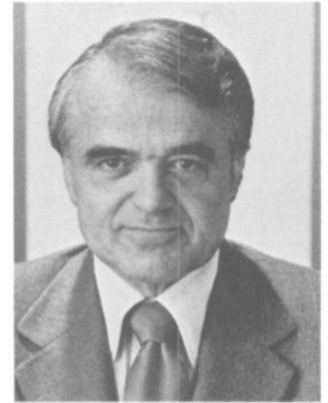


Demand For Exhibit Space Overwhelming As SMPTE Los Angeles Equipment Show Looms as an Unprecedented Success

117th CONFERENCE
REPORT



Jack Valenti
Luncheon Guest Speaker

The SMPTE Conference Equipment Exhibit will be the largest one in SMPTE history. As of this writing in late May, more than 100 booths have been sold to over 60 companies. The original exhibit area had space for only 92 booths, which was always sufficient for previous Los Angeles Conferences. Now, it will be necessary to expand the exhibit area into another room so that all companies wishing exhibit space can be accommodated.

According to Exhibit Chairman **Warren Strang**, Hollywood Film Co., as of now, no company will be turned away. With an extra room added to our present facilities, we should be able to satisfy all requests. Strang recommended, however, that all companies that intend to exhibit to send in the exhibit applications as soon as possible in the event that even with the new space, the exhibit will be sold out. At the present rate of demand, that is a strong possibility, Strang said.

The 117th Conference, which is held in conjunction with the Exhibit, is set for the Century Plaza in Los Angeles, Sept. 28-Oct. 3. The Exhibit will be open from Monday Sept. 29 through Thursday, Oct. 2.

The companies that have so far signed up for exhibit space are:

Angenieux Corp. of America
Arriflex Co. of America
Astrovision Div. of Continental Camera Systems, Inc.
Belden Communications
Bell & Howell Co.
Berkey Colortran Inc.
Birns & Sawyer, Inc.
Canon U.S.A.
Capitol Magnetic Products
Carter Equipment Co., Inc.
Century Precision Cine Optics
Christy's Editorial Film Supply
Cinema Products Corp.
Cinema Research — Research Products Inc.
CMX Systems
Datatron
Dolby Laboratories Inc.
Victor Duncan
Eastman Kodak Co.
E-Cam Company
F&B/Ceco Industries
Frezzolini Electronics Inc.
Frigidheat Industries
General Camera
General Electric
General Enterprises
Alan Gordon Enterprises Inc.
GTE Sylvania
Hazelint

Hervic Corp.
Hologon Optical Systems Corp.
Hollywood Film Co.
Image Devices Inc.
Instrumentation Marketing Corp.
International Video Corp.
KEM Editing Systems, Inc.
LaVezzi Machine Works
L-W International
Magnasync/Moviola Corp.
Magna-Tech Electronic Co., Inc.
Metro/Kalvar, Inc.
Mitchell Camera
Mole-Richardson Co.
Multi-Track Magnetics
Nagra Magnetic Recorders, Inc.
O'Connor Engineering
Optical Radiation
Paillard Inc.
Pako Corp.
Peterson Enterprises
Photo Research
Plastic Reel Corp.
PSC Technology Inc.
Quad-Eight
RCA
Research Technology, Inc.
Showchron America Corp.
Super8 Sound, Inc.
Technology Inc.
Treise Engineering, Inc.

Jack Valenti to be Guest Speaker at Conference Get-Together Luncheon

Jack Valenti, President of the Motion Picture Association of America (MPAA), will be the guest speaker at the Get-Together Luncheon of the 117th Conference, it was announced by SMPTE President **Kenneth M. Mason**, Eastman Kodak Co.

The luncheon, which will be held on Monday, Sept. 29, will also feature the presentation of the SMPTE annual awards which recognize outstanding achievements in the motion-picture and television fields as well as service to the SMPTE.

Valenti, who was guest speaker at the 101st SMPTE Conference in New York in 1967, and again at the 109th SMPTE Conference in Los Angeles in 1971, is well known for his role as Special Assistant to the President of the United States from 1963 to 1966. In addition to holding the presidency of the

MPAA, Valenti is also President of the Association of Motion Picture and Television Producers (AMPTP). He is also a member of the Board of Directors of Trans World Airlines, Inc. and the author of *Bitter Taste of Glory*, published in 1971. The title of Valenti's talk will be announced later.

All member and nonmember weekly registrants and all member and nonmember daily registrants for Monday will receive a free ticket to the Get-Together luncheon, courtesy of **Agfa Gevaert Co.**

Program Developments

Conference Program Chairman **Julian Hopkinson**, Agfa-Gevaert, announced his session line-up for Conference week. Hopkinson said that the sessions are pretty well set, although there may be some slight modifications later on based on how the papers come in. The deadline for paper submission had not yet expired at the time Hopkinson made his last report.

The sessions will appear as follows on the Program:

Monday, September 29

Laboratory Practices, *morning*
Get-Together Luncheon, *noon*
Projection Practices, *afternoon*
Laboratory Practices, *afternoon*
Opening of Equipment Exhibit, *evening*

Tuesday, September 30

Laboratory Practices, *morning*
Holography, *morning*
Pollution Control, *morning*
Photo-Instrumentation, *afternoon*
Mini-Conference I, *evening*

Wednesday, October 1

Sound, *morning*
Motion Picture and Television Production and Photoscience, *morning*
Lighting, *afternoon*
Plant and Industrial Engineering, *afternoon*
Cocktail Party, Banquet and Dance, *evening*

Thursday, October 2

News Gathering for TV, *morning and afternoon*
Television I, *afternoon*
Mini-Conference II, *evening*

Friday, October 3

Television, *morning and afternoon*
Symposium on Tape and Print Piracy, *morning and afternoon*
"Hands-On" Equipment Demonstration, *morning*

Additional information on the Conference Program, and other conference activities, will appear in the *July Journal*.