

## SOCIETY ANNOUNCEMENTS

### FUNCTIONAL AND ADMINISTRATIVE ORGANIZATION OF THE SOCIETY

In the amendments of the Constitutions and By-Laws proposed at the Chicago convention last October, provision was made for five vice-presidents instead of the then existing two, and for an additional elective member of the Board of Governors. The functions of the new officers were to direct the various agencies of the Society as indicated by the names assigned to the offices, indicated below.

The following is a complete list of the officers and governors of the Society, in which the newly elected officers and governor are indicated by asterisks.

*President:* Alfred N. Goldsmith

*\*Executive Vice-President:* H. C. Silent

*\*Engineering Vice-President:* L. A. Jones

#### Technical Committees

Sound

Projection Theory

Standards

Projection Practice

Studio Lighting

Projection Screens

Color

Laboratory and Exchange Practice

#### Non-Theatrical Equipment

*\*Editorial Vice-President:* J. I. Crabtree

Board of Editors

Papers Committee

Progress Committee

Historical Committee

*\*Financial Vice-President:* O. M. Glunt

Membership Committee

Ways and Means Committee

Advertising Committee

*\*Convention Vice-President:* W. C. Kunzmann

Convention Arrangements

Apparatus Exhibit Committee

Publicity Committee

*Treasurer:* T. E. Shea

*Secretary:* J. H. Kurlander

*Governors:* H. T. Cowling

\*A. S. Dickinson

R. E. Farnham

H. Griffin

W. B. Rayton

*Chairmen of Local Section:*

Atlantic Coast Section: H. G. Tasker

Mid-West Section: E. Cour

Pacific Coast Section: E. Huse

The Editorial and Convention Vice-Presidents were elected to serve for one year; the Engineering and Financial Vice-Presidents for two years. Future alternate elections of these officers will be for two-year terms. Of the Governors, the terms of Messrs. Cowling and Farnham expire January 1, 1935; those of Messrs. Dickinson, Griffin, and Rayton, January 1, 1936. The terms of the President, Executive Vice-President, Secretary, and Treasurer expire January 1, 1935; those of the Section Chairmen, January 1, 1935.

### PACIFIC COAST SECTION

The second meeting of 1934 was convened at the General Service Studios, at Hollywood, February 21st, as a general session on "sound." The meeting was attended by 55 members and guests, whose interest in the papers was indicated by the spirited discussion following the presentations.

Opening the meeting, Chairman E. Huse expressed the appreciation of the Section to the management of the General Service Studios for the use of their review room and wide-range reproducing equipment, and for the preparations and the courtesies extended to the Section. Following the reading and approval of the minutes of the previous meeting, Mr. H. C. Silent, Executive Vice-President of the Society, assumed the chair after words of appreciation by Mr. Huse for Mr. Silent's part in arranging for the two interesting papers presented by members of the Hollywood laboratory of Electrical Research Products, Inc.

Mr. F. L. Hopper next presented a paper on "Wide-Range Recording on Film." Mr. Hopper's interesting and clear elucidation of the subject, accompanied by graphical and pictorial lantern slides illustrating the equipment and its characteristics, was followed by demonstration recordings and samples of production bearing upon important points of the discussion.

Mr. D. T. Loye next presented a paper on the "Acoustics of Wide-Range Reproduction." Characteristics of existing theaters and review rooms were contrasted with those most desirable for the extended frequency range to attain the full benefit of the extension. The methods followed in making the acoustical measurements were explained, and a sound analyzing equipment was demonstrated in order to illustrate the important advances being made by equipment manufacturers in that field.

After the presentations Mr. Huse resumed the chair. The members were then entertained by viewing one of the latest of the *Silly Symphonies* in color, which had been loaned for the occasion through the courtesy of the Walt Disney Studios; that it was greatly appreciated and well received need hardly be said.

At the request of Mr. Huse, Mr. G. A. Chambers then proceeded to describe the composition and uses of the S. M. P. E. Standard Test Reels, after which the reels were reviewed on the screen. A lively and interested discussion of the various presentations and related subjects terminated the meeting.

### MID-WEST SECTION

Members of the Society from eight cities of the Middle West met at Detroit, Mich., on March 3rd, to signalize the change of designation of the Section from "Chicago" to "Mid-West." The meeting convened at an afternoon session in the

new studio of the Metropolitan Motion Picture Company, Mr. Maurice J. Caplan of that company kindly acting as host to the visiting members.

After a brief summary of the aims of the S. M. P. E. by Mr. E. Cour, Chairman of the Section, Mr. H. L. Shippy of the Bausch & Lomb Optical Company presented a paper on the "Problems of Slide Film Projection." The remainder of the program of that session consisted of the following presentations:

"The Slide Film *vs.* the Industrial Film," by Mr. John Strickler, of the Jam Handy Picture Service, Inc.

"Little Smoke Screens," a 16-mm., optically reduced, sound-on-film Jam Handy production, projected by Mr. P. M. Albrecht, Davenport, Ia., with the new Victor 16-mm. sound projector, and followed by a technical description of the new projector.

"The Talking Slide Film," a demonstration by Mr. George Jarrett, of the Metropolitan Motion Picture Company.

"Magnifying Time," by Mr. W. H. Strafford, a demonstration of the use of slow motion in engineering research at taking speeds of 400-1200 pictures per second.

*Steel and the Pierce-Arrow*, a screening of two Metropolitan productions.

At the conclusion of these presentations, the meeting adjourned for a visit through the interesting new plant of the Metropolitan Motion Picture Company, and after that, to dinner at the famous 2626. An interesting visit was then made to the plant of Wilding Picture Productions, Inc., where Mr. R. Biddy acted as host. The new wide-range recording equipment in process of being installed in the Wilding Studio was very thoroughly explained to the members by Mr. E. A. Dickinson.

The evening session was held in the studios of Jam Handy Picture Service, Inc. Mr. Tex Rickard demonstrated the ERPI sound recording equipment, after which the members were conducted on a tour of inspection through the three large plants of the Jam Handy Company by Messrs. G. Knapp and J. F. Strickler. The tour ended in the projection room, where *Love Apples* and *Men and Work* were screened, after which the session adjourned.