

Burton F. Perry, Manager

(Saul Jeffee has been appointed to fill the unexpired term of Victor M. Salter who was on the Board of Managers and was elected Secretary-Treasurer.)

Central Section

Kenneth M. Mason, Chairman
Howard H. Brauer, Secretary-Treasurer
Robert E. Colburn, Manager
Philip E. Smith, Manager

(A tie for the third Managership was unresolved at the time of printing. The outcome will be reported in a later issue of the *Journal*.)

Pacific Coast Section

Edwin W. Templin, Chairman
John W. DuVall, Secretary-Treasurer
Merle H. Chamberlin, Manager
G. Carleton Hunt, Manager
Cameron G. Pierce, Manager

Board of Governors

The fourth meeting for 1955 of the Society's Board of Governors was held on October 2 at the Lake Placid Club, Essex County, New York. As usual the Board met at the close of the third quarter to review operations for the year and to plan the scale of activities to be conducted through 1956.

The Board discussed extensively the question of resort conventions and concluded that conventions should not be held at resorts so often as to become a hardship to a large portion of the membership, nor to make it difficult to introduce new people to the work of the Society. In some cases expenses are a problem and daily registration falls off in isolated locations. At present we hold approximately one resort convention every three years; the next is planned for May of 1959 in Miami Beach.

The Board also received, but delayed acting upon, a suggestion that at some time in the future conventions be scheduled from midweek to midweek, thus allowing members' families to take advantage of reduced transportation rates.

John W. Services, Financial Vice-President, reported on the present state of fiscal affairs and presented budget recommendations for 1956 for Board approval. Included in this plan for continued growth of the Society are the following recommendations approved by the Board for adoption in 1956: purchase by the Society of an Addressograph membership record system, specifically designed for the needs of SMPTE — this system to facilitate the Society's ability to service its growing membership efficiently and accurately; adoption of a program of publicity-public relations aimed at informing members of Society activities through monthly newsletter-section meeting notices and through brief items in the *Journal*, and introducing others to what we are doing through releases to the trade and daily press; publication of the Color Committee's treatise on "Elements of Color in Professional Motion Pictures"; publication of a 40-year *Journal* index; introduction of a standards binder service to be available as soon as internal controls are developed; and installation of air conditioning at Society Headquarters.

Publication of American Standard "Screen Brightness for 16mm Laboratory Review Rooms" and SMPTE Recommended Practice "Magnetic and Photographic Sound on 16mm Film With Perforations Along One Edge" was authorized by the Board.

Norwood L. Simmons, Editorial Vice-President, reported that the first meeting of the newly formed Publications Advisory Committee would be held during the 78th convention. Members of that group are: F. T. Bowditch, Glenn L. Dimmick, Lloyd T. Goldsmith, Ralph E. Lovell, Glenn E. Matthews, Pierre Mertz and Lloyd Thompson. Dr. Simmons also noted that Lloyd Thompson had been appointed Progress Committee Chairman for 1956.

President Frayne reported that Edward S. Seeley, who had recently moved from New York to Hollywood, would be unable to carry a heavy load of Society work and so had submitted his resignation as Secretary of the Society. It was proposed that Wilton R. Holm be appointed to fill the unexpired portion of Mr. Seeley's term. The Board accepted the changes and recommended that Mr. Seeley "be accorded the highest commendation for his years of careful and untiring work in discharging the parliamentary and other responsibilities of the office of Secretary."

Frank N. Gillette, Chairman of the Committee on Membership Requirements, reported that his committee had examined carefully the present membership requirements and admissions policies of the Society to determine if they presented any danger in regard to possible reduction in the professional caliber of Society membership. It was the conclusion of this group, approved by the Board, that the present system appears to be successful and that if care is taken by Membership and Admissions Committee members in the

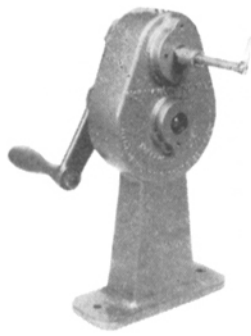
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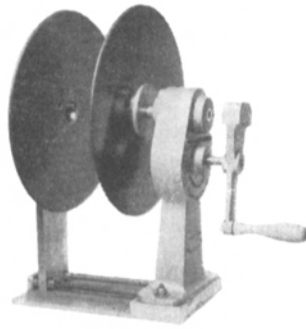
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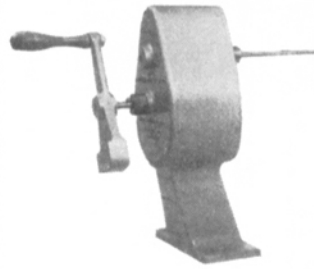
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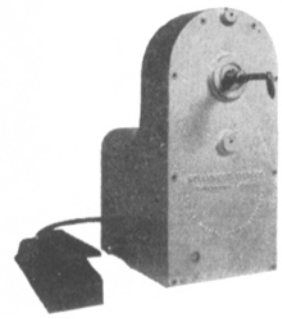
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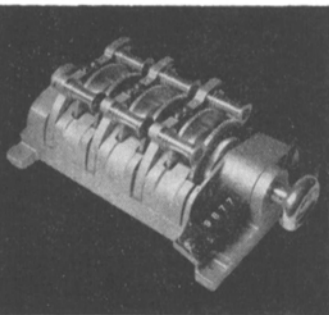


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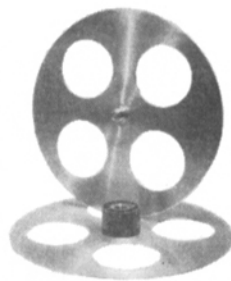
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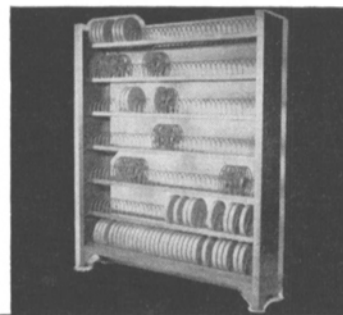
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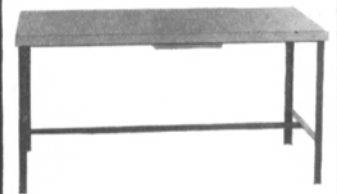
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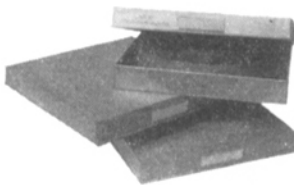
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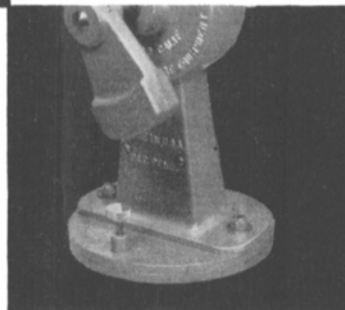
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conduct of their duties that "there should be no difficulty whatever with undue dilution of quality of our voting membership."

President Frayne reported on the initial tangible results of the Education Committee's program. Three professional courses of instruction are now being offered through the Los Angeles Extension Division of the University of California in "Illumination Optics," "Duplication of Color Motion Pictures," and "Motion Picture Laboratory Practice."

A report of the activities of the Membership Committee, submitted to the Board by John W. DuVall, National Membership Chairman, indicated that 702 new members had been admitted to the Society

during 1955 to September 23. This brings total net membership to 5,412.

Annual Meeting

The 1955 Annual Meeting of the Society was held on October 3 at Lake Placid. Three amendments to the Constitution, published in the August 1955 *Journal*, p. 448, were read and explained to the members attending. These amendments will now be submitted by letter ballot to the voting membership of the Society.

Because a quorum of voting membership was not present at the Annual Meeting, ten proposed amendments to the Bylaws, also published in the August *Journal*, were referred to the Board for final action and were passed, effective October 3.

section reports



The regular **September technical session of the Pacific Coast Section** was held in Hollywood at the National Broadcasting Company's recently converted Studio A. There were 220 members attending.

Frank J. Somers, Television Maintenance Supervisor at NBC, Hollywood, presented a discussion of the architectural and electrical changes which had been made to convert Studio A for television film production. The Groucho Marx show is one of the productions regularly made there.

Sid Solow, Manager of Consolidated Film Industries, Hollywood, discussed, "Making 16mm Eastman Color Prints From a Kodachrome Original Using 35mm Eastman Color Camera Negative as an Intermediate." This was based on his paper which was so well received at the SMPTE Convention in Chicago in April 1955.

Jack L. Copeland, President of Copeland & Associates, Los Angeles, showed a prize-winning film, *Eye to the Unknown*, which was produced by his organization. The film described a new method of high-speed chemical analysis — mass spectrometry.

The officers and program committee of the Pacific Coast Section greatly appreciate the courtesy of Thomas W. Sarnoff, NBC, Hollywood, in making the studio and facilities available for this meeting, and also are grateful to Ralph E. Lovell of NBC for his cooperation in making the necessary studio arrangements.

The regular **October technical session of the Pacific Coast Section** was held at the American Broadcasting Company, Hollywood, Studio A, on Tuesday, October 18. A total of 205 members and guests attended.

The program consisted of four papers which had been presented at the 78th Semiannual Convention, Lake Placid, two weeks earlier. The papers, which all dealt with high-speed photography, were:

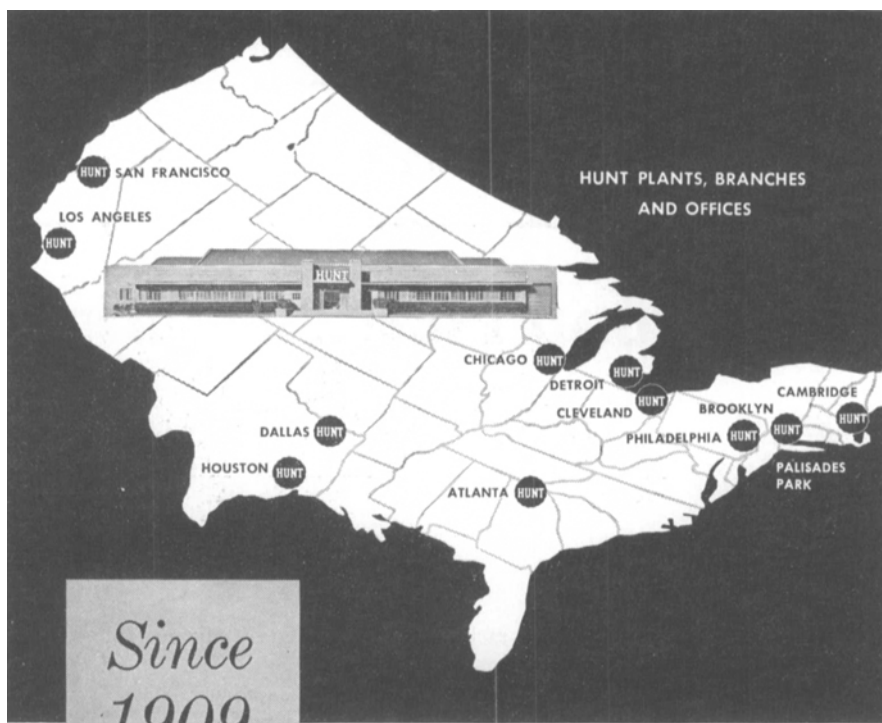
"The Iconolog — A Semiautomatic XY Coordinate Film-Reading Device for Recording and Tabulation of Data in Decimal-Digital Form," by Ralph E. Brown of Genisco, Inc.

"Data Reduction Equipment," presented by Robert Hill of Coleman Engineering Co.

"A New Film Reading Machine of Rather Unusual Versatility," by Bernard S. Benson of Benson-Lehner Corp.

"Data Reduction From High Speed Films," presented by Mr. Woodring of Telecomputing Corp.

The Section appreciates the cooperation of Cameron Pierce, Chief Engineer, Western Div., ABC, for his courtesy in making arrangements for the use of the ABC studio and facilities.—*E. W. Templin*, Secretary-Treasurer, Pacific Coast Section, % Westrex Corp., 6601 Romaine St., Hollywood 38.



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