

# 63rd Semiannual Convention

## SOCIETY OF MOTION PICTURE ENGINEERS

Ambassador Hotel • • • Del Mar Beach Club  
Santa Monica, California • • • May 17-21, 1948

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#### LADIES' RECEPTION

Mrs. S. P. Solow, *Hostess*

#### HOTEL RESERVATION, HOUSING

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#### MEMBERSHIP AND SUBSCRIPTION

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Assisted by officers and members Los Angeles Projectionist's Local 150

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#### PUBLIC-ADDRESS EQUIPMENT

P. E. Brigandi, *Chairman*

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**TENTATIVE PROGRAM****Monday, May 17**

- 9:30 A.M. Registration, Sixth Floor, Santa Monica Ambassador Hotel  
 Advance Sale of Luncheon and Banquet Tickets
- 11:00 A.M. Business Session, Magnolia Room, Ambassador Hotel
- 12:30 P.M. Luncheon, Ocean Room, Del Mar Beach Club
- 2:00 P.M. Technical Session, Magnolia Room
- 8:00 P.M. Technical Session, Magnolia Room

**Tuesday, May 18**

## OPEN MORNING

- 10:00 A.M. Registration, Sixth Floor, Ambassador Hotel  
 Advance Sale of Banquet Tickets
- 2:00 P.M. Technical Session, Magnolia Room
- 8:00 P.M. Technical Session, Magnolia Room

**Wednesday, May 19**

- 9:30 A.M. Registration, Sixth Floor, Ambassador Hotel  
 Advance Sale of Banquet Tickets
- 10:30 A.M. Demonstration by Thorobred Photo Service, Inc., Hollywood Park  
 Race Track

## OPEN AFTERNOON

NOTE: Registration headquarters will be open this afternoon until 3:00 P.M. to those desiring banquet tickets and making table reservations.

- 7:15 P.M.-8:15 P.M. Cocktail Hour for holders of banquet tickets, Rouge  
 Room, Ambassador Hotel
- 8:30 P.M. 63rd Semiannual Banquet (dress optional), Magnolia Room, Am-  
 bassador Hotel. Entertainment and dancing

**Thursday, May 20**

## OPEN MORNING

- 2:00 P.M. Technical Session, Magnolia Room  
 Joint Meeting with Inter-Society Color Council  
 "Light Sources," by Norman MacBeth, Consulting Engineer  
 "The Effect of Light Sources on Colored Objects," by E. I. Stearns,  
 Calco Company  
 "The Color Range of a Three-Color Subtractive System," by Carl  
 E. Foss, Inter-Society Color Council  
 "How the Eye Works," by I. A. Balinkin, University of Cincinnati
- 8:00 P.M. Technical Session, Magnolia Room  
 Joint Meeting with Inter-Society Color Council  
 "An Introduction to Color," by Ralph Evans, Eastman Kodak  
 Company

### Friday, May 21

#### OPEN MORNING

- 2:00 P.M. Technical Session, Magnolia Room  
 "Masking in Color Duplication," by Thomas Miller, Eastman Kodak Company  
 "Principles and Practice of Three-Color Subtractive Photography," by W. T. Hanson and F. Richey, Eastman Kodak Company  
 "Make-up for Color Photography," by Hal King, Max Factor  
 "Two-Color Photography," by Thomas Gavey, University of Southern California
- 8:00 P.M. Technical Session and Adjournment of the 63rd Semiannual Convention, Magnolia Room

The following additional papers have been tentatively scheduled, but the definite times of their delivery have not as yet been decided:

- "Technical Limitations and Possible Application of 16-Mm Film in Broadcasting and Television," by J. A. Maurer, J. A. Maurer, Inc.
- "16-Mm Motion Pictures for Television," by Jerry Fairbanks, Jerry Fairbanks, Inc.
- "Some Photographic Contrast Considerations for Television," by Fred Albin, Radio Corporation of America
- "Stereophonic Magnetic Recording," by M. Camras Armour Research Foundation
- "Magnetic Sound for 8-Mm Motion Pictures," by H. A. Leedy, Armour Research Foundation
- "Variable-Area Sound Track on 16-Mm Kodachrome," by R. V. McKie, Radio Corporation of America, and R. G. Hufford and N. L. Simmons, Eastman Kodak Company
- "A Silent Playback and Public-Address System," by Bruce Denney and Robert J. Carr, Paramount Pictures
- "Synchronized Sound and 8-Mm Pictures," by Phil Goldstone, Phonovision Corporation
- "Developer Analysis for Laboratory Control Procedures," by Ansco
- "Ansco Motion Picture Film Laboratory," by Ansco
- "New Motion Picture Processing Machines," by William Prager, Artochrome Motion Picture Laboratories
- "Report of Committee on High-Speed Photography," by A. P. Neyhart, Douglas Aircraft Company
- "Report of Standards Committee," by F. T. Bowditch, National Carbon Company
- "Animation," by Karel Dodal, Irena Film Studios
- "An Improved Camera Crane," by Research Council Staff Member
- "The Motion Picture Research Council—Its Functions and Activities," by W. F. Kelley, Motion Picture Research Council
- "Restoration of Early Motion Picture Films," by Howard Walls, Academy of Motion Picture Arts and Sciences
- "Visual Education," by Donald Doane, University of Southern California
- "Some Technical Problems Associated with the Foreign Release of American Motion Picture Films," by Randal Terraneau, Humphries Laboratories, England
- "The Use of Photography in the Naval Antarctic Expedition," by Naval Photographic Center

## GENERAL INFORMATION

### Hotel Reservations

Because out-of-town members and guests will attend the 63rd Semiannual Convention at the Santa Monica Ambassador Hotel and the Del Mar Beach Club, which is directly across the street from the Ambassador, the Pacific Coast Section officers have appointed a local housing committee under the chairmanship of Mr. Watson Jones, Radio Corporation of America, 1016 North Sycamore Street, Hollywood 38, California. There will be no room-reservation cards mailed to the membership, so all requests for room accommodations should be mailed or wired direct to Watson Jones. He will book, assign, and confirm all reservations sent to his attention.

Send your room reservations requests to Mr. Jones as early as possible. They are subject to date change, or cancellation, *not later than May 10, 1948.*

### Room Rates

The following European Plan rates are extended SMPE members and guests attending the 63rd Semiannual Convention:

Single rooms with bath, \$5.00-\$6.00

Double rooms, with twin beds and bath, \$7.00-\$8.00-\$9.00

There are a few parlor suites at the Santa Monica Ambassador Hotel at \$17.50 per day.

**NOTE:** The housing committee will have available additional rooms or bungalows at the Hotel Miramar in Santa Monica, which is about five blocks from convention headquarters.

When booking your room reservation with Watson Jones, be sure to specify the type of accommodations desired, day rate, and date of your arrival at Santa Monica, California. Please co-operate to insure your hotel reservations.

**NOTE:** Transportation, Los Angeles to Santa Monica: Out-of-town members and guests arriving in Los Angeles by train can take a taxi at the Los Angeles Union Station and go to Fifth and Hill Streets in Los Angeles, board a Los Angeles Railway Santa Monica Express motor coach which travels out Wilshire Boulevard direct to Santa Monica, and debark at the station within one block of the hotel. The distance from Los Angeles to Santa Monica is about 20 miles. If taxi transportation is used the fare will be about \$5.00.

### Rail, Pullman, and Plane Travel

Travel is still heavy and your Convention Committee suggests that you consult your local travel agent for rail, pullman, or plane accommodations to the West Coast and return, at least 30 days prior to your departure for Santa Monica.

### Convention Registration and Papers Program

The Convention Papers Committee can only function successfully in the early assembly and scheduling of the Convention Papers Program by receiving the title of papers to be presented, name of the author, and a complete manuscript mailed

to N. L. Simmons, 6706 Santa Monica Blvd., Hollywood 38, California, not later than May 1, 1948.

The Convention business and technical sessions will be held in the Magnolia Room on the sixth floor of the Santa Monica Ambassador. Registration headquarters will be set up at the entrance of the Magnolia Room.

Members and guests attending the Convention are expected to register and receive their Convention badges and identification cards. Registration fees are used to defray the Convention expenses.

### **Convention Get-Together Luncheon**

The Convention Get-Together Luncheon will be held in the Ocean Room of the Del Mar Beach Club, at 12:30 P.M. on May 17. Eminent speakers and entertainment are assured by the Luncheon Committee.

The luncheon fee will be \$2.50 per person, State Tax and gratuity included. The ladies attending the Convention are invited to attend this luncheon. Luncheon tickets should be procured in advance of the date of this function, either through the Pacific Coast Section Secretary, or W. C. Kunzmann, Convention Vice-President, during the week of May 9, at the Santa Monica Ambassador Hotel or at the registration headquarters prior to 11:00 A.M. on May 17 so that seating accommodations can be provided. There will be no seating guaranteed for holders of tickets purchased after 11:00 A.M. on May 17.

### **Cocktail Hour**

Holders of banquet tickets will be entertained at a social get-together "Cocktail Hour" in the Rouge Room on the fourth floor of the Santa Monica Ambassador Hotel, on May 19, between 7:15 P.M. and 8:15 P.M.

### **Banquet**

The Convention informal banquet (dress optional) will be held in the Magnolia Room on the sixth floor of the Santa Monica Ambassador Hotel on May 19, promptly at 8:30 P.M. This is your night for social get-together. Entertainment and dancing until 12:30 A.M.

The fee per person for Banquet tickets will be \$10.00, Federal Amusement and State Tax included, also the gratuity. Tickets for this function must be procured prior to noon on May 19, so that seating can be provided. Book table reservations at the Convention registration headquarters.

### **Ladies' Program**

The Ladies' Committee will have open house, and register the ladies attending the Convention in the Recreation Room of the Santa Monica Ambassador Hotel during the Convention dates.

Mrs. S. P. Solow, the Convention Hostess, and members of her committee assure the ladies attending the Convention an attractive and interesting entertainment program, which will be announced by the Ladies' Committee at a later date.

### **Motion Pictures**

The Convention identification card issued to registered members and guests is your means of identification at all scheduled sessions held at, and away from, the

hotel. This card will also be honored at the following de luxe motion picture theaters in Hollywood and Santa Monica during the Convention.

In Hollywood, the Convention identification card will be honored at the Pantages, Paramount, and Warner Brothers theaters located on Hollywood Boulevard. The Fox West Coast Theaters Corporation will issue special passes which will be honored at the Grauman's Chinese and Egyptian theaters in Hollywood and at the Criterion and Dome Ocean Park theaters in Santa Monica during the Convention.

### Recreation

A variety of recreational benefits and privileges can be enjoyed by those who register at Santa Monica hotels. These include roof solarium at the Santa Monica Ambassador Hotel, ocean-front walk, ocean sport fishing, bathing, golf, tennis, and horseback riding.

There are auto parking facilities at the Santa Monica Ambassador Hotel. Excellent transportation is available to all points of interest in the greater Los Angeles area. Consult the Convention registration headquarters for information pertaining to recreation and transportation to points in the immediate vicinity of Santa Monica.

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## SECTION OFFICERS

### Atlantic Coast

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