Vlahos  
% Association of Motion  
Picture and Television  
Producers, Inc.  
8480 Beverly Blvd.  
Hollywood, CA 90048  
(213) 653-2200

*Laboratory Practices:*  
Fred J. Scobey  
Vice-President, Engineering  
DeLuxe General, Inc.  
1546 N. Argyle Ave.  
Hollywood, CA 90028  
(213) 462-6171

*Photosensitive Materials for  
Motion Picture and TV  
Practices:*

*Theatre Presentation Practices:*  
Paul H. Preo  
Senior Development Engineer  
Eastman Kodak Co.  
Kodak Park, Bldg. 35  
Rochester, NY 14650  
(716) 458-1000, ext. 75663

*Small-Format Films:*  
John H. Donlon  
Management Trainee  
Technicolor Inc.  
6311 Romaine  
Hollywood, CA 90038  
(213) 462-6111

*Television Systems and  
Editing:*  
Melvin G. Sawelson  
Vice-President  
Consolidated Film Industries  
959 Seward St.  
Hollywood, CA 90038  
(213) 462-3161

### Two-Day Symposium: Communications Satellites and CATV

This two-day Symposium under the responsibilities of SMPTE Vice-President for Television Affairs **K. Blair Benson** and **R. E. Putman**, SMPTE Editorial Vice-President will be organized under Dr. Brackett by **Frank P. Clark** (Pete Clark), % Association of Motion Picture and Television Producers, Inc., 8480 Beverly Blvd., Hollywood, CA 90048.

**Harry Teitelbaum**, SMPTE Conference Vice-President, will announce in the next issue of the *Journal* the arrangements for the Equipment Exhibit. Also, formal arrangements for the housing and staging of the Conference will be announced later by Arrangements Chairman **Anthony D. Bruno**, % Eastman Kodak Co., 6706 Santa Monica Blvd., Hollywood, CA 90028.