

1939 FALL CONVENTION
SOCIETY OF MOTION PICTURE ENGINEERS

HOTEL PENNSYLVANIA, NEW YORK, N. Y.
OCTOBER 16th-19th, INCLUSIVE

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Ladies' Reception CommitteeMRS. O. F. NEU, *Hostess*

MRS. D. E. HYNDMAN	MRS. E. J. SPONABLE	MRS. E. A. WILLIFORD
MRS. H. GRIFFIN	MRS. R. O. STROCK	MRS. P. J. LARSEN
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Headquarters

Headquarters.—The headquarters of the Convention will be the Hotel Pennsylvania, where excellent accommodations have been assured, and a reception suite will be provided for the Ladies' Committee.

Reservations.—Early in September room reservation cards will be mailed to members of the Society. These cards should be returned as promptly as possible in order to be assured of satisfactory accommodations. The great influx of visitors to New York, because of the New York World's Fair, makes it necessary to act promptly.

Hotel rates.—Special *per diem* rates have been guaranteed by the Hotel Pennsylvania to SMPE delegates and their guests. These rates, European plan, will be as follows:

Room for one person	\$ 3.50 to \$ 8.00
Room for two persons, double bed	\$ 5.00 to \$ 8.00
Room for two persons, twin beds	\$ 6.00 to \$10.00
Parlor suites: living room, bedroom, and bath for one or two persons	\$12.00, \$14.00, and \$15.00

Parking.—Parking accommodations will be available to those who motor to the Convention at the Hotel Fire Proof Garage, at the rate of \$1.25 for 24 hours, and \$1.00 for 12 hours, including pick-up and delivery at the door of the Hotel.

Registration.—The registration desk will be located on the 18th floor of the Hotel at the entrance of the *Banquet Room* on the ballroom floor where the technical sessions will be held. Express elevators from the roof will be reserved for the Convention. All members and guests attending the Convention are expected to register and receive their badges and identification cards required for admission to all the sessions of the Convention, as well as to several *de luxe* motion picture theaters in the vicinity of the Hotel.

Technical Sessions

The technical sessions of the Convention will be held in the *Banquet Room* on the ballroom floor of the Hotel Pennsylvania. The Papers Committee plans to have a very attractive program of papers and presentations, the details of which will be published in a later issue of the JOURNAL.

Luncheon and Banquet

The usual informal get-together luncheon will be held in the Roof Garden of the Hotel on Monday, October 16th.

On Wednesday evening, October 18th, will be held the Semi-Annual Banquet and Dance, also in the Roof Garden of the Hotel. At the banquet the annual presentation of the SMPE Progress Medal and the Journal Award will be made, and the officers-elect for 1940 will be introduced.

Entertainment

Motion Pictures.—At the time of registering, passes will be issued to the delegates of the Convention admitting them to several *de luxe* motion picture theaters in the vicinity of the Hotel. The names of the theaters will be announced later.

Golf.—Golfing privileges at country clubs in the New York area may be arranged at the Convention headquarters. In the Lobby of the Hotel Pennsylvania will be a General Information Desk where information may be obtained regarding transportation to various points of interest.

Miscellaneous.—Many entertainment attractions are available in New York to the out-of-town visitor, information concerning which may be obtained at the General Information Desk in the Lobby of the Hotel. Other details of the entertainment program of the Convention will be announced in a later issue of the JOURNAL.

Ladies' Program

A specially attractive program for the ladies attending the Convention is being arranged by Mrs. O. F. Neu, *Hostess*, and the Ladies' Committee. A suite will be provided in the Hotel where the ladies will register and meet for the various events upon their program. Further details will be published in a succeeding issue of the JOURNAL.

New York World's Fair

Members are urged to take advantage of the opportunity of combining the Society's Convention and the New York World's Fair on a single trip. Information on special round-trip railroad rates may be obtained at local railroad ticket

offices. Trains directly to the Fair may be taken from the Pennsylvania Station, opposite the Hotel: time, 10 minutes; fare, 10¢. Among the exhibits at the Fair are a great many technical features of interest to motion picture engineers.

Points of Interest

Headquarters and branch offices of practically all the important firms engaged in producing, processing, and exhibiting motion pictures and in manufacturing equipment therefor, are located in metropolitan New York. Although no special trips or tours have been arranged to any of these plants, the Convention provides opportunity for delegates to visit those establishments to which they have entree. Among the points of interest to the general sightseer in New York may be listed the following:

Metropolitan Museum of Art.—Fifth Ave. at 82nd St.; open 10 A.M. to 5 P.M. One of the finest museums in the world, embracing practically all the arts.

New York Museum of Science and Industry.—RCA Building, Rockefeller Center; 10 A.M. to 5 P.M. Exhibits illustrate the development of basic industries, arranged in divisions under the headings food, industries, clothing, transportation, communications, etc.

Hayden Planetarium.—Central Park West at 77th St. Performances at 11 A.M., 2 P.M., 3 P.M., 4 P.M., 8 P.M., and 9 P.M. Each presentation lasts about 45 minutes and is accompanied by a lecture on astronomy.

Rockefeller Center.—49th to 51st Sts., between 5th and 6th Aves. A group of buildings including Radio City Music Hall, the Center Theater, the RCA Building, and the headquarters of the National Broadcasting Company, in addition to other interesting general and architectural features.

Empire State Building.—The tallest building in the world, 102 stories or 1250 feet high. Fifth Ave. at 34th St. A visit to the tower at the top of the building affords a magnificent view of the entire metropolitan area.

Greenwich Village.—New York's Bohemia; a study in contrasts. Here are located artists and artisans, some of the finest homes and apartments, and some of the poorest tenements.

Foreign Districts.—Certain sections of the city are inhabited by large groups of foreign-born peoples. There is the Spanish section, north of Central Park; the Italian district near Greenwich Village; Harlem, practically a city in itself, numbering 300,000 negroes; Chinatown, in downtown Manhattan; the Ghetto, the Jewish district; and several other such sections.

Miscellaneous.—Many other points of interest might be cited, but space permits only mentioning their names. Directions for visiting these places may be obtained at the Convention registration desk: Pennsylvania Station, Madison Square, Union Square, City Hall, Aquarium and Bowling Green, Battery Park, Washington Square, Riverside Drive, Park Avenue, Fifth Avenue shopping district, Grand Central Station, Bronx Zoo, St. Patrick's Cathedral, St. Paul's Chapel, Cathedral of St. John the Divine, Trinity Church, Little Church Around the Corner, Wall St. and the financial district, Museum of Natural History, Columbia University, New York University, George Washington Bridge, Brooklyn Bridge, Triborough Bridge, Statue of Liberty, American Museum of Natural History, Central Park, Metropolitan Museum of Art, and Holland Tunnel.