

117th Technical Conference & Equipment Exhibit Sept. 28–Oct. 3, Century Plaza Hotel, Los Angeles

For as long as most people can remember, the SMPTE has held two major Conferences a year. This year there will be only one. The SMPTE Board of Governors last year voted to reduce the number of Technical Conferences from two to one in response to exhibitors, and companies sending representatives to Conferences, who have concluded that participation in two meetings a year was too costly.

Now, with half the number of conferences a year, the SMPTE intends to compensate by making each conference twice as good. Though doubling the size of conferences quantitatively is impossible, the Society does intend to double them qualitatively. Each meeting, beginning with the 117th in Los Angeles this fall, will feature a larger number of papers than at previous conferences. Concurrent sessions will be the rule, not the exception. The overall substance of papers will be greater compared to past semiannual programs. There will be papers with longer presentation times and special visual or audio presentations of comparative systems and results. These demonstrations are always most important for the "live" show.

The Society changed to one conference a year only after extended study and review showed the overall worth of the experiment. A strong annual papers program, increased participation of exhibitors, and a large attendance, will provide sufficient technical and economic support for one conference a year to succeed. The Society's management expressed confidence that one conference a year will succeed and that they will not have to consider reverting to the old policy of two full conferences a year.

Program Committee Formed

SMPTE Editorial Vice President **Gerald G. Graham** announced the appointment of **Julian D. Hopkinson**, Agfa-Gevaert, as Program Chairman of the 117th Conference. Hopkinson has named the following Associate Program Chairmen and Topic Chairmen to assist him in putting together the technical papers program.

Associate Program Chairman — Motion Pictures

John H. Donlon

Technicolor Inc.

4050 Lankershim Blvd., N. Hollywood, CA 91604

Associate Program Chairman — Television

Kenneth D. Erhardt

National Broadcasting Co.

3000 W. Alameda Ave., Burbank, CA 91505

Television Practices

Robert Ringer

Image Transform, Inc.

4142 Lankershim Blvd., N. Hollywood, CA 91602

Laboratory Practices

Ted Fogelman

Consolidated Film Industries

959 Seward St., Los Angeles, CA 90038

Sound Systems

Frank E. Pontius

Westrex, Div. of Litton Industries

390 N. Alpine Rd., Beverly Hills, CA 90213

Sensitive Materials

Roderick Ryan

Eastman Kodak Co.

6706 Santa Monica Blvd., Hollywood, CA 90038

Unconventional Image Forming & Holographic Techniques

Dr. Ralph Weurker

Optical Electronics Group, Systems Group of TRW, Inc.

Bldg. 1, Rm. 1062, 1 Space Park, Redondo Beach CA 90278

Facilities Engineering

William M. Donahue

Technicolor, Inc.

4050 Lankershim Blvd., N. Hollywood, CA 91604

Photoinstrumentation

Joseph E. Saunders

Redlake Corp.

6508 Bollinger Rd., San Jose, CA 95129

Pollution Control Systems

David J. Degenkolb

DeLuxe General, Inc.

1546 N. Argyle Ave., Hollywood, CA 90038

Theater and Projection Practices

Don V. Kloepfel

DeLuxe General Inc.

1546 N. Argyle Ave., Hollywood, CA 90038

Topic Chairman At Large

Dr. Frank P. Brackett

4445 Cartwright St., #102, N. Hollywood, CA 91602

Call for Papers

Those interested in presenting papers at the 117th Conference are invited to submit their materials for consideration. The procedure for submission of papers is as follows. Write to Program Chairman Julian Hopkinson, one of the Topic Chairmen, or SMPTE Headquarters, for the necessary forms. Before May 13, prospective authors must send to Headquarters three copies of the author form, three copies of the author information sheets, and three copies of a synopsis or summary of the paper (500–750 words) on the SMPTE format sheets supplied.

Before August 8, the original and three copies of the manuscript must be sent to Headquarters. Authors will be notified shortly after submission of synopses about how their papers fit the program.

New Sustaining Member

Photomethods (Ziff-Davis Publishing Co.), One Park Ave., New York, NY 10016 (212) 725-7447

Photomethods magazine was established in 1957 as Photo Methods for Industry (PMI). For many years the readers were primarily in-plant and independent professional photographers. The name of the magazine was changed to Photomethods with the September 1974 issue. Today about half of our readers are in-plant and independent professional photographers. The other half comprises "functional photographers" — those non-amateur photographers who use imaging in some form, film, video, still, micrographics, in their daily work. Among those readers are engineers, scientists, technicians, educators, communicators who work for manufacturing and non-manufacturing firms, and research organizations, local, state and federal governments. We are interested in methods: techniques of recording light, still or motion, magnetic or silver halide. Chief areas of interest covered editorially are cine, video, instrumentation, graphic reproduction and processing. We write about the full range of imaging activities of our readers and offer solutions to problems and report on their imaging activities.

Address inquiries to: Fred Schmidt or Bert Lefkowitz, at the address above.