

This year's USC-Universal Summer Cinema Program will, for the ninth consecutive year, be taught at the Universal Studios and on the University of Southern California campus. This year's program will be held 23 June - 1 Aug. The course, open to both graduates and undergraduates, is divided into three parts: a seminar in motion-picture business conducted at Universal by studio executives and top specialists in various aspects of filmmaking; an 8mm workshop where each student makes two films; and a course in the history and criticism of film conducted by lecture-discussions and special screenings. Further information is available from Mrs. Mona Kantor, Director, USC-Universal Studios Summer Cinema Program, University of Southern California, University Park, Los Angeles, CA 90007.

Two series of workshops devoted to motion-picture processing and the production of photographic soundtracks are offered by Eastman Kodak Co. The Color Films/Laboratory Practices Workshop is designed for individuals interested in troubleshooting techniques, duplicating procedures and greater familiarization with Eastman color products. The workshop will be held 13-15 May in Dallas;

6-10 October in Rochester; and 14-16 in Oak Brook, Ill.

The Photographic Sound Workshop is intended for persons engaged in producing photographic soundtracks and in maintaining sound quality control. The workshop was held in Rochester and in Atlanta in March. It will be held in Oak Brook 9-10 September and again in Rochester 3-7 November. Further information on either workshop can be obtained from the Program Director, Motion Picture and Audiovisual Markets Div., Eastman Kodak Co., Marketing Education Center, 343 State St., Rochester, NY 14650.

**Notice to Authors
of Papers for the 117th
SMPTE Technical Conference
in Los Angeles
Sept. 28-Oct. 3, 1975.**

**Deadline for Author Forms
and Synopses of Papers Has Been
Extended to June 10, 1975.
For Information Write to
SMPTE Headquarters.**

Transcommunications Corp. is a new company formed to combine the potential of domestic satellite communications networks with local distribution facilities including cable TV, microwave and broadcast by providing consul-

tant and coordination services for program supply, system technology and user applications. President of the new company is Robert E. Button who was formerly Director of the Voice of America. The Vice-President and Chairman is Hubert J. Schlafly, a co-founder of TelePrompster Corp. in 1951.

Mr. Button and Mr. Schlafly initiated the TelePrompster SpaceCast experimental program which conducted the first coast-to-coast domestic satellite television program transmission 18 June 1973 in which a mobile satellite receiver station toured the United States collecting transmission and operational data. The experiments showed the practical capability of satellite and local distribution in combination for both analog and digital forms of electronic communications.

The new firm is located at 270 Greenwich Ave., Greenwich, CT 06830.

Pako Corp., 6300 Olson Hwy., Minneapolis, MN 55440, has been named Minnesota Employer of the Year at the annual Governor's Conference on Vocational Education held in February. The award was presented by the Minnesota Assn. of Area Vocational-Technical Institutes. The citation noted that Pako hired over 30% of the photographic technology graduates of the Staples Vocational-Technical Institute and had offered summer employment for first-year students. Pako has also provided direct contact with its customers and distributors for student placement and has also contributed equipment, supplies and technical information to vocational-technical institutes throughout the state.



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For further information, please write to:

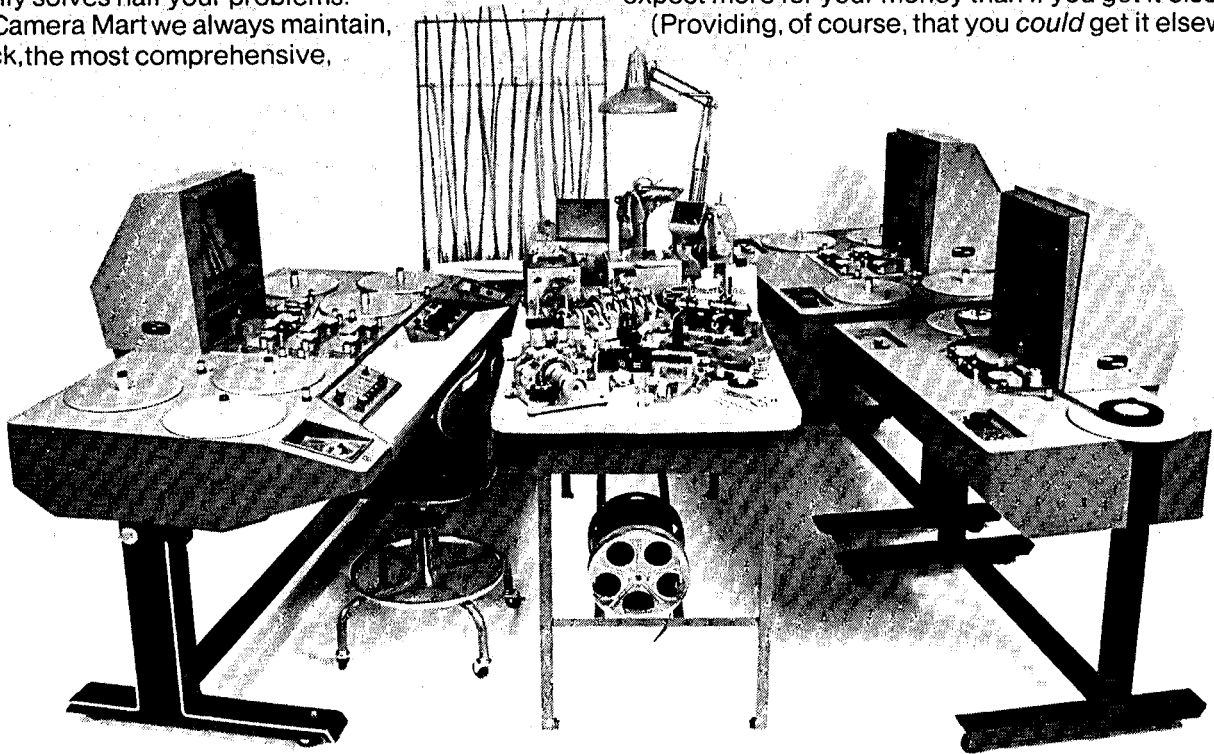


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Border Television (The Television Center, Carlisle CA1 3NT, England) has announced the construction, now in progress, of an extension to the Carlisle Studios to house the Film Department, according to a recent announcement. The new film processing laboratory includes a color processing machine (designed and built by Calder Equipment Ltd.) with an adjoining room for mixing and storing processing solutions and containing facilities for chemical analysis. The machine can handle 16mm or 8mm film and is capable of speeds up to 93 ft/min.

The third annual Midwest Seminar on Videotape and Film will be held 17-18 October in Chicago. Sponsors include the Chicago Section of the SMPTE, Chicago Unlimited, Chicago Film Council, Chicago Television Guild and Information Film Producers. Further information is available from Mr. Robert Konikow, Annual Midwest Seminar on Videotape and Film, P.O. Box 11376, Chicago, IL 60611.

CINE (Council on International Nontheatrical Events), 1201 Sixteenth St., N.W., Washington, DC 20036, has announced award-winning films including two that won the highest awards at two separate overseas film festivals. *Mars Minus Myth* produced by Robert Churchill and directed by Ben Shedd of Churchill Films received the Orbit Award at the 12th ANZAAS (Australia and New Zealand Assn. for Advancement of Science) International Scientific Film Exhibition; and *Fire in the Sea*, made by Bert Van Bork for the En-

cyclopaedia Britannica Educational Corp. received the Grand Prize in the 16mm category at the Salerno International Festival of Small-Sized Films. The film also won the Grotte di Pertosa Trophy.

Other award winning films include *Three* (produced by Paul Cohen for the United States Information Agency); *Bitter Melons* (made by John Marshall for the Peabody Museum of Harvard University); *Innovations in Blood Component Therapy* (produced by Sy Wexler for Fenwall Laboratories); *Rabbit Stew* (an amateur film produced by Lois Ann Polan); and *The Big Dig* (produced and directed by Marjorie Aleck of Televisual Productions).

RCA International Ltd. (United Kingdom) has established a new regional office at Lincoln Way, Windmill Rd., Sunbury-on-Thames, to consolidate and expand its business operations in radio and TV broadcast equipment for European and African markets. The office will be the headquarters of Commercial Communications Systems (Europe, Middle East and Africa) and will be headed by Patrick J. Murrin as Vice President. Reporting to him will be the Broadcast Equipment Sales Office, now located in Geneva, Switzerland, and the Jersey Isle plant which assembles and conditions videotape recorders and equips mobile vans for TV broadcasters. Mr. Murrin was previously Managing Director of RCA Jersey Isle Ltd., a post he had held since 1966. His successor is Stanley G. Hill, formerly Deputy Managing Director.

GTE Sylvania Inc. opened its newest and larg-

est distribution center in Centex Industrial Park, Elk Grove Village, Ill., on 24 February. The 244,000-ft² structure provides 60% more space than the company's Melrose Park facility which it replaces, the announcement stated. Sylvania lighting products, television sets, audio instruments, electronic components and special metal alloys used in heating element, resistance thermocouple, expansion and magnetic applications will be distributed from the new distribution center. The new facility is one of 29 distribution centers operated by GTE Sylvania throughout the United States.

An electronic television programming system designed to automatically schedule and transmit feature motion-picture programs for hotels and motels abroad has been developed by Goldmark Communications Corp., One Communication Plaza, Stamford, CT 06804, for North American Philips, it was recently announced. The new system, designed especially to meet European television standards, uses a bank of Philips VCR videotape machines to feed motion pictures to television sets in individual rooms. In operation, the electronic programming system triggers videotape machines in sequence to send programs throughout a hotel facility.

Image Transform, 4142 Lankershim Blvd., North Hollywood, CA 91602, has announced that Videomovil will be its exclusive representative in all South American countries except Brazil. Videomovil presently provides videotape facilities for Venezuelan broadcasting and advertising companies.

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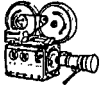
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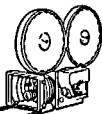
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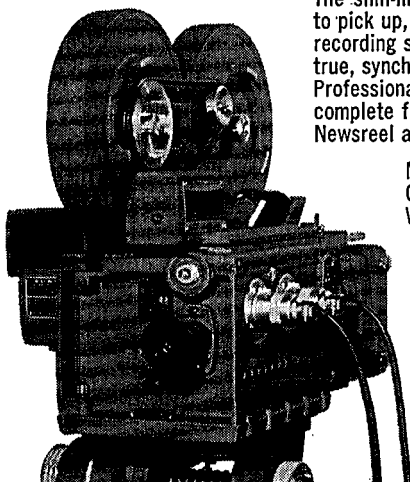
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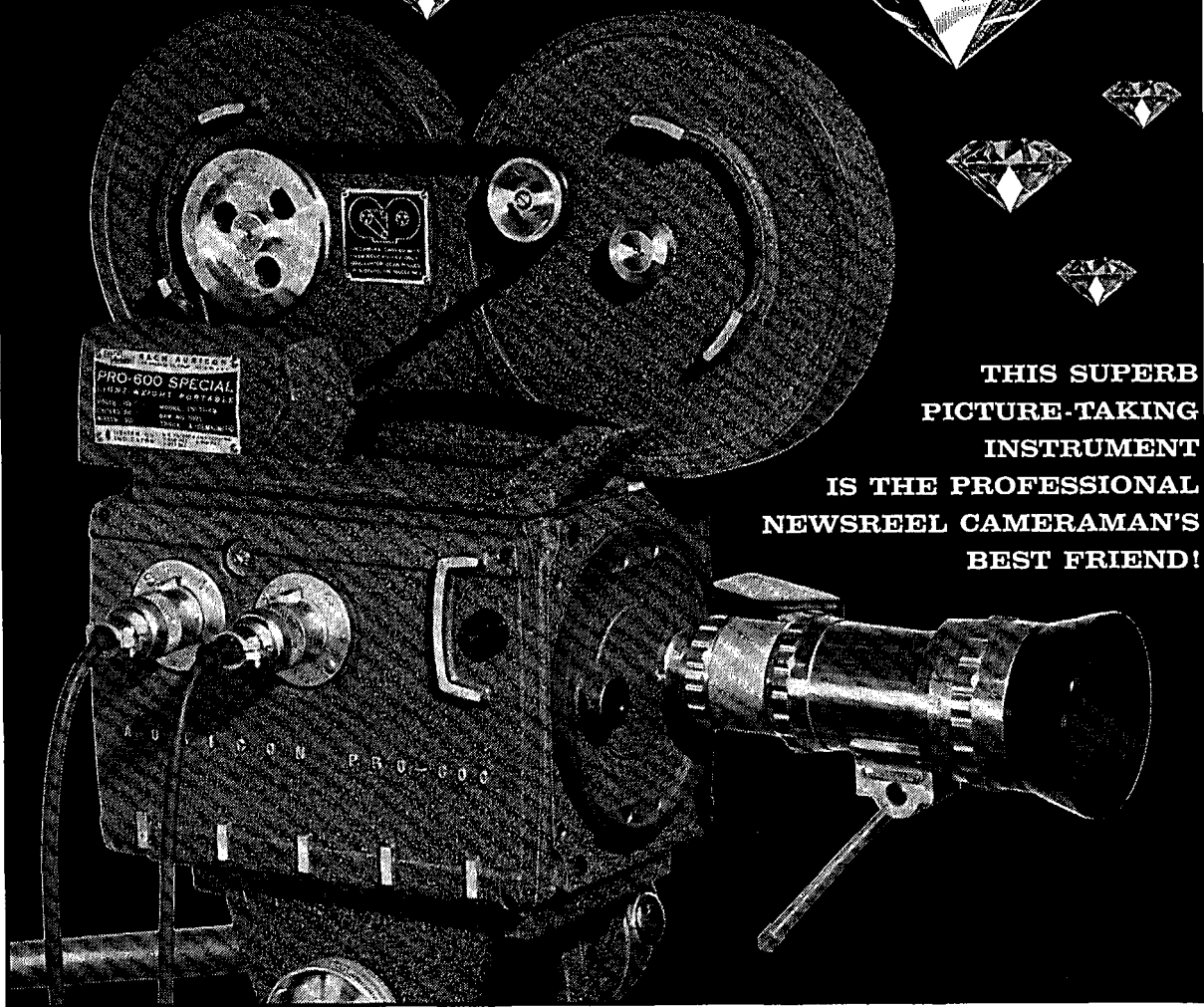
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Hope Reports AV-USA 1973-74 (in three volumes) is available from Hope Reports, Inc., 919 South Winton Rd., Rochester, NY 14618, at a price of \$215 for the set. The volumes can be purchased individually at a price of \$120 for Vol. 1, \$60 for Vol. 2 (*Education and Media 1973-74*), and \$75 for Vol. 3 (*Video II*). The survey indicates that the dollar volume of the entire audio-visual industry will reach \$3.9 billion in 1975, up from \$3.5 billion in 1973. Video hardware and software hit an all-time high in 1973, showing the greatest gain of any medium—up 25%. The survey credits the momentum of the videocassette player system for spurring the growth of the video market. In 1974, however, a softening of sales of electronic systems resulted from budget tightening in business education and government.

The Georgia Film Service Assn. is a new organization formed of eight Atlanta firms with the main purpose of publicizing their cooperative program and acquainting prospective producers of their ability to handle various phases of motion-picture production. The eight companies forming the organization represent a wide range of technical services and talent for film production, including equipment rentals, processing laboratories, sound recording services, lighting, grip services and editing facilities. Further information is available from Commissioner Louis W. Truman, Georgia Dept. of Community Development, Trinity-Washington Bldg., P. O. Box 38097, Atlanta, GA 30334.

Byron Motion Pictures, Inc., 65 K St., N.E., Washington, DC 20002, has announced plans for a second building to be devoted entirely to video services. The new building will adjoin the present Byron building. Plans call for a three story, 60,000 ft² structure to include a medium-size stage and a smaller stage for customer rentals, together with dressing rooms, set-building and set-storage facilities, private tape-editing rooms and separate tape-duplicating areas with the basic hardware concentrated on the lower level.

The present building has three floors of 20,000 ft² each with film services occupying about 70% of the space. Byron presently offers complete tape editing and duplication services including professional Sony 3/4-in cassette duplicating, along with motion-picture film, slide and filmstrip chains for either tape-to-film or film-to-tape transfers.

The Glen Glenn Sound Co., 6624 Romaine St., Hollywood, CA 90038, has announced an expansion program in three major areas videotape audio processing, motion-picture dubbing and film transfer facilities. The film-style vidcotape "sweetening" system, a Glen Glenn development, will be expanded by adding a third studio as well as several innovations in electronic audio processing. Plans for the film-dubbing facilities include the addition of high-speed operation, certain automated mixing functions and a complete Dolby-equipped feature dubbing studio. Improvements in the film transfer department will include centralization of the quality-control functions for six of the firm's 11 transfer channels, as well as updating of optical soundtrack recording.

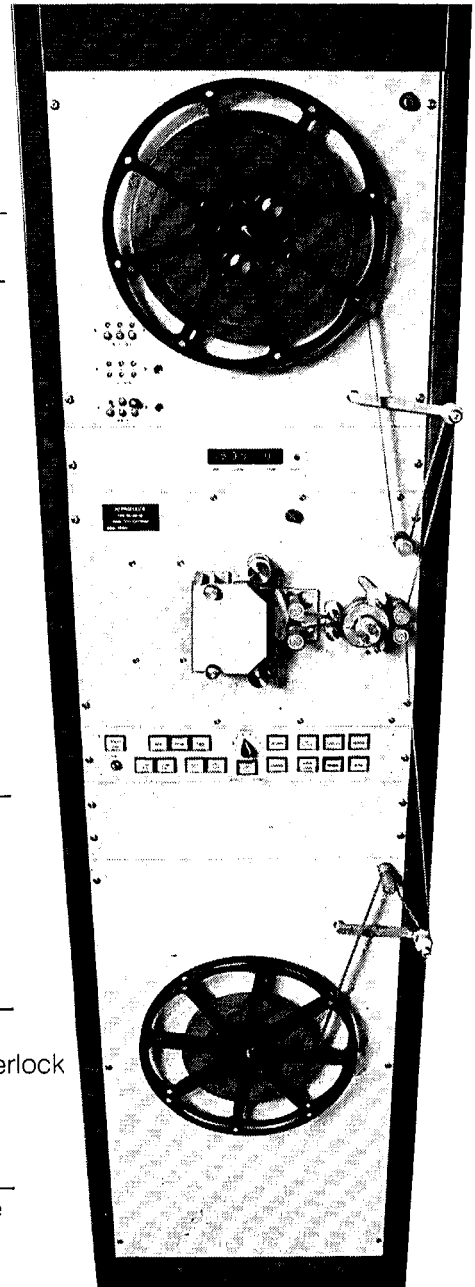
Camera Mart Inc., 456 W. 55 St., New York, NY 10019 has announced management of

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 - operates 10-times-sync speed in interlock with video tape recorder
 - operates local at sync and 10-times-speed through the sprocket
 - 115/220 volt—50 or 60 Hz operation
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- flywheel accelerators for rapid start
 - film retracted from heads in all modes except sync speed forward
 - servo-controlled film take-up tension provides gentle handling of spliced tracks
 - automatic safety shutdown
-
- compatible with conventional interlock systems
 - multiple machine operation—as many as desired—in interlock via distribution amplifier
 - 6-buss interlock selector switch for studio delegation
 - can be cued on and off buss while running in interlock
-
- pushbutton-selected 16 or 35 speed and 24 or 25 frame rate, forward or reverse
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"the two largest stages in New York." The stages, located in the Fox building at 460 W. 54 St. and 451 W. 53 St. in New York City are 40 ft and 23 ft high, respectively and cover floor areas of 95 by 75 ft and 78 by 71 ft. New floors are being put in and extensive remodeling is underway, the announcement stated.

Goldmark Communications Corp. (GCC), One Communication Plaza, Stamford, CT 06904, will acquire Warner Communications Inc.'s equity interest in GCC through an agreement in principle between the two companies, according to a recent announcement. GCC was formed in 1972 by Peter C. Goldmark in association with Warner Communications Inc. In announcing the transaction, Dr. Goldmark, who has been President of GCC since its formation, said: "We are especially grateful to Warner Communications for having guided us in the establishment of Goldmark Communications Corp. and for the contributions we have been able to make." Among GCC developments have been RTS, a new educational system; Transcan, a new film-to-videotape processing method; MLS, an electronic system for music learning and enjoyment; and advanced technologies for the cable TV field.

Eastman Kodak Co. is installing a new heat pipe system called the heat pipe air-to-air recovery system in a new seven-story building in order to save energy and fuel. The new system is expected to save 58 million pounds of steam and 8000 tons of refrigerant per year in heating and cooling part of the new Research Laboratories complex. In winter the system will

take the warm air being exhausted from the structure and use it to heat to a certain point the cold fresh air being brought inside; after that the building's regular heating system takes over. In summer the process is reversed, the cool air exhausted from the structure being used to help cool the warm air being brought in from the outside. The system is composed of six units, each of which weighs 28 tons and each consisting of a coil and two fan sections.

Hervic Corp., 14224 Ventura Blvd., Sherman Oaks, CA 91403, has been appointed exclusive United States distributor for equipment produced by Silma, Italian manufacturer of projectors, it was announced by William Horskovic, President. He also announced that, with the new appointment as Silma distributor, it had been decided (by mutual agreement) that Hervic would no longer represent Heurtier projectors in the United States; it will, however, continue to provide factory service on Heurtier projectors until a new agent is appointed, the announcement stated.

Ampex Corp., 401 Broadway, Redwood City, CA 94063, has announced that according to terms of an agreement with Ohmtec Corp. it will distribute Burwen Laboratories Dynamic Noise Filters used in broadcasting, recording studios and communications. The agreement provides Ampex with exclusive distribution rights in international markets and nonexclusive rights within the United States. Burwen professional products are used for reducing the noise on audio signals.

Movielab, Inc., 619 W. 54 St., New York, NY 10019, has announced expansion of its TV Spot Division. The expansion includes the addition of liquid gate CRIs and new screening facilities. The division will be under the direction of Service Manager Barry Mintz.

George Eastman (1854-1932), philanthropist, businessman and pioneer in the world of photography, has been inducted into the Hall of Fame for Business Leadership by Junior Achievement, Inc., as a tribute to his contributions to the worlds of photography and business. He was one of 15 American business pioneers and four living executives who were honored in ceremonies held 23 January. The award was accepted by Walter A. Fallon, Kodak President and Chief Executive Officer "on behalf of the many thousands of individuals who have been part of Kodak and the many millions who have benefitted from George Eastman's vision."

Brian J. Thompson, an internationally known optical scientist and Director of the University of Rochester's Institute of Optics has been appointed Dean of the University's College of Engineering and Applied Science, according to a recent announcement. He succeeds Robert Loewy who became Vice-President and Provost of Rensselaer Polytechnic Institute in the spring of 1974. Rudolf Kingslake, Professor of Geometrical Optics at the university and retired Director of Optical Design at Eastman Kodak Co., served as Acting Dean of the College prior to Prof. Thompson's appointment. Dr. Thompson is a specialist in diffraction phenomena, holography and image processing. He is Associate Editor of the *Journal of the Optical Society of America* and is the incumbent President of the Society of Photo-Optical Instrumentation Engineers.

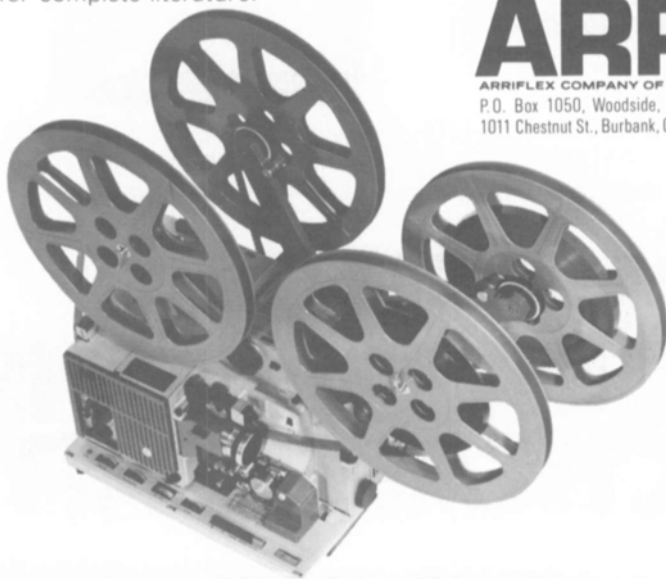
Carl R. Dalquist, formerly Producer/Director of Photography for McGraw-Hill 7 Productions, has joined Del Calzo & Associates, 300 Speer Blvd., Denver, CO 80803, as Senior Account Executive and Broadcast Producer/Director. Mr. Dalquist has received a number of local, regional and national news films awards and citations. As a newsman for KLZ-TV (now KMGH-TV) he wrote, photographed and directed *The Road to Nowhere*, a documentary film on the Colorado State Penitentiary which won an Emmy, awards from Sigma Delta Chi, the Photographic Soc. of America and the first Edward R. Murrow Award presented by the Radio-Television News Directors Assn.

Don Thorkelson has been appointed Assistant Vice-President in the Video Products Div. of Sony Corp. of America, 9 W. 57 St., New York, NY 10019. He was formerly with CBS assigned to EVR sales. In his new post he has the responsibility of assisting in the marketing of Sony products, including the U-Matic videocassette system.

Arthur A. Schubert, Jr., has been appointed Director of Engineering for Ward-Beck Systems Ltd., 841 Progress Ave., Scarborough, Ont. M1H 2X4, Can. He was formerly Chief Development Engineer for Neve Electronic Laboratories. Earlier he was a member of the CBS Television Engineering Department. In his new post he is responsible for engineering management in the design and production of Ward-Beck audio consoles and related products.

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