

STANDARD S. M. P. E.
VISUAL AND SOUND TEST REELS

Prepared under the Supervision
OF THE
PROJECTION PRACTICE COMMITTEE
OF THE
SOCIETY OF MOTION PICTURE ENGINEERS



Two reels, each approximately 500 feet long, of specially prepared film, designed to be used as a precision instrument in theaters, review rooms, exchanges, laboratories, and the like for testing the performance of projectors. The visual section includes special targets with the aid of which travel-ghost, lens aberration, definition, and film weave may be detected and corrected. The sound section includes recordings of various kinds of music and voice, in addition to constant-frequency, constant-amplitude recordings which may be used for testing the quality of reproduction, the frequency range of the reproducer, the presence of flutter and 60-cycle or 96-cycle modulation, and the adjustment of the sound-track. Reels sold complete only (no short sections).

PRICE \$37.50 FOR EACH SECTION,
INCLUDING INSTRUCTIONS

(Shipped to any point in the United States)

Address the
SOCIETY OF MOTION PICTURE ENGINEERS
HOTEL PENNSYLVANIA
NEW YORK, N. Y.

PERFECT BALANCE

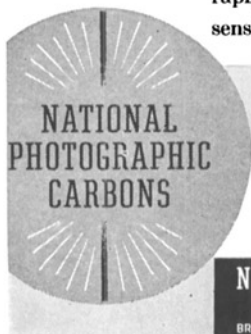


Scene from Pioneer Pictures romantic comedy, "Dancing Pirate," an RKO release Designed in color by Robert Edmund Jones. Directed by Lloyd Corrigan. Photographed by William Skall.

Perfect Color Balance makes the carbon arc the ideal light for full color productions. This same quality makes it a better, faster light for black and white photography.

NATIONAL MOTION PICTURE STUDIO CARBONS

are designed for the specific needs of motion picture photography. They provide lighting that is balanced to the color sensitivity of modern, high speed, photographic emulsions.




- NO NEED FOR SPEED ABSORBING FILTERS
- NO DETERIORATION WITH AGE
- NO UNTIMELY OUTAGES

provide the maximum of cool photographic light, balanced at the source for the requirements of the camera.

PROVE FOR YOURSELF THE ADVANTAGE OF CARBON ARC LIGHTING

NATIONAL CARBON COMPANY, INC.

Carbon Sales Division, Cleveland, Ohio
Unit of Union Carbide  and Carbon Corporation
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