



Scene photographed during filming of Selznick International's Technicolor production, "A Star is Born"; an original story by William A. Wellman and Robert Carson, co-starring Janet Gaynor and Fredric March.

DAVID O. SELZNICK Producer
 WILLIAM A. WELLMAN Director
 HOWARD GREENE Photographer
 W. OETTEL Studio Chief Electrician

SCREEN TEST

A difficult barrier on the course to stardom is the screen test. This scene from "A Star is Born" shows Miss Gaynor, in her role as Esther Blodgett, getting her big chance—the screen test—which will determine her future career. The final screen test is the judgment of the theatre going public. Carbon Arc Lighting has undergone this test. The verdict is unqualified approval of the improved quality of photography which carbon arc lighting in the studio has made possible.



- It is silent, cool and remarkably fast.
- It has the photographic qualities of daylight.
- It has proved a necessity for color productions.
- It improves black and white photography.

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