

Winter TV Conference, Jan. 24-25, San Francisco

On January 24 and 25, the SMPTE will hold its ninth annual Winter Television Conference. What had begun, in 1967, as a joint meeting of the Chicago, Detroit, Rochester, and Toronto Sections, has mushroomed into an annual SMPTE event that attracts attendance from all over the U.S.A. and Canada. The first Conference had an attendance of more than 400 with approximately 20 papers on the program. This set the standard for subsequent Winter TV Conferences.

Though program plans have yet to be completed as of this writing three months before the Conference, a total of 24 papers are expected on the program. According to Program Chairman **Charles Anderson**, Ampex Corp., program plans call for dividing the program into groups of papers. For example, Anderson has received several papers on the subject of digital television. These form one group. A number of papers have been received on Television News. These form another group.

As more papers are accepted, other groups are expected to take shape. The papers that have been received so far include, on the subject of digital television, a paper from Consolidated Video Systems on the digital field synchronizer, a paper from CBS on the role of digital TV, and two papers from Ampex on the basics of digital TV and on a digital time-base corrector.

Papers on the subject of TV news include one on Electronic News from station WLAC in Nashville; a presentation by a News Director from one of the San Francisco TV stations; a paper on Electronic News Gathering from CBS, and a paper on developing trends in film and electronic news gathering techniques for TV, from Cinema Products.

In addition, other papers are on tap for the Conference, among which are a paper from Tektronix on design criteria for a new waveform monitor, a paper from Goldmark Communications on videotape preparation and exhibition of feature

films for CATV and hotel-motel pay TV; a paper from Hewlett-Packard on the use of videotape in sales and training programs, plus three papers each from International Video Corp. and RCA Corp.

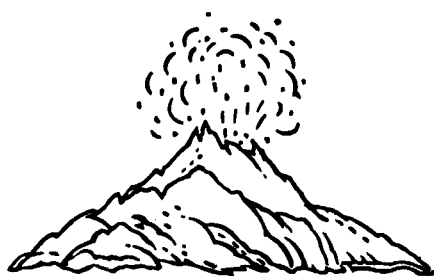
Equipment Exhibition

An innovative plan for demonstrating equipment described at the technical sessions will be introduced at this Conference. A room adjacent to the technical session auditorium has been set aside for authors to demonstrate equipment and techniques to the audience. It will be a "hands-on" exhibit. Only equipment described in a paper on the program will be allowed in the exhibit. The hours will be limited to before and after sessions and at the noon hour. Among the companies that have expressed a desire to demonstrate equipment in the exhibit are International Video Corp., Ampex, Tektronics, CBS, and Cinema Products.

Conference Arrangements

The general responsibility of the Winter Television Conference has been given to **Joseph Semmelmeier**, Eastman Kodak Co., who is also Chairman of the San Francisco Section. Semmelmeier will coordinate all parts of the Conference into one cohesive whole. The Arrangements Chairman for the Conference is **Werner Ruhl**, American Broadcasting Co. Ruhl will deal with all of the non-program aspects of the Conference. According to Ruhl, the plans call for a Wine and Cheese Party on Friday night at Eastman Kodak, and a Get-Together Luncheon Friday afternoon.

Information on the program, pre-registration and hotel reservations will be sent to all members through the mail. The Advance Program plus registration and hotel information will be published in the *December Journal*.



Special Effects in Motion Pictures

(Some Methods for
Producing Mechanical
Special Effects)

Frank P. Clark

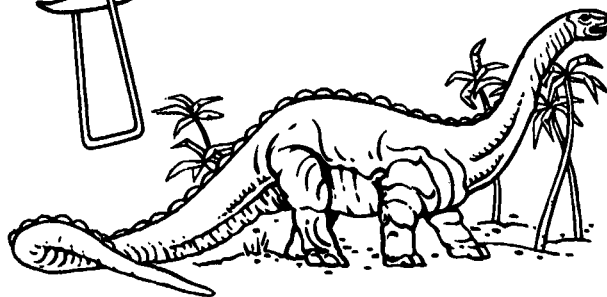
CONTENTS: The Development of Special Effects
The Application of Special Effects
Atmospheric Effects
Special-Effects Props
Optical Effects
Sound Effects
Miscellaneous Effects
Shooting
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Sources of Special Effects (Appendix)
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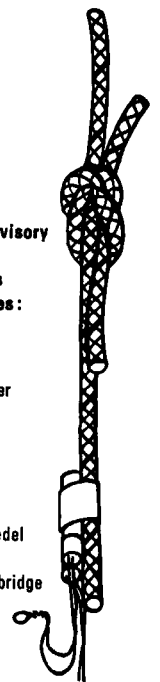
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