

## 70th Convention

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### Hollywood Roosevelt Hotel, Hollywood, Calif., October 15-19, 1951

**Color Processes** of motion picture photography and release printing now being introduced commercially are capturing the interest of all motion picture producers and film laboratories. Latest developments along these lines will be presented for the first time at one of the eleven convention sessions. Related to these current indications of progress in the field of "color" is the continuing work of the SMPTE Color Committee which will be reported upon by Chairman H. H. Duerr.

**Color Aspects** of television have been in the public eye recently and, in addition to popular concern for the future of commercial color television, there has been serious interest among technical people. Examples of the most pressing questions are requirements of studio conversion to color standards, and an estimate of those factors now apparent that will some day prove to have had a significant influence over long-term growth. Both will be discussed at length during another session, along with the description of a new system for reproducing a color television picture.

**Magnetic Recording** equipment newly developed for efficient re-recording of feature film sound as well as numerous improvements in equipment and production techniques will be reported upon over two technical sessions.

**High-Speed Photography** as a tool in aircraft, guided missile and ballistics research will be the subject of one convention session. Another

will include papers on new developments in cameras and on sound recording as a data gathering process.

**Stereo-Projection**, much conjectured about, will be discussed, demonstrated and explained. This session which is certain to interest motion picture people widely is scheduled to include reports by two SMPTE engineering committees, one on Picture Flicker and one on Screen Brightness.

Chairman of the Pacific Coast Section, C. R. Daily, is also *Local Arrangements* Chairman for the fall convention. This latter title gives him the pre-convention responsibility for lining up the three sessions to be held away from the Hotel and for the general supervision of all arrangements except in connection with ladies' program, papers, motion picture short subjects, luncheon and banquet. He will keep an eye on:

*Hotel Reservations and Transportation* which Bill Kunzmann has assigned to Vaughn C. Shaner.

*Projection Facilities*, at all four meeting places, Hollywood Roosevelt Hotel Blossom Room, Academy Award Theater, Republic Studio Scoring Stage and Columbia Square. Emery Huse, Eastman Kodak Company, will provide the 16-mm arc equipment for use at the hotel. Members of Los Angeles Projectionists Local 150 will put the pictures on the screen.

*Public Address* equipment and the recorder used to take down technical discussion will be supplied by SMPTE headquarters and operation will be supervised by E. W. Templin, Westrex Corporation.

## Engineering Activities

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**Color** The Color Committee, under the Chairmanship of Dr. Duerr, met in New York in mid-June. Most of the Committee's work is done by Subcommittees; therefore the meeting opened with reports of Subcommittee Chairmen:

(a) Color Symposium Subcommittee: Lloyd Varden indicated that additional information is still required before editorial work on publication of all color-process data can begin. Both DuPont and Ansco have proffered assistance along