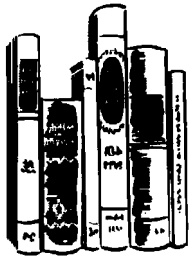


books reviewed



Filmadresboek Voor Nederland

(Film Directory for the Netherlands)
Published (1954) by Institut Voor Film-documentatie, Postbus 5102, Amsterdam. 227 pp. 5½ × 8½, paper bound. Price f 3.75 (approx. \$1.00).

This book is more than a simple directory. It lists and indexes Dutch importers, producers, laboratories, distributors, theaters, circuits, advertising firms, associations, periodicals and books. Although presented in the Dutch language, information can be readily extracted from the tabular listings by those whose only reading language is either English or French. A word list and a table of abbreviations provide essential vocabulary information in these languages.—*Willy Borberg*, General Precision Laboratory Inc., Pleasantville, N.Y.

The National Association of Educational Broadcasters, 14 Gregory Hall, Urbana, Ill., is offering many technical publications and recordings upon request by membership as well as the general public. These include:

- X-5: *Technical Directory*. May 1955. 19 pp. Paper. 50¢
- X-7: *NAEB Engineering Newsletter*. Quarterly. 20 pp. Paper. \$2.00 per year.
- W-8: *NAEB First TV Engineering Workshop — 1954*. April 1955. 133 pp. Paper. \$2.00. Report of the production workshop for persons engaged in educational television, held at Michigan State University, Aug. 23–Sept. 10, 1954.

Seven Engineering Committee Reports include:

- E-1: *Television Equipment* by Carl Menzer. May 1953. 25 pp. Paper. 50¢
- E-2: *Motion Pictures and Kinescope Recording for Educational Television* by Vernon Putnam. May 1953. 11 pp. Paper. 50¢
- E-3: *Operating Techniques for Video Recorders* by Keith K. Ketcham and Herbert T. Krajewski. July 1953. 11 pp. Paper. 50¢
- E-4: *Engineering Operations Problems Based on Three Years of Operation (WOL-TV)*. Nov. 1953. 4 pp. Paper. 50¢
- E-5: *The Theory of Video Recording* by Joseph W. Belcher. Mar. 1954. 19 pp. Paper. 50¢
- E-6: *NAEB Tape Recording* by Carl Menzer. Apr. 1954. 6 pp. Paper. 50¢
- E-7: *AM-FM-TV Equipment* by Carl Menzer. May 1955. 7 pp. 50¢

Criteria for Business-Sponsored Educational Films, a 16-page booklet issued by the Association of National Advertisers, 285 Madison Ave., New York 17, considers how business can aid education through the production of films that meet curriculum needs of the nation's schools. The criteria are outlined in 22 basic points grouped under 4 main categories—basic educational approach, subject matter, production and distribution. John Flory of Eastman Kodak, chairman of the A.N.A. Films Steering Committee, points out that nearly all advertising and public relations films are available for classroom use. "However, some pictures are unacceptable or ineffective because the sponsor did not take into account the requirements of school people. We are trying to correct this situation."

Picture Proof Technical Section is an 8-page photo-offset publication issued monthly and available from Box 4561, Washington 17, D.C. Picture Proof attempts to extract news of research, research administration, and education for research, and it emphasizes particularly reports of transactions abroad which might not otherwise come to the attention of American scientists. For instance, the September and October issues of Picture Proof carried a first-hand report of an international symposium on applied research held in Nancy, France. Picture Proof's policy is to emphasize material translated into English and to supply translations of

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complete articles at standard rates. Abstracts of international research reports are published in Picture Proof. A book review section covers a wide variety of subject matter.

Film Users' Guide is a new 16mm film information service announced by Film Council of America, through which 16mm film sponsors, producers and distributors may get publicity about their films into 1000 key film information centers. Data submitted to FCA is edited, published and mailed bi-weekly in packets of twenty titles each to all public libraries with film-lending services, all public libraries serving populations of 20,000 or more, and all FCA Preview Centers. At four-month intervals FCA will publish subject-title indexes; a cumulative index will be published annually. The entire service will be free to the 1000 centers. To have a title publicized in the Film Users' Guide costs \$30. Further information, and Work Forms on which to enter information about titles, may be obtained from Film Council of America, 600 Davis St., Evanston, Ill.

The *Radio-Electronic Master*, which is the new title of *Radio's Master*, is now available in the 1956 (20th) edition through electronic parts distributors. The publishers consider the new title more appropriate to the wider scope of the volume's coverage which now has been broadened to include electronic parts for television as well as radio.

The *Master* is designed for those who buy, specify and manufacture electronic parts and equipment. The 1456-page volume, the largest to date, includes the products of practically all manufacturers of standard components and equipment in the industry. Complete descriptions and specifications are included with prices, as well as more than 11,000 illustrations.

A few of the products cataloged in the 1956 edition which are of particular

interest to motion-picture and television engineers are: receiving and transmitting tubes, special purpose tubes, sound and public address equipment, recording equipment, TV and radio chassis, speakers, horns, projectors, wire, cable, testing and measuring equipment, metal cabinets and racks, transformers, controls, power conversion equipment, TV antennas and systems, TV parts and accessories, hardware, etc. Detailed indexes help pinpoint the product information of 350 manufacturers.

The *Radio-Electronic Master* may be obtained from electronic parts distributors whose names will be furnished on request by United Catalog Publishers, Inc., 108 Lafayette St., New York 13.

Wild, baby, flutter, tail and some 400 other terms, ranging from aberration to zoom lens, are defined in a glossary for 16mm nontheatrical motion picture personnel, published in the Summer 1955 issue of the University Film Producers Association's Journal. The growing number of people involved in 16mm production and exhibition makes a uniform vocabulary imperative. One source for entries is the SMPTE-sponsored *ASA222.56-1947 American Standard Nomenclature for Motion Picture Film Used in Studios and Processing Laboratories*. Other sources are a *Glossary* prepared by the Theatre Arts Dept. of the University of California at Los Angeles and *A Selected Glossary for Motion Picture Technicians*, Reprint No. 23 of the Academy of Motion Picture Arts and Sciences. The source of all entries is indicated by a key. Many entries were prepared by UFPA members.

The UFPA Journal issue containing the glossary is available at 50 cents a copy, or 40 cents a copy in lots of 50, from the University Film Producers Association, Television Center, University of Iowa, Iowa City, Iowa.

Papers Presented at Lake Placid Oct. 3-7, 1955

The listing below includes two high-speed photography papers which were not shown in the printed program received by those who attended the Convention. There are also corrections in authorship in two instances, two papers withdrawn from the program at a very late date are omitted, and one paper has been moved from Friday afternoon to Tuesday morning which was when it was read.

Two of the papers on this program appear in this issue of the *Journal*; five or more others will appear in December; and most of the remainder which have already been, or are now being, put into final shape for publication will appear during the first quarter of next year.

Monday Morning — Materials and Standards

Polyester Photographic Film Base, D. R. WHITE, C. J. GASS, E. MESCHTER and WILTON R. HOLM, *E. I. du Pont de Nemours & Co., Inc., Parlin, N. J.*

Science and Technology in Color Motion-Picture Photography, C. J. STAUD, *Eastman Kodak Co., Rochester, N.Y.*

A Chairman Looks at Stockholm, AXEL G. JENSEN, *Bell Telephone Laboratories, Inc., Murray Hill, N.J.*

Progress Toward International Motion-Picture Standards, D. R. WHITE, *E. I. du Pont de Nemours & Co., Inc., Parlin, N.J.*

Monday Afternoon — Studio Practice

An Evaluation of Certain Methods of Using Exposure Meters, A. L. SOREM, *Eastman Kodak Co., Rochester, N.Y.*

A 225-Amp Motion-Picture Studio Carbon for Use With 3200-3400 K Color Film, F. P. HOLLOWAY, C. A. PLASKETT and R. B. DULL, *National Carbon Co., Fostoria, Ohio*; and C. W. HANDLEY, *National Carbon Co., Los Angeles*

Production Evaluation of the 225-Amp Low Color Temperature Carbon, W. F.