

JOURNAL OF THE

SMPTE



ENGINEERING • SCIENCE • TECHNOLOGY
FOR MOTION PICTURES • TELEVISION • INSTRUMENTATION • HIGH-SPEED PHOTOGRAPHY

- 1 Colorimetric Standards in U.S. Color Television — Subcommittee Report on System Colorimetry • *L. E. DeMarsh*
- 5 Television Broadcast of Supplementary Information — Editorial Comment • *K. Blair Benson*
- 6 ORACLE — An Information Broadcasting Service Using Data Transmission in the Vertical Interval • *G. A. McKenzie*
- 10 A Novel Television Add-On Data Communication System • *Patrick T. King*
- 14 CEEFAX: A Proposed New Broadcasting Service • *S. M. Edwardson and A. Gee*
- 20 Problems of Lighting in Color Television Outdoor Broadcasts • *Albert Kaufman and Dietrich Sauter*
- 26 Lighting for Color Television With a System of Metal Halide Lamps — A Translation • *Uwe-Jens Amlong, Jürgen Heller, Lutz Grambow and Hans-Raimar Pohlenz*
- 31 Response Functions for Color Densitometry — A Reprint • *George H. Dawson and William F. Voglesong*
- 39 New Design Principle for High-Ratio Zoom Lenses • *K. Macher*
- 44 Engineering Committees Reports
- 45 Recommended Practices and Approved International Standard
RP 41, Evaluation of Color Films Intended for Television; RP 52, Evaluation of Screen Luminance and Color in Review Rooms Used for Color Television Films; RP 53, Scene-Change Notching for Printing 35mm Motion-Picture Film; RP 54, Edge Numbering on 16mm Release Prints; ISO 2863-1973, Cinematography — Motion-Picture Camera Cartridge, 8mm Type S Model II — Run Length of Film — Dimensions and Specifications
- 50-80 Contents on inside back cover

115th SMPTE Technical Conference and Equipment Exhibit • April 21-26 • Los Angeles

News Columns

Spring Conference — Los Angeles	50	Book Reviews	66
New Sustaining Members	52	<i>The Art of Walt Disney</i> , by Christopher Finch	
Education, Industry News	52	New Products	68
Section Meetings.	64	Employment Service	79

Advertisers

Arriflex Co. of America	59	LaVezzi Machine Works, Inc.	64
Atlanta Film Equipment Rentals	77	Magnasync/Moviola Corp.	67
Bach Auricon, Inc.	51	Multi-Track Magnetics, Inc.	76
Camera Mart, Inc.	80	Norton Associates, Inc.	74
Cinema Products Corp.	78, 79	Photo Research	60
Classified	79	Professional Services.	73
CBS Laboratories	75	RCA	58
Eclair Corp. of America	53	Sagamore Publishing Co.	72
Filmline Corp.	55	Shure Brothers, Inc.	65
Frezzolini Electronics, Inc.	69	SMPTE	61, 71, 76
Goldberg Bros.	56	Society of Photographic Scientists & Engineers	62
Image Devices Inc.	57	Western Cine	66
Inovonics	77		

Meeting Calendar

Calvin Workshop, Feb. 4-6, 1105 Truman Rd., Kansas City, MO	11th International Congress on High-Speed Photography, Sept. 15–21, 1974, Imperial College, University of London, England
NAB 52nd Annual Convention, Mar. 17–20, Houston Civic Center, Houston, Tex.	Photokina, Sept. 27–Oct. 3, 1974, Cologne, Germany
OSA, Apr. 16–19, Shoreham Hotel, Washington, D. C.	11th UNIATEC Congress, Oct. 7–11, Salerno, Italy
USITT National Conference, Apr. 18-21, Waldorf Astoria Hotel, New York City	116th SMPTE Technical Conference and Equipment Exhibit, Nov. 10–15, 1974, Four Seasons-Sheraton, Toronto
SPSE 27th Annual Conference, Photographic Science and Engineering, Apr. 28–May 3, 1974, Sheraton-Boston Hotel, Boston	NAEB, Nov. 17–20, Las Vegas Convention Center, Las Vegas, Nev.
115th SMPTE Technical Conference and Equipment Exhibit, Apr. 21–26, 1974, Century Plaza Hotel, Los Angeles	117th SMPTE Technical Conference and Equipment Exhibit, Apr. 6–11, 1975, New York Hilton Hotel, New York
	SPSE 28th Annual Conference, Photographic Science and Engineering, May 11–16, 1975, Denver Hilton Hotel, Denver
	118th SMPTE Technical Conference and Equipment Exhibit, Sept. 28–Oct. 3, 1975, Century Plaza Hotel, Los Angeles



SMPTE Officers and Committees: Rosters of Society Officers, Section and Chapter Officers, and Committee Chairmen and Members, are published in SMPTE Committees, Reports and Information for Members, in the July, 1973, issue.