

New Sustaining Members

Association of Motion Picture & Television Producers, Inc., 8480 Beverly Blvd., Los Angeles, CA 90048 (213) 653-2200

The Association of Motion Picture and Television Producers, Inc., was organized in 1924 as the Association of Motion Picture Producers, comprising 10 major producers of theatrical motion pictures. In 1964, the Alliance of Television Film Producers, and in 1966, the Society of Independent Producers, merged with AMPP to form the present AMPTP. The AMPTP now has 73 member production companies. Chairman of the Board of AMPTP is Lew R. Wasserman; president is Jack Valenti; and executive vice-president is Billy H. Hunt. Hunt is the Association's chief executive and operating officer. The Association functions in the following major areas: It handles contract negotiations and labor relations on behalf of its member companies with more than 40 Hollywood guilds and unions. It serves as the industry's legislative advocate in the California state government, the county and local governments in the Los Angeles area, and with the federal government regarding film production problems. It maintains a public relations department to serve as the public relations agency for the motion picture production industry and on behalf of its member companies regarding industry-wide activities; and to give public relations support to industry-wide organizations such as the Permanent Charities Committee of the Entertainment Industries, the Motion Picture and Television Fund; and the various health and welfare funds and pension plans. The Association administers the Contract Services Administration Trust Fund which handles the industry experience roster and operates apprenticeship and training programs, qualification committees, minority employment programs and an industry-wide safety committee. The Association represents its member companies in the area of minority and human relations, and participates in the administration of all industry pension and health and welfare plans. The Association operates the Motion Picture and Television Research Center which instigates and applies technological research to the various technical phases of motion picture production. The Association operates Central Casting Corp. as a wholly-owned subsidiary, providing the industry with the casting of extra players, and data processing services.

Address inquiries to: the address above.

Canon, U.S.A., Inc., 10 Nevada Drive, Lake Success, N.Y. 11040, (516) 488-6700; 3113 Wilshire Blvd., Los Angeles, CA 90010, (213) 384-1138.

Canon, U.S.A., Inc. is a wholly owned subsidiary of Canon, Inc. of Tokyo, Japan. The parent company has been continuously engaged in the development and manufacture of precision optical products since its founding in 1937. Major product lines presently being manufactured to meet the needs of the professional motion picture filmmaker include the Canon Scoopic '16' and Canon Sound Scoopic 200 cameras; each respectively the fastest handling cameras in the world for silent and single-system sound television news coverage, the Canon 12-120mm Macro Zoom Lens; the only professional 16mm zoom optic with the ability to focus to within .04 inch of its own front element, and the new 14-84mm Super-16mm zoom lens; the first new lens to be designed specifically to meet the exacting needs of this film format.

Address inquiries to: East Coast, New York address; West Coast, Los Angeles address

Industrial Silver Co., Inc., 1120 North Citrus Ave., Hollywood, CA 90038 (213) 462-8821

Industrial Silver Co., Inc., specializes in the evaluation and installation of silver recovery systems. In the spring of 1972, the company introduced its "Regenerator," a light-weight plastic system for metallic recovery, designed and manufactured by Industrial Silver. The unit is finding wide acceptance by radiological laboratories and photographic processing installations. Industrial Silver, a subsidiary of Spiral Metal Co., Inc., also concentrates silver-bearing scrap and solutions, largely x-ray and photographic film and their by-products. The company is, by itself, one of the nation's largest accumulators of photographic salvage and related materials, and is expanding its operations to include the accumulation and processing of gold-bearing industrial waste. Consistent with this activity, Industrial Silver has installed modern pollution control equipment

which will enable it to extend its reclamation operations into new areas. At present, Industrial Silver gathers material primarily from medical facilities, photographic processing laboratories, mirror companies and electronics firms, as well as other industrial sources. Its strength is not only in the national scope of its network but in the in-depth services provided. The company's professional staff reviews procedures, makes in-plant surveys and custom-designs systems to assure optimum recovery of precious metals, giving full consideration to the economic and logical factors involved. As part of the Spiral Metal family, Industrial Silver has, in addition to its own offices and extensive reclamation facilities, a national network of representatives and dealers. The company's main office is 497 Scott Ave., Brooklyn, NY 11222 and from here the East Coast market is serviced. An office at 919 West 49th Pl., Chicago, IL 60609 handles the Midwest. Facilities at 1717 4th St., Berkeley, CA 94710; 10763 Poplar St., Fontana, CA 92335 and the Hollywood office at the address above provide coverage of the Far West.

Address inquiries to: Our nearest office.

Magna-Tech Electronic Co., Inc., 630 Ninth Ave., New York, N.Y. 10036. (212) 586-7240

Magna-Tech Electronic (MTE) manufactures a complete line of professional motion-picture studio sound recording equipment. The product line includes 16mm, 35mm, 17½mm magnetic reproducers and recorders, in all track configurations and positions from one to eight track, in either or both SMPTE or CCIR equalization and 24 or 25 frame speed. Interlock systems offered are single phase, three phase, high speed, and all transistor system with stepping motor drive. 16mm and 35mm reversible interlock projectors offered are either sync or high-speed interlock, operating forward and reverse. The high-speed projectors use on all electronic intermittent for sync and are continuous at high speed. The company's Electronic Looping System (EL) is a control console for the recorders and projector, permitting post sync looping or foreign language dubbing of a whole reel without cutting the film into actual loops. On December 31, 1969, an "Academy Citation" was presented as a technical award for the EL System by the Motion Picture Academy of Arts and Sciences. Various synchronizers are available for operation of audio and video tape recorders in sync with sprocketed film.

Address inquiries to: Norman T. Prisament, at the address above.

Saudel Associates, Inc., 1 Lethbridge Plaza, Mahwah, NJ 07430 (201) 529-1080

Saudel Associates was incorporated in August, 1968 after 30 years of professional photography background. Our purpose is to provide a complete engineering and manufacturing service for the motion pictures and television industries and the sophisticated professional cameraman. Since its inception, Saudel Associates has worked principally in the photographic industry, both designing and building various types of communications equipment, some of which are: camera conversions for television using color-coded edge lighting to be compatible with vidicon cameras; projector conversions for split image projections, using two prisms and lamps for use with dual audiences; conversion of perforators for the perforating of 1½ and 2 mil coated sound tape and all standard formats; modification of film processing equipment, optical printers and reduction printers; cameras and projectors for three-dimensional pictures and still pictures and still cameras using panoramic movement with lenticular screens. All special tooling, precision parts, and special processes required to achieve the foregoing projects were conceived and executed by Saudel Associates. We provide a complete facility for the design and fabrication of electronic and mechanical components.

Address inquiries to: the address above.

Sound Genesis, 445 Bryant St., San Francisco, CA 94107 (415) 391-8776

Sound Genesis is a technical services and sales agency for the performing and motion picture arts. Design engineers for many major post-production facilities, Sound Genesis concentrates its efforts on providing prompt quality service. Major products distributed by Sound Genesis include TASCAM mixing consoles and tape decks, JBL speakers, Magnasync/Moviola film recorders and console editors, and Sound Genesis' own product, the Model 150 Electronic Film Footage Counter. Sound Genesis was an exhibitor at the recent SMPTE show in Los Angeles where they showed the TASCAM products. Sound Genesis also maintains a complete post-production studio and an editing table rental service.

Address inquiries to: the address above.