

## 68th Convention

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**RESERVATIONS** are coming in to the Lake Placid Club and to the Hotel Marcy, these in response to the Convention Advance Notice which went to all members in mid-August. If you have overlooked yours, ask Society headquarters for the information and make your arrangements without delay.

**PAPERS** have been scheduled for ten technical sessions; two evenings will be devoted to awards and Banquet; one evening is reserved for prerelease showing of a feature motion picture; and a prerelease feature motion picture will also be shown on one afternoon. Sessions topics, detailed in the Tentative Program being mailed separately, are:

Monday Afternoon	Television
Monday Evening	Award Presentation
Tuesday Morning	Television and TV Film Pictures
Tuesday Afternoon	Television, Sound Recording, Color
Wednesday Morning	Magnetic Recording
Wednesday Afternoon	High-speed Photography
Wednesday Evening	Cocktail Party, Banquet and Dance
Thursday Morning	High-Speed Photography
Thursday Afternoon	Film Registration, Aperture Calibration and Sound Recording
Thursday Evening	Color and Trick Photography
Friday Morning	Sound, Projector Carbon and Theater Television
Friday Afternoon	Theater Television

**AT LAKE PLACID**, there will be a program with many attractions: some new subjects and some generally familiar ones newly high-lighted; entertainment and recreation of inviting variety.

## Engineering Committees Activities

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### Screen Brightness

The Screen Brightness Committee under Wallace Lozier's Chairmanship is now ready to start the 100-theater screen brightness survey which has been under discussion for the last six months. Actual measurements will begin about mid-September. Task groups responsible for survey work have been set up in Los Angeles, New York, Philadelphia, Chicago, Toledo and Rochester. The first theaters visited will be in the New York area, where it is planned to start with 30 indoor and two outdoor theaters.

The photoelectric instrument developed by Allen Stimson of the General Electric Co. has been checked to assure accurate measurements, and since there is only one in existence the survey will necessarily have to proceed slowly at first. General Electric has agreed, however, to supply instruments for \$345 each, providing ten or more can be manufactured at one time. All likely customers are being canvassed, and it is hoped to have before long additional instruments available to survey teams.

Every means possible will be taken by those making the survey to avoid upsetting normal theater operation, and at least 24 hours' notice will be given any house it is proposed to survey. With the exception of about 15 minutes for making actual screen measurements, the remaining data can be gathered during the regular show.