

SOCIETY ANNOUNCEMENTS

ATLANTIC COAST SECTION MEETING

Paul Terry, originator and producer of Terrytoons, discussed "Animated Cartoons—Past, Present, and Future" before 150 members and guests of the Atlantic Coast Section of the SMPE at a meeting held on November 15. Mr. Terry is one of the pioneer producers of motion picture cartoons, having been in the field for over 30 years. He told of his early experiences as a newspaper cartoonist, and how an animated cartoon produced by Winsor McCay in 1914 inspired him and crystallized his decision to enter this field.

The animated cartoon has since come to occupy an important place in the motion picture industry. While consuming only about 7 min of screen time in the commercial theater, or approximately one per cent, these cartoons receive about 50 per cent of screen time in private homes. In conjunction with comic magazines and comic strips in newspapers, the animated cartoon in the home is developing children to follow progressive action, to study and appreciate drawings and color, and is building an audience for general motion picture entertainment.

Mr. Terry believes that the animated cartoon will predominate in the choice of entertainment utilized in television. Its brief running time and low cost compared with full-length feature pictures make it easily adaptable to the new medium.

The meeting, held in the Roof Garden of the Hotel Pennsylvania, New York, was opened with a showing of the motion picture, "The Birth of the B-29."

EMPLOYMENT SERVICE

POSITION OPEN

The following position of interest to SMPE members was available at JOURNAL press time. Applicants should apply *direct* to company at address given.

Young man with several years' experience in Motion Picture Camera and Projector design. Must have mechanical background with a knowledge of motion picture industry requirements. Write or telephone for interview. Akeley Camera Inc., 175 Varick St., New York 14, N. Y. Walker 5-7954

Notices from business organizations for technical personnel, and from members of the Society desiring technical positions, received before the 15th of the month will appear in the JOURNAL of the following month. Notices should be brief and must give an address for *direct* reply. The Society reserves the right both to edit or reject any notice submitted for publication.