

SPRING, 1935, CONVENTION
SOCIETY OF MOTION PICTURE ENGINEERS
HOTEL ROOSEVELT, HOLLYWOOD, CALIF.
MAY 20-24, INCL.

Officers and Committees in Charge

PROGRAM AND FACILITIES

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J. I. CRABTREE, *Editorial Vice-President*
J. O. BAKER, *Chairman, Papers Committee*

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LADIES' RECEPTION COMMITTEE

MRS. E. HUSE, *Hostess**assisted by*

MRS. G. F. RACKETT

MRS. F. E. JAMES

MRS. E. C. RICHARDSON

MRS. W. QUINLAN

MRS. P. MOLE

MRS. F. C. COATES

MRS. C. W. HANDLEY

Headquarters

The headquarters of the Convention will be the Hotel Roosevelt, where excellent accommodations and Convention facilities are assured. Registration will begin at 9 A.M. Monday, May 20. A special suite will be provided for the ladies attending the convention. Rates for S. M. P. E. delegates, European plan, will be as follows:

Single: \$2.50 per day; one person, single bed.

Double: \$3.50 per day; two persons, double bed.

Double: \$4.50 per day; two persons, twin beds.

Suites: \$6.00 and \$8.00 per day.

Technical Sessions

An attractive program of technical papers and presentations is being arranged by the Papers Committee, laying special emphasis upon the developments in the technic, equipment, and practices of the studios. Several sessions will be held in the evening, to permit those to attend who would be otherwise engaged in the daytime. All sessions will be held at the Hotel.

Studio and Equipment Exhibit

The exhibit at this Convention will feature apparatus and equipment developed in the studios, in addition to the usual commercial equipment. All studios are urged to participate by exhibiting any particular equipment or devices they may have constructed or devised to suit their individual problems, conform to their particular operating conditions, or to achieve economies in production, facilitate their work, or improve their products.

Those desiring to participate should communicate with the General Office of the Society, Hotel Pennsylvania, New York, N. Y. No charge will be made for space. Each exhibitor should display a card carrying the name of the particular studio or manufacturer, and each piece of equipment should be plainly labelled. In addition, an expert should be in attendance who is capable of explaining the technical features of the exhibit to the Convention delegates. Expenses incidental to installing and removing equipment, and the cost of any power consumed, will be borne by the exhibitors.

Semi-Annual Banquet

The semi-annual banquet of the Society will be held at the Hotel on Wednesday, May 22. Addresses will be delivered by prominent members of the industry, followed by dancing and entertainment. Tables reserved for 8, 10, or 12 persons; tickets obtainable at the registration desk.

Studio Visits

S. M. P. E. delegates to the Convention have been courteously granted the privilege of visiting and inspecting the Warner Bros. First National Studio (courtesy of the Electrical Dept.), the Fox Hill Studio of Fox Film Corp., and the Walt Disney Studio: admission by registration card only. A visit has also been arranged to the California Institute of Technology. All bus charges on studio and other trips will be assumed by the individual delegates.

Motion Pictures

Passes will be available during the Convention to those registering, to Grauman's Chinese and Egyptian Theaters, Pantages', Hollywood Theater, Warner Bros.' Hollywood Theater, and Gore Bros.' Iris Theater.

Ladies' Program

An especially attractive program for the ladies attending the Convention is being arranged by Mrs. E. Huse, *hostess*, and her Ladies' Committee. A suite will be provided in the Hotel where the ladies will register and meet for the various events upon their program.

Further details of the Convention will be published in the next issue of the JOURNAL.

Points of Interest

En route: the gigantic Boulder Dam project, Las Vegas, Nevada; Union Pacific Railroad.

Hollywood and vicinity: Beautiful Catalina Island; Zeiss Planetarium (Open May 1); Mt. Wilson Observatory; Lookout Point, on Lookout Mountain; Huntington Library and Art Gallery (by appointment only); Palm Springs, Calif.; beaches at Ocean Park and Venice, Calif.; famous old Spanish missions; Los Angeles Museum (housing the S. M. P. E. motion picture exhibit); Mexican village and street, Los Angeles; the California Pacific International Exposition at San Diego, Calif. (open May 29); Agua Caliente, Mexico; Tia Juana, Mexico.

Golf

Members attending the Convention have been extended the privileges, at the usual course rates, of the following courses:

Hollywood Country Club, North Hollywood
Oakmont Country Club, Glendale
Westwood Country Club, Westwood
Rancho Golf Club, Westwood

PROGRAM

Monday, May 20

9:00 A.M. *Florentine Room*
Registration

10:00 P.M. Society Business
Technical Papers Program

- 12:30 P.M.** *New Supper Room*
Informal Get-Together Luncheon, for members, their families, and guests; short addresses by eminent members of the industry. Tickets obtainable at registration desk.
- 2:00 P.M.** *Florentine Room*
Technical Papers Program
- 8:00 P.M.** Visit to Walt Disney Studio.
Direction of Mr. W. Garity, Studio Manager; admission by registration card only; buses leave the Hotel promptly at 7:30 P.M.

Tuesday, May 21

- 9:30 A.M.** *Florentine Room*
Technical Papers Program
- 1:30 P.M.** Visit to Warner Bros. First National Studio.
Luncheon and inspection of studio; courtesy of the Electrical Department, under the direction of Mr. F. Murphy, Chief Studio Engineer; admission by registration card only; buses leave the Hotel promptly at 1:00 P.M.
- 7:30 P.M.** *Academy Room*
Technical Papers Program

Wednesday, May 22

- 9:30 A.M.** *Florentine Room*
Technical Papers Program
- 2:30 P.M.** Visit to Fox Hill Studio.
Courtesy of Fox Film Corp.; direction of Mr. W. J. Quinlan, Chief Studio Engineer. Admission by registration card only; buses leave the Hotel promptly at 2:00 P.M.
- 7:30 P.M.** *New Supper Room*
Semi-Annual Banquet of the S. M. P. E.
Addresses by several eminent members of the industry; dancing, and entertainment; tables reserved at the registration desk for 8, 10, and 12 persons.

Thursday, May 23

- 9:30 A.M.** *Florentine Room*
Technical Papers Program

2:30 P.M. Visit to California Institute of Technology.

Direction of Dean F. W. Hinrichs, Jr.; inspection of astronomical, aeronautic, and high-voltage laboratories; admission by registration card only; buses leave the Hotel for Pasadena promptly at 1:30 P.M.—a beautiful scenic trip.

7:30 P.M. *Academy Room*

Technical Papers Program

Friday, May 24

9:30 A.M. *Florentine Room*

Technical Papers Program

2:00 P.M. *Florentine Room*

Technical Papers Program

Adjournment of the Convention