

SOCIETY ANNOUNCEMENTS

ATLANTIC COAST SECTION

The regular monthly meeting of the Section, held on November 13th, at Public School No. 11, New York, N. Y., was well attended, and indicated the extent to which interest in motion pictures for educational purposes is being shown in the New York area. Miss R. Hochheimer acted as Chairlady of the evening, introducing as speakers Dr. J. M. Sheehan, Assistant Superintendent of New York Schools, Mrs. J. H. Kohan, Vice-President of the United Parents Association, and Dr. Albert Brand, of Cornell University. A number of pictures were projected illustrating the nature of the subjects used and the technic followed in visual instruction in the classroom.

As the result of the recent elections, the officers of the Section for the year 1936 will be as follows:

L. W. DAVEE, *Chairman*
D. E. HYNDMAN, *Sec.-Treas.* M. C. BATSEL, *Manager*
H. GRIFFIN, *Manager*

MID-WEST SECTION

At a meeting held on November 21st at the Electrical Association, Chicago, Ill., Mr. H. A. DeVry presented a paper on the subject of "Science Involved in a Film Reel." The meeting was well attended, and after the discussion of Mr. DeVry's paper, the results of the election of officers of the Section for 1936 were announced as follows:

C. H. STONE, *Chairman*
S. A. LUKES, *Sec.-Treas.* O. B. DEPUE, *Manager*
B. E. STECHBART, *Manager*

PACIFIC COAST SECTION

At a meeting held on October 4th at the Pathé Studio, Hollywood, a presentation on the subject of lighting equipment was given by Mr. P. Mole, followed by an additional paper on the same subject, but with special reference to the performance of incandescent lamps and their applications, by Mr. R. G. Linderman. Mr. E. Huse spoke on the subject of "Practical Applications of the New Pola Screens in Cinematography." Several reels of films shot with the Pola Screens by cameramen of Hollywood were projected, illustrating very effectively the action of the screens.

STANDARDS COMMITTEE

At a meeting held at the Hotel Pennsylvania, New York, N. Y., on December 4th, extensive consideration was given to the subject of revising the Standards Booklet on the basis of suggestions and criticisms made during the past six months or so and particularly in connection with Mr. G. Friedl's visit to Europe in the interest of 16-mm. sound-film standardization.

In addition, in view of the confusion that might result from the fact that there will exist in commercial use two nominal lengths of film, namely, 1000 and 2000 feet, the application of the word *reel* should be restricted only to the metal appliance upon which the film is wound. In other words, a *reel* of film should no longer be defined as "approximately 1000 feet of film," and the Committee formally took action to delete that definition from the Glossary of the Society.

Voting ballots are being mailed to the Members of the Committee for their action upon this, as well as upon the question of formally adopting the 2000-ft. length of film as an additional standard.

SOCIETY SUPPLIES

Reprints of *Standards of the SMPE and Recommended Practice* may be obtained from the General Office of the Society at the price of twenty-five cents each.

Copies of *Aims and Accomplishments*, an index of the *Transactions* from October, 1916, to June, 1930, containing summaries of all the articles, and author and classified indexes, may be obtained from the General Office at the price of one dollar each. Only a limited number of copies remains.

Certificates of Membership may be obtained from the General Office by all members for the price of one dollar. Lapel buttons of the Society's insignia are also available at the same price.

Black fabrikoid binders, lettered in gold, designed to hold a year's supply of the JOURNAL, may be obtained from the General Office for two dollars each. The purchaser's name and the volume number may be lettered in gold upon the backbone of the binder at an additional charge of fifty cents each.

Requests for any of these supplies should be directed to the General Office of the Society at the Hotel Pennsylvania, New York, N. Y., accompanied by the appropriate remittance.