

FALL, 1936, CONVENTION

ROCHESTER, NEW YORK
SAGAMORE HOTEL
OCTOBER 12-15, INCLUSIVE

Officers and Committees in Charge

PROGRAM AND FACILITIES

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J. I. CRABTREE, *Editorial Vice-President*
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H. GRIFFIN, *Chairman, Projection Committee*
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MRS. R. M. EVANS

MRS. C. M. TUTTLE

MRS. H. B. TUTTLE
MRS. S. E. SHEPPARD**TECHNICAL SESSIONS**

All technical sessions will be held at the Sagamore Hotel (Convention headquarters) except the session on Tuesday morning, which will be held in the auditorium of the Kodak Research Laboratories at Kodak Park.

HEADQUARTERS

The Headquarters of the Convention will be the Sagamore Hotel, where excellent accommodations are assured. A reception suite will be provided for the Ladies' Committee, which is now engaged in preparing an excellent program of entertainment for the ladies attending the Convention.

Special hotel rates guaranteed to SMPE delegates, European plan, will be as follows:

One person, room and bath.....	\$ 3.50
Two persons, room and bath.....	6.00
Parlor suite and bath, for two.....	10.00
Parlor suite and bath, for three.....	12.00

Room reservation cards will be mailed to the membership of the Society in the near future and everyone who plans to attend the Convention should return his card to the Hotel promptly in order to be assured of satisfactory accommodations. Registrations will be made in the order in which the cards are received. When the Sagamore Hotel is booked to capacity, additional accommodations will be provided by the Hotel Arrangements Committee at another hotel in the immediate vicinity of the Sagamore.

A special rate of fifty cents a day has been arranged for SMPE delegates who motor to the Convention, at the Ramp Garage, near the Hotel.

Golfing privileges may be arranged for any of the Convention delegates by consulting the Chairman of the Local Arrangements Committee.

REGISTRATIONS

Registration Headquarters will be located on the Sagamore Roof. All members and guests are expected to register, as admittance to certain sessions may be contingent upon the display of a membership badge or special ticket. Admit-

tance cards will be issued at the registration desk for the special lecture on Monday evening and for the invitation luncheons on Tuesday and Wednesday noons at Kodak Park and the Bausch & Lomb Optical Company, respectively. Reservations for the Informal Luncheon on Monday and for the banquet on Wednesday should be made at the registration desk.

Identification cards will be honored at Loew's *Rochester* and the *Century* and *Palace* Theaters, the latter two through the courtesy of the Monroe Amusement Company.

SEMI-ANNUAL BANQUET

The Semi-Annual Banquet and Dance of the Society will be held at the Oak Hill Country Club on Wednesday, October 14th, at 7:30 P.M., at which time the Progress and Journal Awards will be made. Motor-coach transportation will be provided to and from the Club by the Transportation Committee.

ROCHESTER RESTAURANTS

In addition to the Main Dining Room and the Coffee Shop at the Sagamore Hotel, where excellent meals may be obtained, there are several leading restaurants in the downtown district, as follows:

- Laube's Old Spain, 11 East Avenue
- Odenbach's Restaurant, 14 South Avenue
- Odenbach's Coffee Shop, Clinton and Main (Dinner Dancing)
1078 University Ave. A reasonably priced family restaurant.
- Manhattan Restaurant, 25 East Avenue
- Seneca Hotel, 26 Clinton Avenue S.

INVITATION LUNCHEONS AND INSPECTION TRIPS

The Eastman Kodak Company has invited all visiting members of the Society to a complimentary luncheon at Kodak Park on Tuesday, October 13th at 1:10 P.M. Inspection trips through the Kodak Park Works and the Kodak Research Laboratories will be arranged during the afternoon.

On Wednesday, the Bausch & Lomb Optical Company has invited all visiting members to a complimentary luncheon at their plant on St. Paul Street at 1:10 P.M. An inspection tour of the plant and the Scientific Bureau will be arranged following the luncheon. A special trip through the B & L glass plant will start at 8:30 A.M. (at the plant) Wednesday morning.

The details of several other trips, for which reservations should be made, are as follows:

Stromberg Carlson Telephone Manufacturing Co., 100 Carlson Road.—Two-hour trip, including engineering and acoustical research laboratories and manufacture and assembly of radio sets and telephone equipment.

Delco Appliance Corporation, 391 Lyell Ave.—Two-hour trip Tuesday and Wednesday afternoons. Trip includes examination of finished product display, visit to engineering laboratories, and tour of the plant departments housing interesting product operations. Registration for visit desired.

Gleason Works, 1000 University Avenue.—One-hour trip showing manufacture and assembly of gear machinery. Advance registration desired.

Taylor Instrument Co., 95 Ames St.—Two-hour trip showing manufacture of clinical and household thermometers, aneroid barometers, industrial temperature recorders and controllers, *etc.* Engineering and Research Laboratories and special display of instruments in operation. Advance registration desired.

Wards Natural Science Establishment, 302 N. Goodman St.—This firm specializes in supplying models for museums, schools, and colleges. Trips may be arranged at any time without previous registration.

It is assumed that delegates will arrange for their own transportation for all industrial trips with the exception of those to the Bausch & Lomb Optical Co. and the Kodak Park Works of the Eastman Kodak Co., for which motor-coach service will be provided on the dates specified.

PROGRAM

Monday, October 12th

- 9:00 a. m. *Sagamore Hotel Roof*
Registration
Society business
- 10:00 a. m.—12:00 m. Committee reports
Technical papers program
- 12:30 p. m. *Sagamore Hotel Main Dining Room*
Informal Get-Together Luncheon for members, their families, and guests. Brief addresses by several prominent members of the industry.
- 2:00 p. m.—5:00 p. m. *Sagamore Hotel Roof*
Technical papers program.
- 8:00 p. m. *Eastman Theater*
"Color Photography" (with demonstrations and motion pictures), Dr. C. E. K. Mees, *Vice-President in Charge of Research*, Eastman Kodak Co., Rochester, N. Y.

Tuesday, October 13th

- 9:00 a. m. Buses will be at the Sagamore Hotel to transport members and guests to the Kodak Research Laboratories at Kodak Park.
- 10:00 a. m.—1:00 p. m. Technical papers program in the auditorium of the Kodak Research Laboratories.

- 1:10 p. m. Invitation luncheon at Kodak Park Works of Eastman Kodak Co.
- 2:00 p. m.-5:00 p. m. Inspection tour of Kodak Park and the Kodak Research Laboratories.
The program for the evening of this day will be announced in a later issue of the JOURNAL.

Wednesday, October 14th

- 10:00 a. m.-12:30 m. *Sagamore Hotel Roof*
Technical papers program.
- 1:10 p. m. Invitation luncheon at Bausch & Lomb Optical Co. Transportation to the Bausch & Lomb plant will be provided. Buses will leave the Sagamore at 12:30 P.M. sharp.
- 2:00 p. m.-5:00 p. m. Inspection tour of the Bausch & Lomb plant.
- 7:30 p. m. *Oak Hill Country Club*
Semi-Annual Banquet and Dance of the S. M. P. E.: addresses and entertainment. Motor-coach transportation will be provided to and from the Club by the Transportation Committee. Coaches will leave the Hotel promptly at 7:00 P.M.

Thursday, October 15th

- 10:00 a. m.-12:00 p. m. *Sagamore Hotel Roof*
Technical papers program
- 2:00 p. m. Technical papers program
Society business
Adjournment of Convention

APPARATUS EXHIBIT

There will be no general apparatus exhibit because of the limited display space at the Convention headquarters. The Papers Committee, however, is arranging to hold the usual Apparatus Symposium, and would like to be notified of any papers for this session.

POINTS OF INTEREST

The University of Rochester.—The University occupies two sites, the original location between Prince and Goodman Streets on University Avenue, and the River Campus in the southwest section of the city. For nearly seventy years after its organization the University was operated as a Liberal Arts College, but in 1918 the School of Music was organized through the generosity of the late

George Eastman, and the school now bears his name. In 1921 it occupied modern buildings in the downtown section of the city, including the beautiful Eastman Theater. This theater is one of the chief cultural centers of the city, being the home of the Rochester Philharmonic Orchestra and the Civic Orchestra, and being the scene of many other musical and dramatic events.

In 1920 the School of Medicine and Dentistry was organized with a generous endowment provided largely by Mr. Eastman and the General Education Board.

The Bausch & Lomb Memorial Laboratory, housing the Department of Physics and the Institute of Optics, is located on the River Campus. This Institute was organized through the coöperation of Rochester optical industries, for the purpose of providing a center of teaching and research in the field of optics.

The total enrollment of all departments of the University exceeds 4000 students.

The Genesee River.—At the south edge of the city the river connects with the New York State Barge Canal. A barge channel is maintained to the center of the city at the Court Street dam. Below the dam the river enters a rocky bed and passes over five waterfalls having a total drop of 267 feet. These falls supply 50,000 horsepower to the city's industries. At the foot of the falls the river enters a deep gorge, through which it flows to its mouth on Lake Ontario, seven miles north of the business district. A drive north on St. Paul Street along the river to Veterans' Memorial Bridge which spans the gorge, and then across the bridge and north on Lake Avenue to the lake will be well worth while. Two city parks, Maplewood and Seneca, occupy opposite banks of the gorge near the Veterans' Bridge. Ontario Beach Park at the north end of Lake Avenue has a fine public bathing beach.

East Avenue.—This is one of the finest residential streets in this part of the country, extending from the downtown district east and south to Pittsford. At 900 East Avenue is located the former home of George Eastman, bequeathed by him to the University and now occupied by the President of the University of Rochester.

Colgate-Rochester Divinity School.—The campus is situated on a beautiful hill adjacent to Highland Park. It consists of a group of fine modern buildings grouped around the Divinity Tower, a dominating feature of the landscape. This school, organized in 1928 by the Baptist Education Society, combines and continues the activities of the Colgate Theological Seminary, formerly of Hamilton, N. Y., and the former Rochester Theological Seminary. About 100 students are enrolled.

Durand Eastman Park.—This beautiful park extends for two miles along the shores of Lake Ontario and extends back through rolling hills covered with trees and flowers of many varieties. There is a bathing beach and public golf course. The park is reached by driving north on Culver Road to the park entrance.

Genesee Valley Park.—Located along the river adjacent to the River Campus of the University. Contains a public golf course, playgrounds, and picnic sites.

Highland Park.—A few minutes drive from the River Campus (east on Elmwood

to Goodman, north to the park). Contains 3900 varieties of trees, shrubs, and perennials. Particularly noted for its display of lilacs, peonies, and azaleas.

Mendon Ponds Park.—A few miles southeast of the city, reached over routes 15 and 65. The site of an old camping ground of the armies of the expedition against the Seneca Indians. Contains three ponds, bridle trails, and picnic grounds.

Powder Mill Park.—On the site of an old, carefully hidden powder mill. Contains a trout fish hatchery, and is a favorite picnic site. Located fifteen miles east of the city on route 15.

Letchworth Park.—Located on the upper Genesee River about 50 miles south of Rochester. Contains some of the most notable waterfalls and river-gorge scenery in the eastern United States. Roads and foot-trails lead to three large falls, along the edge of deep rocky gorges and the deep wooded canyon below the falls. Picnic sites of unusual beauty abound, and there are cabins for the over-night visitor. Take routes 35-253-36-245.

The Finger Lake Region.—This famous scenic region of lakes, hills, and waterfalls lies within an hour's drive to the south and east of Rochester, and offers dozens of motor trips through country of unusual beauty. There are six large lakes, the two largest of which, Seneca Lake and Cayuga Lake, are nearly forty miles in length. They are surrounded by wooded hills which rise to an altitude of 2300 feet. There are nine state parks covering an area of 5000 acres and containing 1000 waterfalls and many scenic gorges. Visitors driving from Rochester to Ithaca will pass through the heart of the region. Several routes may be chosen passing through points of particular interest. Information and road maps for this trip may be obtained at the registration desk, where there will also be available maps for those wishing to plan more extended trips.

Niagara Falls.—Ninety miles west of Rochester. May be reached over route 104.