

112th Technical Conference and Equipment Exhibit

October 22–27, Century Plaza Hotel, Los Angeles

A fresh and innovative papers program, a comprehensive equipment exhibit, and a full range of social activities will combine to make the 112th Conference an exciting and memorable event.

Program Chairman Frank P. Brackett, Jr. has, with the Topic Chairmen, hammered out a program that does justice to the variety of interests represented by the SMPTE. The first three days of the Conference (Monday–Wednesday) will feature sessions on Laboratory Practices, Television Systems, Photosensitive Materials, Sound Recording and Reproduction, Motion-Picture Taking Systems, Theater Presentation Practices, Photo-Instrumentation, and Small-Format Films.

Thursday, morning and afternoon, and Friday morning, the Satellite and CATV Symposium takes the spotlight. This segment of the program is organized by Frank P. Clark. Winding up the Conference on Friday afternoon is a round table discussion on The Great Film-Tape Debate — Coexistence or Conflict. This will be moderated by SMPTE President Wilton R. Holm.

The Equipment Exhibit is once again one of the major highlights of the Conference. Warren Strang, Exhibit Chairman, has brought together exhibitors representing most major manufacturers of motion-picture equipment. The Exhibit Directory, giving exhibitors' names and brief descriptions of what they will show, follows after the program below.

The Exhibit will open on Monday October 23 at 5:00 p.m. with the Exhibitors' Open House. Refreshments will be served.

Wine & Cheese Party

A wine and cheese party will be held on Sunday evening, October 22. The party is sponsored by Fuji Photo Products, U.S.A. The location of the party will be announced.

Get-Together Luncheon and Awards Presentation

The 112th Conference will officially get underway on Monday, October 23, with the Get-Together Luncheon. The Luncheon, which will be held in the Los Angeles Ballroom, will be preceded by a cash bar at 11:30 a.m.

SMPTE President Wilton R. Holm will deliver a brief talk to the membership, after which he will introduce the Guest Speakers Jack L. Warner and Roy B. White, President of NATO.

Following the speakers, President Holm will present the annual SMPTE Awards.

SMPTE Banquet

The SMPTE Banquet will be held Wednesday evening, October 25, in the Los Angeles Ballroom of the Century Plaza. A fine evening of entertainment and a splendid dinner are planned. Companies wishing to reserve tables at the Banquet should get in touch with the Banquet Chairman, Vernon G. Frith, c/o Hollywood Valley Film Laboratory, 2704 W. Olive Ave., Burbank, CA 91505. Tables, which are in limited supply, will be reserved on a first-come, first-served basis.

A cocktail party, sponsored by Eastman Kodak Co., will precede the Banquet.

Committee Meetings

SMPTE Engineering Committees will meet during the 112th Conference. Committee members will be notified by letter of the dates and times of their meetings. Editorial activities during the Conference will include meetings of the Publications Advisory Committee, the Board of Editors and the Editorial Luncheon.

Advance Registration

Please register early for the SMPTE Conference to save time after you arrive. Use the advance registration form that was sent to all members. Mail the complete form with payment to Conference Manager, SMPTE, 9 East 41st St., New York, NY 10017. Badges and tickets will be waiting for registrants at the Registration Desk. The price of registration also includes a synopses booklet.

Registration Rates

Member Weekly	\$35.00
Nonmember Weekly	\$50.00
Ladies Weekly	\$10.00
Student Member	Free
Student Nonmember	\$5.00
Member Daily	\$15.00
Nonmember Daily	\$20.00
Nonmember Daily, Symposium	\$15.00
Get-Together Luncheon	\$8.00
Banquet	\$22.50

If you did not receive your registration forms, or need extras, write to SMPTE Headquarters.

Coffee Club

The Coffee Club at the 112th Conference will be open Monday through Thursday from 9:00 to 11:00 a.m. and will be sponsored by the Philip A. Hunt Chemical Corp.

Ladies Program

An excellent program has been planned for women attending the Conference by the Ladies Committee Co-Chairwomen Mrs. Iona Bruno and Mrs. Edna Mason. The week's activities will include, on Monday, an astrology lecture by Alice Reichard; a Tuesday tour and luncheon aboard the Queen Mary followed by shopping in shops and boutiques on the ship; on Wednesday, a Harbor Cruise and a visit to Marina del Rey; on Thursday, a visit to Disneyland or a day at the horse races; and on Friday, a tour and luncheon at the Los Angeles Music Center. Each day's activities will begin with a continental breakfast and door prizes in the ladies hospitality suite.

Association of Cinema Laboratories

The ACL will meet at the Century Plaza Hotel on Friday and Saturday, October 20 and 21. On Friday there will be a Board of Directors meeting at 4 p.m., including dinner, which will begin at 6:30 p.m. On Saturday there will be meetings all day beginning with the Laboratory Members' meeting from 8:30 to 9:30 a.m. The remainder of the day will be devoted to the Laboratory Techniques and Equipment Forum, with a break at noon for luncheon. SMPTE members are invited to attend the Equipment and Techniques Forum.

Message Center

A message center will be set up in the registration area of the Conference to accept messages for those attending the Conference. The message center, which is provided and staffed by the Pacific Telephone and Telegraph Co., will be open from Monday through Thursday, 8:00 a.m. to 5:00 p.m., and on Friday, 8:00 a.m. to noon.

The number of the direct line, which will be available for incoming calls only, is: 213-277-1890.

Hotel & Motel Reservations

A postage-paid reservation card should be used to reserve accommodations at the Century Plaza Hotel. If the card is not used, be sure to mention the 112th SMPTE Conference when making your reservations since SMPTE registrants will receive a special reduced rate. We advise making your room reservations early because there is a limit to the number of rooms at the special rates. Rooms at the Century Plaza are being held for SMPTE registrants only until October 9.

Hotel Rates

	Standard	Medium	Deluxe
Single	\$25.00	\$31.00	\$39.00
Twin or Double	33.00	39.00	45.00
Suites	From \$68.00		

For those who do not wish to stay at the Century Plaza, the SMPTE has made arrangements at several motels near the Century Plaza to hold rooms especially for SMPTE Conference registrants. All of the following motels are no more than one mile from the Century Plaza. If you wish to stay at one of these motels, we recommend writing to them immediately.

Be sure to specify that your stay will be in connection with the SMPTE Conference.

Beverly Crest
125 S. Spaulding
Phone: 213/274-6801
Rates:
\$19-23 (Single)
23-27 (Double)
(\$4.00 each additional per.)

Royal Westwood Motel
2352 Westwood Blvd.
Phone: 213/475-4551
Rates:
\$12, 14 (Single)
16, 18, 20 (Double)

Los Angeles West Travelodge
10740 Santa Monica Blvd.
Phone: 213/879-9000
Rates:
\$13 (Single-1 per.)
17 (Single-2 per.)
18 (Double)

Cavalier Motel
10724 Wilshire Blvd.
Phone: 213/474-4561
Rates:
\$14-18 (Single-1 per.)
16-22 (Single-2 per.)
18-20 (Jr. Suite-1 per.)
21-23 (Jr. Suite-2 per.)
22-26 (Deluxe Suite-1 per.)
25-30 (Deluxe Suite-2 per.)
(\$3.00 each additional per.)

Del Capri Hotel
10587 Wilshire Blvd.
Phone: 213/474-3511
Rates:
\$14-16 (Single)
18-20 (Twin)
19-27 (2-room suite)

Beverly Hillcrest
1224 S. Beverwil Drive
Phone: 213/277-2800
Rates:
\$26-37 (Single)
31-39 (Double)

Advance Program

This Program is the scheduling of papers within the session. It is as accurate and complete as possible. Before the Conference, however, papers may be removed or rearranged into other sessions. The sessions are firm. Questions about specific papers or sessions should be addressed to Society Headquarters, Att: 112th Conference — Denis A. Courtney, Executive Director, (212) 867-5410; Program Chairman Dr. Frank P. Brackett, Jr., % Association of Motion Picture and Television Producers, Inc., 8480 Beverly Blvd., Hollywood, CA 90048, (213) 653-2200 or Symposium Chairman Frank P. Clark, AMPTP, at the address and telephone listed above. The Final Program, listing titles of papers, will be available ten days before the Conference from Society Headquarters. The Synopses Booklet will be available at the Conference.

SUNDAY — October 22

REGISTRATION, Noon to 5:00 p.m.

WINE & CHEESE PARTY — Evening

MONDAY MORNING — October 23

REGISTRATION, 8:00 a.m.

LABORATORY PRACTICES I

Treatment of Complex Cyanides for Reuse and/or Disposal
Thomas N. Hendrickson and Dr. Louis G. Daignault, *Computerized Pollution Abatement Corp., Leicester, N.Y.*

Datacuc Programmer

Robert P. Gyori and Fred J. Scobey, *DeLuxe General Inc., Hollywood, Calif.*

Computerized Printer and Process Control

David J. Degenkolb, Harold W. Larson, Manfred G. Michelson and Fred J. Scobey, *DeLuxe General Inc., Hollywood, Calif.*

Automated Information-Storage System for Use With Electronic Analyzers

W. D. Carter and B. Blumenthal, *Carter Equipment Co., Inc., Inglewood, Calif.*

A Multipurpose, Total-Immersion Contact Wet Printer

John Newell, *Western Cine Services, Denver, Colo.;* and
W. D. Carter, *Carter Equipment Co., Inc., Inglewood, Calif.*

GET-TOGETHER LUNCHEON — Noon

Guest Speakers: Jack L. Warner and
Roy B. White, *President, NATO*

AWARDS PRESENTATION

MONDAY AFTERNOON

LABORATORY PRACTICES II

(Concurrent with Photoinstrumentation)

Preferred Color Balance for Motion-Picture Prints Intended for Viewing on Television and With Xenon-Arc Projection

Richard W. Bauer, Alfred W. Fleischer and Woodlief Thomas, Jr., *Eastman Kodak Co., Rochester, N.Y.*

Factors Affecting Cleanliness of Motion-Picture Film

R. Westfall and E. Knutsen, *Eastman Kodak Co., Hollywood, Calif., and Rochester, N.Y.*

Film Splicing — Equipment and Techniques. Part I: A Historical Review of Prior Papers

J. L. Wassell and W. I. Vance, *Metro/Kalvar, Inc., Skokie, Ill.*

Film Splicing — Equipment and Techniques. Part II: A Modern Approach for Polyester Films

J. L. Wassell and W. I. Vance, *Metro/Kalvar, Inc., Skokie, Ill.*

PHOTOINSTRUMENTATION

(Concurrent with Laboratory Practices II)

"INSTAR" — A High-Speed Video System: A New Tool for Photoinstrumentation

Michel C. H. Chan, *Video Logic Corp., Sunnyvale, Calif.*