

tion of the film shall coincide with the center point of the picture aperture of a 16mm motion-picture projector as specified by American Standard Z22.8-1950, or the latest revision thereof. (This actually serves to locate the reproduced area relative to the film.)

**3.2** The portion of a 16mm motion-picture film reproduced by a television film chain shall be an area having a height of  $0.276 \pm 0.002$  inch and a width of  $0.368 \pm 0.002$  inch.

**3.3** The center point of the reproduced portion of the film shall coincide with the center point of the picture aperture of a 16mm motion-picture projector as specified by American Standard Z22.8-1950, or the latest revision thereof. (This actually serves to locate the reproduced area relative to the film.)

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## News and Reports

### SMPTE 76th Convention Local Arrangements

The roster of chairmen who will put on the Fall Convention has been released by Convention Vice-President Services:

Local Arrangements Chairman,  
Philip G. Caldwell  
Registration, Robert P. Young  
Hotel Arrangements, Vaughn C. Shaner  
Transportation, Betty Hartlanc  
Projection, Bundy Smith  
Public Address, Edwin W. Templin  
Hospitality, Jack Duvall  
Exhibits, Thomas J. Gibbons, Jr.  
Publicity, Harold Desfor, Martin Waldman  
Ladies Committee,  
Mrs. P. G. Caldwell, Mrs. J. G. Frayne  
Luncheon, Carl Hunt  
Banquet, Sidney Solow

The Advance Announcement of the Technical Program was mailed to all members on September 1, with a hotel reservation form enclosed. The rates and reservation offices for The Ambassador were also published on page 67 of the August *Journal*. The Tentative Program, as arranged by Program Chairman Lovell and the Papers Committee, is given in later pages of this *Journal*.

Tom Gibbons, Exhibit Chairman, has sent layouts of the exhibit space and booths to the industry's equipment and services suppliers, and a large exhibit is now guaranteed.

The traditional banquet, at which Society awards will be made, will be held on Wednesday evening, October 20.

### Society News

The items of news and official business that appear below will be of interest to members who follow Society affairs.

#### Board Meeting

The Board of Governors met for the third time this year, on July 15, in New York City. Twelve of twenty-four members attended, with Herbert Barnett presiding.

First item on the agenda was the report by the Executive Secretary who told briefly what the Society had accomplished during the first six months of 1954 and how its financial affairs stood at the close of business on June 30. He recalled that, to meet an expected reduction of income for 1954, the balanced budget adopted at the beginning of the year and the activities that that budget provided for had been scaled down to a level well below that of 1953. Test films aside, the reduction amounted to about 20%.

Tight limits had been set on the *Journal*, pages per issue being cut almost 40%. Late in January the headquarters staff was reduced by one and in March another staff member went onto a half-time schedule. Membership solicitation funds were cut by 35% while provision for administrative expenses was reduced by about 17% below actual expenditures in this category for 1953.

Careful supervision of operations during

the first and second quarters of this year had kept expenses within the bounds set by the Society's 1954 budget. Income had not held up, however, and by the end of May had fallen behind far enough to show clearly that the second-half budget, which is a mid-year revision, had to provide for some additional savings to insure that actual operations, come year-end, will not have violated the Board's firm request that 1954 finish up well in the black.

In view of the deficit for last year, which was reported on page 315 of the April 1954 *Journal*, it is vital that the Society not be forced to draw again on its modest reserve.

While work was proceeding on the new and tighter budget, several economy measures clearly necessary were taken under the authority of the Executive Committee. The position of headquarters Office Manager was discontinued effective July 1. The one half-time employee was discharged and another placed on half-time schedule. Also effective July 1 was a 30% rent reduction, occasioned by the move of headquarters from the American Radiator and Standard Sanitary Building at 40 West 40 Street to the Bryant Park Building at 55 West 42 Street, New York City.

Based on the fact that actual income for the first six months had run 25% lower than the initial budget estimate and upon the detailed knowledge of actual second-half experience for several prior years, income for the full year was estimated at \$213,625, which is below the original 1954 budget by 12% or \$29,000. Using this as a starting point, the Executive Secretary and the Executive Committee prepared the budget revision matching the anticipated loss of income with a \$27,540 or 12% cut in provision for expenses. This reduction was the largest that the budget planners felt could be made without critically compromising or dropping entirely, any of the basic services.

Of the savings planned, these significant ones came about in this way: 30% reduction in test film operations; 25% cut in membership expenses; a 2½% reduction in publications operations which were already at a low figure. Administrative expenses were trimmed by 6%.

In practical terms these changes mean that the members themselves must take over almost completely the procurement of convention papers, the planning and operation of semiannual conventions, solicitation of sustaining and individual members and, on occasion, the preparation of publicity material and the recording of meeting minutes. The headquarters, operating on the new basis, is prepared to provide only those services which it is impractical, for one reason or another, for the members to provide for themselves.

Reviewing the operating policies and the strict control adopted during the past two years, Mr. Kreuzer, Financial Vice President, explained that the new second-half budget for 1954 was the direct result of close control and that these efforts would bring the Society out nicely in the black at the end of the year without affecting, in any major way, the extent or value of the

**3.2** The portion of a 35mm motion-picture film reproduced by a television film chain shall be an area having a height of  $0.594 \pm 0.004$  inch and a width of  $0.792 \pm 0.004$  inch.

**3.3** The center point of the reproduced portion of the film shall coincide with the center point of the picture aperture of a 35mm motion-picture projector as specified by American Standard PH22.58-1954, or the latest revision thereof. (This actually serves to locate the reproduced area relative to the film.)

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location, incorporated. (This actually serves to locate the image relative to the film.)

#### 3. Television Reproduction of 35mm Motion-Picture Film

**3.1** Except for height and width dimensions, the picture aperture of a 35mm television projector shall be in accord with American Standard PH22.58-1954, or the latest revision thereof. The height dimension shall be  $0.612 \pm 0.002$  inch and the width dimension shall be  $0.816 \pm 0.002$  inch.