

Exhibit Directory

Exhibit Hours

Monday, Apr. 22	5:00-8:00
Tuesday, Apr. 23	11:00-8:00
Wednesday, Apr. 24	9:30-4:00
Thursday, Apr. 25	11:00-6:00

Admission to the Exhibit will be by Registration Badge or Exhibit Pass. Passes may be purchased for \$2.50 each at the Registration Desk.

Angenieux Corp. of America Booth 47
440 Merrick Rd., Oceanside, NY 11572

Exhibiting: An advanced automatic iris system incorporated in both the 12-120mm, *f*/2.2 and 9.5-95mm, *f*/2.2 zoom lenses in two configurations, with and without viewfinders. The 9.5-57mm, *f*/1.6 zoom lens (close focusing to 24 in. from focal plane with full zoom capability) will also be shown in two configurations for both reflex and non-reflex cameras. The Orientable Viewfinder which permits filming in various camera positions such as overhead or low angles while viewing the image in an erect position will be displayed with adapters for the Arri S, Arri M, and Eclair ACL as well as non-reflex cameras.

Personnel: Bern Levy, Bob Jagemann, Claus Zedler, Joy Wenzlaff

Arriflex Co. of America Booths 15, 16
25-20 Bklyn-Queens Expy. W., Woodside, NY 11377

Exhibiting: The outstanding item in the Arriflex display is a preproduction sample of the new Arriflex 16SR. Unique features of the new camera include: Crystal-regulated, brushless dc motor; no-blackout viewing and control electronics all built right into the camera; built-in, behind the lens Arri Precision Exposure Control; Auto-Iris automatically opens for pre-focusing and stops down for filming; pre-threaded, instant-change, co-axial 400 ft. magazines; Universally adjustable, image-erect finder eyepiece and rotating handgrip for complete handling versatility; Positively driven pulldown and registration pins; Ultra-compact, lightweight, and quiet operation. Also featured: The high performance Arriflex 35BL with most features similar to those described above! flexibility and handling ease like a "16" — performance and format for professional 35mm theater features and prime time TV show filming. The complete exhibit will be representative of the entire Arriflex line, including Arri 16S/B, 16M/B, 16 BL and Arri 35-2C/B cameras and major accessories.

Personnel: Paul Klingenstein, Bruce E. Harris, Volker W. Bahnmann, Wilbur L. Russell, Gerhard Hentschel, Erich Kaestner, Horst Bergmann

Belden Communications, Inc. Booth 52
P.O. Box 92, Radio City Station, New York, NY 10019

Exhibiting: Alcan 54 Crystal Motor. This motor is a new lightweight motor for the Eclair NPR. This motor is probably the smallest crystal motor on the market today. Aaton-7 16mm camera. This is a revolutionary camera for the 16mm market. Along with the camera there is a video accessory, and some sound equipment. A new light pack for a 650-W lights.

Personnel: Michael Sheppard, Jacqueline Sheppard, Jean Pierre Beauviala, Francois Weulersse

Bell & Howell Co. Booths 23, 24
7100 N. McCormick Rd., Chicago, IL 60645

Exhibiting: Model CH automatic additive color film printer. Bell & Howell/Seiki high-speed, step-optical, film printer with automatic additive color light source. New Bell & Howell tape punch system with checker/duplicator, color Incrementer and hard copy printer.

Personnel: J. M. Ehrenberg, E. J. Moscarel, C. J. Thomas, J. W. Lang, G. W. Darrel, D. A. Robertson, F. J. Gonzalez, D. M. Jones, W. J. Rudel

Berkey Colortran Booths 1, 2
1015 Chestnut St., Burbank, CA 91502

Exhibiting: Memory assisted lighting control system; Far Cyc lighting fixture; 3.6K, 6K dimmer pack systems; 6-in. Fresnel; 8-in. Fresnel; 10-in. Fresnel; crab dolly; mini soft light, Pro Kit IV; Super Silk; 9 new Gelatran colors.

Personnel: M. Rimmer, J. Tawil, G. Murphy, C. Clayton, M. Tawil, J. McCarthy

Birns & Sawyer, Inc. Booths 3, 4, 5
1026 No. Highland Ave., Los Angeles, CA 90038

Exhibiting: VG series of lightweight, medium and heavy-duty tripods, 16mm and 35mm director's finders, TeleZoom extenders for Eclair and Arriflex, E-Z SEE Zoom Scales, Cin-Ar adapters, hi-hats, shoulder braces, bodypods, dollies, triangles, vacugrip, camera slates, changing bags, ditty bags, hot splicers, tape splicers, rewinds and editing equipment, sound barneys, viewfinders, lens supports, underwater lighting equipment, quartz lights, plus many related photo accessories. Will introduce several new items of special design for "first time showing" to the motion-picture trade. Birns & Sawyer Rental Div. and Mobile Productions Div. will display and exhibit the latest production equipment.

Personnel: Jack Birns, Marvin Stern, Sam Anker, Richard Halpert, Ed Engel, Wayne Greenwood, Lloyd Graetz, Denny Clairmont, Dwight Anderson, Bob Greenwood

Canon, U.S.A., Inc. Booth 31
10 Nevada Dr., Lake Success, NY 11040

Exhibiting: Canon Sound Scoopic 200SE, 16mm single system sound camera featuring fully automatic through the lens metering with manual override, 12.5-75mm *f*1.8 zoom lens, rotating mirror shutter, registration pin movement, and three channel amplifier with AGC. Canon Scoopic 16M, 16mm hand-held camera featuring 12.5-75mm macro zoom lens that will focus to within 3.5 in. of the front element; bright ground glass viewing system that includes a TV frame line and T-stop scale; filming speeds from 16 to 64 fps, including single frame; fully automatic or manual metering; self contained 12-V battery. Canon C10 × 12 Macro Zoom Lens, 12-120 mm *f*2.2 lens featuring exclusive use of fluorite practically eliminates chromatic aberration; focus to within 1mm of the front element. Canon C6 × 14 Zoom Lens, 14-84mm *f*2 zoom lens for super 16mm, the world's only zoom lens designed for this new format. Canon DS-8 super 8 camera features fully automatic or manual metering, full aperture, pressure plate, 7.5-60mm *f*1.4 zoom lens, single frame, backwind, variable shutter, 100 ft film capacity.

Personnel: Brian Ellis, Yasugi Asai, Paul Powers, Mark Miyaoka

Carter Equipment Company, Inc. Booth 55
1050 W. Florence Ave., Inglewood, CA 90301

Exhibiting: Quad super 8 slitler with waxer, film cleaning machine, optical printer liquid gate, Depue printer liquid gate, combination 16/35 high-speed power rewind, printing lamp-

NEW! TAPE PREPARATION SYSTEM FROM BELL & HOWELL.



Faster—More Accurate—Solid-State Reliability.

The list of improvements in the new Bell & Howell Tape Preparation System is almost endless. Here are the highlights:

Tape Punch

Simplified keyboard design with 10 keys for light values.

Digital display of light values, fade length, and scene number—all information can be checked for accuracy and

errors corrected before tape is actually punched.

Can be used to prepare color, black and white, and B&H Frame Count Cue tapes.

Safety circuits to prevent punching out-of-range light values.

Keyboard and electronic chassis form the basic building blocks of the system—accessories just plug in.

Checker/Duplicator

Duplicates existing tapes as fast as 5 scenes per second.

Permits addition, deletion, or changes in scene light values and fades.

Color Incrementer

Used in conjunction with Checker/Duplicator to automatically and individually add or subtract up to 9 printer points in each color from an existing tape, and then prepare a new corrected tape.

Out-of-range safety feature automatically halts the duplication function and signals "Error" if corrected light value is less than light 1 or greater than light 50.

Hard Copy Printer

Provides hard copy print-out of light values, fade lengths, and scene numbers, or B&H Frame Count Cue data, while preparing a tape, or in conjunction with the Checker/Duplicator from an existing tape.

Prints hard copy at up to 3 scenes per second.

Ask about our generous trade-in offer!

PROFESSIONAL EQUIPMENT DIVISION

7100 MCCORMICK ROAD, CHICAGO, ILL. 60648 U.S.A.



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Bell & Howell/Professional
7100 McCormick Road
Chicago, Illinois 60648 U.S.A.
312-673-3300

Central-South America

Fred Gonzalez
Bell & Howell/International
7100 McCormick Road
Chicago, Illinois 60648 U.S.A.
312-673-3342

International

Dennis Robertson
Bell & Howell, Limited
Alperton House, Bridgewater Road
Wembley, Middlesex, England
01-902-8812

house dc power supply, processing machine digital tachometer, and printing lamp digital voltmeter.

Personnel: W. D. Carter, Clay Ogletree, Martin Mueller, Kenneth DeVore

Christy's Editorial Film Supply **Booths 85, 86**
212 West Magnolia Blvd., Burbank, CA 91502

Exhibiting: A complete line of M.P.E. metal and plastic reels and cans, motion-picture editing equipment by Moviola, HFC, Maier Hancock, and Christy's Mfg. Christy's is especially proud to introduce a new concept in portable 16mm viewers made by Maier Hancock. The Maier Hancock viewer features easy threading and cleaning, film protection against scratching, safe for original, ease in film marking and fast lamp change using 115-V 50-W American lamps. The new Maier Hancock viewer uses the highest quality optics, giving the sharpest, clearest picture available using a 4-sided prism to reduce flicker.

Cinecraft International Inc. **Booth 29**
11 Caesar Place, Moonachie, NJ 07074

Exhibiting: Takita continuous printer and Cinecraft console editor.

Personnel: Dom Capano, Mae Capano, Paul Rubenstein, Irene Rubenstein, Cloyd Taylor, Peg Taylor

Cinema Products Corp. **Booths 13, 14**
2037 Granville Ave., Los Angeles, CA 90025

Exhibiting: XR35 lightweight studio camera; 150XR fluid head; CRA-6 & CRA-6/A crystal motors (for the Arri 2C); CP-16R & CP-16R/A reflex 16mm TV-newsfilm/documentary cameras (as well as non-reflex CP-16 CP-16/A cameras); CPT-24 fluid head tripod; Aero-Kit quartz location lighting kit; Focusing 30-V Newslite; Crystalok crystal motor controller for Arri 16-BL Cameras; J-4 zoom lens control; J-5 (built-in) zoom lens control for CP-16 type cameras; BNCR-type "Hardfront" modifications for Mitchell Mark 2/S35R cameras and Arriflex 2C cameras; "Quad" 35mm 1000-ft. quick action displacement-type magazines; PLC-4 16mm 400-ft. magazines (made of Lexan); shoulder pod for CP-16 type cameras; Canon K-35 25-120mm Macrozoom Lens and Canon new series of hi-speed aspheric lenses.

Personnel: Ed DiGiulio, Peter Waldeck, John Jurgens, Robert Auguste, Abbott Sydney, Ed Clare

Communication Arts, Inc. **Booth 72**
Box 478, Bernardsville, NJ 07924

Exhibiting: The POM Crystal Speed Meter. A new moderately priced device, like a light meter, to be used on location or on the work bench, to accurately verify camera sync speed (24 or 25 frames) by simply holding it in front of the lens and looking through the reflex finder. Non mirror-shutter cameras use accessory gate prism. Rugged, crystal-controlled, operates 200 hours on inexpensive 9-V battery. Nothing to wear out. A circle of red dots remain steady on correct speed or rotate in either direction to show error, giving instant information. May be filmed as permanent proof. The Universal Crystal Sync Motor Control. World proven, makes most cameras cordless crystal sync without replacing motors. One unit does it all, saving multiple investment. Now direct plug-in cable for Beaulieu super 8 and 16mm cameras with no modification. Inexpensive modification allows use with Eclair NPR Ciblo Motor and Arriflex BL older governor-controlled (forward-reverse switch) motors. Electronic Film/TV Calculator for mixing, dubbing production timing and editing.

Personnel: Courtney Hafela, Roy Low, Blandine Hafela

Dolby Laboratories, Inc. **Booths 62, 63**
1133 Ave. of the Americas, New York, NY 10036

Exhibiting: Dolby Laboratories' exhibit will include both the cinema playback package and studio noise reduction units used for production of Dolbyized sound tracks. The playback pack-

age consists of the cinema playback model 364 and E-2 equalizer, which has facilities for equalizing the "A" chain as well as a 1/3rd octave house equalizer for the "B" chain. The studio units are single-channel model 361 and multi-channel M-16.

Personnel: From London: Ioan Allen, Robert Berkovits; from New York, Morley Kahn, George Schowerer

Eastman Kodak Co. **Booths 21, 22**
343 State St., Rochester, NY 14650

Exhibiting: Kodak Supermatic Film Videoplayer VP-1. Displays super 8 film (magnetic sound or silent, color or black-and-white) on a television receiver by attachment to the antenna terminal, or to multiple sets through a television distribution system. The Videoplayer accepts super 8 film in Kodak Supermatic Cassettes or in reels up to 400 ft.

Personnel: D. B. Adams, R. C. Baker, E. J. Burns, F. J. Eberhardt, W. E. Gillette, R. W. Hardisty, J. W. Johnston, J. C. Lakotas, J. T. McGarry, R. Westfall

Eclair Corp. of America **Booths 9, 10**
62 W. 45th St., New York, NY 10036

Exhibiting: Eclair Professional motion-picture cameras with quick change Co-axial magazines. ACL lightweight-silent camera with 200-ft. or 400-ft. magazines with peripheral take-up system, and 3 digit readout footage counter. Hall effect brushless crystal-controlled motor, and universal lens mount system to accommodate CA1-C Mount Nikon, and Arri mounted lenses. Also first showing of the new single system for the ACL Camera, amplifier with 2 microphone inputs. NPR modified to Super 16 silent lightweight 16mm camera with universal crystal-controlled motor, and variable speed from 8-40 fps, Ang. 360° rotating evepiece with non-shifting image. New quick 2-A battery system for ACL or NPR. Complete line of Ang. lenses including 9.5-57 f1.6., Canon 12-120 macro zoom and 14-84 f2 super 16, Zeiss 10-100 zoom lens in CA 1 mount.

Personnel: Leo Lukowsky, Eric Falkenberg, Bernard O'Doherty, Robert Allen, George Zorzoli, Brett Babcock

Elemack **Booth 87**
Via Poggibonsi 15, Rome, Italy 00148

F&B/Ceco Industries, Inc. **Booths 89, 90, 91**
7051 Santa Monica Blvd., Hollywood, CA 90038

Exhibiting: Asaca ACC 5000 Color Video Camera System, F&B/Ceco's new Pro Jr. Magnesium Fluid Head, F&B/Ceco's new spring-loaded Tripod Triangles, Arriflex 35 BL with F&B/Ceco BNC hard front modification, Audio RMS7F, VHF & UHF wireless microphones, F&B/Ceco's new super-speed lenses, SOS/Tokiwa TSS 35mm Preview Projector, SOS/Tokiwa T-60 35mm halogen and interlock projectors, Intercinema's new Anton-Bauer lightweight batteries, Bardwell & McAlister's new standard and collapsible "zip-lite" soft light, and F&B/Ceco's Cecomobile (located at front entrance of Century Plaza parking lot).

Personnel: Arthur Florman, Carl Porcello, Phil Dewald, Frank Blaha, Mike Kelly, Clark Harris, Boris Malden, Al Crane, Gayle Hansen, Marv Weygandt, Nat Tiffen

Frezzolini Electronics Inc. **Booths 27, 28**
7 Valley St., Hawthorne, NJ 07506

Frigidheat Industries **Booth 68**
1401 21st Ave., S., Nashville, TN 37212

Exhibiting: One of our ten different models of Frigidheat Thermal Units. It is capable of controlling up to 225 gallons of liquid chemicals. The metal parts coming in contact with the chemicals are available in either type 316 S.S. or Hastelloy-C. The pump is magnetically-driven and constructed of plastic and ceramic parts with no shaft seals to go bad. It will be in operation and will be controlled by your new thermister-



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**BOOTH 26
SMPTE
EXHIBIT
Los Angeles**

type temp. control — Model #194-1 which is very stable and easily set to 1/10° F. at your desired temperature. Performance range of total unit is 55° F. to 110° F. — continuous duty under program-timer or manual control.

Personnel: J. O. Ewing, Mrs. J. O. Ewing, Mrs. Marie Honeywell, David Honeywell

General Electric Lamp Business Division Booth 30
Nela Park, Cleveland, OH 44112

Exhibiting: A complete line of Quartzline® tungsten-halogen lamps for TV and film production, including new PS-52 "scoop" lamps. MARC™ high-performance arc lamps for 16mm projection, and Quartzline® reflector lamps for slide and film projection.

Personnel: Charlie Clark, Charlie Collins, Dick Cooper, Ellis Davis, Stan Davis, Glen Hagadorn, Dick Hayes, Ken Hilt, Jerry Kirkpatrick, Frank McClintock, Joe Shultz

General Enterprises, Inc. Booth 32
10518 Detrick Ave., Kensington, MD 20795

Exhibiting: Steenbeck editing tables: the all new 8-plate two-picture 16mm Model ST 928, which offers quick, simple threading, revolving optical compensator, two 8 × 10-in brilliant pictures side by side, extremely quiet operation, excellent sound reproduction, three synchronizing points, synz adjustment during film motion, high-speed switching, accurate brake on one frame and modular construction of sound and drive systems.

Personnel: William A. Engstler, Milton R. Schoch, Edward Mello

Alan Gordon Enterprises Inc. Booths 59, 60, 61
1430 N. Cahuenga Blvd., Hollywood, CA 90028

Exhibiting: A complete line of film-making equipment for the professional cinematographer, including such new items as the MP-30 portable 35mm sound projector, designed for assignments that require portability of equipment plus top-quality performance; Swintek wireless microphone system, including the Mark IV and Mark V models, the lightweight but powerful Mariner 350 underwater light, the complete line of Multi-Track magnetic film recorders, projectors and interlock systems. Also on display will be the Foba Tripod, new XR-35 Studio Camera, new CP-16R Reflex Camera, Arriflex 35 BL, Super Grip, Gordon/Bell Camera Helmets, Mini-Cam 16 Camera, Academy Award winning Dynalens, Ronford Tripods and Heads, AGE Rain Covers, Director's Zoom Finder, AGE Fishpole Microphone Boom, Sound Cart, AGE Star Filters, AGE Sound Barneys, Lowel Tota Light and much more.

Personnel: Grant Loucks, Bill Sutphin, Ted Lane, Bob Kotula, Ferrell Forehand, Pat Singh, Bert Carlson, Bob Kuhagen, Jim Martin, Don Sahlein

GTE Sylvania Inc. Booth 88
100 Endicott St., Danvers, MA 01923

Exhibiting: Its line of tungsten halogen lamps for TV and film production lighting. Also shown will be its new line of Telecine projector lamps for TV movie projection. New at the SMPTE Conference will be the availability of the 5th Edition of the very popular *Lighting Handbook for Television Theatre and Professional Photography*. This new edition contains much expanded material including a section on sports lighting of television.

Personnel: Tom Holland, Mel Moehring, Dick Smith, Jim Davis, Paul Munroe

Guillotine Splicer Corp. Booth 44
45 Urban Ave., Westbury, NY 11590

Hazeltine Corp. Booths 50, 51
Cuba Hill Rd., Greenlawn, NY 11740

Hervic Corp./Cinema Beaulieu Booth 42
14225 Ventura Blvd., Sherman Oaks, CA 91403

Exhibiting: Beaulieu "News 16," 16mm and super-8 motion-picture cameras and related accessories; Hervic Hydrofluid and Hervic "Super Mini" tripods; Heurtier super-8 and dual 8 projectors; Hervic/Minette 16mm and super-8 viewer editors; Hervi-Quartz location lighting equipment; Stellavox tape recorders; Hervic projection screens; Cinema Sync Systems "Super-8" Sync Sound Equipment; and Heurtier super-8 xenon projector.

Personnel: Milton Gould, Irving Higdon, Otto Herskovic, Antoine Gallozzi, Walter Zadanoff, Christy McManama

Hollywood Film Co. Booths 81, 82, 83
956 Seward St., Hollywood, CA 90038

Image Devices Inc. Booths 48, 49
811 N.W. 111 St., Miami, FL 33168

Exhibiting: IDI Communicator (Wireless radio communications system); IDI Crystachek (camera crystal speed varifier); Jensen cine-electronic products for Arriflex, Eclair, and Professional recorders; Continental camera mounts for 16mm, 35mm and video tape; Vega radio microphone systems; Miscellaneous Cine-Video aids and adapters.

Personnel: David Haylock, Will Williams, David Hack, Janet Vaingat, John Carroll, Ernest Nettmann, Ray Snyer, David Nowel

Instrumentation Marketing Corp. Booth 53
820 So. Mariposa St., Burbank, CA 91506

Exhibiting: Photo-Sonics Actionmaster/500 camera, magazine loading, with speeds from 24 to 500 frames per second, continuous reflex viewing, field interchangeable ground glasses and dual speed operation. Magazines available in capacities of 200 ft., 400 ft. and 1200 ft. The Photo-Sonics Actionmaster/200 camera, miniature version of the Actionmaster/500. This camera features small size, magazine loading with speeds up to 200 frames per second, power zoom and built-in power supply in the shoulder pad. Magazine capacities are 50 ft. daylight load, 65 ft., 100 ft. and 200 ft. darkroom load. Optional automatic exposure control.

Personnel: R. D. Freeborg, L. F. Meyer

Lowel-Light Manufacturing Inc. Booth 69
421 W. 54th St., New York, NY 10019

Exhibiting: Our complete line of innovative location lighting equipment including: Lowel Tota-System, Lowel Softlight, Lowel Quart "D" & R, Lowell Variflector II, Lowel Link System, Lowel-Light.

Personnel: Marv Seligman, Roy ow, Bob Low

L-W Photo, Inc. Booth 80
15451 Cabrito Rd., Van Nuys, CA 91406

Exhibiting: The L-W line of flickerless stop-motion analytical projectors featuring the new 224-A MKII Photo-Optical Data Analyzer, the 224 Athena MKII and the 4000-TSM Television Film Chain Projector. Introducing the new 16mm Automax cine-pulse camera with pulse rate to 10 FPS, 16 and 24 FPS cine, 200 ft. capacity, optional cine rates to 128 FPS, and built-in intervalometer.

Personnel: R. H. Lawrence, Ronald A. Gies, Carlos Elmer, David Stern, Dave Fellinger

Magnasync/Moviola Corp. Booths 11, 12
5539 Riverton Ave., No. Hollywood, CA 91601

Mead Technology Laboratories Booths 40, 41
3481 Dayton-Xenia Rd., Dayton, OH 45432

Exhibiting: The new revolutionary Mead Ferri Solution Management System Fe 7207, the new Mead Dichromate Solution Man-

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See us at SMPTE 115th Convention, Los Angeles, April 21 - 26, Booths 48 and 49
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agement System CR 7203, and the new Mead Fix Solution Management System Hy 7902. These systems employ a new automatic replenishment, recycling and regeneration technology which can save the cost-conscious motion-picture processing laboratory up to 85% in replenisher chemical costs. Systems are applicable to bleach and fix utilized in ME-4/ECO, ECN, ECP or EA-5 process.

Personnel: Keith Erb, Harry Parsonage, Steve Shapiro.

Mitchell Camera Corp. Booth 79
666 West Harvard St., Glendale, CA 91209

Exhibiting: Mitchell 205R 35mm Studio Reflex camera; MK3 35mm handheld camera; S-35RB 35mm Universal camera; Sportster 164 16mm dual-speed sports camera; Mitchell/Wilcam 16mm reflex single/double system camera; Graph-check sequence camera; miscellaneous photographic equipment.

Personnel: James Johnson, James Wharry, George Gregory

Mobius Cine Ltd. Booth 77
565 Fifth Ave., New York, NY 10017

Mole-Richardson Co. Booths 6, 7, 8
937 N. Sycamore Ave., Hollywood, CA 90038

Exhibiting: 120-W 8-tube Molesecent, 4,000-W Molequartz Baby Softlite, 120-V Molepower Wet Cell Battery Pack and Charger Kit, 2,000-W Molequartz 2K Baby "Zip" Softlite, 2,000-W Molequartz Molelipso Pattern Light, Focusing Quartz Family: 650-W Teenie Mole, 1,000-W Mickey Mole, 2,000-W Mighty Mole, Quartz Solarspot® Family: 1,000-W Baby-Baby, 2,000-W Baby Junior, 5,000-W Baby Senior, 10,000-W Baby Tener. Solarspot® Family: 200-W ini-Mole, 200-W Midget, 1,000-W Baby, 2,000-W Junior. Molefay Family: 650-W One-Light, 2,600-W Four-Light, 3,900-W Six-Light, 5,850-W Nine-Light. Molequart Molepar Family: 1,000-W Molepar, 6,000-W Molepar. On display will also be Quartz Broads, Scoops, Softlites,

Nooklites and a variety of Light Kits and a Car Kit. Also Telescoping Hangers and Adapters and Hangers for hanging and mounting fixtures. Grip equipment and special effects.

Personnel: Howard R. Bell

Nagra Magnetic Recorders, Inc. Booth 25
19 W. 44th St., New York, NY 10036

Exhibiting: Highlighting this year's Nagra exhibit will be the Nagra SL Stereo, ¼-in. tape, synchronous sound recorder. The units offers two high-quality modular channels and universal microphone inputs which are switchable for most microphones. Also included are phase checking and correcting switches, a single modulometer with two needles plus numerous other outstanding capabilities. One of the most successful additions to the state-of-the-art is the Nagra SNN Mini recorder. Weighing only one pound and one ounce, the SNN includes such features as closed-loop servo control motors, automatic mixing, self-contained power consisting of two 1.5-V penlight cells which provide 7 hours of continuous power. The two-speed recorder uses standard cassette tape with 20 minutes of recording time per reel at its 3¾ ips speed. The Nagra 4.2L, also to be exhibited, is the three speed, self-contained, portable synchronous tape recorder which has been recognized as the standard production recorder throughout the world.

Personnel: Loren L. Ryder, Ronald R. Cogswell, Harry Howard, Douglas Swift, Leon D. Selznick, Ricardo Pasqua, Leo Chaloukian, Henry Steuart, Charles Tremaine

O'Connor Engineering Laboratories, Inc. Booth 43
100 Kalmus Dr., Costa Mesa, CA 92627

Paillard Inc. Booth 92
1900 Lower Rd., Linden, NJ 07036

Exhibiting: Bolex 16 PRO double sound system, 50 and 100 frame versions, and single sound system 50 and 100 frame

Come Help Us Celebrate...

We are extending a cordial invitation to all those attending the 115th SMPTE Conference in Los Angeles to join us at our "OPEN HOUSE" party, celebrating the formal opening of Cinema Products' new and expanded facilities. Naturally, refreshments will be served.

So do take a moment and note the following:

DATE: Monday, April 22, 1974

TIME: 8:30 P. M.

PLACE: Cinema Products Corporation
2037 Granville Avenue, Los Angeles.

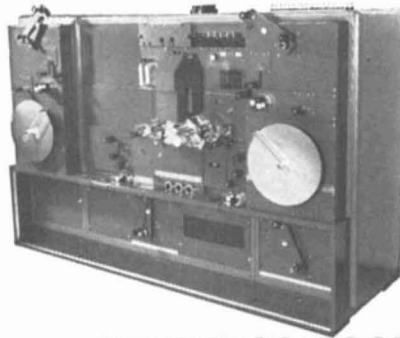
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P. S. For further information, please contact us at our SMPTE Show Booths #13 & #14.

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versions; New Bolex 421 Magnetic/Optical Sound Projector; All Bolex H-16 cameras, including SBM & EBM Models with automatic Vario Switar Lens; and accessories for double system sound filming. Also, Bolex super 8 cameras and projectors.

Personnel: Jerry J. Kovanda, Cris Rhodes, Ron Kniepkamp, Fred Onderka, Al Weber

Peterson Enterprises, Inc. Booths 73, 74
1840 Pickwick Ave., Glenview, IL 60025

Exhibiting: Peterson super 8 "COR" (continuous optical reduction) printer in panel format. Featuring Bi-Directional Operation, high-volume printing at 400 ft/min. On 16mm negative side for one light printing. Available with Peterson automatic light valves and high-speed photo electric reader for scene-to-scene color balancing at 240 ft/min. Also, the new "COR-JR" super 8 continuous optical reduction printer with UNI-Directional Operation at 180 ft/min on negative side. Both "COR" and "COR-JR" printers are available in 16mm super 8 dual rank format, 35mm super 8 quad rank format or a combination of both. Magnetic sound transfer or optical contact sound are available for complete one pass printing.

Personnel: Walter Peterson, Bruce Peterson, Chuck Zichterman, Joe Wary, Bill Bachmann

Photo Media Booth 34
5361 Auckland Ave., N. Hollywood, CA 91601

Photo Research Booth 84
3000 N. Hollywood Way, Burbank, CA 91505

Plastic Reel Corp. of America Booth 26
640 So. Commercial Ave., Carlstadt, NJ 07072

P.S.C. Technology Inc. Booths 56, 57
1200 Grand Central Ave., Glendale, CA 91201

Exhibiting: Manual additive lamphouse; liquid film gate & support system; 104 optical bench pointer; Focatron (electronic focusing device); photometer (reads light red, green and blue).

Personnel: Don Stults, Dick Yarp, Nick Mastrogiovanni

RCA Photophone Booths 17, 18, 19, 20
2700 W. Olive Ave., Burbank, CA 91505

Redlake Corp. Booths 66, 67
2991 Corvin Dr., Santa Clara, CA 95051

Research Products, Inc. Booth 58
6860 Lexington Ave., Hollywood, CA 90038

Exhibiting: The 1974 Academy of Motion Picture Arts and Sciences Award of Merit — Research Products Inc., Model 2101 aerial image optical printer for special effects.

Personnel: Harold A. Scheib, Winifred H. Scheib, Clifford Ellis, Roger Banks, Susan Banks

Roadshow (Rhoads Industries, Inc.) Booth 33
10541 Ashton Ave., Los Angeles, CA 90024

Exhibiting: An entirely new concept and functioning capability of an eight-platter editing machine at the SMPTE meeting. This first machine will have eight 35mm 2000 ft. platters with two 14-in. picture screens. The versatility is at the optimum and variation will be available including four- and six-platter machines of both 16mm and 35mm. The far reaching state of the art of Roadshow is the result of exhaustive meetings with the people who have their special requirements and has been engineered with this in mind by various engineers from the motion equipment engineers, optical systems engineers, who proved im-

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portant in space vehicles and various engineers from the Aerospace industry. The mobility and low weight characteristics have provided class and configuration that may be of some appeal. The reliability will be tested and cycled as that in aircraft testing.

Rosco Laboratories, Inc. Booth 70
36 Bush Ave., Port Chester, NY 10573

Sawyer Camera Co. Booth 76
6820 Santa Monica Blvd., Hollywood, CA 90038

Exhibiting: Mitchell 16 reflex camera, Canon Macro Zoom 12-120 lens, N.C.E. fluid head tripods, Mitchell 205 R camera, Mitchell crystal sync motor, Cine-Xenon 16mm projector, H&S animation stands, H&S animation accessories, Wilcam TV 8 projector, J.B. car mounts, J.B. grip stands, J.B. grip accessories.
Personnel: Cliff Sawyer, Norman Margolin, Bob Allen, John Beauvalt, Shayne Sawyer, Zinita Sawyer, Carroll Adams

Technology Inc., HF Photo Systems Div. Booth 71
11801 W. Olympic Blvd., Los Angeles, CA 90064

Exhibiting: Facility Tour: Technology, Inc., manufacturers of Houston Fearless products, will offer refreshments and a tour of their Los Angeles facility during the exhibit. Transportation will be provided by Technology Inc. on an hourly schedule. We offer an opportunity to view a complete design and manufacturing facility where the firm's high-speed continuous film processors are made. This includes the Advanced Colormaster processors for Eastman Color Positive film and Advanced Colormaster for Color Negative II motion-picture film; and Advanced Labmasters for microfilm black-and-white motion-picture film. Technology also manufactures three sizes of silver recovery units.

Personnel: W. A. Lewis, D. J. Macho, W. L. Schutrum, R. J. Burke, L. D. Hussey, I. Ryman

Treise Engineering, Inc. Booth 54
1941 First St., San Fernando, CA 91340

Exhibiting: Treise Engineering's complete line of film processor accessories. This is to include: sound track applicator, film waxers, backing removal units, film rollers, film sprockets, temperature control units, squeegees, applicator wheel position indicators, etc. Also various types of removal film racks that are adaptable to other types of film processors for updating and modification of these units of the Treise "SBR" Film Transport System.

Personnel: J. Carl Treise, Thomas C. Treise, Robert Palmatier, Larry Henneincke, Beverly Treise, Jean Olson, Kris Eldridge

Wilcam Photo Research, Inc. Booth 78
8619 Yolanda Ave., Northridge, CA 91324

Exhibiting: The all new Wilcam 16mm reflex single/double system sound camera. Crystal controlled drive motor, 24/25 fps also variable speed range from 12-40 fps, rotating 180° mirror shutter, detachable side mount 2 channel AGC amplifier that becomes an integral part of the camera, ultra-bright viewfinder incorporating footage counter, UV meter, exposure meter, sync running speed light. A super-8 version of this camera will also be shown. Other products will include super-8 TV film chain projector, single and 3 channel amplifiers with magnetic head units.

Personnel: Geoff Williamson, Gerhard H. Koester

Vega Electronics Booth 35
3000 W. Warner Ave., Santa Ana, Calif.

Hans Chr. Wohlrab Booth 37
10901 Whipple St., Apt. 19, No. Hollywood, CA 91602

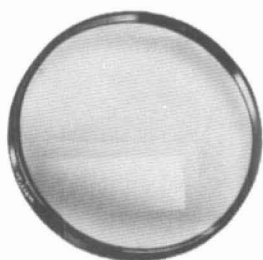
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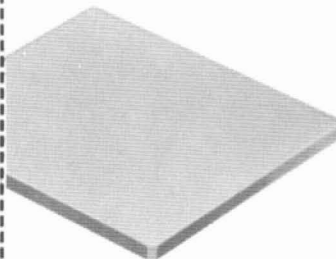
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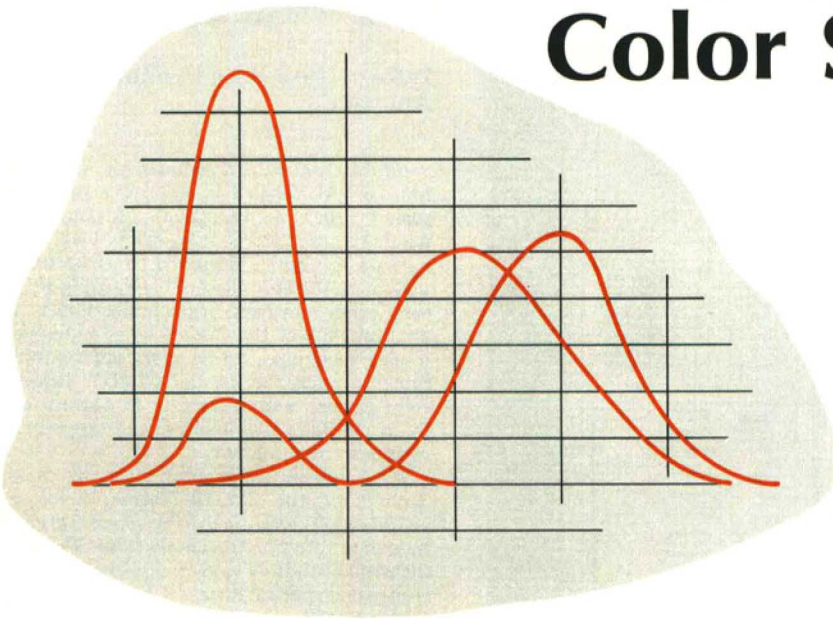
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 - 6 Densitometer Design Principles
 - 7 Interpretation of Sensitometric Results
 - 8 Statistical Aspects of Color Sensitometry
- Appendix: Transformations Between Spectral and Analytical Densities
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