formed, multi-discipline communications company intended to provide videotapes, cassettes, films, multi-media presentations, closed-circuit telecasts and even permanent communications systems. The new firm's production and engineering services include consultation, supervision, implementation and analysis. President of TeleConcepts in Communications is James W. Johnson. Robert A. Bleyer is Executive Producer and Chairman of the Board. The company is presently producing several medical communications packages combining film, tape and other elements.

Camera Mart Inc., 456 W. 55 St., New York, NY 10019, has been appointed exclusive distributor for Matthews Studio Lighting and Grip Equipment in 22 eastern states, Puerto Rico and the Caribbean. Matthews produces some 50 different lighting products ranging from tiny lighting diffusers to various sizes and types of stands, sunlight reflectors and grip hardware.

The R. A. Neilson Co., 3378 Oak Glen Dr., Los Angeles, CA 90068, is a new firm formed to serve manufacturers and sales/service organizations in the professional audio and video industries. The firm offers marketing services in research, advertising, sales promotion, industrial design and technical writing. It also provides a personnel search and placement service specializing in creative and technical personnel exclusively for the audio/video industry. President of the firm is Ron Neilson who was formerly Marketing Manager for Quad/Eight Electronics.

Booklets and Brochures

The Super8 Sound&™ Recorder User's Manual, a 28-page illustrated booklet explaining the proper use and basic applications of the Super8 Sound Recorder, is available from Super8 Sound, Inc., 95 Harvey St., Cambridge, MA 02140, at a price of $1.00. The booklet is illustrated with photographs and diagrams and contains explicit and detailed instructions for super-8 sync filmmaking. It tells how to transfer sync sound from a magnetic tape recorder to super-8 fullcoat, how to transfer sync sound from the magnetic edge stripe of a single-system film to fullcoat for professional double-system editing, how to transfer edited fullcoat soundtracks back to the edge stripe of multiple release prints, and other applications for the Super8 Sound Recorder.

The Super8 Sound™ Recorder User's Manual, a 28-page illustrated booklet explaining the proper use and basic applications of the 02140. The 72-page illustrated catalog lists such items as recorders, cameras, editing equipment, equipment for transferring super-8 films to video and other systems and accessories for use in super-8 filming.

Over a hundred incandescent lamps used in lighting TV and motion-picture studios are listed in Booklet A-8835, a comprehensive new manual available upon request from Westinghouse Electric Corp., One Westinghouse Plaza, Bloomfield, NJ 07003. The manual contains photographs of various lamp types including tungsten halogen, PAR Krypton and Low-Temp.

The 1975 ECG Semiconductor Guide, published by the Electric Components Group of GTE Sylvania Inc., cross references 106,000 industry part numbers to the company's line of ECG semiconductors. Designed as a quick reference for service technicians and hobbyists, the 215-page illustrated *Guide* has an extensive product directory and index. Every semiconductor type in each product category is briefly characterized. Cross-reference listings are alpha-numerics. The *Guide* (Bulletin ECG212-F) is available from Sylvania Advertising Services Center, 70 Empire Dr., West Seneca, NY 14224 at a price of $2.95.

Bebell, Inc.'s Motion Picture Lab Division, 416 W. 45 St., New York, NY 10036, has made available upon request the 1975 edition of the *Professional Motion Picture Laboratory Services and Prices Book.* Together with other informative material the publication includes a page of Exposure Indexes by film type and number of 16mm Kodak color motion-picture stocks for normal developing; under-exposure for forced one to four stops developing; and overexposure for retarded developing.

Table Talk, a series of brochures on various topics of interest to motion-picture technicians, is available from Motion Picture Laboratories, Inc., 781 South Main St., Memphis, TN 38101. *Table Talk* No. 7 entitled "What Happens to Your Film at the Lab" gives a detailed description of the trial print — with illustrations of equipment and procedures. The brochure contains 10 pages and 14 illustrations.