

70th Semiannual Convention

Hollywood Roosevelt Hotel, Hollywood, Calif., October 15-19, 1951

You can bet that the 70th Convention will be up to Bill Kunzmann's usual standards. He has turned in two good ones every twelve months for 35 years and as Convention Vice-President and entrepreneur par excellence he should make the next the best so far.

During June, Bill met twice with President Peter Mole and the Pacific Coast Section Managers to arrange the feature events. He has prepared a list of these items in sequence and as soon as essential details are filled in by his planning team Bill will arrange for Vic Allen to print the advance notice and mail it to all members. The customary hotel reservation card will, of course, be included as will session titles and enough general information about the program to enable members to crystallize their personal plans.

Following the advance notice (by the shortest possible time interval) will be the tentative program, also to be printed by Vic Allen and mailed to all members. For each paper listed the tentative program will show title, author, author's affiliation, and a brief abstract of the paper's contents. Although some changes are inevitably made in the separate items and in their order of presentation after the tentative program is completed and before the final program goes to press, every effort is made to keep these changes to a minimum. The final program will be distributed at the Registration Desk on opening day, Monday, October 15.

PROGRAM *Fred Albin*, American Broadcasting Co., 4151 Prospect Ave., Hollywood, Calif.

As Papers Committee Vice-Chairman for the Hollywood area, Fred is in charge of organizing technical sessions, perhaps including a symposium or two. In making up the Program, he will be able to draw from fifty or sixty separate contributions offered directly by individuals or secured by other members of the Papers Committee. Help with procedure, and in the way of program suggestions, will come from J. G. Frayne, Editorial Vice-President, and E. S.

Seeley, Chairman of the Papers Committee. When enough manuscripts have been received to give form to the program schedule, Fred will draft the tentative program. He urges that prospective authors who have not furnished either manuscript or author's form do so at once. Proper blanks are available from any of the Vice-Chairmen whose names are listed on p. 690 of the June *Journal*.

LUNCHEON AND BANQUET

Norwood Simmons, Eastman Kodak Co., 6706 Santa Monica Blvd., Hollywood 38, Calif.

An essential assignment in connection with the Monday luncheon and Wednesday banquet has been given to Norwood. He will schedule the presentation of all annual awards and help select the luncheon speaker. As Peter Mole's aide he will see that the "official" parts of both social events begin and end on time. He will also receive official guests, seat them, and serve as assistant host for each occasion.

LADIES *Mrs. C. R. Daily*, 113 N. Laurel Ave., Los Angeles 36.

As Chairman of the Ladies Committee Mrs. Daily will be official Convention Hostess. She will appoint the Ladies Committee, help with the program of entertainment for those of the fairer sex who attend, and while the Convention is in session she will be their guide and mentor.

MOTION PICTURES

Sid Solow, Consolidated Film Industries, 959 Seward St., Hollywood 38. Motion Picture short subjects of better than average quality are used to open all technical sessions. Sid will schedule and book all the required films, arrange for delivery to the Hollywood Roosevelt before each session, and for pick-up afterward. In addition (as is customary) he will be superintendent of nonsense and engage the entertainer for the Monday luncheon.

PUBLICITY *Harold Desfor*, RCA Victor Div., Camden, N.J.

Taking a ten-day leave of absence from his regular job, Harold will set up publicity

headquarters just outside the Manager's office in the Hollywood Roosevelt Hotel. Beginning Monday he will prepare one or two daily press releases telling the story of the Convention as it unfolds. Before the doors open, however, he will have examined all manuscripts for newsworthiness and have prepared written abstracts (in layman's language) of the important parts of each paper. Reporters from trade and city papers can then study them all in understandable capsule form.

PRICES	<i>Bill Kunzmann, National Carbon Division, Box 6087, Cleveland 1, Ohio</i>
Registration for the week	\$ 5.00
Registration for a single day	1.00
Ladies Registration (week)	2.00
Luncheon (tax and tip included)	4.00
Banquet* (tax, tip and cocktails included)	11.00

* *Bill Kunzmann said to remind everybody that the banquet is informal.*

Theater Television and the FCC

THE ENTIRE FIELD of theater television reached and passed an important milestone in the month of July 1951. After pleading the cause of theater television in many places and with great enthusiasm over the better part of a decade, the Society is no longer the only vocal public proponent. Theater circuits, exhibitors' trade organizations, manufacturers and the common carriers have joined the parade.

Equipment is being made, sold, installed and used on a commercial scale and the companies concerned with all aspects of equipment, operation and programming, as well as their trade organizations are beginning to move in a single general direction. Before long this link of communications between motion picture exhibition and television will be an integral part of the nation's entertainment industry.

As a consequence of this *imminent maturity*, our Theater Television Committee and its Subcommittee on Distribution Facilities believe that the new industry is well able to solve its own *commercial problems*. They have so advised the Board of Governors, recommending that the Society make no further appearance before the Federal Communications Commission in this connection, on its own initiative. Forthcoming hearings of the FCC described in Docket No. 9552 fall into the "commercial problems" category, because in addition to considering certain technical matters, the hearings will produce specific requests for allocation of sections of the radio frequency spectrum to the use of theater television. And they will also produce requests for the assignment of particular channels within those "theater television bands," to par-

ticular commercial interests. Using these two factors as a basis for its decision, the Board of Governors at its meeting in New York on July 19 ruled that the SMPTE would not appear at the forthcoming hearings.

FCC

Immediately following the Board Meeting, President Mole addressed the following letter to Mr. T. J. Slowie, Secretary of the Commission:

"The Society of Motion Picture and Television Engineers has given consideration to having its representatives appear at the hearings of the Federal Communications Commission beginning the first week in December and relating to channel assignments and related matters for theater television. The Society has for many years been active in studies of theater television methods, equipment and engineering aspects.

"Its primary functions in the developmental stages of theater television include the following: to coordinate the varied approaches which individuals and companies in the motion picture industry have taken toward the problems of creating the means of theater television; to establish desirable performance objectives practical of attainment at each stage of the art, and economic in the sense that equipment and facilities must be both manufacturable and operable; to arrange for the free exchange of information on video bandwidth, number of lines and suitable signal-to-noise ratios. These results have been accomplished through the Society's engineering committees.