

FALL, 1937, CONVENTION

SOCIETY OF MOTION PICTURE ENGINEERS

HOTEL PENNSYLVANIA, NEW YORK

OCTOBER 11th-14th, INCLUSIVE

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Headquarters

The headquarters of the Convention will be the Pennsylvania Hotel, where excellent accommodations have been assured and a reception suite will be provided for the Ladies' Committee. An excellent program of entertainment will be arranged by the hostesses.

Special hotel rates guaranteed to SMPE delegates, European plan, will be as follows:

One person, room and bath	\$3.50
Two persons, double bed and bath	5.00
Two persons, twin beds and bath	6.00
Parlor suite, one person	11.00 up
Parlor suite, two persons	13.00 up

Room reservation cards will be mailed to the membership of the Society in the near future, and everyone who plans to attend the Convention should return his card to the Hotel promptly in order to be assured of satisfactory accommodations. Consult your local railroad ticket agent with regard to coach and pullman rates.

Parking accommodations will be available to those who motor to the Convention at the fire-proof garage of the Hotel, at the rate of \$1.25 for twenty-four hours or \$1.00 for twelve hours, including pick-up and delivery at the door of the Hotel; weekly rate, \$7.50.

Technical Sessions

An attractive program of technical papers and presentations is being arranged by the Papers Committee. All technical sessions, apparatus symposiums, and film programs will be held in the *Salle Moderne* of the Hotel, on the eighteenth floor.

There will be no general Apparatus Exhibit, but those who have developed new equipment during the past year are invited to submit technical descriptions of it to the Papers Committee for possible inclusion in the Apparatus Symposium.

Registration

Registration headquarters will be located on the eighteenth floor of the Hotel at the entrance of the *Salle Moderne*, where the technical sessions will be held. Express elevators from the lobby will be reserved for the Convention. All members and guests attending the Convention *are expected to register* and receive their badges and identification cards required for admission to certain evening sessions of the Convention, as well as to various *de luxe* motion picture theaters that will honor the cards as courtesy admissions.

Luncheon and Banquet

The usual informal get-together luncheon will be held at noon on October 11th in the Roof Garden of the Hotel, and the semi-annual banquet and dance will take place on the evening of October 13th.

Addresses will be delivered by prominent members of the industry on both occasions. At the banquet the annual presentation of the SMPE Progress Medal and the Journal Award will be made, and the officers-elect for 1938 will be introduced. The banquet will conclude with dancing and entertainment.

Tickets for admission to the informal luncheon and the banquet may be obtained at the registration desk. Banquet tables reserved for 8, 10, and 12 persons.

Ladies' Program

An especially attractive program for the ladies attending the Convention is being arranged by Mrs. S. K. Wolf and Mrs. O. F. Neu, *Hostesses*, and the Ladies' Committee.

A suite will be provided at the Hotel, where the ladies will register and meet for the various events on their program. Further details will be published in a succeeding issue of the JOURNAL.

Entertainment and Diversion

Golfing privileges may be arranged at several country clubs in the vicinity of New York, as well as various tours to points of interest in and about the city. These arrangements may be made either at the Convention registration desk or through the management of the Hotel.

Points of Interest

Headquarters and important branch offices of practically all the important firms engaged in producing, processing, and exhibiting motion pictures and in manufacturing equipment therefor, are located in metropolitan New York. Although no special trips or tours have been arranged to any of these plants, the Convention provides opportunity for delegates to visit those establishments to which they have entree. Among the points of interest to the general sightseer in New York may be listed the following:

Metropolitan Museum of Art.—Fifth Ave. at 82nd St.; open 10 A.M. to 5 P.M. One of the finest museums in the world, embracing practically all the arts.

American Museum of Natural History.—72nd St. between Columbus Ave. and Central Park West; 9 A.M. to 5 P.M.

New York Museum of Science and Industry.—RCA Building, Rockefeller Center; 10 A.M. to 5 P.M. Exhibits illustrate the development of basic industries, arranged in divisions under the headings food, industries, clothing, transportation, communications, etc.

Museum of the American Indian.—Broadway and 155th St., 2 P.M. to 5 P.M.

Hayden Planetarium.—Central Park West at 77th St. Performances at 11 A.M., 2 P.M., 3 P.M., 4 P.M., 8 P.M., and 9 P.M. Each presentation lasts about 45 minutes and is accompanied by a lecture on astronomy.

Rockefeller Center.—49th to 51st Sts., between 5th and 6th Aves. A group of buildings including Radio City Music Hall, the Center Theater, the RCA Building, and the headquarters of the National Broadcasting Company, in addition to other interesting general and architectural features.

Empire State Building.—The tallest building in the world, 102 stories or 1250 feet high. Fifth Ave. at 34th St. A visit to the tower at the top of the building affords a magnificent view of the entire metropolitan area.

Central Park.—59th to 110th Sts., Central Park West to Fifth Ave. Here are located the Metropolitan Museum of Art, and a number of other general and educational features including the zoölogical garden and "Cleopatra's Needle." The latter is an Egyptian obelisk presented to the City in 1879 by the Khedive of Egypt.

Greenwich Village.—New York's Bohemia; a study in contrasts. Here are located artists and artisans, some of the finest homes and apartments, and some of the poorest tenements.

Holland Tunnel.—The first vehicular tunnel constructed beneath the Hudson River; at Canal St., connecting New York with New Jersey; more than 9000 feet long.

Foreign Districts.—Certain sections of the city are inhabited by large groups of foreign-born peoples. There is the Spanish section, north of Central Park; the Italian district near Greenwich Village; Harlem, practically a city in itself, numbering 300,000 negroes; Chinatown, in downtown Manhattan; the Ghetto, the Jewish district; and several other such sections.

Miscellaneous.—Many other points of interest might be cited, but space permits only mentioning their names. Directions for visiting these places may be obtained at the Convention registration desk: Pennsylvania Station, Madison Square, Union Square, City Hall, Aquarium and Bowling Green, Battery Park, Washington Square, Riverside Drive, Park Avenue, Fifth Avenue shopping district, Grand Central Station, Bronx Zoo, St. Patrick's Cathedral, St. Paul's Chapel, Cathedral of St. John the Divine, Trinity Church, Little Church Around the Corner, Wall St. and the financial district, Museum of Natural History, Columbia University, New York University, George Washington Bridge, Brooklyn Bridge, Triborough Bridge, and Statue of Liberty.

Steamships.—The S. S. Normandie will be in dock open for inspection, on October 12th, pier 88 at the foot of West 48th St.; tickets on sale at the pier, 50¢ each.