

SPRING CONVENTION

CHALFONTE-HADDON HALL, ATLANTIC CITY, N. J.

APRIL 23rd TO 26th, INCLUSIVE

CONVENTION ARRANGEMENTS COMMITTEE

W. C. KUNZMANN, *Chairman*

J. H. KURLANDER

H. GRIFFIN

M. W. PALMER

LOCAL ARRANGEMENTS COMMITTEE

H. BLUMBERG, *Chairman*

J. FRANK, JR.

M. L. SWAAB

B. BLUMBERG

H. WALTERS

W. R. BAKER

J. O. BAKER

M. C. BATSEL

C. TREEN

PROJECTION COMMITTEE

H. GRIFFIN, *Chairman*

J. FRANK, JR.

C. TREEN

H. BLUMBERG

Officer and Members of Atlantic City Local No. 310, I. A. T. S. E.

LADIES' COMMITTEE

MRS. M. C. BATSEL, *Hostess*

Assisted by

MRS. J. FRANK, JR.

MRS. C. N. REIFSTECK

MISS E. BATSEL

MRS. J. O. BAKER

OPENING OF CONVENTION

The Convention will convene at 10:00 A.M., Monday, April 23rd, at the Chalfonte-Haddon Hall, in the Viking Room on the thirteenth floor of the Haddon Hall section. At noon of the opening day there will be an informal get-together luncheon, during which the members of the Society will be addressed by several prominent speakers. The morning preceding the luncheon will be devoted to registration, reports of officers, and other Society business, as well as the reports of technical committees.

SESSIONS

All technical sessions and film exhibitions will be held in the Viking Room, where also will be located the registration headquarters. Technical sessions will be held on Monday, Tuesday, and Thursday afternoons, and on Tuesday,

Wednesday, and Thursday mornings. Monday morning will be devoted to Society business and committee reports; Wednesday afternoon, preceding the semi-annual banquet in the evening, will be left free for recreation. The film programs of recently produced outstanding features and shorts will be held on Monday and Tuesday evenings, and will be booked by Mr. J. Greenburg, of the Philadelphia Film Board of Trade, and Mr. H. Blumberg, chairman of the Local Arrangements Committee.

BANQUET AND DANCE

The S. M. P. E. Semi-Annual Banquet and Dance will be held in the Rutland Room of the Chalfonte-Haddon Hall on Wednesday, April 25th, at 7:30 P.M.—an evening of dancing, movies, and entertainment; no banquet speeches. Banquet tickets should be obtained at the registration headquarters; tables reserved for six or eight persons.

SPECIAL RATES

Excellent accommodations are assured by the management of the hotel, and minimum rates are guaranteed. Room reservation cards mailed to the membership of the Society should be returned immediately to the Chalfonte-Haddon Hall in order to be assured of satisfactory reservations.

EUROPEAN PLAN

Room with bath, ocean view, *single* \$4.00
Room with bath, ocean view, *double* \$6.00
Room with bath, city view, *single* \$3.00
Room with bath, city view, *double* \$5.00

LADIES' HEADQUARTERS

A reception suite will be provided for the use of the ladies attending the Convention, and an attractive program for their entertainment is being prepared by the Ladies' Committee.

EXHIBIT OF MOTION PICTURE APPARATUS

Arrangements are being made to hold an exhibit of newly developed motion picture apparatus, in order to acquaint the members of the Society with the newly devised tools of the industry. The exhibit will not be of the same nature as the usual trade exhibit; there will be no booths, but each exhibitor will be allotted definite space and all exhibits will be arranged in a single large room. Requests for space should be directed to the General Office of the Society, 33 West 42nd Street, New York, N. Y., stating the number and nature of the items to be exhibited. The charges for space will be as follows: up to 20 sq. ft., \$10; every additional 10 sq. ft., \$5.

TENTATIVE PROGRAM**Monday, April 23rd**

- 9:00 A.M. *Viking Room*
 Registration
 Society Business
 Reports of Officers
 Reports of Committees
- 12:30 P.M. *Benjamin West Room*
 Informal get-together luncheon for members and guests; short addresses by prominent speakers
- 2:00 P.M. *Viking Room*
 Program of Technical Papers
- 8:00 P.M. *Viking Room*
 Presentation of recent outstanding motion pictures

Tuesday, April 24th

- 10:00 A.M. *Viking Room*
 Program of Technical Papers
- 2:00 P.M. *Viking Room*
 Program of Technical Papers
- 8:00 P.M. *Viking Room*
 Presentation of recent outstanding motion pictures

Wednesday, April 25th

- 10:00 A.M. *Viking Room*
 Program of Technical Papers
- 2:00 P.M. Afternoon open for recreation
- 7:30 P.M. *Rutland Room*
 Semi-Annual Banquet of the S. M. P. E.; an evening of music, dancing, entertainment, and motion pictures

Thursday, April 26th

- 10:00 A.M. *Viking Room*
 Program of Technical Papers
- 2:00 P.M. *Viking Room*
 Program of Technical Papers
- 5:00 P.M. Adjournment of Convention