

SOCIETY ANNOUNCEMENTS

ATLANTIC COAST SECTION MEETING

The first fall meeting of the Atlantic Coast Section of the Society was held at the Hotel Pennsylvania on October 16. Frank S. Cillier, Associate Director of Research, Encyclopaedia Britannica Films, Inc., presented a most interesting paper entitled "Blueprinting the Classroom Film."

Following the showing of a 16-mm motion picture, *Using the Classroom Film*, Dr. Cillier described the unique characteristics developed by the classroom film in the 20 years since the advent of sound. He drew conclusions regarding classroom film research, writing, production, and distribution from the practical experiences of classroom film producers, here and abroad, and in the light of present-day trends. Dr. Cillier showed two typical classroom films.

Interesting questions and answers developed in the discussion period which followed. The paper will be published in a subsequent issue of the JOURNAL.

MIDWEST SECTION MEETING

Three speakers addressed the October 10 meeting of the Midwest Section of the Society held in Chicago. Jack Kieilty described the special problems of making a traffic safety documentary 16-mm film, *X Marks the Spot*. A showing of the film, which was produced by the Jam Handy Organization for the State of New Jersey, opened the meeting.

Clyde R. Keith, Chairman of the American Standards Association Sectional Committee on Motion Pictures Z22, spoke on the work of the American Standards Association in processing motion picture standards. The democratic structure of the committee was emphasized and the procedure for establishment of a standard was described.

John Boyers, assisted by R. J. Tinkham of Magnecord, Inc., Chicago, presented a paper on "High-Fidelity Magnetic Recording for Motion Picture Production." The decision to drive the 0.004-in. OD wire by a flywheel capstan was explained, as well as details of magnetic head construction. An enjoyable demonstration included musical passages, direct playback, echo and other effects.

The last two papers were also presented at the Hollywood Convention and will appear in the JOURNAL.

INCREASE IN MEMBERSHIP DUES

Personal letters were recently mailed to all Associate and Student members of the Society by M. R. Boyer, Financial Vice-President, announcing an increase in annual membership dues. At the meeting of the Board of Governors held during the 60th Semiannual Convention in Hollywood, it was brought to the attention of the Board that our present Associate and Student membership dues were insufficient to cover the increased cost of JOURNAL publication and administration.

The Board, therefore, took the only action possible and voted to raise the dues of Associate members from \$7.50 to \$10, and of Student members from \$3 to \$5, annually. Bills for 1947 dues for these two grades, therefore, will show this increase.

At this time, Mr. Boyer would like to urge the many Associate members who are eligible for Active membership to consider applying for this higher grade membership in the Society. Many members find that active participation in Society affairs materially increases the value of the Society to them and their companies. Since only members in the higher grades are eligible to vote and hold office, opportunities for participating in Society affairs are obviously better for members in the Active grade.

INCREASE IN JOURNAL SUBSCRIPTION RATE

Owing to increased costs of JOURNAL publication and administration, the Board of Governors of the Society has voted to raise the nonmember subscription rate to the JOURNAL from \$8 to \$10 annually, effective January 1, 1947. Single copies will be increased to \$1.25 each. The Board also voted to discontinue discounts for subscriptions and single copies received through accredited agencies, effective January 1, 1947.