

1940 FALL CONVENTION

SOCIETY OF MOTION PICTURE ENGINEERS

HOLLYWOOD ROOSEVELT HOTEL HOLLYWOOD, CALIFORNIA
OCTOBER 21ST-25TH, INCLUSIVE

Arrangements for the 1940 Fall Convention in Hollywood are now being made and a complete list of the Convention committees will be announced in the next issue of the JOURNAL.

Headquarters

Headquarters of the Convention will be in the Hollywood Roosevelt Hotel. Excellent accommodations are assured to those registering early. Special hotel rates, guaranteed to SMPE delegates, European plan, will be announced in the next issue of the JOURNAL.

Indoor and outdoor garage facilities adjacent to the Hotel will be available to those who motor to the Convention.

Members and guests of the Society will be expected to register immediately upon arriving at the Hotel. Convention badges and identification cards will be supplied which will be required for admittance to the various sessions, the studios, and several Hollywood motion picture theaters.

Railroad Fares

The following table lists the railroad fares and Pullman charges:

| <i>City</i> | <i>Railroad Fare (round trip)</i> | <i>Pullman (one way)</i> |
|--------------|---------------------------------------|------------------------------|
| Washington | \$132.20 | \$22.35 |
| Chicago | 90.30 | 16.55 |
| Boston | 135.00 | 23.65 |
| Detroit | 106.75 | 19.20 |
| New York | 135.00 | 22.85 |
| Rochester | 124.05 | 20.50 |
| Cleveland | 111.00 | 19.20 |
| Philadelphia | 135.00 | 22.35 |
| Pittsburgh | 117.40 | 19.70 |

The railroad fares given above are for round trips. Arrangements may be made with the railroads to take different routes going and coming, if so desired, but once the choice is made it must be adhered to, as changes in the itinerary may be effected only with considerable difficulty and formality. Delegates should consult their local passenger agents as to schedules, rates, and stop-over privileges.

Technical Sessions

The Hollywood meeting always offers our membership an opportunity to become better acquainted with the studio technicians and production problems, and arrangements will be made to visit several of the studios. The Local Papers Committee under the chairmanship of Mr. L. A. Aicholtz is collaborating closely with the General Papers Committee in arranging the details of the program. Complete details of the program will be published in a later issue of the JOURNAL.

Studio Visits

Arrangements are being made for visits to several studios. Details will be announced in a later issue of the JOURNAL.

Semi-Annual Banquet and Dance

The 47th Semi-Annual Banquet of the Society will be held at the Hotel on Wednesday, October 23rd. Addresses will be delivered by prominent members of the industry, followed by dancing and entertainment. The Progress Medal and Journal Award of the Society will be given at the Banquet.

New Equipment Exhibit

An exhibit of newly developed motion picture equipment will be held in the Bombay and Singapore Rooms of the Hotel, on the mezzanine. Those who wish to exhibit their equipment in this exhibit should communicate as early as possible with the general office of the Society at the Hotel Pennsylvania, New York, N. Y.

Ladies' Program

An especially attractive program for the ladies attending the Convention is being arranged by Mrs. L. L. Ryder, *hostess*, and the Ladies' Committee. A suite will be provided in the Hotel, where the ladies will register and meet for the various events upon their program. Further details will be published in a succeeding issue of the JOURNAL.

Points of Interest

En route: Boulder Dam, Las Vegas, Nevada; and the various National Parks.
Hollywood and vicinity: Beautiful Catalina Island; Zeiss Planetarium; Mt. Wilson Observatory; Lookout Point, on Lookout Mountain; Huntington Library and Art Gallery (by appointment only); Palm Springs, Calif.; beaches at Ocean Park and Venice, Calif.; famous old Spanish missions; Los Angeles Museum (housing the SMPE motion picture exhibit); Mexican village and street, Los Angeles.

In addition, numerous interesting side trips may be made to various points throughout the West, both by railroad and bus. Among the bus trips available are those to Santa Barbara, Death Valley, Agua Caliente, Laguna, Pasadena, and Palm Springs, and special tours may be made throughout the Hollywood area, visiting the motion picture and radio studios.