

- # A Discussion of Research and Development Management
Herbert Rees, *Eastman Kodak Co., Rochester, N.Y.*
- # TCR-100 Cartridge Video Recorder: History of a Product Development
Arch C. Luther, *RCA Corp., Camden, N.J.*

FRIDAY AFTERNOON

ENGINEERING MANAGEMENT

- Engineering Management in the Motion-Picture Laboratory
Edward H. Reichard, *Consolidated Film Industries, Hollywood, Calif.*
- Technology Transfer and Time Compression — New Hope for Engineering Managers
Walt Robson, *Hewlett Packard Co., Palo Alto, Calif.*

Social Activities

A number of social activities has been planned by the Conference Local Arrangements Committee.

On Sunday evening, November 11, the Society will hold a Novemberfest at the hotel. The evening will include traditional German-style food and drink as well as music and dancing. Novemberfest will be sponsored by **Kodak Canada, Ltd.**

At Monday noon, SMPTE's Get-Together Luncheon will take place in the hotel ballroom. The presentation of the annual SMPTE Awards will highlight the luncheon's program.

On Tuesday evening, SMPTE members are invited to attend a presentation at the Cinesphere at Toronto's Ontario Place, sponsored by the **Ontario Dept. of Tourism. Agfa-Gevaert** is sponsoring the "Agfa-Gevaert Festival" at Pod I at Ontario Place. Bus transportation will be provided by Agfa-Gevaert. The Festival consists of cocktails, hot hors d'oeuvres, and dancing to an 11-piece band, with entertainment by a singer and a dancing troupe.

The SMPTE Cocktail Party, Banquet and Dance is scheduled for Wednesday night. An excellent dinner, dancing, and entertainment, are planned. In addition, the Ontario District Champion "**White Oaks Men of Harmony**" the Oakville Chapter of the Society for Preservation and Encouragement of Barbershop Quartet Singing in America (SPEBSQSA), will provide 20 minutes of entertainment at the Banquet.

The pre-banquet cocktail party will be sponsored by the **Canadian Broadcasting Corp.**

Ladies Program

Ladies Committee Chairlady **Sheila Oliver** reports that

the Toronto Ladies Program has been completed with an excellent week of activities planned.

On Monday morning, there will be a get-together brunch with a chance to meet and eat and get to know something about Toronto. In the afternoon, a choice of three shopping excursions is offered: to department stores, to the Colonnade; and to Yorkville.

Tuesday features a lunch at Chinatown, followed by a tour of the Chinese Exhibition at the Royal Ontario Museum. On Wednesday, there will be a tour luncheon at the Ontario Science Center.

A visit to Doctor's House, Kleinburg, and a luncheon followed by a tour of the McMichael Gallery — Group of Seven Canadian Art Collection, highlights Thursday's activities. Friday features a farewell brunch in the ladies' hospitality suite.

Advance Registration

Please register early for the SMPTE Conference to save time when arriving. Use the advance registration form that was sent to all members. Mail the complete form with payment to SMPTE, 862 Scarsdale Ave., Scarsdale, NY 10583. Badges and tickets will be waiting for registrants at the Conference Registration Desk.

Registration Rates

Member Weekly	\$50.00
Nonmember Weekly	70.00
Ladies Weekly	10.00
Student Member	Free
Student Nonmember	5.00
Member Daily	25.00
Nonmember Daily	30.00
Get-Together Luncheon	9.00
Banquet	25.00

Hotel Reservations

The hotel reservation card that was mailed to all members must be used to reserve accommodations at the Four Seasons Sheraton Hotel. If you wish to receive the special reduced rates, make your room reservations early because there is a limit to the number of rooms at the special rates. Rooms at the Four Seasons are being held for SMPTE registrants only until October 30.

Hotel Rates

Single	\$27.00
Twin or Double	34.00

SMPTE Winter Television Conference St. Francis Hotel, San Francisco, January 24-25

Charles E. Anderson, Ampex Corp., has been appointed Program Chairman for SMPTE's Ninth Annual Winter Television Conference, it was announced by SMPTE Vice President for Television Affairs, **Joseph A. Flaherty, Jr.**, CBS Television Network.

Anderson has wasted no time in planning his program. He intends to have 24 papers on the program and so far he has commitments for 20. Anderson said the program will emphasize television news with papers from Cinema Prod-

ucts, Eastman Kodak Co., and CBS Television Network already in the works. In addition, a local news director will discuss general problems of television news.

Several papers are planned on digital video, including a tutorial paper from Ampex, a paper on where digital fits into video by CBS, and digital field stores from Consolidated Video Systems.

A discussion of training and sales programs on tape will be presented by Hewlett Packard, Inc. A paper from Gold-

mark Communications will cover videotape preparation and exhibition of feature films for CATV and hotel-motel pay TV. In a "nuts and bolts" session, brief papers will be given on specific station problems. Equipment related to these papers will be demonstrated in a room adjoining the papers presentation.

Other presentations are expected on upgrading videotape recording for better tape handling (Recotec) and a program

interrupt communications system for radio and television (WAGA-TV, Atlanta).

Social events planned include a luncheon on Friday and a Wine and Cheese party on Friday evening at the Eastman Kodak building near Fisherman's Wharf.

Additional information on the Winter Television Conference will be published in the November and December *Journals*.

The Progress Report

The Progress Report, an annual report on world progress in the motion-picture, television, photoinstrumentation and related industries appears each year in the May *Journal*. It is one of the many important services offered by the Society; as an information report it is looked for by members and nonmembers throughout the world.

Gathering the information for a comprehensive report is no easy task for the members of the Progress Report Committee. It cannot be emphasized too often that an informative report depends on the cooperation of many individuals. Even the most active and knowledgeable committee member cannot be completely informed about all the events that have taken place during the year in his field. Therefore, we depend upon the help of many individuals representing many organizations. If you know of some new trend, development or product of your firm (or elsewhere) of this year (1974), the information (with photographs or drawings if available) should be sent to SMPTE Headquarters (ATT. Progress Report). A copy should be sent to Progress Report Committee Chairman William D. Hedden,

Calvin Communications Inc., 215 W. Pershing Road, Kansas City, MO 64108; or the information can be given to a Committee Member (see p. 353 of the May 1974 *Journal*).

Everything to go into the Progress Report in the May 1975 *Journal* should be at SMPTE Headquarters no later than the first week in January and preferably before.

For those unfamiliar with the "mechanics" of the Progress Report, briefly, the procedure is this: Each committee member prepares a round-up of the progress in his particular field (or country) during the year. The report is sent to SMPTE Headquarters and a copy is sent to the Progress Report Committee Chairman. Reports from the committee members and other contributors are sent to the five Affairs Vice-Presidents, arranged according to subject matter. Each of the Affairs Vice-Presidents prepares an Introduction to the report which together with the completed and possibly revised report is sent to SMPTE Headquarters and a copy sent to the Progress Report Committee Chairman.

The vastness of the fields to be covered make it doubly important that SMPTE member firms and individuals make every effort to assist Progress Report Committee members by providing information of their own activities during 1974.



Frank P. Clark

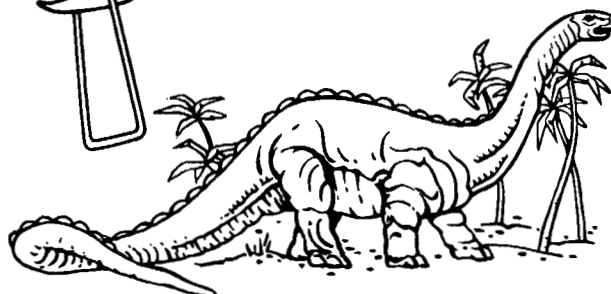
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