



# 61st SEMIANNUAL CONVENTION

THE DRAKE HOTEL  
Chicago, Illinois

April 21-25, 1947

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- Registration and Information.....W. C. KUNZMANN, *Chairman*,  
*assisted by* E. R. GEIB, G. W. COLBURN, H. B. ENGEL, R. E. LEWIS, L. H. WALTERS

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Hotel and Transportation.....	H. A. WITT, <i>Chairman, assisted</i> by C. H. STONE
Membership and Subscription Committee (Midwest Section).....	TOM RESS, <i>Chairman</i>
Ladies Reception Committee Hostess.....	MRS. A. SHAPIRO
Projection Program Committee—35-mm.....	S. A. LUKES, <i>Chairman, assisted</i> by Members Chicago Projec- tionists Local 110
16-mm.....	H. WILSON, <i>Chairman</i>

#### HOTEL RESERVATIONS AND RATES

The management of The Drake, located at Lake Shore Drive and Upper Michigan Ave., Chicago 11, Illinois, Convention Headquarters, extends SMPE members and guests the following per diem room rates, European plan:

Room with bath, one person.....	\$4.55-5.50
Room with bath, two persons, twin beds.....	\$7.50-8.50-9.00-10.00-12.00
Parlor suites with connecting bedrooms, two persons.....	\$18.00-20.00-22.00-25.00

*Note.*—Room accommodations must be booked early and direct with W. M. Cowan, Assistant Manager, The Drake, prior to April 15. When making reservations be sure to advise Mr. Cowan that you are attending the SMPE 61st Semiannual Convention. No rooms will be assured or guaranteed at The Drake unless confirmed.

#### TRANSPORTATION

With travel conditions still not normal, the Eastern and West Coast members who are contemplating attending the 61st Semiannual Convention should consult their local railroad, Pullman and plane agents regarding effective schedules and rates at least 30 days prior to your departure.

#### REGISTRATION

The Convention Registration Headquarters will be located in the French Room Foyer of The Drake. Members and guests are expected to register. The fee is used to help defray the Convention expenses.

#### TECHNICAL PAPERS AND SYMPOSIUMS

Members and others who are contemplating the presentation of papers at the Chicago Convention can greatly assist the Papers Committee in the early scheduling and assembly of the program by mailing in the title of paper, name of the author, and an abstract to the Papers Committee Chairman, or to the Society's offices in the Hotel Pennsylvania, New York, *not later than March 15*. Complete manuscripts must be received by *April 7* to be included in the final program. Your co-operation in this regard is solicited.

The Convention business and technical sessions will be held in the Grand Ballroom located on the lobby floor of the hotel.

**SMPE GET-TOGETHER LUNCHEON**

The usual Get-Together Luncheon will be held in Gold Coast Room on Monday, April 21, at 12:30 P.M.

The luncheon program and eminent guest speakers will be announced in later bulletins. Guaranteed seating at the luncheon will be assured only if tickets are procured *prior to 11:00 a.m.* on April 21. Assist the Committee and hotel in providing accommodations by complying with this request.

**INFORMAL BANQUET AND DANCE**

The SMPE 61st Semiannual Banquet and social get-together will be held in the palatial Gold Coast Room of The Drake on Wednesday evening, April 23, at 8:00 P.M. (Dress optional.)

A Cocktail Hour for holders of Banquet tickets will be held in the French Room preceding the banquet from 6:46 to 7:45 P.M.

Banquet tickets should be procured and tables reserved at the Registration Headquarters prior to *noon on April 23*. The Banquet program will be announced in later bulletins.

Luncheon and Banquet tickets may be procured in advance of the dates of these functions through W. C. DeVry, Chairman of the Luncheon and Banquet Committee, located in Chicago, or through W. C. Kunzmann, Convention Vice-President, who will be at The Drake several days prior to the opening date.

*Note.*—All checks or money orders issued for registration fee and luncheon or banquet tickets should be made payable to W. C. Kunzmann, Convention Vice-President, and *not to the Society*.

**LADIES REGISTRATION AND RECEPTION HEADQUARTERS**

Ladies attending the Convention should register with Mrs. A. Shapiro, the hostess, and members of her Committee in their headquarters, Parlor H, which is adjacent to the Grand Ballroom where the Convention sessions will be held.

Ladies' entertainment program will be announced later by the Ladies Committee.

**RECREATION**

Convention recreational program will be announced later by the Local Arrangements Committee. Consult the hotel bulletin board or Registration Headquarters for other local amusements available in Chicago during the Convention dates.

**MOTION PICTURES**

Convention identification cards will be honored through the courtesy of the Balaban and Katz Corporation at the following *deluxe* theaters located in the Loop, namely: Chicago, State Lake, and United Artists Theaters.

The H. and E. Balaban Corporation extends their courtesy and will honor these cards at their Esquire Theater located in the immediate vicinity of The Drake Hotel.

RKO Theaters (Chicago Division) extends their courtesy of honoring the Convention identification cards at their *deluxe* RKO Palace and Grand Theaters, located in the Loop.

## TECHNICAL SESSIONS SCHEDULED

### *Monday, April 21, 1947*

**Open Morning.**

- 9:30 a.m. *French Room Foyer:* Registration. Advance sale of Luncheon and Banquet tickets.
- 12:30 p.m. *Gold Coast Room:* Get-Together Luncheon (Speakers).
- 2:00 p.m. *Grand Ballroom:* Business and Technical Session.
- 8:00 p.m. *Grand Ballroom:* Evening Session.

### *Tuesday, April 22, 1947*

- 9:30 a.m. *French Room Foyer:* Registration. Advance sale of Banquet tickets.
- 10:00 a.m. **Morning Session:** Location to be announced later.
- 2:00 p.m. *Grand Ballroom:* Afternoon Session.  
Open Evening.

### *Wednesday, April 23, 1947*

- 9:30 a.m. *French Room Foyer:* Registration. Advance sale of Banquet tickets.
- 10:00 a.m. **Morning Session:** Location to be announced later.  
Open Afternoon.
- 8:00 p.m. *Gold Coast Room:* SMPE 61st Semiannual Banquet and evening for social get-together will be held in the palatial Gold Coast Room (dancing and entertainment). Cocktail Hour for holders of banquet tickets, 6:45-7:45 P.M. The program for this evening will be announced later by the Banquet Committee. Tables may be reserved at the Registration Headquarters prior to noon on April 23.

*Note.*—The Registration Headquarters will be open on this afternoon for those desiring to make final arrangements for the Banquet.

### *Thursday, April 24, 1947*

**Open Morning.**

- 2:00 p.m. *Grand Ballroom:* Afternoon Session.
- 8:00 p.m. *Grand Ballroom:* Evening Session.

### *Friday, April 25, 1947*

- 10:00 a.m. *Grand Ballroom:* Morning Session.
- 2:00 p.m. *Grand Ballroom:* Afternoon Session. Adjournment of the 61st Semiannual Convention.

*Note.*—All sessions during the five-day Convention will open with an interesting motion picture short.

**Important**

Book your room accommodations early and direct with W. N. Cowan, Front Office Manager, The Drake, Chicago, Illinois. All reservations are subject to cancellation prior to April 10.

Co-operate with the Luncheon and Banquet Committee by procuring tickets well in advance of the dates for these functions, so that hotel arrangements can be made accordingly.

This is a tentative schedule and is subject to change.

W. C. KUNZMANN  
*Convention Vice-President*

**SOCIETY ANNOUNCEMENTS****SECTION DISCUSSES MAGNETIC RECORDING**

Marvin Camras, of the Armour Research Foundation, Chicago, discussed magnetic sound for motion pictures before the Atlantic Coast Section of the Society at a meeting held on January 16, 1947. Mr. Camras described the principles of sound recording using a material having magnetic properties coated in a matrix onto motion picture film.

The recording and reproduction of sound is carried out by point-to-point magnetization of the material. The coating can be applied in various ways such as, for instance, to the edge of motion picture film already completed, or in a form that will produce multiple sound tracks for sound use only.

A portion of the presentation was conducted by the use of a recorded track on film. Demonstrations were also made of sound quality and the wire recorder developed by the Armour Research Foundation was also shown and demonstrated.

The discussion period following presentation of the paper brought out many interesting points. About 300 members and guests attended the meeting, held in the *Salle Moderne* of the Hotel Pennsylvania, New York.

**EDDY DESCRIBES OPERATION OF STATION WBKB**

Capt. William C. Eddy, director of television station WBKB, Chicago, spoke on "Recent Developments in the Field of Television" at the January 9, 1947, meeting of the Midwest Section of the Society in Chicago. Capt. Eddy based much of his talk on material collected in the operation of station WBKB, stating that there are 853 sets in the telecast area of Chicago with average audiences of eleven persons per set (72 per cent of the sets are in private homes). During 1946 station WBKB was on the air 1088 hours, and a total of 77 motion picture films was shown in December 1946.

Coleman lanterns were used during the coal strike for street telecasts, although incandescent light is generally preferred. Other aspects of television operation were discussed including programming, relay systems, color, studio equipment, and audiences. A lively question period was enjoyed, with such subjects as screen brightness, resolution, screen life, and contrast control being discussed.