

## Program of the Annual Meeting of the Inter-Society Color Council

The Council's 24th Annual Meeting will be held in the Skytop Room at the Statler Hotel, New York City, on Wednesday, April 6, 1955. The morning session will be comprised of reports of the subcommittees of the Problems Committee and the annual business meeting. The afternoon and evening sessions are being planned by a committee of the Illuminating Engineering Society. During the afternoon four presentations are being arranged as follows:

"How You See Colors" by Dr. Robert W. Burnham, Research Psychologist, Eastman Kodak Co.

"Control of Moods and Atmosphere" by Richard Kelly, Lighting Designer and Consultant Architect

"Color Timing in Merchandising" by Mrs. Helen D. Taylor, Director of the Color Bureau, Tanners' Council of America  
 "Color at Work" by Prof. Edward Carswell, School of Architecture, University of Toronto


In the evening a banquet will be held in the Skytop Room at the Statler and the speaker, Ralph M. Evans, will give his lecture "Creative Directions in Color Photography." Further details on this meeting may be obtained by writing Ralph M. Evans, Secretary of the Inter-Society Color Council, Color Technology Div., Bldg. 65, Eastman Kodak Co., Rochester 4, N.Y.

## Dr. Alfred N. Goldsmith, an Eminent Member of Eta Kappa Nu

The electrical engineering honor society, Eta Kappa Nu, on January 31 awarded the grade of Eminent Member to Dr. Alfred N. Goldsmith, making him one of twenty now so honored on a list which includes Lee de Forest and V. K. Zworykin from the electronic field. Dr. Goldsmith is a Past President of the SMPTE, inventor, long well known as a consulting engineer, and Editor Emeritus of the Institute of Radio Engineers.

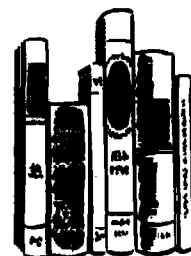
## Amateur Cinema League Termination

An overwhelming vote of the Amateur Cinema League's membership has joined its roster with that of the Motion Picture Division of the Photographic Society of America. *Movie Makers*, the ACL monthly magazine, is being discontinued. The coverage of amateur cinema photography is being increased in the *PSA Journal*. Annual competitions and award systems of both organizations will be continued in an expanded member-service program of PSA's Motion Picture Division. The move adds about 2,500 to the PSA membership roster.



Whether it's for 8, 16, 35 or 70 mm — for cameras, printers, developers, projectors, or allied equipment chances are you require parts similar to those illustrated here. Facilities for the manufacture of precision sprockets, shafts, etc., in experimental or large production quantities are available to you at LaVeZZi. We will be pleased to quote on your requirements.

**LA VEZZI MACHINE WORKS**  
 4635 WEST LAKE STREET • CHICAGO 44, ILLINOIS  
 Manufacturing for the Motion Picture Industry since 1908



## books reviewed

### Lighting for Color and Form Principles, Equipment, and Applications

By Rollo Gillespie Williams. Published (1954) by Pitman Publishing Co., 2 W. 45 St., New York 36. v-xvi + 340 pp. 133 illus. + 4 color plates. 6 X 9 in. Price \$8.50.

At any other time, it would be appropriate to review this book in terms of the author's intended audience, which is large, indeed, covering the architect, scientist, designer, lighting technician, artist, engineer, display expert, photographer and contractor. Now, however, the reviewer can be pardoned if he examines the book solely with respect to color television.

The author has endeavored to bring together a number of somewhat different, yet related, branches of knowledge concerning lighting principles and practices. He covers the fields of display, stage and photographic interior lighting, and provides a good deal of information on exterior lighting. The point of view is that of a creative, imaginative architect; and, to some extent, the architectural theme dominates the book.

There is a nice balance between the

exact sciences and the psychological and dramatic factors. The scientific fundamentals are reviewed with the assistance of conventional mathematics, chromaticity plots and other accepted devices in a simple and very understandable manner, with no attempt to treat them in encyclopedic detail. The aesthetic factors are also treated in a practical manner, with no resort to esoteric terms.

It is disappointing to find that only eight pages are devoted to the combined subjects of photographic, motion-picture and television studio lighting. In one sense, this is consistent with the author's thesis that the several branches of lighting knowledge are related by a common bond, so that the brief coverage merely implies that there is not much difference between this and any other form of lighting. Certainly, more information is given than the mere page count would indicate. However, 34 pages are devoted to architectural lighting.

A book of such wide scope is, for the specialist technician, at best a review source. The main field of interest may fall at executive, management level where broad coverage is of more interest than detail, and where a knowledge of what has been done in related fields may contribute to imaginative planning. *Bernard D. Plakun*, General Precision Laboratory Inc., Pleasantville, N.Y.

#### Standards for a Strong America

Published (1954) by American Standards Assn., 70 E. 45 St., New York 17. 100 pp. 8½ × 11 in. Paper bound. Price \$3.00.

After some rather extensive amenities relating to the presentations of awards and official addresses, this volume has some 30 papers of a wide range of subject matter and varied interest, among which are:

Modular Planning and the Manufacturer, by Charles W. Kraft

American Society of Safety Engineers and Safety Standardization, by Henry D. Duffus

American Safety Standards — Demonstration of Industrial Self-Government, by Arthur S. Johnson

Standards for the Conservation of Hearing in Industry, by Prof. Walter A. Rosenblith

(Under "International Standards and What They Mean to the American Electrical Industry" there are six papers.)

Recent Developments in American Surface Finish Standards, by Roy P. Trowbridge

What the Purchasing Agent Wants From the Engineer in Standardization, two papers, by Nelson J. Gibbins, and by William R. Murray

Evaluating the Results of a Quality Control System in the Plant, three papers, by L. Grant Hector, by Dr. Ellis R. Ott, and by Thomas A. Budne

On color television, there are two papers: The National Television System Committee as an Example of Systems Engineering and Industrial Standards, by Knox McIlwain

Derivation of the FCC Color Television Standard, by J. W. Wentworth

And a final paper of note:  
How a Publication Can Further the Standards Movement, by Frank J. Oliver.

## PEERLESS

### Reconditioning of Prints for Film Libraries

Can be done one at a time, ten at a time,  
any number at a time according to your  
needs and convenience.

Among the prints in your Film Library, there are undoubtedly some which, through hard, frequent usage have been damaged — with the result that the impact of your message on audiences may be seriously diminished.

Our many years of experience in the protection, preservation and reconditioning of film can profitably serve you in prolonging the useful life of your prints.

*Peerless Re-Conditioning services include:*

**INSPECTION**

**CLEANING**

**REPAIRS**

**FOOTAGE REPLACEMENTS**

**SCRATCH REMOVAL**

**REHUMIDIFICATION**

**"PEERLESS TREATMENT" TO RESIST FUTURE DAMAGE.**

We can also cut your costs by reducing or eliminating the need for replacement footage or whole replacement prints.

**Get Longer Life for Your Prints!**

*Cost? Surprisingly low! Write for Price List.*

**PEERLESS**  
**FILM PROCESSING CORPORATION**  
165 WEST 46th STREET, NEW YORK 36, N. Y.  
959 SEWARD STREET, HOLLYWOOD 38, CALIF.



**Largest exclusive manufacturers  
of Photographic and  
Graphic Arts Chemicals  
in the  
United States!**

HUNT PLANTS, BRANCHES  
AND OFFICES

**Hunt Chemicals for both  
color and black and white motion picture processing  
conform to the photographic specifications  
of the American Standards Association.**

**FOR RESEARCH ASSISTANCE WRITE TO:**  
THOMAS T. HILL, *Director Photographic Research*

**FOR TECHNICAL SERVICE WRITE TO:**  
CHARLES F. LO BALBO, *Motion Picture Technical Advisor*

*Established 1909*

**PHILIP A. HUNT COMPANY**

*Manufacturing Chemists* **PALISADES PARK, N. J.**

*Brooklyn, N. Y. • Cambridge, Mass. • Chicago, Ill.*

*Cleveland, Ohio • Dallas, Tex. • Los Angeles, Calif.*

**George Eastman House of Photography** has been touring the country in the form of a trailer exhibit. The George Eastman House is the world's most complete and authentic museum of motion-picture memorabilia, housing priceless relics of the early days of motion pictures: early cameras and projection equipment, posters, antique picture animating devices, interesting still photographs from the first film shown commercially and other collector's items.

The especially designed trailer, under the sponsorship of Loew's Theatres Golden Jubilee, has been engineered to allow operation of some of the exhibits by visitors. It has a built-in generator to provide current for lighting and mechanization of the interior, and all displays have title cards explaining their origin and uses. Included in the mechanical portion of the museum exhibit is an early Edison projector and an original Lumière projector.

The historic advance of the motion picture over the past 50 years is graphically illustrated in a special display of valuable photographs and color transparencies. These show scenes from important early movies, and depict some of film's immortal entertainment personalities.

Also on view is the world's first movie lithograph, fore-runner of today's advertising posters, a 1913 newsreel camera and an antique color camera. A complete projector of the same period is another interesting feature. Visitors to the George Eastman House trailer museum are invited to work an actual Mutoscope, the kind of peepshow movie that doubtless delighted their grandparents.

The Museumobile has already visited New York City, Cleveland, Akron, Canton, Indianapolis, Evansville, St. Louis, Toledo and Dayton. It is currently visiting New England cities in which Loew's Theatres are located.

The mobile exhibit was created by Gen. Oscar N. Solbert, director of the Rochester institution, and his curatorial staff. The objective is to give people all over the country a chance to see the priceless exhibits, since comparatively few people will be able to journey to Rochester for that purpose.

**Membership Certificates** (Active and Associate members only). Attractive hand-engrossed certificates, suitable for framing for display in offices or homes, may be obtained by writing to Society headquarters, at 55 West 42d St., New York 36. Price: \$2.50.