

Report of the Joint Meeting of the Papers and Publications Advisory Committee and the Board of Editors

For many years these two committees have been responsible respectively for the policy recommendations pertaining to Society publications activity and for the evaluation of prospective manuscripts for publication in the Journal. It was recommended by the Editorial Vice-President that the decisions, plans and activities of these two groups should be publicized in order to elicit an active participation by a greater number of members in the publications effort of the SMPTE.

Four items of more than routine interest were discussed at the Joint Meeting of the Committees held on 1 October 1975 at the Century Plaza Hotel, Los Angeles.

60th Anniversary Issue of the Journal

Dr. Roderick T. Ryan, Chairman of the Archival Papers and Historical Committee, outlined the plans of his committee for the 60th Anniversary issue of the *SMPTE Journal*. The committee will prepare or obtain a group of feature articles that will examine the growth of the industry from various technological aspects. In addition, there are plans to include biographical sketches of the individuals listed on the Society's Honor Roll, a list of film and television archives which are open to the public, and a reprint of the first issue of the *Transactions of the SMPE* (first published in 1916). All interested persons are invited to contribute materials for this issue to

Roderick T. Ryan for the use of his committee. (See notice on p. 901 of this issue.)

It was recommended that a hard cover, perfect bound Commemorative Edition of the 60th Anniversary issue be offered to the members at an additional prepaid price. The text for this Commemorative Edition will be identical to the regular July issue, including advertising.

Revision of Journal Cover

In the past four years suggestions have been made by members of the Papers and Publications Advisory Committee, and others, to revise the *Journal* cover. The Editor offered several new designs for the masthead and contents portions of the cover. The decision was made to direct the Editor to proceed with this work in order to have the new cover ready in time for the January 1976 issue. The masthead selected unanimously by the Committee changes the name to *SMPTE Journal* from *Journal of the SMPTE*.

CALL FOR PAPERS

While the current files of manuscripts on hand contain a sufficient number of publishable papers to sustain the *Journal* for seven to ten months, we are actively seeking manuscripts on a number of topics to supplement the material on hand. The Edi-

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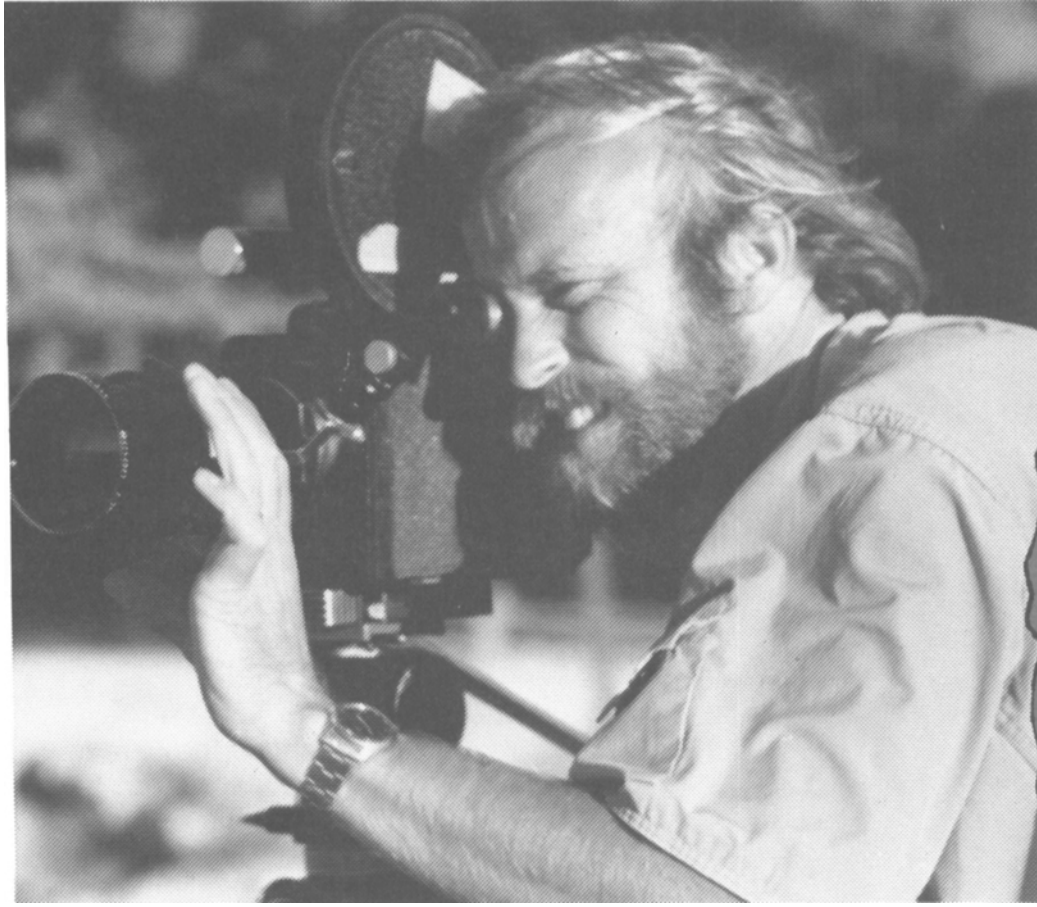
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by JIM CRAWFORD

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Some Considerations on Redesigning the Conference Program Structure

The following is excerpted from the Editorial Vice-President's Report to the Board of Governors:

"During 1976, we shall be looking retrospectively at the history of this Society since 1916. It seems most appropriate for us to consider at the 118th SMPTE Conference in New York future trends of our industry and to consider how the Society can adapt to these requirements. While we are directing our attention to the future of our technology, we should, at the same time, consider the problem of adapting conference sessions to the realities of today.

"Traditionally, this Society, like many others, developed out of specific industrial interests and its objectives, quite naturally, were identified with those of its supporting organizations. At the present time, and to a greater extent in the immediate future, we shall be facing a period of technological evolution which is no longer defined by the traditional industrial identities. Evidence of these changes is already being identified in the preparation of our annual Progress Report as we find, for example, more and more film laboratories reporting on their electronic videotape/film transfer systems.

"Industry structures, and their supporting associations, are usually built up around specialized craft and manufacturing skills. Since this, in turn, creates an economic support system which rewards the proprietary nature of the enterprise, relatively little attention is given to development of what may appear to be alien alternatives. It remains for others to develop intermediate forms of technology which challenge the exclusive nature of established methodologies. Some industries respond by a process of attrition and future planning, others may slip to roles of decreasing importance by delaying their options to innovate. For example, those of us who come from the film industry have observed the changes in the major film studios which never really recognized the growing importance of non-theatrical activities. That shift of perspective led to drastic changes in the technology when 16mm film, lightweight sound recording equipment, more flexible cameras, etc., were developed in other countries to meet needs which had been overlooked by the traditional feature film industry.

"As the boundaries between electronic and chemical systems become less distinct, it follows that a wider variety of intellectual demands will be made on those people who are current or potential members of this Society. If we accept this fact, then the emphasis of the Papers Program and the *Journal* must be adapted accordingly. As the distinguishing industrial landmarks disappear, the need for more effective interdisciplinary communication becomes essential. It is commonly said that the young person entering a career now is likely to be retrained two or three times during his working lifetime for positions which probably do not exist at this time."

Thomas E. King
Editor



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